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Sent: Friday, May 23, 2014 8:37 AM
To: stevenspl@live.com
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Connecting

May 23, 2014

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9/11 Museum includes number of AP photos



Colleagues,

[Chuck Zoeller](#) shares that the 9/11 Memorial Museum, which opened in New York on Wednesday, exhibits a number of AP photos from September 11, as well as an innovative display of AP stories from 2001 to the present.

The entrance to the exhibition space features a multimedia slideshow, including a widely used photo by New York staffer **Marty Lederhandler**, who was 83 at the time of the attacks. That photo, displayed above, shows people outside St. Patrick's Cathedral, looking downtown in horror minutes after the hijacked planes hit the World Trade Center.

A specific alcove in the heart of the museum displays the "Falling Man" photo by **Richard Drew**, as well as other photos of people leaping from the burning towers. A sign outside the alcove rightly cautions viewers that the photos inside are powerful and disturbing. Drew has several photos in the museum, including one from the 1993 WTC bombing.

Gulnara Samoilova, an accomplished photographer who worked in the photo library at 50 Rock, is also represented by several prominent photos. One of them, a black & white photo of a cluster of people coated in dust as they walked down a sidewalk, became an iconic image of the event.

Another well-known AP photo, by **Suzanne Plunkett**, shows a man wearing a backpack as he flees one of the collapsing towers. The photo is exhibited beside the man's actual backpack.

But the most cutting-edge use of AP content is probably the **Timescape**: a continuously updated feed of news stories from 2001 to today, projected on a massive concrete wall. A custom algorithm searches a database of millions of stories from the past 13 years, looking for keywords and common themes related to the attacks, displaying the stories on a timeline to illustrate how the events of September 11 continue to resonate. The database updates with each day's news stories, drawn from a number of news organizations, but the vast majority of the stories displayed are AP.

Click [here](#) for a demonstration of **Timescape**.

And click [here](#) for a link to the museum.

Deal with being fungible

What??? Not another Jill Abramson/New York Times story, you say!

I don't blame you, but this story by **Carey Goldberg**, co-host of WBUR's CommonHealth blog and a frequent on-air contributor to the Boston PBS station, contains many life's lessons for all of us.



Carey (left) has been Boston bureau chief of The New York Times, a staff Moscow correspondent for The Los Angeles Times, and a health and science reporter for The Boston Globe.

Read, enjoy:

This Is What Jill Abramson Should Have Said In Her Commencement Address

On Monday, ousted New York Times editor Jill Abramson began her post-firing public life by speaking at the Wake Forest University commencement, and shared her father's buck-up maxim for when you're dumped or disappointed: "Show what you're made of." Here, Cognoscenti contributor Carey Goldberg adds one other bit of advice: Learn the word "fungible."

Dear soon-to-be-college grads:

I regret to inform you that at the last minute, we at the University of Hard Knocks have added one additional graduation requirement: You must learn the meaning of the word 'fungible.'

But not to worry. We'll help you out with the dictionary definition:

fun.gi.ble [fuhn-juh-buhl]: adjective. being of such nature or kind as to be freely exchangeable or replaceable, in whole or in part, for another of like nature or kind.

And here's the deeper meaning: When you enter the working world, you will almost certainly be fungible. That is, no matter how hard you work, you will remain, at base, replaceable. Disposable.

This is not a cynical-making thing. It's just a hard fact that it's important to know as you plan your life and make decisions along the way. You might love your work as much as Jill Abramson loved hers, to the point that you wear your love not just on your sleeve but in a tattoo on your shoulder. But your work may not - cannot - love you back the same way.



I use "work" here as a collective noun, and your working-world fate will likely rest in collective hands, just as Jill Abramson's firing allegedly stemmed from rejection not only by the publisher but by the "masthead" - the newspaper equivalent of nobility. You'll never know all the structural constraints and financial challenges and personal machinations that could converge into a pink slip for you. You just need to know, deep down, that it's possible.

What to do with that knowledge?

First, you need to watch for the signs. Is your industry in trouble? Is your company hemorrhaging cash or known as a brutal shucker of staff? Have you noticed that you have no higher-level manager who seems invested in you, who has your back?

Second, live your life accordingly. There are some people for whom you are not fungible. Your parents. Your partner, if you're lucky. Most of all, your children, if and when you have them. "The currency of love is time," they say. Work can suck you in and make you forget that. But there are unpaid tasks that only you can perform.

Third, you need to know that you can never fully map your life out in advance. You major in a subject, you land your first job, you may think you're set. But you must remain ever fast and nimble and flexible, always learning and upgrading your skills. A young Jill Abramson could never have imagined that her chosen profession would implode as it has.

Mainly, if it happens - and it very well may - you can take a page from Abramson's book. What mattered about her Wake Forest commencement speech was only that she gave it - wryly, candidly, acknowledging that she had just taken a big hit. The fact of her presence before a gigantic crowd said - indeed, shouted - "I am not ashamed. I soldier on."

Because if you ever meet her fate, you will be prone to feel shame, to feel publicly branded as someone who was found lacking. When I heard recently that some hard-working young people I know had lost their jobs, I found myself writing a fantasy staff memo about their layoff, including this:

"There is no shame in this. Please don't blame yourselves. Please let us help you find new jobs. And though I know a pink slip may not seem like much of a thank you, I do want to commend you and thank you - in this public form - for the years of your work-lives you gave."

Grads, if you're laid off, no boss will ever write you that memo. But you should know now - for the future - that some of the very best professionals I know have lost jobs at some point, from book editors to psychiatrists to other media chiefs. One of the best journalists I know was laid off just this week. It's not a reflection of your intrinsic value. It just happens, if you're fungible. And we are.

For many people, particularly older people, being laid off means financial ruin from which they never fully recover. It can be devastating. But the good news is, for many of us - especially if we have safety nets and resources - a job loss catalyzes change that leaves us happier than we ever would have been otherwise.

So here's your post-graduation assignment: Watch Jill Abramson reinvent herself. Watch the social capital that she has built up over the years flow back toward her in the form of support and opportunities. You can bet your tuition that in the not-so-distant future, you'll hear her say that the only thing better than working at The New York Times is to have worked at The New York Times.

Homage Del Borgo - by Marty Steinberg

Mark Mittelstadt shares this beautiful Facebook remembrance by former AP-New York national desk editor **Marty Steinberg** of his junior high school music teacher. In addition to being a fine journalist, Marty is a talented cellist who performed solo and with ensembles at several events at AP headquarters. He wrote this in advance of the May 15 memorial concert in El Centro; it was distributed to concertgoers in the program.

Homage Del Borgo

Speech in absentia to Wilson Junior High students in El Centro, Calif.

Five years ago, I had the privilege of seeing someone I hadn't seen for more than 40 years. The reunion was in El Centro, where my best childhood friend, neighbor, school mate and fellow music traveler, Mitch Sturman, lives and teaches junior high music.

In his usual persuasive way, Mitch talked me into flying across the country to see OUR

junior high school music teacher, Elliot Del Borgo. (Photo below, from left: Mitch, Marty and Elliot Del Borgo)

The occasion was the world premiere of a composition commissioned by the Wilson Junior High School Band of the El Centro Elementary School District, "Homage Persichetti," written by Mr. Del Borgo. During another piece that Mr. Del Borgo had written for strings, I sat in the back of the cello section and played in the Wilson Junior High School orchestra. That was an amazing feeling! I never thought I'd be playing for Mr. Del Borgo again.



The last time I had seen him was in the mid-1960s, when I was in the orchestra at Wagner Junior High School in Philadelphia. He was our conductor, years before he became a celebrated composer who wrote the music for the 1980 Lake Placid Winter Olympics.

I remember him as a passionate leader who insisted on getting the best out of us. He would arrange pieces like Schubert's Fifth Symphony and Beethoven's Second Symphony so that we could play them. He also composed music just for us.

I also remember vividly an incident during one rehearsal. He didn't think that the bass drummer was giving enough, so he made his way to the percussion section to demonstrate. He took the mallet and said, "Hit it! Hit it! It won't break!" He then hit it with all his might and guess what? The drum head broke!

Yes, he was quite demanding, but his striving for perfection paid off. I can still hear how the audience went wild at a city-wide festival for school orchestras when we finished playing his rousing "Festival Piece."

Mr. Del Borgo showed us the power of music, not only by demonstrating but by having us involved in it and getting us to play our best.

So when Mr. Sturman asked me to come to El Centro to see, hear--and play for--Mr. Del Borgo back in 2009, I couldn't say no.

I didn't major in music. In fact, I had drifted away from playing music in college, and set my cello aside for 10 or so years. But I always maintained a love of classical music, and Mr. Del Borgo was one of the teachers who instilled this love in me.

I gradually went back to music-making, starting on the violin with my young daughter at her Suzuki lessons, then gradually returned home to the cello. I practiced so much that I became a successful orchestra and chamber player and then a teacher and professional musician.

This past Christmas Eve, I was playing in a string quartet for a private dinner party in northern New Jersey. Unbelievably, one of the violinists not only grew up in Philadelphia but studied under Mr. Del Borgo at Olney High School and is now a member of the first violin section of the New Jersey Symphony Orchestra.

Of course we played Christmas carols that night. But another member of the quartet just happened to bring "Evening Prayer" from Engelbert Humperdinck's "Hansel and Gretel." It was arranged by Elliot Del Borgo. Playing it brought tears to my eyes--tears of sorrow that I hadn't returned to El Centro last May for his second appearance--days before his death. But the tears were also tears of joy--keeping his spirit alive by playing something he had been a part of.

This month, in his memory, I plan to play the string quartet that Mr. Del Borgo composed, and sent me after our reunion.

So dear Wilson students, let the memory of your encounters with Mr. Del Borgo--and Mr. Sturman and your other teachers--be an inspiration to you. You can achieve anything. Just "hit it- it won't break!"

Marty Steinberg is a coach and principal cellist at the New Jersey Intergenerational Orchestra and founder of Romanza Music, which performs at private events in New Jersey, New York, Pennsylvania and Connecticut. He has performed at Carnegie Hall, Avery Fisher Hall, Alice Tully Hall, Symphony Space, St. Patrick's Cathedral, NJPAC, the Philadelphia Academy of Music and the Kennedy Center in Washington.

He is also a long-time professional journalist, working as an editor and classical music writer. He has interviewed and written about numerous musicians, including Yo-Yo Ma, Joshua Bell, Alan Gilbert, Mstislav Rostropovich, Daniel Barenboim, Lorin Maazel and Kurt Masur.

News of the AP

Mark Davies appointed to AP Nerve Center

Mark Davies, a veteran print and broadcast journalist in Australia and the United States, has been appointed a global news manager for The Associated Press, Senior Managing Editor Michael Oreskes announced Thursday.



Davies will serve on the AP's Nerve Center, which coordinates the news organization's worldwide coverage, as global news manager during evening hours in the United States. He will be based in New York.

"He will be pushing to make sure we close out the

day strongly for US broadcasters and newspapers, while also making sure we have the strongest possible report for those peak morning audience times in broadcast and digital across Asia, Europe and the Americas," Oreskes said.

Davies, 48, covered police and courts for two newspapers in his native Australia. He then worked as an on-air television reporter in Adelaide before spending five years at Reuters Television. He was the foreign editor, the political producer and a senior producer on the evening news at Australia's Seven network.

He joined AP in 2004 to help launch AP Direct, the first live and rolling video news service for broadcasters, and went on to play a major role in establishing the AP's cross-format newsroom in London.

Over the past nine years, Davies has served as editor of the day and then deputy director of international news for AP Television.

APME once gave women journalists tips on how to 'make a man feel like a boss'

Here are a few tips from the Associated Press Managing Editors guidelines from 1969, on men working with women, and vice versa:

For men: "Provide the reason, the authority, and the security to direct a woman in the use of her constant emotional drive."

And for women: "Subordinate your personality to make a man feel like a boss." Kimberly Voss and Lance Speere included those tips in their March report for Journalism and Mass Communication Quarterly, "[Taking Chances and Making Changes: The Career Paths and Pitfalls of Pioneering Women in Newspaper Management.](#)" Voss is an associate professor and journalism area coordinator at the Nicholson School of Communication at the University of Central Florida. Speere, her husband, is also a journalism instructor at UCF.

Their report looks at women who were firsts in the industry, including Carol Sutton, who became managing editor at The (Louisville, Kentucky,) Courier-Journal in 1974, and Gloria Biggs, who became Gannett's first woman publisher the same year. Voss had written about the women before, and during her research, came across archived copies of guidelines from APME and ASNE. She knew what the experiences were of the three women in the report, but Voss wanted to know how the industry viewed women at the time. What she found, essentially, was men talking to each other.

"Their arrogance was almost taken for granted," Voss said in a phone interview with Poynter.

Click [here](#) for the story.



Welcome to Connecting

[Marty Steinberg](#)

[Art Loomis](#)



Connecting wishes Happy Birthday

To

[Dave Tomlin](#)

[Jack Walker](#)

Stories of interest

[How small screens impact photojournalism - and tips for adapting](#)

On Sunday morning, before I got out of bed, I started reading a story from The New York

Times on my phone. I found it via Twitter, naturally, and enjoyed Freda Moon's account of a journey from Chicago to New Orleans aboard a vintage Pullman sleeper car. But halfway through the story, I realized I had scrolled past thumbnail images without giving them any thought (see screenshot at the right). Each photo - smaller than a postage stamp - failed to grab my attention until I recognized the name of the photographer, an intern at the Chicago Sun-Times when I worked there. That's when I decided to go outside, pull my copy of the print Times out of its blue plastic bag, and check out the photos at a size I might be able to appreciate. It made a big difference:

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[Worcester Telegram & Gazette sold to Halifax Media Partners](#) (Bob Daugherty)

Halifax Media Group has agreed to buy the Worcester Telegram & Gazette from Boston Globe Media Partners, the companies said Wednesday. Terms of the deal were not disclosed. Halifax, based in Daytona Beach, Fla., is relatively new to the newspaper business. It owns 35 daily newspapers from Alabama to North Carolina, including the former New York Times Co. regional papers, which it acquired in 2012 for \$143 million. The T&G is Halifax's first property in the Northeast.

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[How I Got Kicked Out Of The 9/11 Museum](#) (Bill Beecham)

The National 9/11 Museum opened to the public yesterday, with dozens of museum employees on hand to assist visitors through exhibits, numerous Red Cross workers and chaplains eager to help those who needed comfort, and at least three security guards who tracked me down and ultimately threw me out. For asking a single question.

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[The newsonomics of The New York Times' innovators' dilemmas](#)

When the smoke has finally cleared from the Jill Abramson firing, we'll be left with one big question: What will The New York Times' digital future look like under new executive editor Dean Baquet? The Times' episodic swan dives into soap opera (the Janet Robinson termination, the controversy around Mark Thompson's naming, this current exercise in public self-flagellation) provide entertainment for some, but they distract from the bigger questions facing both the Times and our times: how to produce and pay for excellent journalism.

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[Copy editor is on the lookout for people in news stories whose names fit their jobs](#) (Bill Beecham)

"Copy editors have to find something fun about the job," Roanoke Times veteran Alec Rooney tells me after I ask about his interest in finding people in news stories whose

names match their occupations.

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Rieder: Newspapers' urgent need to innovate (Lindel Hutson)

For the past week, the news about the news media, quite understandably, has been dominated by the botched firing of New York Times executive editor Jill Abramson and its toxic aftermath. But there's also some other New York Times news that has great significance for the future of the embattled newspaper business in the digital age.

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The Evidence Against Al Jazeera Journalists In Egypt Keeps Getting More Unbelievable

The evidence presented against three Al Jazeera journalists in Egypt on Thursday is drawing more outrage over the journalists' imprisonment and trial. Peter Greste, Mohamed Fahmy and Baher Mohamed appeared in Egyptian court on Thursday for the ninth time since their arrest. They were arrested in December for allegedly airing false news and conspiring with the Muslim Brotherhood - charges which they and Al Jazeera reject. They have been held without bail, and made eight other court appearances prior to Thursday, only to have the trial adjourned each time.

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Area Facebook Employee Wishes Somebody Would Do Something About All These Shallow Viral News Stories (Carol Riha)

Mike Hudack works at Facebook. He's apparently pretty important there. His title is "director of product management." And he has had it with the news media, especially online outlets with their salacious gossip and click-baity listicles. So he vented his frustrations today on his Facebook page. (This part follows after his sweeping dismissal of legacy news organizations).

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Best of the States

Allentown, Pennsylvania correspondent **Mike Rubinkam** noticed a trend on Facebook: A lot of his friends around the country were flummoxed and frustrated with their kids' math homework. At issue were the new curriculum guidelines known as Common Core that are being implemented by schools across the country.

When one of Rubinkam's friends called it "Satan's handiwork," Rubinkam said "I knew I had a story." When in the midst of reporting out the story, comedian Louis C.K.'s online rant about his own kids's homework went viral, it only added fuel to the fire. He sought to capture the angst being felt by parents and students. But he knew little about the topic. So he spent many hours reading up on the Common Core debate, in academic

journals and technical reports, to write authoritatively in a relatively short space about the issue.

Rubinkam's story clearly touched a nerve. The story (<http://bit.ly/1kiTvTP>) was number one on AP Mobile for more than 24 hours, and it garnered some 9,000 comments and counting on Yahoo!News. The play was aided by East Desk editor Josh Cornfield's snappy headline ("2+2=What?"), and the fact that no other national news organization had captured the exasperation in such a way.

Aside from capturing and capitalizing on a national trend, the story also accomplished what the best education reporting always does, presenting the perspective of parents and students and not just educators and policy-makers.

The piece was accompanied by a mobile-friendly do-at-home quiz that drove him how maddening the new math methods can be to the uninitiated: <http://bit.ly/1kiTvTP>.

For identifying a hot topic and jumping on it, and at the same time reporting on an important national trend in education, Rubinkam wins this week's \$300 Best of the States.

APME UPDATE - May 22, 2014 (Mark Mittelstadt)

SAVE THE DATE

May 31, Deadline for Applying for Community Journalism Grant

June 30, Special 2-for-1 Membership Offer Expires

Sept. 15-17, ASNE-APME Conference, Chicago

HOW YOU CAN HELP WITH THE CONVENTION AUCTION

APME and ASNE are joining forces for a live and silent auction to benefit both organizations during their joint conference Sept. 15-17 in Chicago.

An annual conference auction is a staple for APME and benefits the APME Foundation, which helps fund NewsTrain and other programs. ASNE will share the stage for perhaps the biggest auction to fund journalism initiatives in recent years.

The live auction - featuring vacation getaways and more - will be held during the opening night reception at the Tribune Tower. A small silent auction also will take place that night.

A larger silent auction - featuring donated books, regional gifts, jewelry, sports and event tickets and more - will be held during the conference at the Hyatt Regency, the conference headquarters.

How can you help now? We're looking for donations that will stand out.

To donate, download the pledge form.

Bob Heisse of the APME Foundation and George Stanley of ASNE are coordinating the auction. You can contact either of them at bob.heisse@nwi.com or gstanley@jm.com.

You also can contact Sally Jacobsen of APME at sjacobsen@AP.org and Arnie Robbins of ASNE at arobbins@asne.org.

DEADLINE APPROACHING FOR APME'S COMMUNITY PUBLIC SERVICE GRANT

APME wants to showcase the outstanding work of smaller news organizations through its Community Journalism Public Service Initiative.

Media companies in metropolitan areas (MSA) of 100,000 or fewer people are encouraged to apply for the grant, offered for the third year. The recipient will receive \$1,000 to jump-start the initiative and a trip to the annual APME conference to present the project.

It's easy to enter: Draft a proposal of 500 words or less and include examples of how you would approach the project. It should be multiplatform, include social media and address a long-standing community issue.

Last year's winner was The Sedalia Democrat in Missouri for its "Meth at the Crossroads" series. City Reporter Emily Jarrett presented the newspaper's work at the APME national conference in Indianapolis in October. The first winner was the Beaver Dam News of Beaver Dam, Wisconsin, for its series on mental illness in its community.

The 2014 winner will present its work at the joint ASNE-APME Conference Sept. 15-17 in Chicago.

To apply, go to <http://www.tfaforms.com/232227> and fill out the online form.

The deadline for applications is **May 31**. The grant will be awarded in June.

For more information, contact Joe Hight at joe.hight@gazette.com or David Arkin at darkin@corp.gatehousemedia.com

SPECIAL 2-FOR-1 MEMBERSHIP OFFER IN MAY AND JUNE

Special offer: Join APME at our \$150 rate in May and June and add another editor or broadcast news leader free. The 2-for-1 offer is a limited-time special good until June 30. This is a great time to join APME.

The Associated Press Media Editors remains the practical voice for news leaders. For the \$150 cost of membership, you'll receive a substantial discount for the first joint conference with the American Society of News Editors and the Associated Press Photo Managers Sept. 15-17 at the Hyatt Regency in downtown Chicago.

Sign up now at: www.apme.com

WATCHDOG REPORTING: SUMMARY OF IMPACT JOURNALISM FROM PAST WEEK

Los Angeles Times : License plate photo databases raise privacy concerns

Denver Post : School safety data offered parents unreliable

News Journal: Millions in state funds go to firms linked to governor

Des Moines Register: State erased discipline from some workers' records
Minneapolis Star Tribune: Medical school bottleneck worries analysts
Kansas City Star: Heralded medical products often disappoint
Newark Star-Ledger: NJ contractors find new way to influence elections
New York Times: GM Inquiry said to focus on lawyers
Columbus Dispatch: Billings by lawyers who are legal guardians investigated

[Read more Watchdog Reporting](#)

INDUSTRY NEWS

Browns opening Manziel practice to national media
Lawyer: 'No smoking gun' against Rebekah Brooks
China warns US cyber charges could damage ties
NY mayor calls for newspapers to apologize to wife
Former NY Times editor: Leading newsroom was honor
Dulin named new CEO of Independent Newsmedia Inc.
NYT publisher again defends removal of Abramson
Lawyer: Philly newspaper auction set for May 27
Ex-Times editor pulls out of Brandeis commencement
German official mulls breaking up Google
NYT publisher: Pay had no part in Abramson ouster
Silurians to honor outstanding journalism
US Senate: Firms must protect against malicious ads
Kansas regents adopt revised social media policy
Le Monde's first woman editor-in-chief resigns
Attempted murder charges in Md. TV station crash
A 'View' without Barbara Walters after this week
China detains man who wrote for U.S.-based website
New publisher named for Fairbanks newspaper

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[Great Ideas book available for download](#)

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