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Sent: Thursday, July 03, 2014 8:56 AM
To: stevenspl@live.com
Subject: Connecting - July 3, 2014

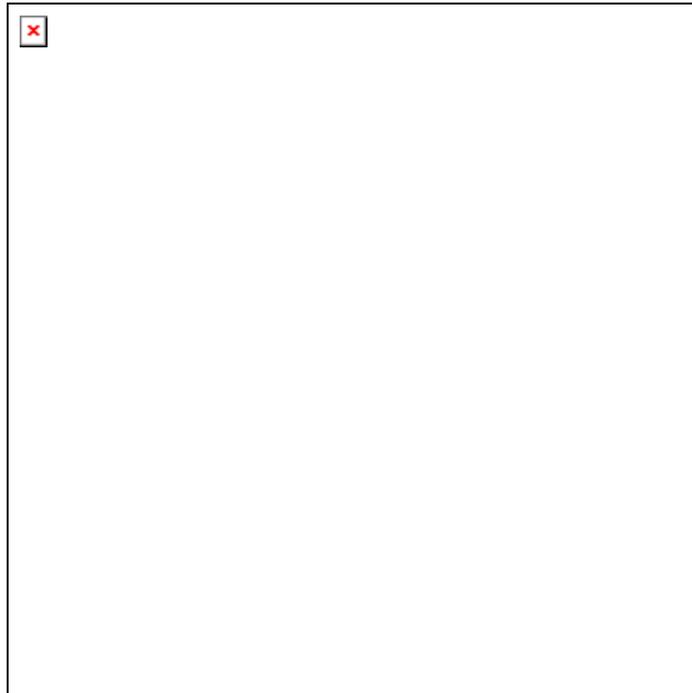
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Connecting

July 3, 2014

Click [here](#) for sound of the Teletype



Colleagues,

Fifty years after it was signed into law by President Lyndon Johnson, the Civil Rights Act continues to have a significant impact on American life. AP's **Jesse Holland** used the anniversary for a retrospective looking at the "Five things to know about 1964 Civil Rights Act:"



President Lyndon Johnson signs the Civil Rights Act on July 2, 1964. (AP Photo)

On July 2, 1964, President Lyndon B. Johnson signed into law the Civil Rights Act of 1964, one of the most significant civil rights achievements in U.S. history. This new law made it illegal to discriminate on the basis of race, color, religion, sex, or national origin; It ended school, work and public facility discrimination, and barred unequal application of voter registration requirements. Five hours after Congress approved the law, Johnson signed it, then turned and handed pens to various key figures in getting the legislation passed, including Attorney General Robert Kennedy. He went on to address the country in a nationally televised address, saying the law was a challenge for the United States to "eliminate the last vestiges of injustice in our beloved country." In observing the law's 50th anniversary Wednesday, President Barack Obama said "few pieces of legislation have defined our national identity as distinctly, or as powerfully.. It transformed the concepts of justice, equality, and democracy for generations to come."

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Acoca named East Coast Entertainment and Lifestyles Editor

Shelley Acoca, a veteran editor who has worked at the Miami Herald, Newsday and most recently Fox News Magazine, has been hired as The Associated Press' East Coast Entertainment & Lifestyles Editor.



Shelley Acoca

Acoca will oversee writers and editors across varying beats, from television to music to food and fashion and will help anchor coverage of major events such as the Grammy Awards, breaking news and more. She will be based in New York City.

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AP revealed its "Beat of the Week" and "Best of the States" nominees

and winners Wednesday; they are at the bottom of today's Connecting.

Connecting Mailbag

More wild and crazy guys at the AP



Paul Shane _ I don't think I have dared tell anyone about this before now. Should be safe after 15 years. Assigned to Communications at 50 Rock, I usually arrived early to beat heavy commuter traffic. It was April 1. I used a rubber band to compress the trigger on the sink sprayer in the lunchroom. Anyone turning on the faucet was going to get a shower. I slunk back to my cube. Lo, the next person to enter the lunch room was a female Lotus Notes consultant. I heard the scream and then about 15 seconds of profanity. The woman stomped out there mad as a wet hen, pun intended, into her boss's office. I couldn't hear all that was said and didn't dare to poke my head up, but I did hear him mention that is WAS April Fools Day.

Mike Doan _ Howard Hughes was the big continuing story in Las Vegas when I was AP correspondent there in the late 1960s. It seemed as if he was buying a new hotel every week. One afternoon, I picked up the phone and heard, "This is the general desk. UPI has put out a bulletin saying Howard Hughes is dead. Where is your story?" As I sat there dumbstruck, the (substitute) UPI Las Vegas staffer came across the Review-Journal press room and said, "Guess what. That was me! Ha!" I was not amused.

Items of Interest

US Total Media Ad Spending Share, by Media, 2012-2018
 % of total

	2012	2013	2014	2015	2016	2017	2018
TV	39.1%	38.8%	38.1%	37.3%	36.9%	36.2%	35.7%
Digital	22.3%	25.2%	28.2%	30.9%	33.2%	35.3%	37.3%
—Mobile	2.6%	5.7%	9.8%	14.0%	18.7%	22.6%	26.4%
Print	20.7%	19.0%	17.7%	16.5%	15.5%	14.7%	14.0%
—Newspapers*	11.5%	10.2%	9.3%	8.6%	8.0%	7.5%	7.1%
—Magazines*	9.2%	8.8%	8.4%	7.9%	7.5%	7.2%	6.9%
Radio**	9.3%	8.9%	8.6%	8.2%	7.8%	7.5%	7.1%
Outdoor	4.0%	4.1%	4.0%	3.9%	3.8%	3.7%	3.6%
Directories*	4.5%	4.0%	3.5%	3.1%	2.8%	2.5%	2.3%

Note: eMarketer benchmarks its US newspaper ad spending projections against the NAA and its US outdoor ad spending projections against the OAAA, for both of which the last full year measured was 2012; numbers may not add up to 100% due to rounding; *print only; **excludes off-air radio & digital
 Source: eMarketer, June 2014

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www.eMarketer.com

As mobile ad revenue continues to soar, newspapers still struggle to catch the wave (Shared by Bob Daugherty)

There was a double dose of good news in eMarketer's mid-year ad forecast. Ad spending will grow more than 5 percent in 2014 for the first time in 10 years. And the mobile ad boom shows no sign of plateauing with 83 percent growth over 2013 expected. Digital giants like Facebook and Google continue to dominate the category (together more than 50 percent), while newspapers and magazine struggle to offer competitive ad buys on their mobile products.

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NBC News crew caught in the middle as Israeli police fire on Palestinian crowd (Shared by Bill Beecham)

An NBC News crew was caught in the midst of dangerous clashes in East Jerusalem on Wednesday. **Ayman Mohyeldin**, one of the network's top foreign correspondents, and his team were in Jerusalem to cover violence that has broken out there in the past few days. NBC said that Israeli police fired stun grenades and rubber bullets at a crowd of Palestinians. Mohyeldin and his crew were unharmed.

Women journalists dominate coverage of the Middle East

Liz Sly, the Beirut bureau chief of The Washington Post, was sitting in the lobby of a Damascus hotel a couple of years ago, discussing the civil war in Syria with a group of female colleagues, when in walked a male reporter they knew. "What are you doing here?" Sly deadpanned. "This is a woman's job now." It was a joke. But it underscored the reality that many of the journalists covering what arguably is the most dangerous story in the world today are women.

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Secrecy at border refugee camps: government contractor threatens medical staff against disclosing dangerous health conditions

A government-contracted security force threatened to arrest doctors and nurses if they divulged any information about the contagion threat at a refugee camp housing illegal alien children at Lackland Air Force Base in San Antonio, Texas, sources say.

HHS bars congressman from seeing immigrant children in his district

A Health and Human Services official refused to allow a member of Congress to enter a facility in his district where some of the unaccompanied immigrant children are being housed.

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Wall Street Journal layoffs as newsroom restructures (Daugherty)

The Wall Street Journal has cut between 20 and 40 staff members in recent weeks, according to people with knowledge of the matter, as part of a re-evaluation of its newsroom that came at the end of its financial year. The layoffs have not been announced to the newsroom staff, which the company says numbers 1,800.

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News Corp has given \$3 million to the Clintons

Rupert Murdoch's 21st Century Fox/News Corp has given more than \$3 million to Bill and Hillary Clinton over the past 22 years, according to a new Wall Street Journal analysis of individual, corporate and foreign contributions.

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Sallady to take over as editorial director of Center for Investigative Reporting

The Center for Investigative Reporting announced today that Robert Salladay will become the new editorial director. Salladay, who has been with CIR since 2009, was previously the managing editor and has been the primary editor of some of CIR's most decorated and innovative projects.

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Congress tries to neuter Voice of America's journalism

Spurred by the foreign policy crises in Ukraine and Syria, and a fear that the US is losing the global information war with the likes of Russia, China, and Iran, Congress appears ready to turn the Voice of America into a direct tool of government policy.

Journalists at odds with union over VoA role (Shared by Latrice Davis)

Voice of America journalists who are fighting to maintain what they say is their editorial independence are now at odds not only with Congress, but also with their own union. The union, the American Federation of Government Employees Local 1812, recently endorsed a bill that would change language in the charter for the 72-year-old news agency and require it to actively support American policy. That came as a surprise to some Voice of America employees, who said the legislation would make them mouthpieces for government policy. They want the union to

withdraw its letter of support.

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EU's right to be forgotten: Guardian articles have been hidden by Google

When you Google someone from within the EU, you no longer see what the search giant thinks is the most important and relevant information about an individual. You see the most important information the target of your search is not trying to hide. Stark evidence of this fact, the result of a European court ruling that individuals had the right to remove material about themselves from search engine results, arrived in the Guardian's inbox this morning, in the form of an automated notification that six Guardian articles have been scrubbed from search results.

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Al Jazeera faces conservative backlash after Arab Spring

Al Jazeera, the Qatari-funded television station whose reporting of the 2011 Arab Spring uprisings won it millions of viewers in the Middle East, is defiant following a backlash by Arab governments that accuse it of supporting Islamists.

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Twice laid-off reporter's work helped change Kansas open records law

The last two years have been a roller-coaster ride for **Karen Dillon**. The award-winning veteran investigative journalist survived a Hunger Games-style layoff maneuver at the Kansas City Star in 2012, before getting the axe once and for all late last year. She was hired on a provisional basis in February as a producer at KSHB-TV in Kansas City, but lost that job too in May due to budget cuts. She is now writing on a contract basis for the local alt-weekly The Pitch. But even through this career turmoil, her work itself is still making an impact. On Tuesday, a new open-records law took effect in Kansas—a reform largely spurred by Dillon's reporting, both at the Star and at KSHB.



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TIME addresses fake ruined negatives from the Robert Capa D-Day documentary

In the documentary, there's a moment where the empty rolls of film are

shown, emulsion gone and the plastic worn and tattered. Many of us probably didn't think twice about the negatives that were shown, but **A.D. Coleman** and **Rob McElroy** did, and what they found out was a bit shocking, especially coming from a publication as respected as TIME.

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Forget the athletics; Maryland J-School now happy to be in Big 10



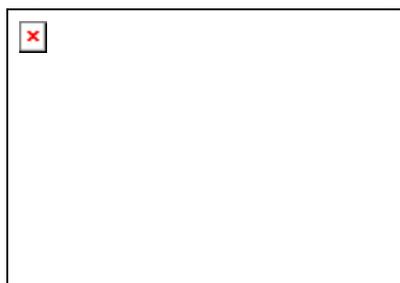
Affiliation became official on Tuesday. In a video on the university's Web site, Dean **Lucy Dalglish** talk about how membership in the B1G will impact the Philip Merrill College of Journalism.

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AP Beat of the Week

When Nigeria Bureau Chief **Michelle Faul** found **Maimuna Abdullahi**, she was sharing a cramped room with her cousin's family. They took her in when she fled her husband. Maimuna was a girl forced to wed but now divorced _ a child still, just 14 years old.

"She had too much ABCD," Maimuna's former husband told Faul, blaming the girl's few years of schooling for the disobedience she showed when she ran away from him and their arranged marriage. At 28, he was twice Maimuna's age.



Maimuna Abdullahi

Many a journalist has written about the horrors of child marriage, but Faul broke new ground with her captivating narrative of Maimuna _ writing for the first time about child divorce in Nigeria, a phenomenon affecting thousands of girls in a nation with one of the highest rates of underage marriage in the

world.

Faul's exclusive is the Beat of the Week.

Faul came across the story while covering the abduction of more than 200 girls by Boko Haram terrorists from a school in northern Nigeria. The fighters insisted the girls should be wed rather than educated, and threatened to marry them off _ drawing worldwide attention to a custom affecting one in five girls in Nigeria.

For weeks, Faul cultivated as a source a lawyer she believed was one of

the negotiators dealing with the Boko Haram. One day, he told her he had started a school in the north for divorced girls, some of whom managed to escape the terrorists.

Security and transportation issues thwarted Faul's attempts to get to that particular school, but she refused to give up on the idea. She started looking for other schools for divorced girls, and found one in Kaduna. With only the neighborhood and the name of the school's owner in hand, stringer **Godwin Isenyo** asked around until he found the right place.

Then Faul began her on-the-ground reporting, painstakingly piecing together the story of one child divorcee, talking to the girl, her former husband, her parents and her teachers. At first, nobody wanted to talk about the personal issues involved. The owner and teachers wanted a story about their school instead. Faul won them over. More importantly, she was able to persuade Maimuna, a shy and conservative girl, to share some of her most intimate thoughts about her former marriage - all while working through a translator.

It meant going back to the girl and her family time and time again, slowly building trust and drawing out the details. For example, everyone said the girl had been badly beaten. But it was only on the last day, when the translator was saying goodbye, that a teacher mentioned that when Maimuna first came to them, her face was so swollen doctors thought her jaw was dislocated.

Photographer **Sunday Alamba**, who speaks Hausa, also helped with translating. It was he who told Faul about the startling quote from the former husband, his complaint that "she had too much ABCD. Too much ABCD."

The story can be found [here](#), and a [photo display here](#). The video, by **Andrew Ngujuna**, can be found [here](#).

The story played widely. It topped AP Mobile both for the day and for the week, an achievement for international enterprise. It also drew comments from hundreds of readers, and many on Twitter, Facebook and LinkedIn wanted to donate to the school for divorced girls. One reader even offered to send the girl's father \$210 a month, the price he got for selling his daughter in marriage, if he agreed not to marry off his other daughters.

Faul was interviewed on NPR's Weekend Edition, PBS and Sky TV.

For breaking important new ground through relentless reporting and a painstakingly crafted narrative, Faul wins this week's \$500 prize.

Others whose work impressed the judges:

- **Pete Yost, Eric Tucker and Mark Sherman** in Washington, for pre-planning and then following a hunch that allowed AP to break the news that Benghazi consulate attack suspect **Ahmed Abu Khattala** had been brought into court to face arraignment on a weekend. Yost and Tucker knew the appearance was a possibility and were awaiting a heads-up from sources. But on Saturday morning, Yost followed his instincts and went into the courthouse on his day off, where he discovered a line of police cars and black SUVs near the entrance and learned from a cafeteria worker that the building was "in lockdown." Yost alerted editors, who scrambled Supreme Court reporter **Mark Sherman** to the scene and enlisted a sketch artist to capture the courtroom image. Most other media learned of the situation from AP's 9:25 a.m. NewsAlert.

- **Jake Pearson**, newsman, New York City, for using public records requests to produce an AP Impact showing that nearly all of the 11 suicides over the last five years at Rikers Island was the result of a breakdown in safeguards and established procedure, and telling the stories of the inmates through interviews with families who feel let down by the system.

- **Michelle Smith**, correspondent, Providence, for breaking the news that ex-House Speaker Gordon Fox, who resigned his leadership post after an FBI raid on the Statehouse, had a personal loan from a lobbyist for several years. AP's closest competitor took 4 hours to match it, and even then credited AP for some aspects of the story.

- **Matthew Lee**, diplomatic writer, Washington, for the source development that made him the first to report the resignation of Middle East envoy **Martin Indyk** _ despite the State Department's deal to let the New York Times break the story. Lee's APNewsAlert moved 34 minutes ahead of Reuters' and MSNBC.

- Harrisburg newsman **Mark Scolforo**, for turning a one-on-one interview with Pennsylvania Gov. **Tom Corbett** that was three years in the making into an exclusive story in which Corbett said he would never condemn the late Penn State football coach **Joe Paterno** for his actions in the case of convicted child abuser **Jerry Sandusky**.

- **Julie Pace**, White House correspondent, for tapping sources to break word that President **Barack Obama** would seek \$500 million to train and equip vetted members of moderate Syrian opposition forces.

- **Zeina Karam**, chief of bureau, Beirut, for an exclusive showing that the Syrian rebels Obama wants to support were in retreat, with some joining radical forces, and that the aid might be too late to make a difference.

- **Jim Gomez**, chief correspondent, Manila, **Lolita Baldor**, newswoman, Washington, **Matthew Pennington**, newsman, Washington, for an APNewsBreak on the U.S.'s disbanding of an anti-terrorism task force of hundreds of Special Forces troops that started operating in the southern Philippines in 2002.

- **Jennifer Kelleher**, newswoman, Honolulu, for giving AP a 24-minute beat on a decision in Hawaii's first death penalty trial since the islands became a state. Kelleher was first to correctly report that the jury deadlocked, even as competitors jumped the gun with incorrect information, and her coverage landed AP on the front pages of Hawaii newspapers that had their own reporters at the trial.

AP Best of the States

Gordon Fox, the former speaker of the Rhode Island House, resigned that leadership post in March following raids of his Statehouse office and home. And yet the reason behind the federal investigation of Fox remains an intriguing mystery. Neither he nor authorities have revealed the substance of the probe.

But Rhode Island correspondent **Michelle R. Smith** has not settled for "no comments." She has been chipping away by investigating Fox's background and working sources to try to learn more. On Thursday, her hustle paid off with a scoop: Fox had a personal loan from a lobbyist for several years.

Smith knew Fox had filed for an extension for his 2013 financial disclosures to the ethics commission, and thought it could provide valuable clues about what federal investigators might be looking at. She marked his new due date on her calendar and as it approached called the commission several times to check in.

When the filings came, a commission staffer sent them along, telling her she was the only reporter who asked for them.

Great news, but the timing was tricky. The documents came into Smith's hands as she was preparing to cover former mayor and ex-convict **Buddy Cianci's** announcement that he was making a post-prison bid to return to office.

Smith read through dozens of pages of the Fox documents, spoke with a few sources to make sure her thoughts about the significance of the filing were on target (they were) and then started reaching out to the players involved. After making sure no other reporters had the information, she gambled the story could wait until after Cianci's announcement, when it would get greater attention.

The following day, she was positioned to finish the reporting _ including showing up in person at the lobbyist's office after he tried to push her off with a brief statement; in the end, she got a sit-down interview. As soon as her story appeared, other reporters started calling or showing up at the ethics commission to get the documents, a staffer said. AP's closest competitor took four hours to match Smith's story, and even then needed to credit AP for some aspects of the story.

Besides getting good play with Rhode Island members, the story helped cement a source, who later congratulated Smith on her persistence. Even a competitor sent Smith a laudatory email, saying: "Good scoop today. We all followed."

For her persistence and source development that led to a great scoop, Smith wins this week's \$300 Best of the States prize.

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Finally

Police were called when neighbors said things just didn't add up.



Mark Mittelstadt
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