
From: Paul Stevens [stevenspl@live.com]
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To: stevenspl@live.com
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Connecting

September 25, 2014

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Colleagues,

Shana Tova!

Connecting sends wishes for a happy and healthy new year to our Jewish colleagues on Connecting - and everywhere - as the Jewish New Year, or Rosh Hashanah, began on Wednesday evening.

Rosh Hashanah is celebrated not with fireworks and champagne but with family meals and introspection. The devout believe one's destiny is set for the coming year during the two-day holiday, and that in the 10 days of soul-searching that follow -- leading up to the fast day of Yom Kippur -- prayer, charity and repentance can ensure a good year. On the Jewish calendar, it will be 5,775 years since the creation of the world, according to tradition.

Click [here](#) to read more of the AP story.

Here are the latest stories of interest.

Paul

AP Exclusive: Drones left out of air traffic plans

WASHINGTON (AP) --

Designers of the ambitious U.S. air traffic control system of the future neglected to take drones into account, raising questions about whether it can handle the escalating demand for the unmanned aircraft and predicted congestion in the sky.



"We didn't understand the magnitude to which (drones) would be an oncoming tidal wave, something that must be dealt with, and quickly," said Ed Bolton, the Federal Aviation Administration's assistant administrator for NextGen, as the program is called.

Congress passed legislation creating NextGen in 2003, and directed the agency to accommodate all types of aircraft, including drones.

The program, which is not expected to be completed for at least another decade, is replacing radar and radio communications, technologies rooted in the early 20th century, with satellite-based navigation and digital communications.

Click [here](#) to read more. (Shared by Mark Mittelstadt)

Q&A: The changing market for video news

The Associated Press today (Wednesday) released a report looking at the news market in the Middle East and North Africa and suggesting ways it needs to evolve, particularly when it comes to video. The report is the latest in a series of Deloitte studies for AP into video news consumption globally. (The first covered Europe and the second covered Asia.)



Here, Sue Brooks, director of international products and platforms for AP, explains why the market for video news has never been stronger.

What have been the most striking findings of the reports?

The big "ah-ha" moment for me was the realization that news junkies see video as an essential part of their daily news fix. Although there are a lot of variations in the data across markets, consumers were consistent in their demand for more high-quality online video content - and this is especially true of consumers who are interested in the news,

generally.

The research shows that this group is more likely to access a story if it has an accompanying video, and that video consumers have a higher dwell time on news content each day. When we asked why, people told us it was because video helps bring a story to life and improve their understanding of it. For example, in the Middle East, a massive 83 percent of consumers find this to be the case.

This overwhelming demand for video presents a number of opportunities for us and our customers. It also highlights how critical it is for the industry to adapt. In Europe, more than a quarter of respondents said they'd go elsewhere if video wasn't available at their preferred news source.

How and why has demand for video news changed?

Video news stopped being the sole preserve of terrestrial and satellite broadcasters quite some time ago and online and mobile video news are now the norm; in fact many of our video customers are now newspapers.

It's clear that the need for video has continued to grow and has achieved ever-greater importance. We expect this will continue with the spread of smartphones and strong growth in tablets, as well as steadily increasing broadband speeds via fixed and mobile connections.

How is AP helping its customers evolve to satisfy this demand?

The primary goal of the research is to help our customers understand the changes in consumer demand, but it has also given us insight into what we need to do to help our customers meet the challenges facing them.

We are at the forefront of change and, of course, our customers need us to keep our products and services relevant. That's why in 2012 we launched AP Video Hub. We needed to address the increase in demand from online publishers for video news with a service that was compelling and easy to use. These customers saw video as another critical element of their storytelling tool box, but before 2012 it was difficult for non-broadcasters to access and use AP video easily.

Since the launch of AP Video Hub, the platform has gone from strength to strength and we recently announced our Content Partner Offer, which allows third-party content to be sold via the platform. The first partner to go live was Newsflare, an online video news community for user-generated video, which adds a new dimension to the site and meets an increasing demand for this type of content.

We also launched a new video service in the Middle East earlier this year to meet the insatiable demand for news in the region, offering customers more unique video content centered on the news that matters most to consumers there. Our Deloitte research showed that, perhaps more than anywhere else in the world, Middle East consumers value trusted news sources - particularly when it comes to video. We want to ensure that our customers are in a position to provide their own customers exactly what they need.

(Shared by Paul Colford)

Greg Schreier named AP's assistant South editor

The Associated Press has named Greg Schreier as assistant South editor, a key position on the regional editing desk that oversees coverage from 13 states and the District of Columbia.



Schreier, 29, has been an editor on the news cooperative's South regional editing desk since its inception in 2008. In that time, he's played a prominent role in editing such coverage as the Gulf oil spill, the espionage trial of Pvt. Bradley Manning (later known as Chelsea Manning after her conviction), the trials of George Zimmerman and Casey Anthony, hurricanes and politics. He has served as the region's assistant editor on an interim basis since April 2013.

The appointment was announced Wednesday by South Editor Lisa Marie Pane.

"Greg is cool under pressure, collaborative and forward thinking, the kind of nimble mind you want at the frontline when big news breaks," Pane said. "Greg has been a go-to editor and a natural leader who sets high standards for himself, his colleagues and the AP wire."

Schreier first came to the AP after graduating from the University of Colorado in 2007 as an intern on the AP's former New York-based National Desk. He then worked as a courts reporter and copy editor at The Greeley Tribune in northern Colorado from August 2007 to May 2008 before rejoining the AP.

(Shared by Brent Stewart)

ASNE/APME conference recap from Chicago

ASNE-APME 2014: Fast Forward was a historic conference that attracted more than 400 people, including panelists, sponsors, media coverage crew and student journalists, at the Hyatt Regency in Chicago.

Click [here](#) for the recap.

Connecting mailbox

Ed Kennedy and the campaign for a Pulitzer for his WWII scoop

Connecting colleague [Ray March](#) received this note from a supporter of the Pulitzer campaign for Ed Kennedy: "Don't give up, Ray. This is a most worthy effort on behalf of a very worthy journalist. I have absolutely no doubt that one day the Pulitzer Committee will come to its senses and recognize this. We will all scream and shout and dance in the street when that day comes."

Anyone in support of this Pulitzer campaign for Ed Kennedy can send an e-mail addressed to Ray at: ramarch@frontiernet.net

Kennedy, an AP World War II correspondent, in the war's final moments gave the AP perhaps the biggest scoop in its history. Kennedy reported, a full day ahead of the competition, that the Germans had surrendered unconditionally at a former schoolhouse in Reims, France. For this, he was publicly rebuked by the AP for defying military censors to get the story out,

and then quietly fired.

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On turning 75

[**Steve Graham**](#) shares, regarding the Atlantic Monthly article by a writer who doesn't want to live beyond age 75:

"Greetings from Brazil where spring has just arrived. As I turn 75 a week from today, I turn to the long gone talk-wire jargon of a bygone era and suggest that Ezekiel take his opinion and upstick it ass-wise.

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A refurbished Teletype in the Denver bureau

[**Jim Clarke**](#) shares this addition to the Denver bureau, where he is chief:

Attaching a picture of a newly refurbished M15 printer we've gotten for the Denver bureau. This particular machine had been sitting in the board room at the Colorado Press Association for years, dusty and unloved. A couple of weeks ago CPA executive director Jerry Raehal called and asked if I wanted it. (CPA sold its downtown building and moved into the same building, and on the same floor, as the bureau. Convenient!)

I told Jerry not only yes but hell yes. Denver tech Ed Morsett repainted the case, cleaned up the machine and found a crank for the platen on eBay (\$40!). Former Denver CoC Ron Mulnix contributed the plaque for the front. And viola, a nice little slice of history for the bureau.



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On that photo of the AP headquarters building

[**Rick Cooper**](#) writes:

My wife Sue and I got had a chuckle looking at the picture of THE AP's headquarters building in today's issue.

In the early 1970's prior to moving to Connecticut, we lived in the red brick high-rise building shown to the left of AP headquarters.

Our apartment was on the 34th Street side and the AP was at 50 Rock. How would that have translated to an easy commute if I was 20 years younger and hadn't had a desire to live in the suburbs?

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On the Harlan, Kentucky, radio station

[Bob Daugherty](#) writes:

The story of the Harlan radio station reminds me of the day when UPI had only one client in the state. That was a radio station somewhere in the Kentucky mountains. The wire haul was killing them and word was they would like to be rid of it. The AP did not solicit them for membership.

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Thanks for the birthday wishes

[Kristin Gazlay](#) got lots of love from Facebook and Connecting friends on her recent birthday, and writes eloquently:

Now I'll be that person thanking everyone for the plethora of birthday salutations and kind thoughts. You really know how to make a girl feel good.

If birthdays are a time for reflection, reflect on this wisdom from the amazing Edith Wharton: "In spite of illness, in spite even of the archenemy sorrow, one can remain alive long past the usual date of disintegration if one is unafraid of change, insatiable in intellectual curiosity, interested in big things, and happy in small ways."

Odd newspaper names - any candidates?

Connecting colleague [Ralph Gage](#), referring to a list of [oddly named newspapers](#) in Wednesday's Connecting, issues a challenge to us to offer names of our own.

He suggests a couple that didn't make the list of 14 in the Connecting article:

Deming (New Mexico) Headlight
Valley Falls (Kansas) Vindicator

To which the Connecting editor would add:

Larned (Kansas) Tiller and Toiler

Got a name to share? Send my way.



Connecting wishes Happy Birthday

To

[Mark Mittelstadt](#)

Stories of interest

NEFAC Calls for Department of Justice Investigation Into Arrest, Mistreatment of Journalists in Ferguson, Missouri

The New England First Amendment Coalition joined 44 other media organizations (including the AP) this week to urge the U.S. Department of Justice to investigate police interaction with the press and the release of information to the public during the events following the death of Michael Brown in Ferguson, Mo., last month.

In a letter drafted by the Reporters Committee for Freedom of the Press, NEFAC and its co-signers provided specific suggestions for the DOJ Civil Rights Division's inquiries and ways for the Office of Community Oriented Policing Services to best develop a collaborative reform initiative with county police. The letter also served as an offer from those media organizations to provide support and training to law enforcement officers.

"We urge investigators to make the unlawful arrest and mistreatment of journalists a part of its formal probe," the letter stated. "Because of the connection between the exercise of political freedoms and the freedom of the press, the Department's mandate to examine the civil rights record of local police in Ferguson, which naturally will be the focus of the investigation,

will nonetheless be illuminated by looking at the breakdown of newsgathering protections that occurred last month."

Wesley Lowery of the The Washington Post is one of those journalists arrested while covering the protests in Ferguson. Lowery is a former reporter for The Boston Globe and a 2013 fellow at NEFAC's annual New England First Amendment Institute.

"While the events in Ferguson may seem far removed from New England, they were covered by reporters from all regions and reflect the racial tensions that still exist throughout this country," said Justin Silverman, NEFAC's executive director. "It is important to recognize when First Amendment protections are ignored and to work together to make sure journalists continue to have the freedom to report stories of national interest."

Organizations joining NEFAC and the Reporters Committee include the American Society of News Editors, the Committee to Protect Journalists, the Media Law Resource Center, the New England Newspaper and Press Association, the Society of Professional Journalists and the Tully Center for Free Speech.

NEFAC was formed in 2006 to advance and protect the Five Freedoms of the First Amendment, including the principle of the public's right to know. We're a broad-based organization of people who believe in the power of an informed democratic society. Our members include lawyers, journalists, historians, academics and private citizens.

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How social media is reshaping news

The ever-growing digital native news world now boasts about 5,000 digital news sector jobs, according to our recent calculations, 3,000 of which are at 30 big digital-only news outlets. Many of these digital organizations emphasize the importance of social media in storytelling and engaging their audiences. As journalists gather for the annual Online News Association conference, here are answers to five questions about social media and the news.

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Jeff Zucker: News still first at CNN

While CNN has found success with its spate of original series, the network will always be willing to bump a series in favor of breaking news, CNN President Jeff Zucker said at a press lunch Tuesday to promote the latest

CNN series, "This is Life" with Lisa Ling.

"I am balancing those two things [breaking news and original series], but there's no doubt we can do both; we've proven that we can do both. We can walk and chew gum at the same time. We can do news, and we can preempt our original series when there is news," Zucker said.

AND

[CNN, anywhere: How TV Everywhere strategy is evolving in the world of cable news](#)

It's 2014, and if you want to, you can watch cable news live on a mobile device from pretty much anywhere. It might well stream poorly, and you'll have a hard time figuring out how to log in to (or "authenticate") your account, but you can do it.



TV Everywhere has begun to make simulcasting available from a variety of networks and channels - according to Adobe's state-of-the-industry report (via The New York Times), viewership has grown 246 percent in the last year. Companies have started experimenting with what's possible in terms of bringing broadcast TV content to smartphones and tablets. For example, NBC notably broke traffic records with its Olympics coverage last fall, which was pushed out live on mobile. WatchESPN has also been remarkably popular.

But over the summer, CNN has rolled out a product meant to go above and beyond what competitors offer when it comes to live, mobile TV news. Of its competitors, CNN's Alex Wollen says, "They're usually one app, for one show on one network that's probably pre-baked and planned for and needs to be synchronized. So I think it's a different proposition altogether."

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ESPN Suspends Bill Simmons 3 Weeks for Goodell Rant

ESPN commentator and Grantland editor-in-chief Bill Simmons went off on NFL Commissioner Roger Goodell during his podcast Tuesday, lambasting the commissioner for claiming not to have known what the Ray Rice tape contained:

Goodell, if he didn't know what was on that tape, he's a liar. I'm just saying it. He is lying. I think that dude is lying. If you put him up on a lie detector test that guy would fail. For all these people to pretend they didn't know is such

fucking bullshit. It really is - it's such fucking bullshit. And for him to go in that press conference and pretend otherwise, I was so insulted. I really was. His reward? Three weeks in the corner. Per ESPN:

Every employee must be accountable to ESPN and those engaged in our editorial operations must also operate within ESPN's journalistic standards. We have worked hard to ensure that our recent NFL coverage has met that criteria. Bill Simmons did not meet those obligations in a recent podcast, and as a result we have suspended him for three weeks.

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[Knight Foundation announces new journalism division](#)

The Knight Foundation will split its journalism and media innovation division into two separate teams, adding a vice president for journalism, the nonprofit announced Wednesday.

Under the new structure, the media innovation division will administer programs such as the Knight News Challenge and the Knight Prototype Fund, John Bracken, vice president of the new media innovation division, said in a phone interview. The journalism division will focus on leading transformational change in newsrooms. The two divisions will divvy up the current combined grantmaking budget, though the specific breakdown hasn't been determined yet. This budget varies from year to year depending on a variety of factors including the performance of the stock market.

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[The Clinton team is following reporters to the bathroom. Here's why that matters.](#)

Amy Chozick is the reporter tasked with covering the Clintons -- and the runup to the now-almost-inevitable Hillary Clinton presidential bid -- for the New York Times. Sounds like a plum gig, right? Until, that is, a press aide for the Clinton Global Initiative follows you into the bathroom.

Chozick describes a "friendly 20-something press aide who the Clinton Global Initiative tasked with escorting me to the restroom," adding: "She waited outside the stall in the ladies' room at the Sheraton Hotel, where the conference is held each year."

Yes, this may be an extreme example. And, yes, the press strictures at the Clinton Global Initiative are the stuff of legend. But, the episode also reflects the dark and, frankly, paranoid view the Clintons have toward the national media. Put simply: Neither Hillary nor Bill Clinton likes the media or, increasingly, sees any positive use for them.

Proposal would require permit for media filming (Mark Mittelstadt)

SEATTLE (AP) -- The U.S. Forest Service is proposing permanent new rules that would require media organizations to obtain a permit to film and shoot photographs in more than 100 million acres of the nation's wilderness.

Under the plan, the Forest Service would consider the nature of a proposed project before approving a special use permit then charge fees of up to \$1,500 for commercial filming and photography in federally designated wilderness areas.

AP Beat of the Week

Vatican appointments normally are kept under tight wraps, to say the least, with only a few people notified ahead of time. Revealing the secret is considered a major break in church protocol. And so for a reporter to break such a story is a very big deal indeed. Maybe that's why reporters at a national religion conference last Friday went racing to their rooms, trying to match a story that had just been reported by AP's own Rachel Zoll.

It was a big one - Pope Francis's first major appointment for the U.S. church.

Zoll actually had been on the subway in Atlanta, on her way to that very conference, when she guessed that an announcement of a news conference the next day might portend something larger. She hopped off mid-journey and headed to the nearby AP South Desk, working her source by telephone. By the time she reached the bureau, she had learned Pope Francis's choice to be the next archbishop of Chicago, a story with ramifications stretching far beyond Chicago and even the United States _ and it wins this week's Beat of the Week.

<http://www.chicagotribune.com/news/local/breaking/chi-chicago-archbishop-replacement-20140919-story.html>

In fact, Zoll had been preparing since January for the story. It would be the pope's first major appointment for the U.S. church, and a vitally important one; the appointee, if elevated to cardinal, would have a vote in the next papal election. Previous archbishops of Chicago have been defining figures for American Catholicism of their era, so the job itself is a powerful one.

On Friday night, the Archdiocese of Chicago sent out a release that a news conference was scheduled for the next morning, but spokespeople would not say why. The current archbishop is suffering from cancer and had canceled

some public appearances, so the news conference could have been simply an update on his health.

Zoll had just arrived in Atlanta and was heading to the religion conference. From the subway, she called the archdiocese communications office, but they wouldn't talk. So, she called the person who had been her main source over several months on the status of the selection process.

"Is this the announcement?" she asked.

"Yes," the person said. But then the subway went into a tunnel, cutting off the call.

That's when Zoll realized the train had stopped downtown near the Atlanta bureau/South Desk. She jumped out and started making calls and sending emails from the sidewalk as she made her way to the office.

The source was at first reluctant to give Zoll the name of the appointee, but said the pope's choice would be a surprise to all who had been handicapping the selection process. The source had promised not to disclose anything more. But hearing the word "surprise," Zoll guessed that it was Bishop Blase Cupich of Spokane, Wash. Zoll had kept hearing church watchers mention Cupich as a possible long-shot. The source confirmed her hunch, and after some back and forth, agreed to be quoted, but only anonymously.

Once she had the name, Zoll began working out wording with editors, including Central Desk editor Tom Berman. From the South Desk, she made other calls to church sources and eventually got an off-the-record confirmation that her source was right. The AP NewsAlert moved at 8:40 p.m.

At the religion conference, reporters went running back to their hotel rooms to try to confirm the report and write their own stories. But Zoll was alone with the scoop among major news organizations that night. Only the National Catholic Reporter newspapers independently matched the news, after the AP story broke. AP's story led the 10 p.m. TV newscasts in Chicago. The Chicago Tribune, the Chicago Sun-Times and the Spokesman-Review cited the AP. The New York Times posted Zoll's story on its website until the official announcement was made at 6 a.m. the next day from Rome.

A postscript: At the conference, Zoll received a plaque for third place in the Religion Reporter of the Year contest for large newspapers and wire services from the Religion Newswriters Association.

For her terrific scoop on a global story, Zoll wins this week's \$500 prize.

(Shared by Valerie Komor)

The Last Word

[Shadows Return to Ellis Island](#)

In the century-old photo, seven children gaze straight at the camera, looking hopeful or somber, or perhaps simply stunned at their surroundings. They have just landed on Ellis Island.

Their heads were wrapped in white cloth; they suffered from favus, a scalp disease. Deemed unfit for entry into the United States, they were sent to the island's enormous hospital, where they were studied, treated and photographed. Most likely, they were eventually released, healthy, to their new homeland.

Their experience might have been forgotten, the photo buried with countless others in an archive. Instead, this black-and-white portrait has been revived, blown up to life-size and pasted across a broken window in the former Ellis Island Immigrant Hospital in New York harbor. Light streams through the children's translucent faces, foliage visible beyond the crumbling building, which has been abandoned and off limits since 1954.

The image is part of [a new installation](#), "Unframed - Ellis Island," by the French artist JR, which brings this landmark building, its patients and staff members, to grainy but wrenching life. It is the first time in 60 years that the Ellis Island hospital has been open to the public. [Tickets go on sale](#) Thursday for guided tours that begin on Oct. 1.



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