
From: Paul Stevens [stevenspl@live.com]
Sent: Friday, April 11, 2014 9:40 AM
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Connecting

April 11, 2014



Livestream of services for Anja Niedringhaus

Colleagues,

A livestream of Saturday's funeral service for AP photojournalist **Anja Niedringhaus** will be available on AP.org.

The funeral will take place on Saturday at Corvey Abbey, a Benedictine monastery near her birthplace in Hoexter, Germany. The livestream of the service will be available on AP.org starting at 5 a.m. ET / 0900 GMT.

Niedringhaus was killed by an Afghan policeman in an attack on April 4, which seriously wounded veteran AP correspondent **Kathy Gannon**. Gannon is undergoing treatment at Krankenhaus Nordwest, a medical facility in Frankfurt, Germany, and remains in stable condition.



The service is scheduled to begin at 12 noon local time in Germany (6 a.m. ET / 1000 GMT).

President and CEO **Gary Pruitt**, Senior Vice President and Executive Editor **Kathleen Carroll** and Vice President and Director of Photography **Santiago Lyon** are among those attending from the AP. Carroll and Lyon are scheduled to offer remarks.

At the request of Niedringhaus' family, AP will cover and distribute both video and photos for pool, with no restriction. Satellite coordinates and contact information have been made available to AP customers in a media advisory.

It is the wish of Niedringhaus' family that other working media representatives refrain from gathering news inside the church or outside on the church grounds. (Shared by Paul Colford)

Connecting mailbox

[Henry Bradsher](#) - Thanks for running that listing of AP casualties (Wall of Honor), which is greatly appreciated. Although I only worked with one of them, Dennis Royle, when he came to India twice - to cover the Dalai Lama's escape from Tibet in 1959 and the India-China border way in 1962 - I remember many of the others. What is particularly striking is how high a proportion of them in recent decades were photographers or television cameramen. Most people who benefit from AP reports

and pictures probably don't appreciate that it's the people with cameras who often have to take the greatest risks. What any listing of not only AP but also other deaths in recent decades emphasizes is the increased danger of journalism worldwide. It's not just dangerous in situations such as in Syria now but also in too many places where local journalists are targeted by drug rings, political bosses, militia leaders, and others who do not want their activities exposed to public scrutiny. In too few such places is there any meaningful attempt to hold anyone responsible for killing journalists. Russia is one bad example of inquiring journalists being murdered with apparent impunity; the Philippines is an example of the difficulty of putting culprits on trial when witnesses are assassinated; and Mexico is an example of journalists' being intimidated by the killing of their colleagues.

Henry added: I don't mention it here, but my last year's book, *The Dalai Lama's Secret and Other Reporting Adventures*, was dedicated, "With respect, for journalists - foreign correspondents and also local reporters worldwide - who accept the difficulties and often dangers of providing the information vital for good and honest government." The last chapter, after my own adventures, was about those dangers for journalists whom I'd known and for others generally. Too many just want to move on and forget what journalists do.

AP News

[AP offers Boston Marathon interactive graphic](#)

The Associated Press' interactive team has produced a premium interactive integrating video, text, photos to tell the story of Boston, one year after the Boston Marathon bombings. The interactive will include the magazine-treatment of three survivors and look ahead to this year's race.

[Murphy named AP news editor for Tennessee, Kentucky](#)

Brian Murphy, a longtime foreign correspondent who has covered and directed stories from bases in Europe and the Middle East, has been named The Associated Press news editor for Tennessee and Kentucky.

Stories of interest

[Journalism needs the right skills to survive](#) (Mark Mittelstadt)

Despite the economic imperatives facing the media industry, professional journalists lag behind educators and others in rating the importance of multimedia and other digital storytelling skills.

That finding is the result of new research from The Poynter Institute, which shows a wide divergence between professionals and educators in their thinking on the importance of core journalism skills, especially those skills that are essential for mastering new methods of gathering and delivering news and information. It is unclear whether educators are putting too much emphasis on these skills or whether professionals have a different perspective given their day-to-day work.

Click [here](#) to view the report.

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The newsonomics of 50/50 and the unchaining of the U.S. press

For decades, newspapers moved from local ownership to nationwide chains. Now, the shift is in the other direction - with the help of your friendly neighborhood billionaire.

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Rieder: Launching a new paper in LA a bold move

It is, as John Travolta says in Pulp Fiction, a bold statement. Coming into someone else's turf to launch a new newspaper was an audacious, not to say virtually impossible, ploy in the best of times, even back in the hard-to-believe-Harry days when newspapers were actually moneymaking machines.

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Salt Lake Tribune lays off 8, eliminates Faith section (Bill Beecham)

The Salt Lake Tribune cut eight newsroom jobs Thursday, eliminated its Faith section and announced plans to drop other key print features as part of cost reductions ordered by the newspaper's New York-based corporate owner. Managers laid off one part-time and seven full-time employees after an all-staff meeting with Tribune Editor and Publisher Terry Orme, who noted the newspaper chain Digital First Media had sought a 10 percent budget cut to bring expenses closer in line with revenues.

AND

[Feds scrutinize Salt Lake newspapers deal](#) (Doug Pizac)

The U.S. Department of Justice is scrutinizing a deal between owners of Salt Lake City's two daily newspapers, at least in part for its apparent similarity to a past attempt by the Mormon church-owned Deseret News to buy The Salt Lake Tribune. Two sources confirmed the DOJ's inquiry, which comes as Utah's largest newspaper faces another round of budget cuts mandated by its corporate parent, New York-based Digital First Media.

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[Rupert Murdoch on his divorce, succession, and his empire's future](#)

In his first wide-ranging interview in five years, Rupert Murdoch talks about remaking his business, luring back his son Lachlan, divorcing Wendi Deng, and moving beyond a very trying past few years.

AND

[Murdoch: Fox News has 'absolutely saved' Republican Party](#)

In a rollicking interview with Fortune's Patricia Sellers, Rupert Murdoch says an all-digital New York Post "might be quite likely in 10 years," claims Mike Bloomberg told him "nobody reads" Bloomberg View and says of Twitter: "My family are horrified that I'm on it."

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[James Goldston named ABC News president](#)

ABC News President Ben Sherwood has tapped SVP James Goldston to take over as president of the news division when he takes the helm at the Disney-ABC Television Group next year.

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[Why CNN Is Launching A News Show Built For Twitter](#)

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As every media company from Yahoo to MicrosoftMSFT -2.74% to Crackle looks to up the amount of original Web video it produces, here comes CNN. The television news network has been in the middle of major overhaul undertaken by CNN Worldwide president Jeff Zucker, as it looks to reverse ratings declines and pull in more advertising revenue. In the meantime, the company also wants a bigger piece of digital advertising budgets, particularly the rush toward more Web video

advertising.

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Backlash Mounts Against Newspaper's Ted Nugent Concert (Bob Daugherty)

The director of a summer event sponsored by the The Blade of Toledo, OH, says the scheduled appearance of Ted Nugent is sparking a backlash from members of the community who take issue with the conservative commentator and musician's virulent commentary.

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Evening Newscasts Ignore House GOP's Criminal Referral for Lois Lerner But Find Time for Hillary (Doug Tucker)

In a major new development in the IRS scandal, House Republicans voted on Wednesday to send a criminal referral to the Department of Justice for former IRS chief Lois Lerner. FNC's Special Report with Bret Baier devoted a full story to the vote by the committee chaired by Congressman Dave Camp, but none of the three broadcast network evening newscasts covered the vote -- yet two found time to tout Hillary Clinton's presidential prospects.

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Santa Barbara TV station voluntarily turns its riot video over to law enforcement

Santa Barbara's KEYT-TV showed footage of last weekend's Deltopia riot near the University of California, Santa Barbara campus, then told viewers that "we'll be sharing all that video with the sheriff's department and the district attorney's office."

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Media watchers react to Alaska Dispatch's purchase of the Anchorage Daily News

Media watchers around the country and in Alaska reacted to the news Tuesday that Alaska Dispatch would purchase the Anchorage Daily News, the state's largest newspaper.

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Scan a printed article's headline, instantly get the digital version

Every article that appears in a major magazine today comes in two forms - its printed version and its online counterpart, but they're both often left unlinked. Peekster is a new app that enables readers to scan the headline of a print article in order to quickly bring up the digital version on their phone, for sharing or saving for later.

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[News Anchors Confuse Mickey Rooney For Andy Rooney](#)

News anchors were reporting all week on the death of the legendary, award-winning acting star... Andy Rooney? Yes. A handful of news stations incorrectly reported that Andy Rooney had passed away instead of the Hollywood actor Mickey Rooney. It's true - former '60 Minutes' commentator Andy Rooney did die... in 2011. It appears that two people with similar names passing away within a few years of each other is just too much for some news anchors to handle.

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AP Beat of the Week

Just when it seemed there was nothing the U.S. had **not** tried to undermine the Cuban regimes of two Castros, the AP discovered something new under the Caribbean sun - a covert, digital-age twist to the saga that has bedeviled 11 American presidents over more than half a century.

A U.S. government program had created a secret "Cuban Twitter," a text messaging service, to stir unrest on the communist island. The social network, dubbed ZunZuneo, was built by the U.S. Agency for International Development, using secret shell companies and financed through a foreign bank.

How Turkey chief correspondent **Desmond Butler**, Washington investigative reporter **Jack Gillum** and Honduras correspondent **Alberto Arce** broke the story also brought to center stage two related AP initiatives: One, to combine investigative reporting from international and the U.S. and the other to bring top flight video story telling deeply into investigative and enterprise reporting at the point of impact.

It all came about because of previous AP work on a U.S.-Cuba story and support across all formats - and across one ocean.

The seeds of the story surfaced in early November, when Butler got an email from a source alerting him that 1,200 documents had just been

dumped for AP's use. The source was familiar with Butler's work on Alan Gross, the American contractor serving a 15-year sentence in Cuba for "crimes against the state." Interactive Newsroom Technology Editor Troy Thibedeaux arranged to download the documents into a secure AP site that is text-searchable. With that, International investigations editor Trish Wilson in Washington and the team were off and running.

For weeks, Butler read through the documents and dozens of spreadsheets to understand the scope of the story. The information to support a narrative had to be pieced together by reading the downloaded memos, PowerPoints, emails, chats and other documents. Gillum, with his expertise with secret servers, the routing of computer messages around the world and the scraping of websites and databases, joined the team.

Butler flew to Washington in January to meet with sources and develop a reporting strategy with Gillum. They wanted to start the story with a key chat between a contractor and her brother, who lived in Nicaragua. In the chat, another sibling's phone number was listed. They verified the number and the person it was linked to. Working with Monica Mathur of the News Research Center in Washington, they created a profile of each of the 40 people named in the documents, compiled a timeline and drew up a flow chart illustrating the byzantine network of companies, contractors and players.

Eventually, Arce was tasked with tracking down a Nicaraguan who was one of the project's original creators. Arce read additional documents and reached out to two Spanish companies to figure out their roles. Meanwhile, in Cuba, newswoman Andrea Rodriguez and acting chief of bureau Peter Orsi spoke to the users of ZunZuneo to get them on the record, and on camera. There was little chance many of the principals would talk, so any visuals would have to come from Cuba.

<http://goo.gl/cQC2Hb>

As the last interviews began, Global Video Enterprise Editor Chris Hulme, new to the AP, joined the team. His task was to ensure that the footage already gathered was topped with the elements needed to deliver high-end TV to broadcasters and online clients.

Hulme wanted to get Joe McSpedon, the USAID manager who appeared to have led the project, on camera. Mathur was able find an old address linked to his name and discovered he had gotten married and moved with his wife to a new home in Washington. Bingo! McSpedon was on his way home when Hulme and the video team met him. He wouldn't answer questions, except to confirm his identity. But the shot of him walking away as Hulme asked "Was this a covert operation?" put a strong live scene into the piece.

<http://goo.gl/jAsIE5>

The video was representative of how all formats converged, with reporting, still photos and video from Chile, Havana, Costa Rica and the U.S. Interactive producer Kevin Vineys supplied a strong timeline and visual aids to understand the network in both a graphic and interactive.

<http://goo.gl/uQAUOB>

Play across all formats was tremendous on a scoop that could not be ignored by competitors. Even Reuters credited the AP.

In addition to widespread use across news sites, tech sites gave strong play, and it was a dominant topic on social media. NBC's "Today" show aired a long segment that featured Gillum on-camera. Altogether, he did nine radio and TV appearances in a single day, and Butler and Arce had multiple interviews with international clients.

The New York Times wrote a story about the AP story, as did The Washington Post, Slate, The New Yorker, The Guardian, Nicaragua's La Prensa and Cuba Debate in Havana, among others. The story, which ran in Spanish as well, generated White House, State Department and congressional reaction and came just as USAID hearings were scheduled on Capitol Hill. It ran on the front page of the Miami Herald and 29 other U.S. papers, leading to an online petition and its own Wikipedia page. It also made headlines in Europe, where it was translated into Turkish and French, and in Latin America.

For bringing together reporting from international with the U.S and emphasizing AP's mission to deliver accountability journalism that breaks news, Butler, Gillum and Arce win this week's \$500 prize.

Others whose work impressed the judges:

_ Amy Forliti, Minneapolis; Dan Sewell, Cincinnati; Nigel Duara, Portland, Ore.; Sharon Cohen, Chicago; Meghan Barr, New York, and Andrew Welsh-Huggins, Columbus, Ohio, for putting the AP out front on the issue of heroin abuse with an all-formats, three-day series that delved deeply into the problem, examined obstacles to treatment and related one addict's story. AP bureaus across the country mined state agencies for new statistics on heroin use, overdose and treatment with new statistics and provided an array of localization opportunities in print, online and for broadcast.

<http://tinyurl.com/oktwmr2>

_ Mark Scolforo, newsman, Harrisburg, Pa., for being first to report that

the Pennsylvania House had moved to ban most types of cash gifts to state representatives. The story moved at least an hour before any other outlets were able to match and moved in time for broadcasters to report it in their noon reports.

<http://bit.ly/1e9LobU>

_ Bradley Klapper and Stephen Braun, newsmen, Washington, for reporting the Senate Intelligence Committee's closed door vote to release parts of a hotly contested, secret report that harshly criticizes CIA terror interrogations after 9/11.

<http://news.yahoo.com/senate-panel-votes-release-cia-torture-report-185510612--politics.htm>

_ Amy Taxin, newswoman, Orange County, Calif., and Elliot Spagat, correspondent, San Diego, for reporting a sharp drop in the number of jailed immigrants turned over to federal authorities for deportation, thanks to a California law passed last year to blunt a federal program that immigrant advocates said was overreaching. Taxin and Spagat surveyed the sheriff's departments in the counties responsible for most deportations, and found a 43 percent decline in the first two months of the year.

<http://www.utsandiego.com/news/2014/apr/06/ap-exclusive-california-immigration-holds-drop/>

_ Ray Henry, newsman, Atlanta, for a 10-minute beat and a video exclusive on Atlanta Archbishop Winton Gregory's decision to sell his \$2.2 million mansion, a residence that generated controversy amid intensified scrutiny of church spending at a time when Pope Francis wants to focus on the poor.

<http://aol.it/1e5BLKN>

_ Sadie Gurman, newswoman, Denver, for reporting that illegal marijuana sales and violence continue three months into Colorado's legalization experiment _ and that law enforcement officials in Colorado and Washington state, which also legalized marijuana, don't expect it to diminish for the foreseeable future.

<http://bit.ly/1IG2vSo>

_ Jamey Keaten, newsman, and Elaine Ganley, newswoman, Paris, for uncovering details of a confidential French government counterterrorism plan aimed at stemming the flow of young French fighters heading to jihad in Syria. The most striking details were plans to involve schools, families and the Muslim community in rooting out terrorism, something France has never done.

<http://www.foxnews.com/world/2014/03/31/france-leads-new-counterterrorism-tack-stung-by-lure-syria-war-for-young-french/>

_ Caro Kriel, news director; Vladimir Isachenkov, newsman, and Alexander Merkushev, television news producer, Moscow, for the first interview with former Ukrainian President Viktor Yanukovich since he fled Kiev. In the 90-minute interview, done with Russia's NTV television channel, Yanukovich said he made a mistake in inviting Russian troops into Crimea and vowed to negotiate with Russian President Vladimir Putin to make the province part of Ukraine once more.

<http://bigstory.ap.org/article/ap-interview-yanukovich-crimea-part-ukraine>

_ Louise Watt, newswoman, Beijing, and Angela Chen, Asia entertainment editor, Hong Kong, for getting Johnny Depp to confirm rumors of his engagement to Amber Heard. During a four-minute interview, Watt asked general questions and then "Are you doing any wedding planning?" Depp gave a vague reply, then ultimately said, "The fact that I'm wearing a chick's ring on my finger is probably a dead giveaway."

<http://www.aol.com/article/2014/03/31/engaged-johnny-depp-shows-off-chicks-ring/20859904/>

Entries are now welcome for the current week. Find out more about the Beat of the Week contest, including eligibility requirements and previous winners, at the Contests and Awards page on <http://inside.ap.org>.

Mike Oreskes

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APME UPDATE - April 10, 2014

SAVE THE DATE

April 18, Early Bird Registration Ends for ASNE-APME Conference

April 25-26, NewsTrain, Vancouver

Sept. 15-17, ASNE-APME Conference, Chicago

TODAY FROM APME

DEADLINE EXTENDED: Early bird registration for ASNE-APME joint conference

Don't miss the early bird registration for the ASNE-APME conference Sept. 15-17 at the Hyatt Regency in the heart of downtown Chicago. The

Associated Press Photo Managers will also be part of the conference.

The early bird registration fee of \$199 is available to members of APME and ASNE till Friday, April 18.

This will be the first joint conference of the nation's top editors. The theme: ASNE/APME 2014: Fast Forward

Lively and topical conference sessions will explore key issues newsroom leaders are tackling, showcase innovations and provide practical takeaways in such areas as improving content on mobile, increasing audience engagement and reach, and developing partnerships for greater impact.

APPM will focus on innovation and digital storytelling with workshops on multimedia storytelling, onsite sports picture editing and social media approaches. It will partner with APME for a joint session on interactive story form and how multiple layers of words and visuals play a role in the digital experience.

Other conference highlights:

* We will celebrate winners of the APME Journalism Excellence Awards and ASNE Awards at a special lunch Tuesday. On Wednesday, we will meet again for lunch with a keynote speaker. Tickets to both lunches can be purchased at registration.

* We'll party together Monday night at the opening reception and auction at the historic Tribune Tower, sponsored by the Chicago Tribune. The silent and live auctions will offer sports tickets, vacation retreats, jewelry, autographed books and much more.

Two entertainment events are offered Tuesday night. You can:

* Cruise the Chicago River and enjoy the beautiful skyline at a reception on the Mystic Blue, sponsored by the Illinois Press Association and the Illinois Associated Press Media Editors.

* Or take in a baseball game with other editors and see the Chicago Cubs play the Cincinnati Reds at Wrigley Field.

We are working on organizing pre-conference workshops Monday morning, Sept. 15, and post-conference workshops Thursday, Sept. 18. Details to come.

Register now: Early bird registration is available at \$199 for members of APME and ASNE until Friday, April 18. After that, the registration fee will

be \$250 for members of APME and ASNE and \$350 for nonmembers. There are special rates for APME's Regents, retired editors, spouses and students. Click: <http://www.apme.com/event/2014convention>.

Book your hotel room:

A block of rooms is reserved at the Hyatt Regency until Aug. 29 for only \$189 per night. Make a reservation online: <https://aws.passkey.com/event/10816539/owner/2135/home>. Or call the hotel directly at 312-565-1234 and mention the block of rooms reserved for APME and ASNE.

For details, go to: <http://www.apme.com/?page=2014Convention>

Beat of the Week: [Durbin, Krisher](#)

Best of the States: [Ohlemacher, Kempton, Minkoff](#)

WATCHDOG REPORTING

AP: US secretly created 'Cuban Twitter' to stir unrest

AP: "We're all paying." Heroin spreads its misery.

Los Angeles Times: Hawaiians among healthiest people in America

Sacramento Bee: San Joaquin Valley sinking as groundwater stores are depleted

Orange County Register: quake warning alarms lack funding

Denver Post: Mental health resources delayed by scramble for funds

Des Moines Register: "Home" gets new meaning for mentally disabled

Atlanta Journal-Constitution: Georgia's poorest fall into health care gap

Providence (RI) Journal: Drugs relieve pain but also kill

Milwaukee Journal Sentinel: Wisconsin manufacturers returning work to U.S.

Seattle Times: Warnings of mudslide risk went back decades

[Read more Watchdog Reporting](#)

INDUSTRY NEWS

Ohio newspaper sues as staffers detained at plant

Job cuts top 300 at Advance Publications in NJ, PA

Iowa court adopts new media rules for courtrooms

Trib asks court to open files related to AG sting

New York mayor aims to mend relations with press

NBA owner Taylor signs letter to buy Star Tribune

Journalist involved in NSA leak wins McGill Medal for Journalistic Courage

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IN MEMORIAM: Niedringhaus, Stone

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