
From: Paul Stevens [stevenspl@live.com]
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To: stevenspl@live.com
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Colleagues,

Good morning. Here are some items of interest.

News of the AP

AP financial markets story in format suited to Web and mobile

Starting next month, The Associated Press will take a fresh approach to its coverage of global financial markets.

Instead of two separate stories each day -- one about U.S. markets and the other about international markets -- AP will produce a single story that reports and analyzes the most important global news and trends.

The global financial markets story will be updated throughout the day in Asia, Europe and the U.S. and will include coverage of stocks, bonds, oil and other commodities.

The story will move under the slug BC-Financial Markets, beginning on Monday, July 28. It will replace BC-US-Wall Street, BC-World Markets, BC-Oil Prices and BC-Commodities Review. (AP will no longer write separate daily stories on oil and commodities.)

Just like the current Wall Street story, the new Financial Markets story will feature an easy-to-read format suited to the Web and mobile devices. It will include a market summary, followed by brief sections that highlight key news and trends. (See two examples, and further information, on AP's blog: <http://apne.ws/1lvTtt1>.)

Connecting mailbox

On Lou Boccardi's visit to 50 Rock

[Brad Kalbfeld](#) - Lou's note about his drop-in at 50 Rock brought to mind a recent personal connection to our old home. My daughter, Jessie, who is currently a PhD student at NYU, spent some time in the restaurant business before she started graduate school. She was an administrator at Del Frisco's in midtown when they decided to open Del Frisco's Grill -- on the ground floor of 50 Rockefeller Plaza. She was named head administrator of the restaurant, and kept a picture on her desk from when she was a little girl, showing the two of us standing in front of the AP logo on the building's front.

One evening a couple of years ago, she called me and told me she had a funny story to tell me. She was sorting through her mail at the office that morning and found she had received a piece of mail addressed to someone at AP.

"How did it end up with you?" I asked, hoping that the punch line of the story was that it had been addressed to me, almost 30 years after I last had a desk there. That would explain how it had made its way to her.

"I have no idea," she said.

"Who was it addressed to?"

"I don't have it here, but I think it was someone named Claude."

I stifled a chuckle. "Did it look like money, or anything important?"

"No, it was some Latin American magazine."

Apologies to CEE. but I told he she could chuck it.

(Editor's note: The "CEE" Brad refers to is Claude Erbsen, former AP VP/World Services.)

Stories of interest

ISIS poses serious threat to journalists

When an armed insurgency intensified its campaign across Iraq in recent weeks, journalists quickly began trickling into the conflict zone - despite the fact that the country is the most dangerous place in the world for them. More journalists have been killed in Iraq than any other country in the world, according to data published by the Committee to Protect Journalists. Since 1992, 248 media workers have lost their lives in the country, nearly double the amount in the second most dangerous country, the Philippines.



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NBC's newest semi-famous non-journalist? Maybe Pippa Middleton (Latrice Davis/Facebook)

The report comes from Page Six, so take it with a grain of salt: "A source told us, 'NBC, along with all the major networks, have been trying to sign Pippa for some time. NBC is set to make a fresh approach to her following the interview.' The source added NBC's offer to Pippa could be for her to take a similar role as Chelsea Clinton's on 'Today,' appearing in special reports rather than dishing on her famous family."

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Sun apologize for maligning newspapers (Bob Daugherty)

The Connecticut Sun apologized on Thursday for a remark made during a public service announcement in the second quarter of the game with Chicago on Wednesday. The 60-second announcement during "Go Green Night," attended by about 6,000 fans, suggested that one way to conserve energy and help the environment was to "cancel your newspaper subscription."

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Selling 'wisdom journalism': Column

The new journalism websites that have sprung to life with great fanfare in recent months have one thing in common: They are not much concerned with reporting the day's news. Nate Silver's FiveThirtyEight.com and Ezra Klein's Vox.com provide analysis, interpretation and explanation. They put little energy into being among the first to tell us who just did or announced what.

And finally...

It's called #tbt on Facebook - throw-back Thursday - when many Facebookers dig into their photo archives for a favorite photo.

AP vice president and managing editor [Kristin Gazlay](#), currently on a sabbatical, is one of them, and she is shown with her sister Gretchen, left, in this photo from their childhood. The photo was taken on Lake Eibsee with Germany's highest mountain, Zugspitze, in the background. Kristin was born in Frankfurt (her dad was career U.S. Army) and this photo was taken during a family outing in the late 1960s.

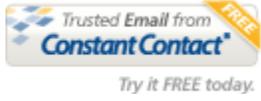


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