
From: Paul Stevens [stevenspl@live.com]
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To: stevenspl@live.com
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Connecting

June 18, 2014

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Colleagues,

Good morning.

Here are some stories of interest.



AP Photo/Felipe Dana

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World Cup style guide distributed by AP
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Editors:

Does this sentence mean anything to you?

Using its famed "tiki-taka" approach, Spain is deploying a 4-2-3-1 formation with a false nine to try to break down Italy's trademark "catenaccio" defense.

If it seems obscure, don't worry. The Associated Press compiled a summary of these and other soccer idioms likely to be heard during the ongoing World Cup in Brazil.

Some are from the AP Stylebook: <http://www.apstylebook.com/>. Others were contributed by AP soccer experts Steve Douglas and Trevor Huggins.

Let's start with some typical, everyday terms:

Click [here](#) for more.

Stories of interest

2 Russian journalists killed in Ukraine military shelling



Kiev's army shelling near Lugansk, eastern Ukraine, took the lives of two Russian journalists - Igor Kornelyuk and Anton Voloshin, who were filming refugees leaving the scene when a shell hit amidst their small group.

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Washington Post gave administration 'abundant time' before publishing Benghazi scoop

The Washington Post held for one day its scoop about U.S. Special Operations forces capturing Ahmed Abu Khattala this past weekend.

Khattala is one of the suspected leaders of the 2012 attack on a U.S. temporary office in Benghazi, Libya. "The Washington Post learned about the capture Monday but agreed to a request from the White House to delay publication of a story because of security concerns," Karen DeYoung, Adam Goldman and Julie Tate write.

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iHeartRadio crosses 50 million users in 3 years



LOS ANGELES - The iHeartRadio online radio service has cracked the 50 million registered users mark in three years, a feat it says is faster than Facebook or Twitter achieved in that time frame.

The number is far from the 250 million registered users cited by digital music leader Pandora, but for Clear Channel, which owns 848 terrestrial radio stations, its 2011 foray into digital has clearly paid off.

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Nostalgia and Newspapers (Bob Daugherty)

Aaron Kushner, CEO of Freedom Communications and the architect of a contrarian plan to expand southern California newspapers, began erecting hard paywalls for his digital properties while increasing newsroom and print outlay in the summer of 2012. That strategy imploded earlier this month, with layoffs, buy-outs, furloughs and the merger of two Freedom papers, essentially reversing the previous two years of investment.

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[Why Audiences Hate Hard News-And Love Pretending Otherwise](#) (Carol Riha)

You may not realize this, but we can see you. Yes, you. The human reading this article. We have analytics that tells us roughly where you are, what site you've just arrived from, how long you stay, how far you read, where you hop to next. We've got eyeballs on your eyeballs.



Why is it so important that digital news organizations track which articles you're reading on our websites? The obvious answer is that it teaches us what you're interested in. The less-obvious, but equally true, answer is that it teaches you what you're interested in.

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[Advice on publishing graphic photos from Iraq](#)

Kenneth Irby:

It's just a matter of time.

That's what I told a Kalish Visual Editing workshop on the campus of Ball State University just last week. I told the group that it was a matter of time before they were forced to make a decision on a graphic photograph and they needed to be prepared to defend their decision.

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[NY Times top 3 paid generously given its results, size: analysis shows](#)

While the New York Times Co has shrunk by more than half in the past eight years, the compensation of the top three executives at the company has held steady. Measured against some key metrics of financial performance at comparable U.S. media companies, their pay is among the most generous, a Reuters analysis shows.

The collective total compensation of Times Co Chairman and Publisher Arthur Sulzberger Jr., CEO Mark Thompson and Vice Chairman Michael Golden, including the value of stock awards and incentive payments, was \$11.9 million in 2013, according to the company's annual proxy statement.

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[Journal Inquirer updates its errors penalty policy to comply with state law](#)

Staffers at the Manchester (Conn.) Journal Inquirer were warned in March that they'd face a fine for errors that require a \$15 plate change. That policy has been amended to comply with state law.

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Scoop: A Glimpse Into the NYTimes CMS

You know the importance of technology to the future of journalism has become a widely accepted fact when a prominent editor decides to join a new company because of its content management system. That's what Ezra Klein told The New York Times about his decision to leave The Washington Post for Vox Media, a digital publisher with a fancy, custom-built CMS. Klein couldn't quite describe what made the Vox system so special, but the fact that a journalist said he loved, let alone even tolerated, his CMS was all you needed to know that the world has changed.

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Can Student Journalists Ban 'Redskins' From Their School Paper?

"Redskins."

That word sits at the center of a controversy in suburban Philadelphia. It's pitted student journalists against school board members, but has left the school community largely shrugging its shoulders.

Student editors at Neshaminy High School in Bucks County have vowed not to print the word, which is the school's Native American mascot.

The Neshaminy School Board, however, is expected to vote later this month on a policy that would reverse the ban.

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A tense reunion: Jill Abramson and Arthur Sulzberger, Jr. posed at the Pulitzers



On May 28, Columbia University photographer Eileen Barroso captured a historic, if uncomfortable New York Times moment at the Pulitzer Prize luncheon: the last portrait of former Executive Editor Jill Abramson and Publisher Arthur Sulzberger, Jr. in public together for what will likely be a long time.

The luncheon was just two weeks after Abramson, the first woman to become top editor

at the Times, had been unceremoniously booted by Sulzberger from her job and replaced with Dean Baquet, the first African American to hold the position. Sulzberger's decision to fire Abramson sent shockwaves through the media community, leading to unceasing speculation and incremental coverage that was still unfurling when the prizes were awarded.

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