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To: stevenspl@live.com
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Connecting

September 23, 2014

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Remembering Mullet



Colleagues,

Good Tuesday morning!

We lead off this edition of Connecting with a story on a nice remembrance of AP photojournalist **Dave Martin** in a column published Sunday by Alvin Benn in the Montgomery (Alabama) Advertiser.

The photo above shows Dave's daughter Emily and wife Jamie during the dedication of the Dave Martin Media Center at the Yokohama Tire LPGA Classic at the Robert Trent Jones Golf Trail at Capitol Hill in Prattville, Ala. on Sunday September 21, 2014. (Photo: Mickey Welsh)

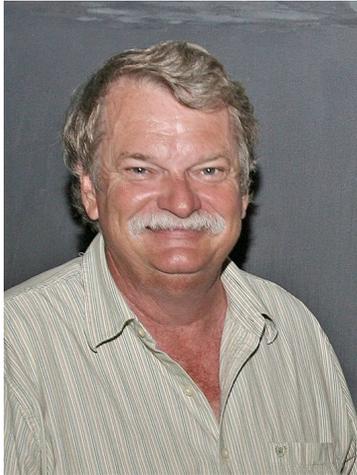
Capitol Hill's media center to bear Dave Martin's name

By Alvin Benn
Montgomery Advertiser

PRATTVILLE - Dave and Jamie Martin had just gotten to know each other when her inquisitiveness got her into hot water with the man who, one day, would become her husband.

It happened at a NASCAR race in Talladega where he asked her if she'd like to take a few photographs as a "stringer." He told her if they were selected, she might get a few dollars.

Curious about a sport that mystified her, Jamie decided to get closer to the action by venturing onto part of the track while the caution flag singled a slow-down after a wreck.



By doing what she did she got some super shots of the cars zooming by her, prompting Dave to ask for details.

"I told him I had gone onto the track," she recalled Sunday. "He wasn't what you'd call calm or composed. He gave me a real talking to."

Once Dave's blood pressure returned to normal, he began to realize that the University of Alabama student had what it took to be a good photographer.

"We were just friends for a long time," she said. "I liked him and I knew he liked me. We were married four

years after we met."

While Dave established himself at the Associated Press as one of the wire service's finest photographers, Jamie was busy on her own. She had a long stint at the Montgomery Advertiser as a copy editor/photographer and became the official photographer for two governors - James E. Folsom Jr. and, today, Robert Bentley.

We lost Dave on Dec. 31, 2013, when he collapsed at the Chick-fil-A-Bowl after suffering a heart attack on the Georgia Dome field. He was doing his job when it happened.

It was a devastating time for Jamie as she tried to cope with the loss of her husband while wondering if she could keep going in her chosen profession.

"I walked around like a zombie for months and tried my best to handle what was happening to me," she said. "What's helped me are our loving, caring friends. I couldn't have gotten through it without them."

Among those friends were Gov. and Mrs. Bentley who rushed to her side to see what they could do to ease the pain. They are still around whenever needed. Jamie credit's the first family as well as friends from years ago with helping her prepare for the years ahead.

Among them is Barbara Thomas, senior vice president of marketing at the Robert Trent Jones Golf Trail, where she has been working during the Yokohama LPGA Golf Classic that ended Sunday.

Thomas served as the emcee Sunday for a tribute to Dave and Jamie. The salute was capped by naming the media center in Dave's honor. Reporters and photographers stopped what they were doing and listened to the tributes.

"We wanted to get together today to tell Jamie how much we loved her and how much we missed Dave," said Thomas, who asked several other friends to say a few words.

AP writer Phillip Rawls of Montgomery led it off and his emotional remarks drew admiring nods from those who waited their turn. They wanted to say the same things.

Rawls described Dave as much more than a photographer. He called him an artist and explained why.

"A photographer is somebody who takes a picture that you look at, pause and then turn the page of the paper. An artist shoots a picture that makes you stop and think."

He said Dave broke just about every rule in the book when it came to newspaper photography because he'd take a picture without people in it.

A example used by Rawls was the time Dave examined waves approaching the shore during the Gulf oil spill. He watched him walk into the water to shoot patches of oil attached to the waves.

"It's so wonderful for our friends to remember Dave in this way," Jamie said. "I can't say enough how much this means to me and our children."

Daughter Emily, who accompanied her mother to the ceremony at the media tent, has graduated from Spring Hill College in Mobile. Son Skip attends the University of North Alabama and was unable to attend the event.

Special plastic cups were produced showing Dave holding a mullet up over his head. They were used to provide a toast to the man they admired and continue to miss. Lemonade was used for the toast.

By the way, "Mullet" was a "fishy" word Dave often used as he greeted people, especially those whose name might have eluded him.

"One of a kind" is a phrase often misused, but not when it came to Dave Martin. He lived only 59 years and was gone far too soon.

It's a shame something more can't be done to perpetuate his memory. His name will be on a media center at a golf tournament that only lasts a week. That means three weeks over the next three years - the length of the current contract

sponsored by Yokohama Tire Co.

A university scholarship named for Dave would be a wonderful way to remember "one of a kind" in the world of photojournalism.

Before my interview with Jamie ended I had to ask her when she fell in love the big burly man in the bushy mustache and a twinkle in his eye.

"The first time I saw him," she said.

Reactions to "Why I hope to die at 75"

The Atlantic Monthly article by Ezekiel J. Emanuel - "[Why I hope to die at 75](#)" - spurred comments from three Connecting colleagues after its publication in Monday's Connecting.

[Bill Beecham](#) - in a Facebook response to a posting by [Jim Lagier](#):

I'm 73, Jim, and my copy of The Atlantic sits nearby on my desk. The cover photo of a bearded, red-capped "old man" caught my eye first, of course, with the headline "The New Science of Old Age." Thought I'd better read it. But, then, my eye caught the sub-head "... and why I hope to die at 75".

I read into it and after a bit, felt exactly as you aptly wrote. The story was included in today's "Connecting", which I routinely forward to a decades-long friend. The friend is a former broadcast journalist living in Montana. A year ago, he was diagnosed with advanced leukemia and subsequently told he had six months to a year to live. He's my age and had been in almost perfect health. I visited him in Bozeman last week and we discussed, among many things, the unfairness of life. He is a lover of life and he and his wife had been planning for the rest of their lives - visiting their two kids and grandkids; writing, reading, traveling, etc. Now, he's facing admittance to a hospice and is in constant pain.

I'm debating on whether to send him "Connecting". He, like me, hates all censorship and by not forwarding it to him that's what I'd be doing. I love the man dearly and if I caused him any kind of pain You're so right, the story is a piece of garbage and I've decided not to feed my friend any kind of garbage. Thanks for sharing your always insightful thoughts.

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[Peggy Walsh](#) - What struck me about this article was that it was not only stupid, but selfish and arrogant. Everyone is entitled to his/her opinion but someone with his credentials should know better. This is a decision a person should keep to himself. It made me angry. All of us would like to, altering the Dylan Thomas poem, "go gentle into that good night." But life isn't like that.

His argument that health care "hasn't slowed the aging process so much as it has slowed the dying process" is ridiculous. People who inherited a heart defect that killed their father at 41 more than 50 years ago are alive today because of medical advances he shuns such as pacemakers/defibrillators.

Yes, we all move slower, have to think where we put our keys and, as my 92-year-old mother says, better recall things from long ago because "the grooves were deeper then." (For those who don't remember vinyl records)

We are all "subject to whom we have been" and at a much younger age than 75. But our creativity and ability to love, listen, help those younger avoid our mistakes are part of that. If you go by his chart, I made my last contribution almost five years ago.

Many of us are part of the generation fortunate enough, not burdened, with aging parents. Yes, there is diminution. But the gift is being an adult, no longer a child, able to take what you've learned from parents and giving back. He wishes HIS children to remember him in his prime. I wish to remember the WHOLE person and the WHOLE life.

His decision not to have flu shots or antibiotics is blatantly selfish. He assumes that younger people are indestructible and that whatever he catches can't be passed on.

While I, too, advocate advance directives and "do not resuscitate" orders in the right situation if the person wishes, I strongly disagree with his characterization that those who don't agree with him are suffering from "manic desperation."

Although he leaves himself some room with the "outliers," Emanuel's opening paragraph shouts his selfishness. His focus on himself robs the younger generation from the entire experience of life. Some good, some bad, some happy, some depressing. That IS life. It's not just the high points when you're at the best of your game. It's experiencing, adjusting, coping and enjoying. That is what makes us whole.

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[Paul Stevens](#) - The day after I read the Atlantic article, I took my mother in law, who was visiting from her home in Arkansas, to a Kansas City Royals game against the Detroit Tigers. It was the first major league baseball game she had seen in her 90 years, and she loved every minute of it.

My mother in law, Carolyn Saul, like both my parents who lived into their 90s as well, has her affirmatives that come with advancing years, but she loves life and she loves new experiences.

And when she is ready to go, she will be ready. You can't attach age to that! The author of the Atlantic article will miss so much if his wish comes true.

(A note on the photo above: when two Royals fans learned that this was Carolyn's first-ever MLB game, they disappeared for a few minutes and returned with a George Brett shirt and a foam finger that they purchased for her in a stadium gift shop.)

Tales of the House Supply Closet: 'The Tie of Shame'

Today's second edition of The New York Times' "First Draft" on politics includes this piece by Jason Horowitz. Connecting wants to know from its former (or present?) AP Washington bureau peeps - did you ever borrow one of the ties and if you wanna admit it, got a story to tell? Send along my way. Horowitz' story:

The two ugliest ties in Washington are stored in a House supply closet with markers, Post-it notes and VHS cassettes of past proceedings.



"I like to call the pink one 'the tie of shame,'" said Laura Reed.

Over the years, Ms. Reed and her colleagues at the House Press Gallery have lent the silk ties out to hundreds, perhaps thousands, of reporters who have lacked the appropriate attire to chat with members in the Speaker's Lobby downstairs. Often the reporters ask if there are other options. There are not.

The Eagle brand pink tie has a kaleidoscope pattern and is mottled with blue cornflowers and a stain that could be chocolate, salsa or dried blood. ("That's new," observed Ms. Reed.) The vastly more popular choice is paisley blue, made by Tommy Hilfiger, and split at the seams to reveal a foam stuffing. "It has seen better days," she said.

How many is not entirely clear. Ric Andersen, who sits in front of the closet and has worked at the House for 15 years, said the ties predated him. "Nobody knows where they came from," he said.

Unlike the "umbrella of shame" that is also stored in the gallery (yellow, with the word shame written in red), no reporter has tried to steal the House neck wear.

"The ties," Ms. Reed said, "always come back."



Connecting wishes Happy Birthday

To

[Kristin Gazlay](#)

[Jon Rust](#)

Stories of interest



[BBC's Lyse Doucet: 'I realised there was a story to be told from the ground up'](#)

(Kathy Gannon)

Lyse Doucet is an award-winning BBC foreign correspondent who has been working in the field for more than 30 years and covering the Middle East for the past two decades.

However, even with this wealth of experience, the BBC's chief international

correspondent admits the targeting of civilians, and in particular children, she has witnessed over the past two years in Syria and Gaza has prompted "an editorial shift in my journalism", evident in last month's BBC2 documentary The Children of Syria. Doucet is already working on a follow-up based on her experience of reporting from Gaza during the Israeli onslaught this summer.

"The way the wars of our time are fought, as punishing, sustained attacks on neighbourhoods, towns, cities, means assaults on families and childhood," Doucet says. "Most places I cover young children are everywhere, in Gaza they are pouring out of every crevice."

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[Los Angeles Register to immediately cease publication](#)

The Los Angeles Register, which launched in April as part Aaron Kushner's bold bet on print newspapers, will cease publication, effective immediately.

Orange County Register co-owner Aaron Kushner announced the decision Monday night in a memo sent to employees.

"Pundits and local competitors who have closely followed our entry into Los Angeles will be quick to criticize our decision to launch a new newspaper and they will say that we failed," said the memo, signed by Kushner and his Freedom Communications co-owner Eric Spitz.

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[Bloomberg unites with Des Moines Register](#)

Bloomberg Politics, the new television/digital project headed by "Game Change" co-authors Mark Halperin and John Heilemann, has partnered with the Des Moines Register for polling, journalism and events ahead of the 2014 midterms and 2016 presidential election.

The two outlets will now jointly publish the Iowa poll, which the Register first established in 1943. It marks the first time the Register has partnered with a national television outlet for the poll. The outlets will also partner on political coverage and events in the state.

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[KTVA reporter quits on-air, reveals herself as owner of Alaska Cannabis Club](#) (Scott Charton)

Reporter Charlo Greene quit on-air during KTVA-TV's 10 p.m. newscast Sunday, revealing herself as the owner of the medical marijuana business Alaska Cannabis

Club and telling viewers that she would be using all of her energy to fight for legalizing marijuana in Alaska.

Greene had reported on the Alaska Cannabis Club during Sunday night's broadcast, without revealing her connection to it. At the end of the report, during a live shot, she announced that she was the club's owner and would be quitting.

"Now everything you've heard is why I, the actual owner of the Alaska Cannabis Club, will be dedicating all of my energy toward fighting for freedom and fairness, which begins with legalizing marijuana here in Alaska," she said. "And as for this job, well, not that I have a choice but, fuck it, I quit."

And with that, she walked off camera.

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[California students reach goal to aid Neshaminy](#) (Sally Hale)

A fund-raising campaign launched by students in California to support the Neshaminy High School student newspaper reached its goal of \$2,400 in fewer than two days.

The money, according to students from Foothill Technology High School in Ventura, will be used to cover the lost salary of Neshaminy's journalism adviser, Tara Huber, who was suspended for two days without pay this week, and to replenish the newspaper's student activities fund, which was recently docked \$1,200.

Both penalties, as well as the decision to strip Gillian McGoldrick, one of two editors in chief, of her title for a month, appear to relate to an unauthorized printing of the newspaper in June, in which the students removed an opinion article that contained the school's team mascot name Redskin, which they believe is discriminatory.

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[CNN does not get to cherry pick the rules of journalism](#)

Over the past month, two anonymous journalists have detailed several dozen examples of plagiarism by CNN's Fareed Zakaria in a 29-page report. CNN has taken no action and has referred back to a previous statement that said the company had "found nothing that gives us cause for concern." Zakaria, who had been punished for plagiarism in the past, is in the clear.

The report highlights newly discovered instances of plagiarism, from a New Republic story in 1987 to examples after his initial punishment in 2012. One of the occurrences, for example, is a word-for-word recital of original reporting-basically the entire introduction-from a feature-length documentary.

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[How an Iowa newspaper is using Oculus rift for big, ambitious journalism](#)

Situated in the heart of flyover country, the city of Des Moines, Iowa, doesn't tend to come up in many discussions centered on the technological future of journalism. Today, however, the Des Moines Register, with a combined print and online readership of 420,000 people (average reader age: 52), is one of the first newspapers in the country to leap headfirst into the strange, alien world of virtual reality.



The interactive project debuting today is called "Harvest Of Change," a five-part story focused on five different forces driving big changes in the state of Iowa. Those five broad change agents driving the local economy are:

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[New York Times Launches 'First Draft' Politics Site And Newsletter](#)

NEW YORK -- Carl Hulse, a veteran of The New York Times for nearly three decades, considers there to be a hole in the paper's Washington report.

The Times, online and in print, covers the day's big news and often looks more broadly at the political landscape. And Times reporters routinely tweet immediate insights and news nuggets. But the Times has lagged behind competitors in having venue for political scooplets that might not immediately merit a full story, quick takes off the news, and coverage of social life around Washington.

The Last Word

Connecting colleague [John Lee](#) shares the St. Louis County flier that has created a media storm.

And here is the St. Louis Post-Dispatch story on the controversy:

[Flier for media training at St. Louis County police academy draws criticism](#)

CLAYTON - A social media frenzy has erupted over a flier advertising a course at the St. Louis County and Municipal Police Academy in how to deal with reporters - forcing the police department and a media trainer to issue explanations.

The phrases, "Meet the 900-pound gorilla," and "Feeding the animals," are listed as topics to be covered in the Oct. 24 class in addition to a "detailed case study" of the Aug. 9 killing of teenager Michael Brown by Ferguson police Officer Darren Wilson.

The instructor, Rick Rosenthal, has taught a media relations course at the academy for the past 10 years, and the fliers he has authored for the course haven't changed much through those years, said St. Louis County Officer Brian Schellman. Rosenthal is a civilian and former TV reporter in Chicago.

Numerous blogs, Yahoo! News and The New York Daily News have picked up the story. The lead of a Daily News online story reads, "The PR team being brought in to teach Missouri cops how to handle the media apparently needs a little sensitivity training themselves."



Continuing Education

St. Louis County and Municipal Police Academy

< Program Announcement >

OFFICER-INVOLVED SHOOTING -- YOU CAN WIN WITH THE MEDIA

The shooting death of a black teenager by a white police officer on August 9th in Ferguson, Missouri and the events that followed were tragic. In addition to the Ferguson case study, this fast-paced class is jam-packed with the essential strategies and tactics, skills and techniques that will help you WIN WITH THE MEDIA! It is *practical* training, not theoretical: Take what you learn and put it to work for you on the street right away! The training is also *highly entertaining*: numerous video clips illustrate key points, and there is NO PowerPoint! You will learn a lot, and you'll have fun doing it! In addition to the detailed case study of Ferguson (including numerous practical tips for handling the media in an officer-involved shooting) topics will include:

- Meet the 900-Pound Gorilla
- DWI and the Media
- Feeding the Animals
- "No comment" is a comment
- Don't Get Stuck on Stupid!
- Managing Media Assault and Battery
- Managing the Media When Things Get Ugly (think Ferguson)
- Managing the Media in a Crisis (including lessons learned from the Newtown, CT school shooting.)

The instructor for this program will be Rick Rosenthal, President of RAR Communications, Inc. This will be instructor Rick Rosenthal's 10th class at the C.M.P.A. In the past 16 years he has trained thousands of officers from many hundreds of local, county, state and federal agencies including a six state police organizations; eight state police chiefs' associations; seven state sheriffs' associations; the International Association of Chiefs of Police; the National Sheriff's Association; FLETC; and the U.S. Marshals Service.

Please classroom materials (pen/pencil and paper).

Session: One
Date(s): October 24, 2014
Time: 8:00 a.m. - 5:00 p.m.
Place: St. Louis County and Municipal Police Academy
1266 Sutter Avenue
St. Louis, MO 63133-1934

WHO SHOULD ATTEND: All upper-echelon law enforcement professionals who ever expect to face media contact will benefit. This includes top-level decision-makers, command staff, supervisors, and subject-matter experts as well as PIOs- Technical Studies

ATTENDANCE IS LIMITED TO 80 PARTICIPANTS

To reserve your seat, please mail or fax your Continuing Education Registration Form to be received 1 week prior to class start date. Reservations will be taken from non-tuition paying departments at a cost of \$75 per seat, and will be placed on standby. Standby seats will be notified if their reservation is accepted, depending upon seat availability. Non-tuition paying departments will be invoiced, whether or not the seat is used, after acceptance of standby notice.

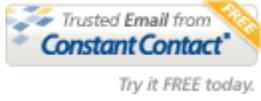
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