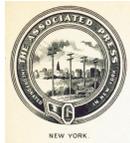


**From:** Paul Stevens [stevenspl@live.com]  
**Sent:** Tuesday, July 15, 2014 9:19 AM  
**To:** stevenspl@live.com  
**Subject:** Connecting - July 15, 2014

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# Connecting

July 15, 2014

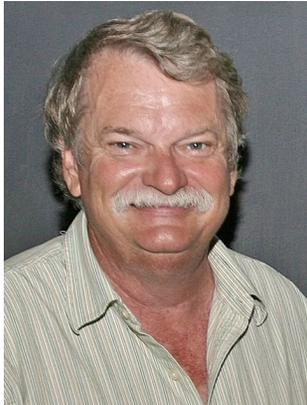
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**Mulletfest:  
Life of Dave Martin celebrated in New Orleans**

Colleagues,

AP Photographer **Dave Martin**, who died Jan. 1, 2014, while taking final shots at the Chick-fil-A Bowl in Atlanta, was remembered on Saturday (July 12) in New Orleans as about 125 of his friends and colleagues celebrated his life while enjoying a beer and seafood fest at Audubon Park. With big kettles of boiled seafood and plenty of New Orleans fare, the celebrants shared memories and tales of Martin, who was based in Montgomery and known to all by his nickname, "Mullet."



His wife **Jamie**, daughter **Emily** and son **Skip** greeted the many friends who came from across the country to share in the celebration. Although a memorial service was held in Montgomery days after Dave died, his friends began planning a New Orleans event almost immediately. New Orleans was a regular stop on Dave's photo schedule - he helped oversee Katrina coverage from makeshift photo shops in the flooded city in 2005 - and there was never any question where the event would be held. Dave also had become a legend for staging an annual "Mulletfest" in Montgomery - at one point these included tossed mullets as well as music and drink -- and

this was partly to remember that event.

Organized mostly by **Bill Haber**, the retired chief photographer in New Orleans; Bill's successor **Gerald Herbert**; South Region Photo Editor **Mike Stewart**; Getty Images motorsports manager **Chris Graythen**; Times-Picayune photographer **David Grunfeld**; and Birmingham AP Correspondent **Jay Reeves**, the celebration drew Dave's colleagues from inside and outside the AP, both current and retired. Funds to help host the event were contributed by AP and Getty Images, and AP Executive Editor **Kathleen Carroll** sent a toast - funny, poignant - that was read by **Jay Reeves**.



"It is so wonderful that you have come together, as you have so many times before, on the sidelines of countless games and in places like Canal Street after Katrina, when Mullet directed photos, shot many of his own and fixed a generator once or twice," Carroll said in her remarks. "A man of many talents."

It was a steaming hot day, and Dave's son **Skip Martin** told the crowd his dad had to be pretty special to get that many people to turn out in New Orleans in the middle of summer. There was much laughter - Dave would have it no other way - and many stories of good times and great photo shoots.

Saturday night the remembrance continued at a fine French Quarter media hangout, Molly's at the Market, where a plaque remembering the Mullet was affixed to the wall in a permanent display featuring a photo of Dave and an image he made of the New Orleans skyline at night.

## **Winners of first Drone Photo Contest - Wow!**



Drone photography site Dronestagram recently partnered with National Geographic, GoPro, Parrot, and more in order to hold their first ever Drone Photography Competition. And if this is what the very first contest has to offer, then we can't wait to see what's yet to come. With awards given for both images chosen by experts as well as ones popular with images, the winning photographs are all breathtaking.

The top prize went to user Capungaero, for an image of an eagle taken in Bali, Indonesia with a GoPro Hero 2. As a prize, they're receiving "1 drone DJI Phantom 2 + Go Pro Black Edition Camera + 150 €/200 USD offered on a print on canvas, aluminum or plexiglas. Featuring in Newswatch section of National Geographic website + Photo published on National Geographic French edition."

The prize for the most popular image one Postandfly a Blade 350 QX HORIZON, GoPro Black, and money towards prints, for an image of a 105m waterfall in Mexico.



You can see the rest of the winners on Dronestagram's site. Click [here](#) for more.

## News about the AP

### AP newsman acts as a reporter on new Starz show



Associated Press Writer Jonathan Landrum Jr. switched from reporter to acting as one during the filming of Starz's new sitcom "Survivor's Remorse," co-executive produced by NBA superstar LeBron James.

Landrum, a newsman based in Atlanta, spent more than five hours recently on the set of the show for a red carpet scene at the Fox Theatre.

"Survivor's Remorse" focuses on a young basketball star dealing with major success and opportunistic family members after signing a multimillion dollar contract with a professional team. The half-hour scripted comedy series premieres Oct. 4.

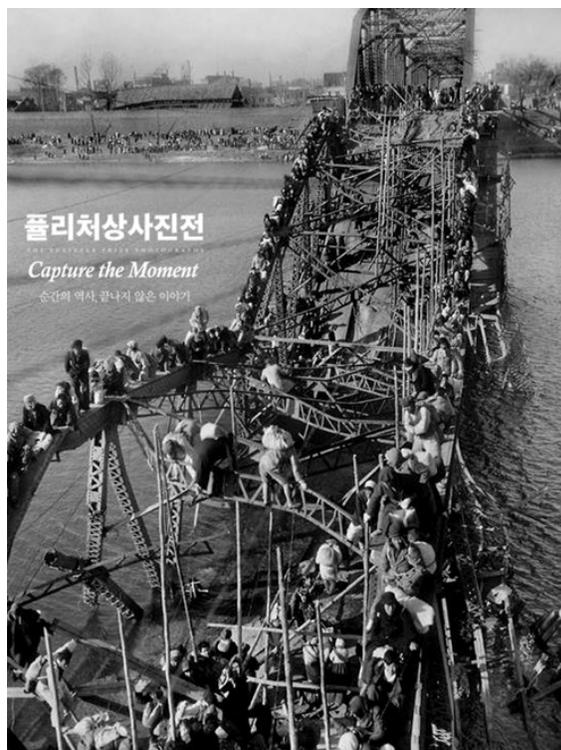
Landrum describes his experience as a first-time extra. Click [here](#) to read more.

### Max Desfor's photos of Korean War on exhibition in Seoul

All these wartime images have been captured by a photographer's lens and each of them are now being displayed in a frame at a special exhibition underway in Seoul.

The photographer is **Max Desfor**, a former photographer for the Associated Press (AP). He flew to Korea in September 1950, the fiercest moment of the Korean War, and stayed until December 1950, capturing the vivid, horrible scars left by war.

Among the photos he took during his time here is "Korean War," captured on December 4, 1950, an image that features people escaping over the crumbling Taedonggang Railroad Bridge in



Pyongyang, North Korea. The photograph won the Pulitzer Prize in 1951.

The Pulitzer Prize-winning photo and 35 other works of this AP photographer are now on display at the "Capture the Moment: The Pulitzer Prize Photographs" exhibition, a show that opened its doors on June 23 at the Seoul Arts Center in southern Seoul.



"My photos are a testament to man's will to survive and to seek freedom, as well as to the horrors of war," said Desfor. "I hope that people see my work and learn something from them, something inspirational, encouraging them to do something to gain a better life and to build a better world."

The special Seoul exhibition also features other Pulitzer Prize-winning masterpieces from 1942 until today. Among the total of 234 pieces on exhibit is the 2000 Pulitzer Prize-winning photograph taken by the Washington Post's photographer Carol Guzy. It captures the moment Agim Shala, 2, is passed through a barbed wire fence as members of his family are reunited at a refugee camp in Kukes, Albania, in 1999.

Guzy is a four-time Pulitzer Prize winner, with wins also in 1986, 1995 and 2011.

Some of the featured photographs capture the pain and scars of the Vietnam War (1954-75). The 1973 winner, "Vietnam- Terror of War," was taken by Huynh Cong Nick Ut, an AP photographer. It depicts a girl wailing, running on the street, naked, with a series of burns from a napalm bomb that exploded near her. A then rookie, Ut shot to fame overnight with this now iconic Vietnam War image.

"Since my camera took the picture of that girl, my life, the girl's life and the lives of the many people who saw the photo have changed a lot," said the photographer at the opening ceremony of the exhibition on June 23. "That's the power that just one piece of photography can have."

As the highlight of the show, the exhibition unveils 45 until-now unreleased photographs, including the 2001 winner "World Trade Center Attack" which portrays the September 11, 2001, terrorist attacks on the World Trade Center in New York City.

Next to each photograph is a commentary based on an interview with the corresponding photographer. Also, video clips of interviews by Pulitzer Prize-winning photographers are played to help relay the strong message that each photo has been sending throughout the decades.

The exhibition is now in Korea for the third time, following shows in 1998 and 2010. It continues until September 14.

Click [here](#) for a link to the story, shared by Paul Colford.

## Whoops!

### **Wall Street Journal recalls phone charger in 125th anniversary gift bag; 'one of these devices appears to have combusted'**

Wall Street Journal employees [received gift bags](#) last week to celebrate the paper's 125th anniversary. Today the Journal recalled the portable cell phone charger that was in the bag.

Dear colleagues,

Last week many of you received power banks in the WSJ 125 gift bags. This afternoon, there was an isolated incident in which one of these devices appears to have combusted.

No one was hurt, but your safety is our primary concern. We are asking that you do not use the power banks. If your power bank is currently plugged in, please unplug it.

Starting immediately, we will be instituting an internal recall. Company representatives will staff drop boxes in each region to collect all power banks. More details to come shortly.

If you have any questions or immediate concerns, or have experienced similar issues with the power bank, please contact the Human Resources hotline in New York at ----

Apologies for the inconvenience, but to repeat - your safety is our number one concern.

Mark Musgrave  
Chief Human Resources Officer

## Happy in Germany and Cleveland

From Mike Allen's Politico Playbook this morning:

LATE-NIGHT BEST - Jon Stewart returns from vacation and surveys the TV news headlines from the last two weeks: "Crisis on our border ... the spy scandal explodes ... crisis in the Middle East ... Republicans just announcing plans to sue the President ... Toxic bombshell ... tropical storm watches ... terrorists with nuclear materials ... standing on the brink of all-out war." ... I go on vacation for two weeks, two weeks! And then I come back to find out that things are so f\*\*\*\*\* up in our world, that the two happiest places on earth right now are Germany and Cleveland."

## Welcome to Connecting



**Kendal Weaver** - I joined AP in July 1971 in Montgomery, hired by Atlanta CoB Ron Autry, and after a short time away from the service in 1973 was rehired by Ron in December 1993 and remained with AP until retirement at the end of January 2011. I was a legislative/state government reporter for AP in Montgomery before becoming Mobile Correspondent for AP during 1976-79. I became AP's Statehouse Correspondent in the fall of 1979 after longtime great Rex Thomas retired from that post. I remained in Montgomery the rest of my career, appointed supervisory correspondent in Montgomery in 1982 and news editor for Alabama in 2004 by CoB Gary Clark when the position was split off from the Atlanta news editor's assignment. I was lucky to have terrific reporting talent throughout my years overseeing the state news report and to have Dave Martin as our photographer through most of that time.

## Stories of interest

### [Report around the clock: How some news orgs use time zones to their advantage to operate 24/7](#)

It was well past midnight the morning of June 14 on the East Coast of the United States when Los Angeles Kings defenseman Alec Martinez slammed home the Stanley Cup-winning goal deep into the second overtime.

In hockey-mad Finland, the deciding game was played in the dead of night, with the final goal coming after 7 a.m. local time. But the first game story many Finnish fans read that morning wasn't written in Los Angeles, or even Helsinki - but rather Sydney, Australia where it



was already past 2 p.m. Sunday when the Kings' celebration began.

Earlier this year, the Finnish news agency STT-Lehtikuva shifted its overnight shifts from its Helsinki headquarters to Sydney. It's only one of many news organizations around the world that now use time zones and a kind of geographic arbitrage to their advantage, covering breaking news and managing their websites during the overnight hours.

With mobile devices booming - and with a quick scroll through headlines while still in bed becoming increasingly the norm - readers are demanding news content earlier and earlier, and that doesn't line up with how most newsroom schedules have traditionally been structured. As The New York Times' internal innovation report complained, "the vast majority of our content is still published late in the evening, but our digital traffic is busiest early in the morning."

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### [John Seigenthaler: You couldn't choose a better journalism hero](#)

**by Gregory Favre**

Mr. Seigenthaler is on the phone, " I was told. It had to be important. Why else would John be calling me in the middle of the day?

After greetings the conversation went something like this:

"John, what can I do for you?"

"Well, Gregory, you know that cologne you wear? Dolores [his beautiful wife] loves it and she wants me to start using it. I was wondering if you could tell me how I can get some."

He got it, and every time we met afterward, we sniffed each other and laughed, leaving bystanders wondering if we had misplaced our marbles.

Now, John Seigenthaler is gone. And everyone he ever touched, up close or far away, deeply mourns his passing but will never forget what he did in a life that was truly well-lived.

"Choose your heroes and go and do likewise."

That was the simple, but eloquent, advice given once to a group of journalists by a wise man, the late Gene Patterson, who like John was a powerful voice for the voiceless in the South.

None of us could have chosen a better hero than John to observe and study and attempt to follow his footsteps. The only problem, we knew none of us could come close to duplicating what John accomplished, as a reporter, editor, battler for civil

rights, unrelenting protector of the First Amendment, inspiring leader and caring friend.

He was a man of courage and compassion, a man who fit in backstage at the Grand Ole Opry or up front at Carnegie Hall, a man who could captivate an audience with his lyrical prose and always left it with some gems of wisdom to take home, as well as some laughs to remember.

A man to mimic, if only we could be that good.

So long, old friend.

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### [USA Today Goes Viral](#) (Latrice Davis/Facebook)

TYSONS CORNER, Va. - "Today is a good day to be here because we are starting Social Media Tuesdays," exclaims Larry Kramer, the publisher of USA Today.

At 64, and worth a small fortune, Mr. Kramer could easily be spending the summer on the beach, his four-decade career as a newsman and dot-com entrepreneur in the rearview mirror. Instead, he is bouncing around USA Today's offices with boyish enthusiasm, discussing his efforts to transform a struggling newspaper into a thriving digital enterprise.



For Social Media Tuesdays, the staff must act as if there is no other way to get their articles except through sites like Facebook and Reddit. That means USA Today's journalists diligently place each of their famously punchy, graphic-rich stories onto various social media platforms. The purpose is to get them thinking like their readers, who increasingly get news through their Twitter feeds instead of the paper's front page or home page.

*Photo above: Publisher Larry Kramer, left, a four-decade news veteran, and David Callaway, the editor in chief. Daniel Rosenbaum for The New York Times*

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### [Wolff: Murdoch still wants it all](#)

Rupert Murdoch is 83 years old and, according to media gossips, has the world in front of him.

In the past week, he has been widely rumored to be a buyer for Time Warner,

including HBO, Warner Brothers and Turner Broadcasting with CNN, and for Tribune Publishing, including the Los Angeles Times, Chicago Tribune and The Sun in Baltimore

Perhaps he'll buy both. He controls two cash-rich companies that might be buyers: 21st Century Fox, his entertainment company, which could buy Time Warner, and News Corp., his newspaper company, which could buy the Tribune papers.

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### [A.G. Sulzberger named 'senior editor for strategy' at Times](#)

The New York Times has confirmed a new role for Arthur Gregg Sulzberger, a rising newsroom star and the son of Times publisher and chairman Arthur Sulzberger Jr.



The younger Sulzberger, who previously did stints as an editor and reporter on the metro and national desks, will become a senior editor for strategy, executive editor Dean Baquet told Times staff this afternoon in a memo obtained by Capital.

The appointment follows Sulzberger's stewardship of a Times Innovation Report that identified areas where the paper was lagging in terms of its digital operation while also calling for new teams focused on things like audience development, analytics and strategy.

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### [Voices: A window into troubled lives](#)

Crime reporters often get brief looks at the innards of troubled lives.

Not long ago, I observed from the doorway as DEA agents executed a search warrant on a suspected heroin dealer's drab, one-bedroom duplex in a scruffy Albuquerque neighborhood.

A search is an intimate thing. The agents opened every drawer, peering into the vegetable bin in the refrigerator, under the cushions of the couch and quite literally into the dirty laundry as I looked on.

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### [Sale of Paper in Venezuela Raises Fears on Freedom](#)

CARACAS, Venezuela - One of Venezuela's leading pro-opposition newspapers has been sold in a transaction shrouded in mystery, fueling growing concerns here over the independence of the news media.

The newspaper, El Universal, whose sale was announced this month, is the third major media outlet to change hands here since the death last year of the country's longtime socialist president, Hugo Chávez, and the election of his handpicked successor, Nicolás Maduro.

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### Newspaper reporter makes 'endangered jobs' list

Travel agent. Meter reader. Newspaper reporter.

They're all among CareerCast's 2014 list of endangered jobs, with the hiring outlook for newspaper reporter positions expected to drop 13 percent by 2022, according to the company's forecast.

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### Josh Earnest's media diet

White House press secretary Josh Earnest shared details about his media diet in an interview on CNN's "Reliable Sources" on Sunday.

Earnest, who said he's attached to his iPad, enjoys reading The Associated Press and relies heavily on the White House's internal news clip service. He said he turns to CNN as a "good barometer of what a lot of people" in the press room will be interested in and looks to POLITICO online.

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### White House is transparent, says White House

The Obama administration has "absolutely" lived up to its pledge to be transparent, White House press secretary Josh Earnest told CNN's Brian Stelter Sunday. "I think the president's record of transparency stands up to any of the records of his predecessors," Earnest said.

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### Media reporter's advice for her replacement: 'Turn your computer off once in a while'

Until the end of the month, Johana Bhuiyan is a digital media reporter for Capital New York. Bhuiyan's headed next to cover tech for BuzzFeed's FWD. Before she leaves our tribe of media reporters, we thought we'd get the download from her on her time as a media reporter, which began last October. Everyone from Poynter's reporting team asked a question through email. I asked two.

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## [Veronica Lawlor: The Only Known Artist To Have Sketched 9/11 On Location](#)

At international news events like the Tour de France, it's common to see a string of press photographers and videographers snapping pictures and recording the cyclists whizzing by. But if you were to look closer, you may see a group of artists with their sketchpads out, drawing away .

The drawings evoke visceral emotion, with layered characters who emit an often wistful energy.

Veronica Lawlor is one such reportage illustrator. She draws what she sees, reporting live from the scene via her artwork. Whether covering an event for professional or personal reasons, she packs a large bag full of colored pencils, pens, watercolors, oil crayons, brushes, graphite and a sketchpad - every tool that might help tell the story.

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## [Seeing More Politics in Your News Feed? Facebook Boosts Partisan Sites](#)

Facebook has helped catapult sites like BuzzFeed and Upworthy into social stardom, boosting the visibility of media content on the News Feeds of millions of users and generating a deluge of traffic. But in this rising tide, some publishers have seen a particular lift: political sites on both the left and right.

As digital-native publishers have soared, media sites with a political bent are outpacing some viral competitors while picking up a few of their tricks along the way. Sites like Business Insider helped pioneer social media strategies, but outlets ranging from Glenn Beck's The Blaze to 38-year-old Mother Jones have been fast learners.

## **And finally...**

### [Fox News' Kurtz Actually Takes on the 'Fox Blonde' Issue](#)

Last week PunditFact (a spinoff of PolitiFact) fact-checked the internet meme about Fox News being full of blonde women because why the hell not, and so of course, Fox News media critic Howard Kurtz decided to bring this up on his show yesterday because, again, why the hell not.



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