

From: Paul Stevens [stevenspl@live.com]
Sent: Wednesday, May 21, 2014 8:38 AM
To: stevenspl@live.com
Subject: Connecting - May 21, 2014

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Connecting

May 21, 2014



Colleagues,

Here are stories of interest.

AP top editor urges journalists to renew fight for access

Kathleen Carroll, senior vice president and executive editor of The Associated Press, called on fellow journalists to remain vigilant in pressing government and institutions for access to public information during an address to the Reporters Committee for Freedom of the Press on Monday in New York.



The event honored top journalists and executives from The New York Times, The Miami Herald, WETA and BakerHostetler for their efforts to defend the First Amendment and the public's right to know.

Click [here](#) for the rest of the story.

AP-NORC Center releases new survey on long-term care

CHICAGO - The Associated Press-NORC Center for Public Affairs Research has released the results of a major survey on long-term care in the United States. The study, the second on this topic done by AP-NORC, provides much-needed data on how Americans are, or are not, planning for long-term care as policy makers grapple with how to plan for and finance high-quality long-term care in the United States.

"Families are essential to providing long-term care so we wanted to explore their role further," said Trevor Tompson, director of the AP-NORC Center. "We conducted the first study in 2013 to establish a baseline of knowledge about what older Americans think about long-term care. The new study expands on our earlier work to include information about who is providing and receiving care, how caregiving impacts family relationships, and which policy and quality measures Americans age 40 and older think would improve long-term care."

The AP-NORC Center conducted 1,419 interviews with a nationally representative sample of adults who are at least 40 years old. Funding for the survey was provided by The SCAN Foundation. Click [here](#) for more information on the poll.

And, click [here](#) for the AP news story by Lauran Neergaard and Jennifer Agiesta, which begins:

WASHINGTON (AP) -- You promise "in sickness and in health," but a new poll shows becoming a caregiver to a frail spouse causes more stress than having to care for mom, dad or even the in-laws.

Americans 40 and older say they count on their families to care for them as they age, with good reason: Half of them already have been caregivers to relatives or friends, the poll found.

But neither the graying population nor the loved ones who expect to help them are doing much planning for long-term care. In fact, people are far more likely to disclose their funeral plans to friends and family than reveal their preferences for assistance with day-to-day living as they get older, according to the poll by The Associated Press-NORC Center for Public Affairs Research.

Gawker: AP Editor Accidentally Adds Her BuzzFeed Cover Letter to Photo Caption

By Adam Weinstein, Gawker.com

Job-hunting at work is dangerous. Online multitasking is dangerous. Online multitasking your work with your job hunt is deadly. Just ask this Associated Press photo editor.

The accomplished photographer and editor sent half of her cover letter for a BuzzFeed photo-editing job, as an image caption, to all the AP's newspaper clients across the country:

Lauren Sherrick of Davenport, Iowa, helps paint a compass on the Mason City, Iowa, Municipal Airport ramp on Sunday, May 18, 2014. Instead of starting this cover letter by listing the top ten reasons why I am the perfect candidate to be BuzzFeed's photo essay editor, or creating a quiz about what type of job applicant, I, Karly Domb Sadof, am (because I imagine you have just finished reading half a dozen cover letters in those formats) I will say I am applying for BuzzFeed's photo essay editor position because I want to do to photojournalism what the Quiz and "listicle" have done to Lifestyle journalism. (AP Photo/The Globe Gazette, Arian Schuessler)

To her credit, Sadof appears to have caught the error quickly. Gawker's source says a corrected photo and caption were sent shortly afterward with the overline "CORRECTS TO REMOVE UNNEEDED INFORMATION." According to the source, "the metadata in the transmission of that photo shows the correction was moved by the same editor who transmitted the original photo."

The photo itself, sans the UNNEEDED INFORMATION, appears here.



Connecting mailbox

Reminiscing about Teletypes

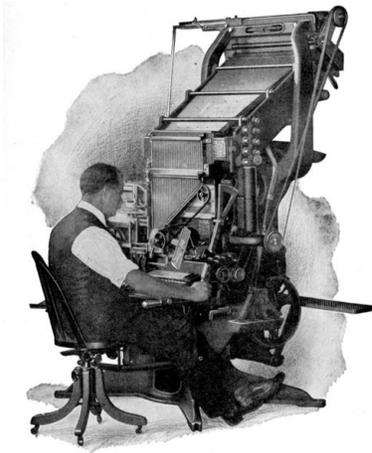
- [Richard Pyle](#) shares this interesting exchange he had with **Jeff Williams**, a former AP foreign correspondent "who later bolted to CBS but like others among us, has never forgotten his roots."

(As you read this, first turn up the volume on your computer and click [here](#) for the magical sound of Teletypes at work. Shared by Larry Heinzerling.)

From Jeff to Richard:

I was musing in my mind about working in the AP office in both Portland and Salt Lake City. Those were the only two U.S. bureaus I worked in. We wrote the stories and the copy was handed directly to the guy setting them in type. Right? I never paid much attention to them or the operators, but now in hindsight, it was a dinosaur operation. Well, at least better than setting the type by hand, I suppose. What do you recall of them?

Richard to Jeff:



In my view there were two marvelous machines in 20th century journalism.

One was the almost miraculous Linotype, which I first discovered while other student-staffers and I put our high school paper together in the back shop of the local weekly newspaper. This clanking monster set lines of cast lead type ``hot type'' into columns of operator-selected fonts, size and width into page-sized frames then locked up, recast into curved lead frames that were bolted onto the rotary press cylinders, and when all was ready to go, a bell rang, the presses rolled, the paper met the ink, and voila! the news in print, came literally hot off the press. There

was a life-affirming effect in experiencing something that really was just like in the movies.

And it was just one of the marvels that found and captured my journalistic soul, although that really began on Tuesday June 6, 1944 when my brother Daniel and I, listening to the radio reports from the beaches of Normandy, wrote down items on scraps of paper and stuck them on the dining room wall. Discovering the excitement of a ``newsroom'' that day ended my previous ambition (at age ten) to be a commercial artist and there was no turning back.

Oh, yeah, the question, Please excuse my misty-eyed reminiscences about the quaintness of life in another century.

The AP guys were Teletype operators and as they sat next to the filing desk (the ``Wire God'') who fed them the copy to be transmitted via Teletype to AP members. In its own way the Teletype was as marvelous a creation as the Linotype, as it delivered to the printed page what had previously been sent as Morse Code, hand-copied into readable language and then hand-set in type.



(Pause briefly here to consider that Samuel F B Morse, a portrait painter, invented the telegraph, a 19th century creation that was arguably the most important idea since the wheel. It revolutionized the world as it enabled the delivery of information for the first time faster than the fastest horse and enabled people in different places who never heard of each other to receive the same intelligence, information whatever, at the same time. And thanks to AP in 1846, the first news from the Mexican war battlefields.)

The operators were "punching" (hence the name puncher) the edited copy simultaneously onto printed pages and into an unrolling tape perforated with vertical rows of five holes (each row being a different letter or number) and transmitted directly to Teletype printers in newspaper and other AP member newsrooms. The punchers could read the tape like you and I read a page, and were fast enough as typists that they could run ahead of the tape even running at 60 or 66 words per minute (wpm) and then wait a minute or so for it to catch up, or throw a switch to stop it. Sometimes they had to "bust it" to let a more important story, bulletin or urgent, take over that circuit, then return to or repeat the original transmission.. Not for nothing were they known as the traffic department.



When I joined AP in Detroit in 1960 I knew little of none of this stuff. But sent to take over the one-man correspondence in Ann Arbor, I had to learn to punch a Teletype transmitter and even got fairly adept at reading tape, which I certainly could not do now.

If you have a copy of Lost Over Laos, there's a pictorial example of the tape showing the first graf of the story I wrote about the helo shutdown. It was hard to find a retired AP operator who could read and ``translate" it, but we found Len Glenister and he's credited in the book with re-creating the tape. It's on page 163.

Welcome to Connecting



[Hal Bock](#) - I worked in NY Sports for 40 years beginning in 1963. Covered every major event on the sports calendar including 30 World Series and 30 Super Bowls. Proud that when I retired in 2004, no AP writer had covered more of those two events. Wrote columns and sports features. After retirement, taught journalism for eight years at Long Island University, where I was also faculty advisor to the student newspaper. Now working on book projects, most recently the narrative for ``Willard Mullin's Golden Age of Baseball Drawings" a collection of Mullin's best cartoons which was published last September.

More stories of interest

[Anna Politkovskaya killing: five men convicted of murder](#)

Five men were convicted on Tuesday of murdering investigative journalist and Kremlin critic Anna Politkovskaya in 2006, including three defendants who had been acquitted in a previous trial.

Politkovskaya's killing drew attention to the risks faced by Russians who challenge the authorities and deepened Western concerns for the rule of law under President Vladimir Putin, who was then serving his second term.



[NPR to end 'Tell Me More', lay off 28](#) (Bob Daugherty)

NPR will cease broadcast of its weekday program "Tell Me More" and cut 28 positions across the news and library divisions, it announced Tuesday. The move, which will go into effect Aug. 1, is the latest step in the radio network's ongoing effort to stem budget deficits. Eight of the 28 positions being cut were already vacant, according to an NPR spokesperson.

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[Jill Abramson's Firing Spawns Call for Salary Transparency in Media](#)

Within hours of New York Times publisher Arthur Sulzberger announcement that he had fired Jill Abramson, the paper's first female executive editor, The New Yorker's Ken Auletta had posted a story claiming that Ms. Abramson had recently found out that she was paid less than her male predecessors. Although The New York Times has adamantly disputed that there was a gap in compensation, the narrative that developed was that Ms. Abramson was fired for 'leaning in.' Even Senate Majority Leader Harry Reid commented, using the story as evidence of the need to pass equal pay legislation.

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[Poynter president outlines new strategic direction](#)

We will change how we work, where we work and how we financially support our work. We will move with urgency and an entrepreneurial spirit to meet this challenge.

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[Chill out, be more like a bartender: Journalists give advice to their younger selves](#)

If she were 22 today, Arianna Huffington would have chilled out more than she did the first time.

In college, just before I embarked on a career as a writer, I wish I had known that there would be no trade-off between living a well-rounded life and my ability to do good work. I wish I could go back and tell myself, "Arianna, your performance will actually improve if you can commit to not only working hard, but also unplugging, recharging and renewing

yourself." That would have saved me a lot of unnecessary stress, burnout and exhaustion.

The Huffington Post president and editor-in-chief's piece of advice is one of more than 80 shared by LinkedIn Influencers called "If I were 22."

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Arthur Gelb, Critic and Editor Who Shaped The Times, Dies at 90

Arthur Gelb, who by sheer force of personality dominated the newsroom at The New York Times for decades, lifting its metropolitan and arts coverage to new heights and helping to shape the paper in its modern era, died on Tuesday at his home in Manhattan. He was 90.

Paul Stevens
Connecting newsletter
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