From: Paul Stevens [stevenspl@live.com]
Sent: Monday, July 21, 2014 8:06 AM

To: stevenspl@live.com
Subject: Connecting - July 21, 2014

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Connecting

July 21, 2014

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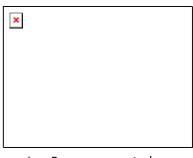




Colleagues,

Where were you, what were you doing 45 years ago?

Apollo 11 landed the first humans on the moon on July 20, 1969, at 6:18 p.m. EDT. **Neil Armstrong** became the first man to step onto the lunar surface six hours later on 10:56 p.m. EDT. Armstrong spent about two and a half hours outside the spacecraft, **Edwin "Buzz" Aldrin** slightly less, and together they collected 47.5 pounds of lunar material for return to Earth. A third member of the mission, **Michael Collins**, piloted the command spacecraft alone in lunar orbit until



Lee Perryman posted on Facebook this photo of his Iumar module model, signed by Buzz Aldrin.

Armstrong and Aldrin returned to it just under a day later for the trip back to Earth.

The nation was transfixed by what it was seeing on grainy video, televised by the space agency to millions of television sets around the world. What were you doing during this momentous event? Where did you watch it? If you were covering it for The Associated Press or another news organization, what do you recall about it? Send your recollections to Paul Stevens for use in a future Connecting.

Here's what Connecting's editors remember:

<u>Paul Stevens</u> _ My wife Linda and I watched the lunar landing on a small black and white TV in our tiny \$125-a-month (furnished!) apartment at 4400 West Markham in Little Rock. I was into my second year of U.S. Air Force service at a Strategic Air Command base in nearby Jacksonville. I shot this picture of the screen as the astronauts walked on the moon surface. We were very proud of our country for the accomplishment and it's a moment indelibly lodged in our memories.



Paul Stevens' photo of moon walk, shot from his television.

Mark Mittelstadt I was 15, not quite old enough to drive, and remember

watching the landing and the moon walk with my parents and my sister at our modest ranch house in Fort Dodge, Iowa. It was a warm July night, the kind of humid Midwestern evening that closes in on you like a wet towel. And yet the universe seemed to be flung wide open as Neil Armstrong gently dropped off the LM and took his first dusty step on the moon.

Connecting mailbag

You can't spell prank without a and p

<u>Claude Erbsen</u> _ A few days ago **Paul Shane** 'fessed up to a prank but neglected to mention another one perpetrated many years ago at the expense of my then administrative assistant, **Marcia Budd**. Paul wrote a program that imitated the sounds of a washing machine, and surreptitiously loaded it on Marcia's computer, which she religiously shut down before going home every afternoon. When she fired up the machine the next day, it began to act and sound like a washing machine, complete with gurgling noises. I'm sure Marcia's scream of terror could be heard at least to 52nd Street.

And who can forget the time **Wick Temple** put on a gorilla suit and prowled around 50 Rock? He'd ride an elevator, and people would absent-mindedly walk in until they suddenly focused on its occupant, screamed and backed out at warp speed. Or he'd amble out of the elevator terrifying all who were waiting to enter. He walked into offices setting off shrieks and panic. He sneaked up behind Marcia in my office while she was working on the computer and put a hairy paw on her shoulder. She turned slightly, just enough to catch a glimpse of it, and this time I think she was heard well past 52nd Street. I never did figure

out how Wick's escapade did not trigger a couple of heart attacks.

Years later, when Wick and **Margy McCay** were about to get married, a few of us reminded her of the suit and tried to plant a germ of concern in her mind that Wick might show up wearing it at the wedding. We failed, and he didn't.

Bob Daugherty _ My story is more like a second rate burglary by the great **Hugh Mulligan** and myself. I was on a tour of refugee camps for ethnic Chinese expelled from Vietnam during a border skirmish between China and Vietnam. This was an extension of a trip I made with **Henry Kissinger**. Hugh was accompanying the AP Board of Directors on a tour of the country and by chance we were all housed in the same hotel in Kunming. We and the board were invited by AP General Manager **Keith Fuller** to his suite for a few nips before an evening meal.

The next day Fuller was slated to accompany the Xinhua chief on a tour of a nearby petrified forest. Mulligan used the excuse that he need to write and begged off the tour. Just before noon Hugh mentioned that it would be nice

to have some of Keith's scotch to whet our appetites before lunch. I remembered that hotel rooms were seldom locked in China. We glanced at one another and were soon at the door of Fuller's suite. With glasses in hand I poured liberally from Keith's stock while Hugh kept watch for a big black limousine. Surely this must have been the first time a couple of AP staffers burglarized the general manager's suite. Fuller returned a while later complaining that the Xinhua chief had a bad gas problem. Over lunch, Hugh asked, "What are the chances that two men named Mulligan and Daugherty would be involved in a burglary in China?" I am thankful for the statue of limitations.

News underground: bureaus in basements

<u>Sue Price Johnson</u> My first day at the AP was in June 1974. I was the summer reliefer and between my junior and senior years in college. I was having trouble finding the AP bureau in Charlotte, N.C. The address was for an insurance company, but the people at that office told me to go around back.

"Around back" was down a sidewalk to the basement, which was at ground level. There was no sign indicating this was the AP. I tried the door and walked in through a couple of small rooms to a large open space with several desks and the first computer terminals I had ever seen.

One man was sitting at a terminal working. I walked up to him and said "I'm looking for the AP." **Ralph Sprinkle's response**: "Bad news. You found it." -- Sue is the retired Carolinas chief of bureau.

The difficulty of coming to the U.S. legally

In his blog "Heading West," retired AP lawyer **David Tomlin** tells of a Mexican woman's difficulty entering the United States to spend time with them in their New Mexico summer home. "Mayela's story didn't really surprise us very much," Dave writes. "But since she arrived we've all been a little stunned by the escalating fear and fury now being directed at the Honduran and Guatemalan children crossing the border and hrowing themselves



on the mercy of U.S. immigration authorities. It isn't the opposition to admitting these kids that's deplorable. Reasonable people can differ over exactly what should be done with them now that they're here. It's the nasty and irrational tone of the vigilantes who gather, some with guns, to deny temporary sanctuary in their towns to these refugees."

Rockets in the sky? A great day to visit Tel Aviv

Retired foreign correspondent and editor **Marcus Eliason**, on a personal trip to Israel, has been posting updates on his <u>Facebook page</u> and today shared the following: "After two days without them, rockets were back in the skies of Tel Aviv and several southern towns this morning. Two of those over Tel Aviv were reported intercepted, no reports of hits or damage.

"These attacks make me want to get out and rediscover the simple things I've always liked about Tel Aviv. For instance the sherut buses that supplement regular service on busy routes. They seat about nine people. You get on (if there's a seat), sit down, hand your fare to the person in front of you who hands it to the next who drops it in the driver's cupped, backward-outstretched hand, which reminds me of the beak of a drooping swan's neck.

"At a time when more and more we interact with machines, or say good morning to the driver through Plexiglass, I feel a certain communal intimacy in the way of the sherut."

Moreover, no escaping AP Style

Former Arizona Chief of Bureau **Steve Elliott**, vacationing at the Jersey shore last week, spotted a plane carrying a banner that appeared to be more than the old copy editor could handle. He posted this video on <u>Facebook</u> with the note, "AP style's perplexing shift on over vs. more than for quantities haunts me at every turn."



More than this

Connecting welcomes



Dudley, Connecting's official greeter, welcomes:

Gary Gentile

AP Los Angeles, 2000-2007

Vern Anderson

News Editor, Salt Lake City AP
Editorial page editor, The Salt Lake Tribune (retired)

Stories of interest

<u>Job market showing signs of improvement for graduates with journalism, mass communications skills</u>

The job market for journalism and mass communication graduates showed signs of improvement in 2012 and 2013, suggesting that the worst in terms of the market is in the past. Those earning bachelors degrees from journalism and mass communication programs around the country reported higher salaries than a year earlier, and the increase offset the impact of the relatively low inflation in the country.

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Fox said to mull using Sky sale to boost Time Warner bid

Rupert Murdoch's 21st Century Fox Inc. is considering using proceeds from the sale of its Italian and German pay-TV assets to boost its offer for Time Warner Inc., according to two people familiar with the matter.

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Wall Street Journal's Facebook page hacked

The Wall Street Journal's Facebook page was hacked by an unknown source Sunday morning. The hacker made false claims that a U.S. Air Force One crash had occurred. The post came on the heels of the Malaysian Airlines plane that was shot down on Thursday, killing all 298 people on board. A second hacked post said that Vice President Joe Biden was set to address

the nation regarding the crash.

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In Gaza, epithets are fired and euphemisms give shelter

In a clash of narratives, officials from both Israel and Gaza advise supporters on the language and images that should be used on social media platforms.

The New York Times tracks the daily Gaza-Israeli toll in numbers, maps, graphics and images

As of Sunday, at least 425 Palestinians and 20 Israelis died in 13 days of fighting.

<u>Gruesome photos from tragedies test newsrooms</u> (Shared by Bob Daugherty)

Human carnage is inevitable in wars and plane crashes. But just how eager are we to observe it up close? The age-old dilemma for photojournalists and editors resurfaced this week with all its layered issues in reactions to gruesome photos from the Malaysia Airlines Flight 17 wreckage in Ukraine and a bombing at a Gaza city beach.

How has the media fared covering the current crisis in Gaza?

The Listening Post has been monitoring the debate on media coverage of the current crisis in Gaza.

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<u>Turning night into day: the story behind an over-processed photo from the Ukraine air crash</u>

(Daugherty)

The printed version goes way too far, fundamentally misrepresenting reality. If something happened at night, you can't turn it into day. It's the kind of factual misrepresentation - in terms of orienting an event in time - that opens Pandora's Box.



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Why has news of the deficit faded from newspaper front pages?

Not so long ago the federal deficit was projected to destroy the country, our children's future and just about everything else. The politicians and media regularly fretted about what to do. Budget battles shut down the entire government for a couple weeks. So what happened? Simple answer, of course, is that the deficit is way down and, for now, no longer a big problem.

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<u>Question before the court: is new deal designed to save or sink The Salt Lake Tribune</u> (Shared by Bill Beecham)

The awkward and messy fight over how Salt Lake City's two daily newspapers are run gets its first courtroom airing Monday. In what is likely to be a routine status hearing, U.S. District Judge **Clark Waddoups** will preside over opening exchanges in a lawsuit that loyal supporters of The Salt Lake Tribune say could determine whether the 143-year-old newspaper survives.

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<u>Alaska's largest newspaper undergoes name change</u> (Shared by Bob Daugherty)

More than two months after it was purchased by an online competitor, Alaska's largest newspaper will undergo a name change with Sunday's edition. The Anchorage Daily News will officially become Alaska Dispatch News. Publisher **Alice Rogoff** and Editor **Tony Hopfinger** outlined that and other changes to advertisers during an outdoor luncheon Friday.

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The mysterious case of the vanishing Statehouse reporters

Twenty years ago, 11 newspapers or newspaper chains -- along with The Associated Press -- assigned at least one full-time reporter to the Massachusetts Statehouse. Now, there are reporters from only three (The Boston Globe, The Boston Herald, and the Springfield Republican) and the AP. Of the eight states with full-time legislatures, Massachusetts has the fewest reporters assigned to the state house beat, according to a report issued last week by the Pew Research Center's Journalism Project.

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<u>Burst water pipe at the Pittsburgh Post-Gazette: After near disaster, saving pieces of history</u> (Daugherty)

A water pipe burst above a small office that is effectively headquarters for "The Digs." Water poured down on our computers, scanners and hard drives. Most alarming, however, was the condition of several files of pictures set aside to be digitized. They were



soaking in a pool of yellow, brackish liquid. Immediate panic required action. We sloshed through the flooded room, lifted the files and carried them to safety, leaving a stream of water in our wake.

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New York Times covers Abramson media blitz following her dismissal from the paper

Jill Abramson, the former executive editor of The New York Times, gave a series of interviews to the news media last week, the first time she has answered direct questions about her abrupt dismissal in May. Her former employer rounded up her appearances in which she discussed her dismissal, journalism and her future endeavors.

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Why don't you ever see TV interviews with inmates? (Shared by Latrice Davis)

A Supreme Court decision 40 years ago this summer allowed states to block access to specific prisoners. What does that mean for freedom of the press and our justice system?

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Former Obama spokesman Carney discussing PR job with Apple?

Apple Inc. has talked with former White House Press Secretary Jay Carney about a public-relations job, a friend of his said.

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<u>High value, low income: report reveals trends in hyperlocal publishing</u> (Davis)

Despite low revenue, hyperlocal publishers are optimistic for the future and

determined to grow, report finds.

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Orme: Compromise let Salt Lake Tribune get to the truth of narcotics raid that went horribly wrong

A reporter wants information; a public agency doesn't want to provide it. Sometimes we work it out, often with the help of a decision from the state Records Committee that arbitrates such disputes. Sometimes the standoff ends in court, with an expensive, protracted legal fight. It's a common conflict -- part of the role journalism plays in a democracy. On Thursday, the front page of The Salt Lake Tribune carried a story that was the result of another process -- a compromise that saved taxpayers, and the paper, a lot of money and time.

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Tennessee paper gets a new look

One beauty of today's digital communications technology is the capacity to update, improve and move forward to better serve our community. During the past week, The Leaf-Chronicle of Clarksville, Tenn., launched a completely redesigned TheLeafChronicle.com for use by our digital customers on their desktops, smart phones and tablets.

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No hiding behind make-up

An intern at the Lexington (Ky.) Herald-Leader decides to go make-up free for a year. What she found is interesting insight on society.



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Good read: The trials of Graham Spanier, Penn State's ousted president

On the day the police arrived at the home of Jerry Sandusky, the former Penn State assistant football coach, to arrest him on multiple counts of child sexual abuse, Graham Spanier was beginning his 17th year as Penn State's president. It was an extraordinary tenure, and one that had seemed most likely to continue for many more years. A man of ceaseless energy and considerable ego, Spanier led the university as it grew from a remote outpost of American higher education into a top-tier public university

The State Press goes all digital (Shared by Steve Elliott)

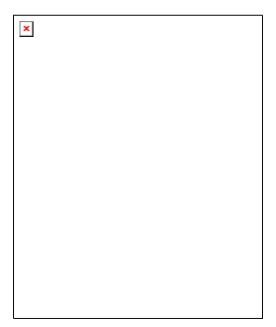
This fall, The State Press at Arizona State University will become an all-digital publication - the first major university student newspaper to do so, according to an announcement from ASU Student Media.

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Nine things I wish I knew when I started my career

Ever wished you could go back and talk to your younger, 20-something self? You know, the one who was just starting out and could have used some sound career advice--or at least a bit of reassurance that you were doing the right thing? While you can't go back in a time, you can pay it forward. Hindsight is 20/20--and some of the best insights come from past experiences.

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Credit: The Mind Unleashed

Mark Mittelstadt
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markmitt71@yahoo.com

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