

Green, Scott

From: stevenspl@live.com on behalf of Paul Stevens <stevenspl@live.com>
Sent: Friday, January 17, 2014 8:58 AM
To: stevenspl@live.com
Subject: CONNECTING - January 17, 2014

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Connecting



Colleagues,

Larry Blasko shares that "as a member of the group that hauled Mother AP from 50 Rock and took her -- with much grumbling about a "media wasteland" -- to her new neighborhood, it's nice to see that between the High Line and the following, the wasteland might be blooming: "



Click link to read more

<http://www.nytimes.com/2014/01/17/nyregion/time-warner-announces-a-move-from-columbus-circle-to-hudson-yards.html?hp>

Paul



Connecting wishes a Happy Birthday
to
Jim Salter - jsalter@ap.org

Welcome to the newest member of Connecting -
Eileen Alt Powell and Jerry Schwartz

Yahoo Seeks to Regain Its Touch

<http://www.nytimes.com/2014/01/17/technology/yahoo-seeks-to-regain-its-touch.html?pagewanted=all>

Orange County Register names new newsroom leadership

<http://www.oregister.com/articles/editor-597734-register-newspaper.html>

Will 2014 will be the year the Banyan Project finally takes flight?

<http://www.niemanlab.org/2014/01/will-2014-will-be-the-year-the-banyan-project-finally-takes-flight/>

Counterattack: Six ways PR flacks make journalists mad (Mark Mittelstadt)

<http://www.newscastic.com/news/six-ways-pr-flacks-piss-off-journalists-1143221/>

Why journalists should care about net neutrality ruling

nabjdigital.wordpress.com/2014/01/14/why-journalists-should-care-about-todays-net-neutrality-ruling/

Smartphone journalism: a five-minute video that will make you rethink the news media circus

<http://www.upworthy.com/heres-a-5-minute-video-thatll-make-you-rethink-our-entire-news-media-circus-2?c=ufb1>

FOIA fight for NSA documents continues

http://www.cjr.org/behind_the_news/aclu_propublica_lawsuit_follow.php

End of an error: AOL disposes of controlling interest in hyper local sites Patch

<http://www.businessinsider.com/aol-just-disposed-of-controlling-interest-in-patch-2014-1>

Introducing Newspeg - A New Way to Look at News

http://recoveringjournalist.typepad.com/recovering_journalist/2014/01/introducing-newspeg.html

Best of the States (Valerie Komor)

Colleagues,

After all the major online stumbles and bumbles, could there possibly be anything else wrong with the digital experience of the Affordable Care Act.

Actually the answer, in two languages, was yes, as reporters Russell Contreras in New Mexico and Kelli Kennedy in Florida, came to discover after digging into a tip from WDC reporter Ricardo Alonso-Zaldivar, our health-care expert.

The Obama administration was committed to drawing Latinos, who number among the most important groups officials have targeted in trying to cover the millions of Americans who lack health insurance, into the new system. Yet those efforts have been severely lagging since enrollment began in October.

Why? A key reason was revealed in the exclusive story from Contreras and Kennedy.

The Spanish-language version of the website did not launch until two months after enrollment began. When it did, it was plagued with problems that have frustrated Spanish-speakers seeking coverage.

The problems started at the beginning, with the site's very name: CuidadoDeSalud.gov, which can be read literally as "for the caution of health."

The site also translates "premium" into "prima," a word more commonly used to mean a female cousin. And it was only after Contreras began making inquiries that the government fixed links that compared insurance plans but took users to the English version of those options.

Reporting out the story was complicated by the timing. Contreras and West Desk editor Greg Moore first pursued the story over the holidays, even as Contreras was working a variety of reporting and desk shifts. Information was difficult to obtain.

Then they redoubled efforts after the new year. That's when Kennedy provided quotes from Spanish-speakers in Florida who experienced a range of problems with the site. Contreras found that fewer than 4 percent of all of the calls to a national hotline were

Spanish-only, even though 12 percent of the U.S. population speaks only Spanish. He also found experts who study the intersection of immigration and health care to help identify problems with the website. Several other Spanish-speaking AP staffers, including Laura Munoz Wides, helped confirm what those experts were telling us: The translations on the site were problematic at best and, at worst, just wrong.

The story (<http://bit.ly/L3IW9E>) ran with photos of Spanish-speakers in Florida who had given up using the site because of the problems and had sought in-person assistance instead. It played exceptionally well in states with large Spanish-speaking populations, such as Florida, California and New Mexico, where it scored a rare front on both of New Mexico's largest papers. One of our sources appeared on Univision the day after the story was released and credited AP for bringing attention to the subject. The White House was looking at making changes the next day.

For a great example of using of AP's reach to unearth a story that may have gone unreported, Alonso-Zaldivar, Contreras and Kennedy share this week's \$300 Best of the States prize.

Mike Oreskes

APME Update (Mittelstadt)

Jan. 16, 2014

SAVE THE DATE

* March 31, 2014, Deadline for APME Journalism Excellence Awards

* Sept. 15-17, 2014, [ASNE-APME Conference](#), Chicago

NEW TODAY FROM APME

Details announced for APME Journalism Excellence Awards

The 2013 APME Journalism Excellence Awards, which honor superior journalism and innovation among newspapers, radio, television and online news sites across the United States and Canada, has a new deadline: MONDAY, MARCH 31. The awards seek to promote excellence by recognizing work that is innovative, well-written and incisively reported. A special award honors innovation by colleges and universities.

All awards will be presented for journalism published or launched between Jan. 1, 2013, and Dec. 31, 2013. Because of the change in the entry period, first-place winners in the previous contest (running from May 1, 2012- April 30, 2013) are not eligible to enter their winning work in the current contest. All other entries are eligible and will be considered by judges.

Besides the new deadline, the APME awards will feature a new category: **Best Mobile Platform**. This new category will honor a news organization that produced or made significant improvements to a mobile application or platform in 2013.

Four of the categories offer monetary awards: the Seventh Annual Innovator of the Year Award for newspapers, the Best of Show in the Public Service Awards, the Al Neuharth Award for Innovation in Investigative Journalism and the Tom Curley Sweepstakes Award in the First Amendment Awards.

The awards will be presented at the ASNE/APME Conference Sept. 15-17 in Chicago.

The contest website will be open for entries shortly.

DEADLINE APPROACHING to apply to host a NewsTrain Workshop in 2014

NewsTrain is a national touring workshop sponsored by APME that serves journalists in their own cities. Programs are designed to provide training in the skills, knowledge, and information needed in a rapidly changing media setting, at an affordable cost. NewsTrain's core audience includes frontline editors, department heads, and senior editors - people who edit and manage print and digital news platforms. Reporters, copy editors, visual journalists, online producers, and college journalism educators are also welcome and find NewsTrain programs valuable.

Deadline for applications: Jan. 30, 2014

To download an application: <http://www.apme.com/?page=hosting>

For more details or to request a NewsTrain workshop in your area, contact Michael Roberts, NewsTrain Project Director, mroberts.newstrain@gmail.com.

FROM AP

Beat of the Week: Verdugo

WATCHDOG REPORTING

The Record: New Jersey Gov. Christie stuck in a jam over bridge lane closings

Sun Sentinel: Region leads in disability lawsuits

Los Angeles Times: Solar power's outlook not so sunny

New York Times: National strategy funds state political monopolies

San Jose Mercury News: Academic faculty dominated by white teachers

Columbus Dispatch: 17 charter schools fail in single year

Wilmington News Journal: Delaware investigators help bring down cartel kingpin

Read more [Watchdog Reporting](#)

INDUSTRY NEWS

Workers plan joint bid for Philadelphia newspapers

Virginia Supreme Court upholds tossing of libel verdict against Virginian-Pilot

Newspaper: Records withheld in police shootings

Connecticut Supreme Court hears police reports case

South Carolina Supreme Court to hear The Item's FOIA appeal

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EDITORS IN THE NEWS: Niblett, Pike, Schwien, Salazar, Hemig

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IN MEMORIAM: Speakes, Inskeep

Read more: [In Memoriam](#)

APME HEADLINES
[Great Ideas book available for download](#)

AP gives award to reporters of untruthful 'Spanglish' story
(Doug Tucker)

<http://thehill.com/blogs/pundits-blog/healthcare/195697-ap-gives-award-to-reporters-of-untruthful-spanglish-story##ixzz2qeCG39Gp>

Paul Stevens
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