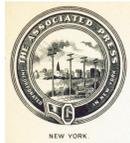

From: stevenspl@live.com on behalf of Paul Stevens [stevenspl@live.com]
Sent: Thursday, March 27, 2014 9:57 AM
To: stevenspl@live.com
Subject: CONNECTING - March 27, 2014

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Connecting

March 27, 2014



Colleagues,

As editor of the Overseas Press Club Bulletin during the 1960s, Connecting colleague **Sibby Christensen** wrote, "I witnessed only a slice of the club's long history. But arguably it was its most exciting, exasperating, argumentative and game-changing slice."

Sibby was managing editor of the OPC Bulletin from 1963 to 1970 and is retired from the AP, where she edited the AP World Magazine. She is a past-president of New York Women in Communications, Inc.

Click **here** for her story in the most recent OPC Bulletin: A View From 40th Street During the OPC Revolution.

-0-

In his dad's footsteps

The older son of Connecting colleague **Randy Picht** - Matthew Picht - is a digital content producer for Newsy.com in Columbia, Mo., and recently joined in comment on the debate over the AP's Stylebook changing involving over/more than.

Click **here** for his story, which begins: Warning: nerd alert! The world of journalism has been shaken to its core - or at least the world of copy editors - after the

Associated Press Stylebook received a controversial update.

Randy is executive director of the Reynolds Journalism Institute at the University of Missouri, a position he assumed in 2012 after a 29-year career with the AP that included three years as business editor in New York.

-0-

AP Archivist's Update

AP Images has introduced The Archivist's Update, a monthly series that resurfaces an AP photo from years past. A note to members explains: AP photographers have been documenting the world since the 1800s and AP's groundbreaking photography has won 31 Pulitzer Prizes over the past 90 years. In The Archivist's Update, we'll showcase interesting, unique images from a time gone by, available for licensing or for purchase via our personal print store. APImages.com is the definitive source for both current and historical photography, so feel free to browse AP's historical image collections here.



Above is the first photo offering in the new series, carrying the caption: Though the warmth of civilization lies just beyond, this statue of "Balto" the indomitable lead dog who carried that famous serum to Nome, appears to be in its element during New York's heavy snowfall. The brilliantly-lighted skyline of upper Fifth Avenue in the background in Central Park on Feb. 20, 1934. (AP Photo) (Name of the

photographer not provided)

To my Central Park peeps, is the statue still around, and if so, could someone send Connecting a photo of it shot today from that same angle?

-0-

Remembering Bill Greer

Steve Elliott is heading to an informal memorial Saturday for Bill Greer, former AP editor and University of Arizona journalism professor. Steve notes, "Fittingly, it's a party of sorts at a restaurant -- music, drinks and stories. At least one of Bill's two grown daughters (Brooke Greer and Tawny Darling) will be there. I'd be happy to pass along any messages shared with me at elliott602az@gmail.com "

Steve shared this appreciation of Bill in the Tucson Weekly. Click [here](#) for the story.

-0-

Paul

Stories of interest

AP Q&A: How we localized flood insurance investigation for states and small towns

Here, National Investigative Editor Rick Pienciak describes how AP tackled the ambitious reporting, which includes data on more than 18,000 communities across the country.

-0-

Facebook The Front Page For Millennial News Readers

The go-to source of news for Americans has shifted from newspapers to broadcast television to websites with each successive generation. For millennials, those young consumers often called digital natives, their principal source of news is shaping up to be their smartphones and apps.

-0-

Why TV journalists 'test the system' with stunt reporting: It sometimes works

On Tuesday, two CNN producers tried to sneak into the World Trade Center site.

Several times. They were arrested, Larry Celona, Kevin Fasick and Bruce Golding reported for the New York Post.

-0-

On the media buffet, people still seek meaty issues (Mark Mittelstadt)

Americans of all ages still pay heed to serious news even as they seek out the lighter stuff, choosing their own way across a media landscape that no longer relies on front pages and evening newscasts to dictate what's worth knowing, according to a new study from the Media Insight Project.

-0-

Niko Koppel, Róbert Csere Are NPPA's Picture Editors Of The Year

Niko Koppel, a picture editor for The New York Times, is the National Press Photographers Association's Best Of Photojournalism 2014 Newspaper Picture Editor of the Year (Individual). And in the Magazine category, for the fourth time editor Róbert Csere has taken the Magazine Picture Editor of the Year title.

AND

Slideshow: AP photojournalists honored in NPPA's Best Of Photojournalism (Paul Colford)

-0-

N.Y. Times CEO blasts Bloomberg over China articles

New York Times CEO Mark Thompson blasted Bloomberg News on Wednesday for putting "commercial interests ahead of journalism" in its handling of stories related to China.

-0-

A marketing guru's top priority? No, it's not marketing (Mark Mittelstadt)

FORTUNE -- I'm often on panels where I'm asked about the role of the chief marketing officer. Right out of the gate, I explain that there are a variety of CMO roles, and the title often tends to mean many different things depending on the company and even the field in which you operate. But it shouldn't.

-0-

Rieder: Happier news about the news business

What a difference a year makes. Each year the Pew Research Center offers up its annual report on the state of the news media. It's generally a grim document, packed with depressing statistics about plummeting ad revenue and shrinking rosters of reporters at legacy news outlets. But the latest version released early Wednesday has a radically different tone. While hardly declaring the embattled field has turned the corner and found the elusive formula for surviving and thriving in the digital age, it sees lots of reasons for hope.

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Gary Hershorn Leaving Reuters Photos

Gary Hershorn, the global sports picture editor for Reuters News Pictures, has announced his departure from the picture service. Hershorn says the company told him that due to "changes in coverage" his position has been eliminated. His last day with Reuters will be April 1.

-0-

Marion Stokes' 40,000 TV news recordings slowly come online

Marion Stokes taped about 35 years worth of television news before her death in 2012, and now those tapes are slowly being digitized.

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The state of the media, in one memo

An internal memo from Reuters chief executive Andrew Rashbass to staff: Subject: 8 Ways We're Going To Improve Editorially

-0-

New York Times will launch new subscription products April 2

The New York Times plans to launch two new subscription products on April 2: NYT Now, a standalone iOS app that costs \$8 a month, and Times Premier, which the company describes as a "premium subscription service designed for The Times enthusiast."

-0-

MLB's high-tech replay room opens Sunday

By Ron Blum: NEW YORK (AP) -- After deciding close calls on the field since 1876, baseball opens a high-tech control room this weekend where the fates of batters, pitchers, runners and fielders will be decided by umpires up to 2,600 miles away in

the building where the Oreo cookie was invented.

-0-

It Was The Best Of Sentences ...

Have you ever had a sentence stop you in your tracks? Editors at The American Scholar magazine have put out their list of the "Ten Best Sentences" in fiction and nonfiction. Associate editor Margaret Foster says the inspiration came from water cooler talk around the office.

-0-

APME UPDATE - March 26, 2014 (Mark Mittelstadt)

SAVE THE DATE

March 31, Deadline for APME Journalism Excellence Awards

April 4, Early Bird Registration Ends for ASNE-APME Conference

April 25-26, NewsTrain, Vancouver

Sept. 15-17, ASNE-APME Conference, Chicago

TODAY FROM APME

REMINDER: Monday is Deadline for APME's Journalism Excellence Awards

The deadline to enter APME's awards is **Monday, March 31**.

There are nine categories this year:

Innovator of the Year for newspapers, Broadcast Innovator of the Year, College Innovator of the Year, Al Neuharth Award for Innovation in Investigative Journalism, Best Mobile Platform, First Amendment Awards, Public Service Awards, Digital Storytelling and International Perspective Awards.

Best Mobile Platform is new and will honor a news organization that produced or made significant improvements to a mobile application or platform in 2013.

Four of the categories offer monetary awards: Innovator of the Year for newspapers, Best of Show in the Public Service category, Al Neuharth Award for Innovation in Investigative Journalism and the Tom Curley Sweepstakes Award in the First Amendment category.

The awards will be presented at the ASNE/APME Conference Sept. 15-17 in Chicago,

and are linked on the APME website.

To enter, go to: https://www.omnicontests4.com/Default.aspx?comp_id=1265

Early Bird Special: ASNE-APME Registration for Joint Conference Sept. 15-17

Registration is open for the ASNE-APME joint conference Sept. 15-17 at the Hyatt Regency in the heart of downtown Chicago. This will be the first joint conference of the nation's top editors.

The theme: ASNE/APME 2014: Fast Forward

An early bird registration fee of \$199 is available to members of APME and ASNE till Friday, April 4.

The conference will run from midday Monday, Sept. 15, to mid-afternoon Wednesday, Sept. 17.

Lively and topical conference sessions will explore key issues newsroom leaders are tackling, showcase innovations and provide practical takeaways in such areas as improving content on mobile, increasing audience engagement and reach, and developing partnerships for greater impact.

Other highlights:

* We will celebrate winners of the APME Journalism Excellence Awards and ASNE Awards at a special lunch Tuesday. On Wednesday, we will meet again for lunch with a keynote speaker. Tickets to both lunches can be purchased at registration.

* We'll party together Monday night at the opening reception and auction at the historic Tribune Tower, sponsored by the Chicago Tribune. The silent and live auctions will offer sports tickets, vacation retreats, jewelry, autographed books and much more.

Two entertainment events are offered Tuesday night. You can:

* Cruise the Chicago River and enjoy the beautiful skyline at a reception on the Mystic Blue, sponsored by the Illinois Press Association and the Illinois Associated Press Media Editors.

* Or take in a baseball game with other editors and see the Chicago Cubs play the Cincinnati Reds at Wrigley Field.

We are working on organizing pre-conference workshops Monday morning, Sept. 15, and post-conference workshops Thursday, Sept. 18. Details to come.

Register now: An early bird registration fee of \$199 for members of APME and ASNE

is available for two weeks. Register by Friday, April 4, for the special rate. After that, the registration fee will be \$250 for members of APME and ASNE and \$350 for nonmembers. There are special rates for APME's Regents, retired editors, spouses and students. Click: <http://www.apme.com/event/2014convention>.

Book your hotel room: A block of rooms are reserved at the Hyatt Regency until Aug. 29 for only \$189 per night. Make a reservation online: <https://aws.passkey.com/event/10816539/owner/2135/home>

Or call the hotel directly at 312-565-1234 and mention the block of rooms reserved for APME and ASNE.

For details, go to: <http://www.apme.com/?page=2014Convention>

APME Career Center for Job Postings and Job-Seekers

The APME Career Center is free and focused on journalism.

Visit www.apme.com/networking to post open positions. No login is required. APME will help drive traffic to your listings through social media, our weekly APME Update email and more.

If you are looking for a new career opportunity, get a free Job Seeker account or login with your APME member account, fill out your profile and upload your resume. You can also sign up for notifications of relevant new positions in your areas of interest.

This is a new feature for apme.com, so if you have suggestions or encounter trouble, please contact Laura Sellers at lsellers@eomediagroup.com.

FROM AP

Beat of the Week: Johnson

Best of the States: Peoples

WATCHDOG REPORTING

AP: Challenges abound for kids in bankrupt Detroit

Washington Post: Personal flights of key officials unreported

Milwaukee Journal Sentinel: Student article on rape sparks controversy

Miami Herald: How Florida can learn about child safety from Alabama
The Jersey Journal: Ex-Jersey City school monitor an expensive part-time temp
New York Times: Liquid nicotine: Selling a poison by the barrel
Portland Press Herald: Violence spikes at youth detention center
Miami Herald: Preserving families, losing children
Sioux City Journal: Transparency questioned in funding of community center
New York Times: Undercover TV reports on school safety questioned
Democrat and Chronicle: How your right to know works and doesn't work

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INDUSTRY NEWS

US first lady stresses freedom of speech in China
Report: Connecticut police flouting records laws
Big cable deal: Service go from bad to worse?
Manager appointed at Arizona newspaper group
Ohio man charged with firing at newspaper carriers
More restrictions for media at Oklahoma prisons
Media General to buy LIN in deal worth \$1.6B
Schumer: Senate has votes for media shield law
Obama reassures Internet CEOs on tech privacy
Newspaper seeks stalking injunction against reader
Reporter: Editor Coulson set up hacking payments
EMarketer sees 2014 mobile ad spending at \$31.5B
Ohio defends policy banning riot inmate interviews
Sullivan retires as Clovis Media Inc. publisher
AP, others fight for independent coverage of Obama
Newspaper: NSA collects calls in 1 foreign country
Publisher of Lexington newspaper going to Florida
Poll: People still seek meaty news on media buffet
Royal editor: Diana gave me leaked phone info
Minn. publishing group buys 3 newspaper divisions
Liberty Media drops bid to buy rest of Sirius
2 editors, reporter subpoenaed in sex assault case
US bashes Russia over drastic media curbs
TV movie dramatizes 'Grim Sleeper' killings
Chinese social media company Weibo plans US debut
Minn. cities, counties question printing mandate
Tensions rise over access to local government
Journalism workshop focuses on Freedom Summer
LA Times fires reporter, admits error in 3 stories
Judge rules some Vanderbilt rape case records open to public
Scripps publisher takes helm at second Texas paper
Los Angeles Register newspaper to launch April 16

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(Doug Pizac, Bob Daugherty)

Paul Stevens

Connecting newsletter

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