

Green, Scott

From: Paul and Linda Stevens <stevenspl@live.com>
Sent: Wednesday, September 11, 2013 8:37 AM
To: 'Paul Stevens'
Subject: CONNECTING: News Department changes; Moscow competition; 9-11 anniversary; New Japan AP bureau chief; CBS almost gave up on Assad interview; Consumers in control; Kimmel hoax; Gannett social media policy; Talking only to white men

Colleagues,

Here are some items of interest.

Changes in News Department

Senior vice president and Executive Editor **Kathleen Carroll** shared the following with AP staff on changes in the News Department. An excerpt:

Mike Oreskes will expand his role in the daily report, taking over the Nerve Center and the parts of the department that handle Enterprise. His charge will be making sure AP delivers the most dynamic, competitive and compelling report every day. The Nerve Center's news leadership, customer contact, social network and standards editors will work with him toward this goal. The enterprise work becomes a resource for that report, charged with generating the "can't-get-it-anywhere-but-here" content that sets AP apart. Mike will hand over responsibility for the U.S. news report and the four regional editors who create it to a new **Managing Editor for U.S. News**, a job that is being posted momentarily. That person, once hired, will report to me and join the news management group.

In addition, our talented Washington Bureau Chief, **Sally Buzbee**, also joins the news management group reporting to me. Washington coverage is critical to all facets and formats of our report _ U.S. and international news _ and Sally's thoughtful engagement and her broad experience running the Middle East, helping create the Nerve Center and successfully running Washington AP will be a welcome addition to the team.

As many of you know, **Kristin Gazlay** is beginning a leave in October; a marvelous opportunity for her after more than 30 years of invigorating and demanding assignments for AP. Kristin's responsibilities will be divided among others. Her work on state reports will go to the new ME for U.S. News. Business News will report to **Lou Ferrara** and Global Training goes to **Santiago Lyon**.

We'll also be separating production of digital products from the Nerve Center. That production was small when we started the Nerve Center, but it's robust now and deserves to stand on its own. That digital news production hub will report to **Lou Ferrara** through a new **Director of Interactive and Digital News Production**, to be named soon (an internal posting has gone up).

Ferrara will now have Business News, Sports, Entertainment/Lifestyle, Interactives and Digital News Production, so his title will change to Managing Editor for Verticals and Digital News Products.

Though **Lyon** picks up Global Training, his title will remain Director of Photography. The training portfolio run by **John Dowling** has been quite successful and we expect that to continue with additional emphasis on visual newsgathering and storytelling.

Sandy MacIntyre was named Director of Global Video earlier this year and will continue to spend time in both London and New York-Washington as we align and grow our U.S. and international video operations.

John Daniszewski remains Senior Managing Editor for International News, working in partnership with Lyon and MacIntyre on coverage and safety issue and the continued expansion of cross-format leadership in our international regions and sub-regions.

Kathleen also listed a few other changes:

- The News, Standards, Social Network roles of the Nerve Center, which will now report to Oreskes, will continue to be led by **Tamer Fakahany, Tom Kent** and **Eric Carvin**.
- As you know from earlier notes, Enterprise is being reorganized by **Ted Anthony** to become a resource to provide fresh and compelling content for the daily report. **John Mancini** will come off his role as Weekend Editor and take up the vital work of improving communication, planning and timing of enterprise to best meet customer needs.
- **Hal Ritter**, who has been an excellent Business Editor, will move to the Nerve Center, bringing his considerable skills to the post of acting Weekend Editor. **Kevin Shinkle**, the dynamic deputy in Business News, becomes acting Business Editor.
- Many of you know that Sports Editor **Terry Taylor** is retiring this fall after a marvelous career and we wish her every happiness. We are currently interviewing applicants for that job and for the Deputy Sports Editor job.

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Moscow Memories from Henry Bradsher

I am repeating this interesting post from Monday since the attachment did not work for you, so sending the text.

Henry Bradsher - Former AP Moscow bureau chief Henry Bradsher wrote to say he found that Richard Pyle's recent account of AP-UPI competition in Connecting got him thinking about Moscow competition half a century ago, and shares these attached memories:

AP and Reuters in Moscow

The recent reporting on AP competition with UPI reminded me of a possibly unique situation in Moscow half a century ago.

When I became AP bureau chief there in 1964, I inherited an arrangement whereby we shared information with Reuters. UPI and AFP cooperated in competition with us.

My understanding was that this had its origin in Reuters' using AP news for its coverage of the United States, while AP got the benefit of a Reuters affiliate that covers the United Kingdom, Press Association. Under the arrangement, Reuters did not try to sell news directly to American media, and AP did not sell to provincial British media, so far as I knew.

For most daily stories and for features not of a spot news nature, our cooperation with Reuters in Moscow did not really apply. We both watched TASS and read the Soviet press, the main sources of spot news in the censorship-at-source system then prevailing in the USSR, and wrote our own reports. Other sources were limited by the old Stalinist way of intimidating Soviet citizens to avoid contamination by foreigners, which still made it difficult to develop sources, and the KGB kept people away from our bureaus. But to the extent that we could develop sources or obtain information from the diplomatic circuit or other things, we briefly told Reuters what we had, and they did the same for us.

Cooperation with Reuters was particularly pleasant for me because the bureau chief in Moscow most of my time there was Sidney Weiland, who had been Reuters bureau chief in New Delhi several of my years in South Asia before the USSR (and who had been in Moscow a decade earlier). We became friendly rivals in South Asia (among other things, sharing an elephant howdah during Queen Elizabeth's 1961 tiger hunt in Nepal, as related in my recent book, *The Dalai Lama's Secret and Other Reporting Adventures*).

UPI Moscow was then headed by the notorious Henry Shapiro, who had young reporters write up the information he obtained by becoming a favorite of the Kremlin. After decades in Moscow, he always got advance tips on coming space shots – a big story in those days – and similar things that reflected well on the USSR in return for playing down things the Kremlin didn't approve.

About 1978, the Kennan Institute in the Woodrow Wilson International Center for Scholars in Washington, D.C., commissioned an academic specialist in Soviet affairs to study and evaluate American media coverage of the USSR since 1917. All available former Moscow correspondents were invited to hear his results and discuss them. The discussion quickly turned into heated criticism by practically everyone of Shapiro, who was retired and attended the meeting, for pro-Soviet reporting. He was accused by many – I stayed silent – of dishonest journalism. The discussion got so heated that the academic had to cut off the discussion.

But to get back to AP-Reuters cooperation. It may have ended some time after the two agencies' links in the States ended around the time I left Moscow in 1968. Reuters had then to put together its own network of American reporters, and it began selling directly to many media. I don't know whether we were cut off from access to Press Association or just had to pay for it.

One other note on unusual things in Moscow: bureau chiefs of the four world agencies were routinely invited to Kremlin receptions, along with a rotating few specials. Sometime before I arrived, a convention developed to smooth out the turmoil of chasing diplomats and anyone else available at these receptions – top Soviet officials were cordoned off from us. The convention was that the bureau chiefs would gather by the door at the end of a reception to share notes on what they'd learned. If there was real news, we would agree on a time to get back to our offices, usually a half-hour or so later, at which to begin moving the news on our Teletypes, hoping everyone was honest about this. (I wrote some stories directly into Teletype tape, without the delay of typing them out first). The trick in sharing reception notes was to make anything you'd learned sound unexciting enough to avoid alerting the opposition to really good material, but being careful to avoid being accused of cheating on the convention.

Moscow was an interestingly unusual place in the depths of the Cold War.

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9-11 Anniversary

Lindel Hutson shares: Since Wednesday (today) is the anniversary, I pass along this link to the series of tapes from 9/11 pulled together by the Rutgers Law Review. This is interesting but at the same time chilling. It's an hour and 50 minutes, but difficult to turn off. It's tough to hear because you know what's going on but these people don't and you can sense their frustration:

<http://www.youtube.com/watch?v=we9AviBVNkM>

Related, from today's Politico Playbook: **BE SURE TO TELL YOUR KIDS why 9/11 matters.** Twelve years ago this morning, the lead story of The New York Times, by Alison Mitchell and Dick Stevenson, was: "KEY LEADERS TALK OF POSSIBLE DEALS TO REVIVE ECONOMY: BUSH IS UNDER PRESSURE - Lott Open to More Tax Cuts - Democrat Sees Temporary Dip into Social Security."

See the page. <http://bit.ly/1aBUawT>

How the world changed, with memories that all of us working for the AP at that time will have for a lifetime.

Paul

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AP names Moritsugu bureau chief for Japan

<http://www.ap.org/Content/AP-In-The-News/2013/AP-names-Moritsugu-bureau-chief-for-Japan>

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CBS News says it almost gave up on Assad interview

<http://news.yahoo.com/cbs-news-says-almost-gave-assad-interview-205856491.html>

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Digital puts news consumers in control (Shared by Tom Eblen)

<http://newsosaur.blogspot.com/2013/09/digital-puts-news-consumers-in-control.html>

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Viral "twerking fail" video was Jimmy Kimmel hoax on news media (Shared by Mark Mittelstadt)

<http://metro.co.uk/2013/09/10/epic-twerking-fail-youtube-video-turns-out-to-be-jimmy-kimmel-hoax-3956555/>

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Gannett releases its Social Media Policy

<http://jimromenesko.com/2013/09/10/read-gannetts-social-media-policy-memo/>

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Here's what you miss by only talking to white men about the digital revolution and journalism

<http://www.washingtonpost.com/blogs/the-switch/wp/2013/09/10/heres-what-you-miss-by-only-talking-to-white-men-about-the-digital-revolution-and-journalism/>