

Green, Scott

From: Paul and Linda Stevens <stevenspl@live.com>
Sent: Wednesday, November 06, 2013 7:51 AM
To: Paul & Linda Stevens
Subject: CONNECTING: Lederer on panel; Lewis lands job; AP-MediaVoice; NYT paywall; CNN; NBC checkbook journalism; Tax dummy; Newsrooms move; 60 Minutes-Benghazi; Rand Paul; Get informed; Gannett hacks; Best of States

Colleagues,

AP's **Edie Lederer** will be part of a panel Friday at New York University on "Women Reporting War: From Vietnam to Syria".

<https://journalism.nyu.edu/events/2013/fall/women-reporting-war-from-vietnam-to-syria/>

Another AP newswoman who covered wars - former AP Vienna bureau chief, **Alison Smale**, scored a Page One beat for The New York Times on discovery of a Nazi-looted trove that put the art world into an uproar. Alison joined AP in Bonn in the early 1980s, then went on to Moscow, then to Vienna, from where she covered the fall of the Berlin Wall in 1989 and then the wars in Kosovo before joining The Times. (Shared by Valerie Komor and Eve Rothenberg)

http://www.nytimes.com/2013/11/05/arts/design/trove-of-apparently-nazi-looted-art-found-in-munich-apartment.html?emc=eta1&_r=0

Paul

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Fired AP correspondent Lewis lands media job at law firm (Shared by Mark Mittelstadt)

http://images.politico.com/global/2013/11/06/lewis_announcement_3.pdf

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AP Taps MediaVoice For Native Ads

<http://www.mediapost.com/publications/article/212865/appolar.html>

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The NYT paywall don't get no respect

http://www.cjr.org/the_audit/the_nyt_paywall_shores_up_the.php

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Reversing CNN's fortunes proves a daunting task

<http://www.usatoday.com/story/money/business/2013/11/05/cnn-ratings/3446113/>

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NBC News, agreeing to pay for sky-diving footage, criticized for 'checkbook journalism' (Shared by Bob Daugherty)

http://www.washingtonpost.com/lifestyle/style/nbc-news-to-pay-for-skydivers-account-of-air-accident/2013/11/04/08b1c44a-458f-11e3-a196-3544a03c2351_story.html?wpisrc=emailtoafriend

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How being a tax dummy cost The New York Times \$60M

<http://finance.fortune.cnn.com/2013/11/05/tax-dummy-new-york-times/>

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When newsrooms move newsrooms, is it about decline or about digital?

<http://www.niemanlab.org/2013/11/when-newsrooms-move-newsrooms-is-it-about-decline-or-about-digital/>

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"60 Minutes" stands by Benghazi report despite witness's changed story (Mittelstadt)

http://www.huffingtonpost.com/2013/11/04/60-minutes-benghazi-dylan-davies_n_4213643.html

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Washington Times drops Rand Paul column over plagiarism allegations (Mittelstadt)

www.washingtontimes.com/news/2013/nov/5/washington-times-ends-sen-rand-paul-column-amid-pl/

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Carson: If you love America, get informed

www.washingtontimes.com/news/2013/nov/5/carson-a-duty-to-become-well-informed/

Gannett says it's being targeted by hackers (Daugherty)

<http://jimromenesko.com/2013/11/05/gannett-says-its-being-targeted-by-hackers/>

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Best of States (Shared by Valerie Komor)

Colleagues,

Bills often are signed into law with great fanfare. But what happens to those laws in the years afterward? Does anyone even ask?

California Political Editor Tom Verdin dutifully takes his plastic bags to the store for recycling. That would seem to be what the state expects of him and other citizens under a 2006 law that required grocery stores and other large retailers in California to recycle plastic bags to keep them from becoming litter and cluttering landfills. But Verdin has a master's instinct for holding government to account. He asked legislative relief reporter Laura Olson to dig into the law. She discovered that while Tom was still abiding by it, the state had largely abandoned enforcing or even monitoring the law.

The agency in charge of overseeing the law, the state recycling department, hadn't compiled data since 2009 and could not say whether the law was achieving any of its goals. The department couldn't say how many stores were even participating and had never issued a single fine to stores that were not complying, even though it was authorized to do so under the law. The reports retailers were submitting to the state were being warehoused because the state recycling department had not been given any staff or money to make sense of the data.

The official in charge admitted to Olson that work on the plastic bag program consisted of a few weeks of data entry each year by entry level staff. Nevertheless, Olson found that lawmakers actually reauthorized the law through the end of the decade. They did so without requesting information about how it was working and without allocating any money to it. Olson tracked down the bill's author, now out of office, who told her the situation was "pathetic."

Verdin is not only an AP master of accountability journalism. He knows how to get the last measure of good work from staff. Olson took on the story in the closing days of her legislative relief stint with The AP. This was the final story she filed.

<http://bit.ly/175vw0P>

But she still wins the \$300 Best of the States Award for a textbook example of what a journalist can turn up by going back and looking at whether a law is doing what it's supposed to do.

Mike Oreskes