

## Green, Scott

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**From:** Paul and Linda Stevens <stevenspl@live.com>  
**Sent:** Tuesday, November 12, 2013 12:08 PM  
**To:** Paul & Linda Stevens  
**Subject:** CONNECTING: Milt Sosin; AP ethanol series; Deadline on Lewis; Hilliard dies at 76; Photogs feel brunt of job cuts; Obama cheerleading; Sochi Olympics; Beyond soldier cliches; Who killed Michael Hastings?; APME Update

Colleagues,

Here are some items of interest, leading off with...

**Will Lester's** Facebook share on **Milt Sosin** - "The Greatest Newspaperman Covers the Biggest Story":

<http://randompixels.blogspot.com/>

Will notes: This newspaper legend worked for The Associated Press when I was there and broke the Manuel Noriega indictment for AP at the time. But that is just the tip of the iceberg for one of the great ones to ever have worked in our business... Here's a nice reminder from another colleague, photographer and superblogger Bill Cooke...

Here is a link to Sosin's 2000 AP obituary:

<http://www.apnewsarchive.com/2000/Sosin-Ace-Reporter-Dies-at-92/id-1205ff491e16ba6cd6b8855ed2c87210>

And finally...

Want to know the power of the Internet? For a good thing? Read this:

[http://gawker.com/hundreds-attend-lonely-veterans-funeral-after-sad-obit-1462208614?utm\\_campaign=socialflow\\_gawker\\_twitter&utm\\_source=gawker\\_twitter&utm\\_medium=socialflow](http://gawker.com/hundreds-attend-lonely-veterans-funeral-after-sad-obit-1462208614?utm_campaign=socialflow_gawker_twitter&utm_source=gawker_twitter&utm_medium=socialflow)

Paul

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**Q&A: Uncovering the dirty cost of green energy**

<http://blog.ap.org/2013/11/12/qa-uncovering-the-dirty-cost-of-green-energy/>

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**AP faces deadline on Bob Lewis**

<http://www.politico.com/blogs/media/2013/11/ap-faces-deadline-on-bob-lewis-177260.html>

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**Former Colorado AP reporter Carl Hilliard dies at 76** (Shared on Facebook by Bill Vogrin)

<http://gazette.com/former-colorado-ap-reporter-carl-hilliard-dies-at-76/article/1509158#K0tXkWTEq50ZeliC.01>

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**At newspapers, photographers feel the brunt of job cuts** (Shared by Carol Riha, Bob Daugherty, Doug Pizac, Bill Beecham)

<http://www.pewresearch.org/fact-tank/2013/11/11/at-newspapers-photographers-feel-the-brunt-of-job-cuts/>

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**New York Times' Obama cheerleading harms the nation** (Shared by Doug Tucker)

<http://nypost.com/2013/11/10/new-york-times-obama-cheerleading-harms-the-nation/>

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**Print journalists who use social media at Sochi Olympics could lose accreditation** (Pizac)

<http://www.poynter.org/latest-news/mediawire/229246/print-journalists-who-use-social-media-at-sochi-olympics-could-lose-accreditation/>

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**Beyond the soldier clichés**

[http://www.cjr.org/reality\\_check/beyond\\_the\\_soldier\\_cliches.php](http://www.cjr.org/reality_check/beyond_the_soldier_cliches.php)

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**Who Killed Michael Hastings?**

<http://nymag.com/news/features/michael-hastings-2013-11/>

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**APME Update** (Shared by Mark Mittelstadt)

**SAVE THE DATE**

• Sept. 15-17, 2014, [ASNE-APME Conference](#), Chicago

## NEW TODAY FROM APME

### New officers installed: new directors elected

The Associated Press Media Editors organization elected four members to its board of directors and installed new leadership during its annual conference Oct. 28-30 in Indianapolis.

Elected to at-large positions were **Meg Downey**, managing editor of The Tennessean in Nashville; and **Thomas Koetting**, deputy managing editor at the Milwaukee Journal Sentinel. **Autumn Agar**, editor of the Twin Falls (Idaho) Times-News, was elected to represent small newspapers; and **David Arkin**, vice president of content & audience for GateHouse Media, was elected to represent online media.

The new APME officers are president, **Debra Adams Simmons**, editor, The Plain Dealer in Cleveland; vice president, **Alan D. Miller**, managing editor/news, The Columbus (Ohio) Dispatch; secretary, **Teri Hayt**, executive editor of GateHouse Ohio Newspapers in Canton, Massillon and New Philadelphia; and **journalism studies chair**, Laura Sellers-Earl, digital development director for the EO Media Group in Salem, Ore. The treasurer is **Dennis Anderson**, editor of the Peoria (Ill.) Journal Star.

Its 2014 conference will be held with the American Society of News Editors in Chicago.

APME members are newsroom leaders at newspapers and broadcast outlets, journalism educators and student leaders in the United States and Canada. APME works with The Associated Press to encourage journalism excellence and support training and development of journalists in multimedia newsrooms.

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### Interview with new APME President Debra Adams Simmons

By Devan Filchak

Ball State University

*Debra Adams Simmons joined The Plain Dealer in Cleveland as managing editor in 2007. She was named editor in 2010. Previously, she worked as the editor and vice president of news at the Akron Beacon Journal for four years. Other stops included the Detroit Free Press and The Virginian-Pilot. Simmons earned her bachelor of arts degree from Syracuse University. She says networking and mentors have been keys to her success.*

#### **Q: What drew you to journalism?**

A: Really wanting to make a difference in the world is what drove me to this profession. My original plan after college was that I was going to take a year off to travel the world and go to law school. During that year, I was offered ... a nine-month internship at the local paper in Syracuse, N.Y. I was going to do that nine-month postgraduate internship and then I was going to go to Africa and Europe. And then I was going to start school in September. Two weeks into my post-graduate internship, I was offered a full time permanent job. That was in 1986 and I'm still in the industry, all of these years later.

#### **Q: What are some of the biggest challenges facing APME this coming year?**

A: I think APME has a unique opportunity this year to innovate and collaborate. As you know, the industry is changing dramatically and APME is an organization of leaders who are trying to lead through a period of dynamic change. I think anything that we can do that helps our members develop tools to be successful as we navigate changes would be a key calling for us. Certainly, we are celebrating APME's 80th anniversary. APME was founded 80 years ago in French Lick, Ind. And I think it is important to celebrate the past 80 years and the work that has come before us, as well as to plot of course for the future.

#### **Q: What do you believe is in the future of print?**

A: Based on the readers that I hear from every day, I think print will continue to have a future. I don't think print is going away tomorrow. There are many people who continue to like words on paper. I would also say though, based on the feedback I have received as we've gone through substantial change here in Cleveland, the response is generational. Many of the readers of our content under 40 really prefer digital content. Many of those people say, "I never pick up a paper. I read the e-edition of the paper. I read your website, but I'm not a paper person." The 40- to 70-year-old age group knows digital is where the future is moving. They don't love it, but they have kind of resigned to the fact that this is the direction we are moving in. The 70 and over crowd is angry. They want print; they want it every day, and they want it to be the way it used to be. The challenge

for newspaper editors is figuring out how to navigate all of the ways our audience likes to access our information. Print continues to be a huge part of that. For most news organizations, print revenue continues to pay the bills, even as their digital audiences are expanding exponentially. So we're going to have to figure out how to do it all. But print is still alive and well and making a huge difference in communities across America.

**Q: How would you describe the importance of social media in today's media environment?**

A: I think social media is critical in today's media environment. When I think about some of the biggest stories covered in my community in the past couple of years, social media was in the center both in terms of newsgathering and news dissemination. Engagement is key to the work that we do. We need new sources talking to us, so social media is a great way to access people and information. And we need to spread information on as many platforms as we can. Social media enables us to do both of those things better than we have ever been able to before. For years, our work was a one-way conversation with our audience. Social media has opened up tremendous opportunities to have a two-way conversation or a multiple way conversation with the audience.

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**Invite NewsTrain to your community in 2014**

NewsTrain is a national touring workshop sponsored by APME that serves journalists in their own cities. Programs are designed to provide training in the skills, knowledge, and information needed in a rapidly changing media setting, at an affordable cost. NewsTrain's core audience includes frontline editors, department heads, and senior editors – people who edit and manage print and digital news platforms. Reporters, copy editors, visual journalists, online producers, and college journalism educators are also welcome and find NewsTrain programs valuable.

Here's how:

In order to hold a NewsTrain workshop in your city, a few basic requirements need to be considered.

**Host Committee:** Each workshop is developed by NewsTrain staff and a local host committee. The host committee consists of 6-10 representatives from local or regional news organizations, regional AP bureaus, state press groups, journalism association chapters, and college journalism schools.

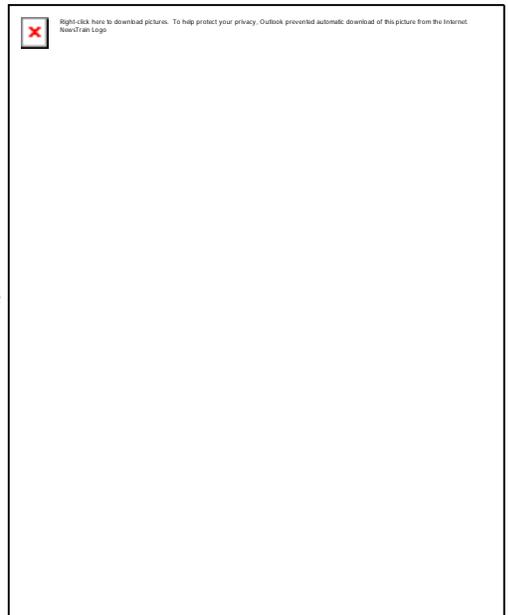
**Attendance:** Our target for attendance is 85 to 100 people. Host committees are responsible for promoting the workshop and recruiting participants.

**Costs:** Registration is \$75 per person. Host committees are responsible for providing the venue and food service. Host committees receive \$35 from each \$75 registration fee to cover or help offset venue and food costs. NewsTrain covers all other costs.

**Planning:** The host committee works with NewsTrain staff to plan the workshop, manage registrations, and run the workshop. Host committees work closely with the NewsTrain Project Director through all phases. Once your area has been selected to host a NewsTrain workshop, the host committee will receive a packet of planning tools and begin working with the NewsTrain Project Director. Planning begins six months before the workshop.

To download an application: <http://www.apme.com/?page=hosting>

For more details or to request a NewsTrain workshop in your area, contact Michael Roberts, NewsTrain Project Director, [mroberts.newstrain@gmail.com](mailto:mroberts.newstrain@gmail.com).



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**Help support the APME Foundation and NewsTrain**

There are two ways to support the work of APME, which is celebrating its 80th year as an organization this year.

First, receive a special APME80 gift if you donate \$80 to the APME Foundation. We only have 80 of these gifts, and we expect to sell out in Indianapolis. Make your donation now:

<http://www.apme.com/news/140397/Donate-80-for-APMEs-80th-year.htm>

Second, support APME's NewsTrain, now in its 10th year. Become a [NewsTrain Ambassador](#) by donating \$100 or more. NewsTrain continues strong, just finishing a sellout training event in Seattle. It will make four stops in the US and Canada in 2014.

<https://apme.site-ym.com/donations/donate.asp?id=7259>

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## **FROM AP**

**BEAT OF THE WEEK:** Vasilyeva

**BEST OF THE STATES:** Olson

## **INDUSTRY NEWS**

- Fusion's Debut: A bid for laughs, then serious
- Report: NSA broke into Yahoo, Google data centers
- Indie Minn. radio station celebrates 50th birthday
- Judge: Court secrecy unnecessary in sex crimes
- Company buys Picayune Item from CNHI
- BH Media CEO: No new newspaper deals in the works
- More chaos brewing at Philly Inquirer, Daily News
- Ohio man to lead South Dakota's biggest newspaper
- Canada's shoestring ethnic publications struggling financially
- Tribune's Barker to head Naples (Fla.) Daily News
- Washington Post reports lower 3Q net income
- Times Co. posts \$24.2M 3Q loss on Globe sale
- Thomson Reuters to cut 3,000 jobs
- UK press goes to court to put brakes on regulation
- Rochester newspaper announces move to new site
- Pence touts media shield work at APME opening
- UK PM threatens to act against press over leaks
- Poynter Institute president announces retirement
- Deal puts Al-Jazeera America in top markets
- Coast Guard seizes journalist's records in search
- Salt Lake City newspapers' profit split revealed
- Sale of Boston Globe to Red Sox owner is finalized
- News an incidental part of Facebook, study finds
- Journal Inc. buys New Albany Gazette
- Prosecutor: Secret formula used in Bell corruption
- Myriam Marquez is new editor of El Nuevo Herald
- Syrian, Cambodian, Afghan women win media awards
- Buffett says he passed on buying Washington Post
- US warns of plot abduct journalists in Syria
- Judge to decide home for Philly newspapers feud
- Elizabeth Ballantine named president of IAPA
- Northern Idaho schools rebut phony 'story'
- Journalist group condemns press freedom violations

- Akron newspaper names new publisher
- UK phone-hacking trial opens for top Murdoch aides

Read about these [Industry & Business](#) stories

**Editors in the News:** Giarrusso, Shinkle, Morgan

**In Memoriam:** Cathey, Rivera

**And Finally ...:** Chinese journalist tries to crowdfund his career

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## **APME HEADLINES**

[Register APME Photo of the Month for August 2013](#)

[Roberts Receives 2013 APME President's Award](#)

[Buffet expert: Newspapers still valuable community assets](#)

[Berkshire Hathaway newspaper chief sees long future for newspapers](#)