
From: Paul Stevens [stevenspl@live.com]
Sent: Saturday, September 27, 2014 8:57 AM
To: stevenspl@live.com
Subject: Connecting - September 27, 2014

Having trouble viewing this email? [Click here](#)



Connecting

September 27, 2014

Click [here](#) for sound
of the Teletype



Colleagues,

Good morning! Here's to a great weekend.

Odd newspaper names

Much of Friday's mail included more humorous or odd newspaper names encountered during tours as bureau chiefs or at New York headquarters:

[Dave Tomlin](#) beat the Connecting editor to the Deming (N.M.) Headlight. But here are a few others that have caused me a bit of a smile:

- The Times-Picayune (Picayune = "petty, worthless, also "a small coin of little value." In fact, The Picayune was established in 1837 and the paper's initial price was one picayune, or about 6.25 cents. It became The Times-Picayune in a merger with a rival in 1914.)
- Seattle Post-Intelligencer (Critics mock as "intelligent as a post.")

[Lindel Hutson](#) _ Oklahoma newspaper names with Native American

ties: The Apache News, Broken Arrow News, Broken Bow News, Cherokee Messenger, The Cheyenne Star, Choctaw Times, The Comanche Times, The Comanche County Chronicle, The Eufaula Indian Journal, The Konowa Leader, The Okarche Chieftain, Oologah Lake Leader, Okmulgee Times, The Ponca City News, Sequoyah County Times, The Seminole Producer, The Shawnee News-Star, Tahlequah Daily Press, Talihina American, The Tonkawa Eagle.

And then there is the Custer County Chronicle, in the county named for the general.

But my favorite is a paper in the Oklahoma Panhandle: the Hooker Advance.

Ed Staats:

- Louisville Eccentric Observer, known as LEO (an alternative weekly until recently owned by Rep. John Yarmuth, D-Ky.)
- The Gold Standard (a weekly serving Fort Knox south of Louisville)
- Kentucky New Era (a still-privately owned daily at Hopkinsville)
- The Mountain Eagle (a privately owned crusading weekly at Whitesburg in the mountains of eastern Kentucky, which features "It Screams" as its tagline)
- Troublesome Creek Times (a weekly at Hindman. And, yes, the Appalachian mountain community of Hindman is on Troublesome Creek.)

Valerie Komor _ I'd like to add some of my favorite newspaper titles from among those early members of AP:

- The Memphis Scimitar
- The Rock Island Argus
- The Worcester Spy
- The Las Vegas Optic
- The Joplin Globe

Meanwhile, in response to an item in Friday's Connecting, Valerie reached out to **Vincent Golden**, Curator of Newspapers and Periodicals at the American Antiquarian Society (in Worcester), and located a reference to the *Intercourse Review*. He did not find a reference to an *Intercourse Gazette*. (And Connecting is curious to see how many e-mail accounts block repeated use of that word.)

Connecting mailbag

Mark Mittelstadt _ Many thanks to Connecting colleagues who sent birthday wishes by e-mail or Facebook Thursday. Instead of going to

dinner or looking for a shirt I'll probably wear only once, Mary and I decided to make a nearly three-hour drive north to Bethel, N.Y., site of the Woodstock Music and Arts Fair 45 years ago last month.



What a strange and amazing trip it was for a couple musicians -- in the very best of ways. At the top of the hill which held an estimated 400,000 young people for three days of fun, music and other activities in August 1969 is now an arts center which opened in 2006. The [Bethel](#)

[Woods Center for the Arts](#) includes a museum with videos, photos, letters, clothing and other objects from the 1969 concert as well as displays documenting the rapid political, cultural and technological changes that produced social unrest in the 10 years leading up to the event. You can plop down in bean bag chairs and watch a looped video in the Aquarian Exposition theater, pose in front of a painted Volkswagen bug or take the wheel of a psychedelic school bus, complete with beaded window coverings, shag carpet and 8-track tape.

Outside, you can ramble over the large natural amphitheater on which the hundreds of thousands of concert-goers braved heat, cold, rain, thunderstorms, the dark of night, little to eat or drink, just to listen to the music. Sit for a few minutes in the middle of a large peace sign mowed into the side of the hill and look down at a brown rectangular patch at the bottom where the stage once stood; you can almost hear the last strains of Jimi Hendrix's electrifying version of "The Star-Spangled Banner."



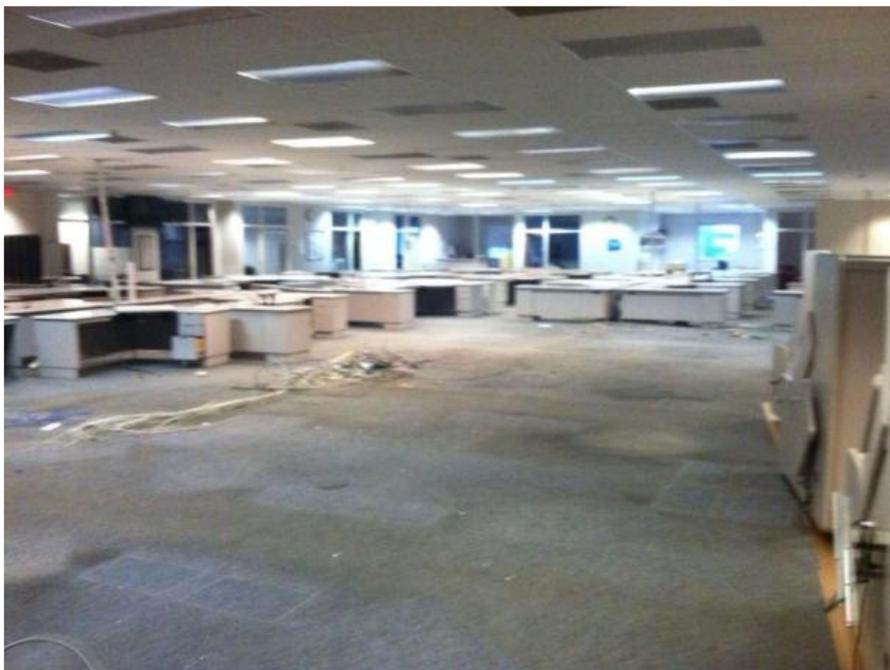
Down another hill from the arts center and museum is an outdoor pavilion which regularly holds concerts featuring a variety of music types and performers. The original festival field has been expanded to a campus of more than 2,000 acres which is set up to hold a wide array of indoor and outdoor events, including wedding dinners, corporate parties, art fairs, receptions.

Simply getting there -- driving hilly, narrow back roads past run-down Catskills cabins, closed head shops, communal farms; experiencing terms in the Woodstock lexicon such as 17, 17B, White Lake and Arlo Guthrie's famed "The New York State Thruway's closed, man!" -- was a trip unto itself.

Fortunately, the New York State Thruway was open and relatively traffic-free Thursday, a religious holiday.

The weather? Cloudy, pleasantly cool. No rain.

Stories of interest



Editorial Page Editor Tom Moran's photo of empty Star-Ledger newsroom at 1 Star-Ledger Plaza in Newark.

[Star-Ledger exits landmark building in Newark](#)

New Jersey's largest newspaper, The Star-Ledger, this summer joined the growing list of daily metropolitan publications leaving landmark buildings in downtown or urban areas as they reorganize and move to smaller space better suited to reduced and reorganized print and online operations.

The newspaper had been headquartered at 1 Star-Ledger Plaza, on the outskirts of the city's downtown, since 1966. Under a plan disclosed earlier this year, the paper's publisher, editorial board, columnists, magazine staff and "a handful of other jobs" were relocated to smaller leased space nearer Newark's Penn Station. The move out of the newsroom was completed earlier this month.



Advance Publications, the owner of the newspaper, launched a new media company this year -- NJ Advance Media -- that will provide

content, advertising and marketing services for its on-line presence at NJ.com and many of its New Jersey newspapers out of the offices in Woodbridge. The newspaper cut a third of its non-unionized employees. Most editorial staff retained by the new company have moved to Woodbridge while the editorial production staff relocated to new offices in nearby Edison.

The 177,000-square-foot Newark building was sold this summer to a New York real estate investment firm for an undisclosed price.

-0-

[The "Snowden effect" dominates 2014's trends in the newsroom](#)

The need to urgently shield investigative journalism in the post-Snowden era is the burning issue in newsrooms globally, according to the World Editors Forum Trends in Newsrooms 2014 report, released in Italy on Friday.

-0-

[CityView: Des Moines Register to cut 16 percent of newsroom staff](#)

The restructured Des Moines Register newsroom will "deliver much more," **Amalie Nash** told the newspaper's readers Tuesday, but the newspaper will be delivering that "much more" with much less. The staff is being cut by 16 percent - 18 positions. Nash, the top news executive at the newspaper, told CityView that an "apples to apples comparison" of before-and-after employment levels is hard to say because the Register is combining more operations with its sister paper in Iowa City. But she said the combined newsrooms currently have 113 positions. After the restructuring is completed next month, she said, the total will be 95. Of those, 11 to 14 will be in Iowa City, the organization chart indicates.

-0-

[PR firm solicits political journalists to blog for conservative group](#)

A Boston public relations firm has sent solicitations to several political journalists in Missouri offering money to write blog posts for Grow Missouri, a political organization flush with cash after receiving \$2.5 million from conservative activist Rex Sinquefield.

-0-

[What happens when National Geographic steals your art](#)

They throw lawyers on you and threaten you to take almost nothing in

return, because as a starving artist, you'll be unable to pursue them legally and the maximum damages are so low that it's not worth pursuing.

-0-

[One secret to the success of Quartz, BuzzFeed and Gawker: They look at news as a service](#)

Most traditional media outlets are used to thinking of journalism or news as something they create and then distribute to a waiting audience - but seeing it as a product or service instead can change the way you think about your job in some fundamental ways.

-0-

[Why newsrooms should hire technologists ASAP](#)

As legacy media makes its structural changes, it's forgetting a major component. It needs technologists, and it needs them fast. The science of content delivery is evolving, and there are few people - if any - in traditional news operations that have a firm grasp on what's happening.

-0-

[What does the rise of brand journalism mean?](#)

What happens when brands become media entities in their own right, with all the same tools for reaching readers or viewers? Journalists and traditional media outlets have to try harder to provide something valuable, or their audience will go elsewhere.

-0-

[White House adviser: Leaks a bigger problem than ever](#)

White House adviser **Dan Pfeiffer** on Thursday defended the Obama administration from complaints about press access, saying that leaks have become a larger problem for the government in recent years.

"Leaks are a much bigger problem than they've ever been. In part it's because it's not just six outlets asking [for information]. It's a million outlets," Pfeiffer said at a BuzzFeed event in New York.

-0-

[Silverstein to restructure NY Times Magazine](#)

New York Times Magazine editor-in-chief **Jake Silverstein** is planning a few editorial changes that, while minor, are likely to improve the weekly

print product and make more room for long-form storytelling and investigative reporting.

-0-

[TV dwells on disaster in covering climate science](#)

Television news tends to focus on disasters such as droughts or floods in covering scientific findings about climate change, an approach that may exaggerate pessimism about the subject, according to a new study. The review of coverage by leading television news shows in Australia, Brazil, Britain, China, Germany and India found that they most often framed reports about the science of global warming in terms of crisis. The report, by the Reuters Institute for the Study of Journalism at Oxford University, said disaster scenarios were played up over themes of scientific uncertainty, risks of global warming or opportunities for solving the problems.

-0-

[Can't stop Rush: Radio host turns tables on "grassroots" protesters](#)

A self-described grassroots army has protested "The Rush Limbaugh Show" to convince advertisers to pull commercials from the talk giant's radio program. Now, Limbaugh's show fights back with a report saying the "Stop Rush" movement is in reality 10 "hardcore" progressive activists.

-0-

[Don't blame 4chan for ruining the Internet; blame its founder](#)

Since 4chan was the epicenter of both "the Fappening" (featuring hundreds of private photos hacked from iCloud accounts) and "Ebola-chan" (the racist "mascot" of the deadly virus), you'd be forgiven for thinking that the infamous site might be the Eye of Sauron itself.

-0-

[Coffee is wreaking havoc on your productivity; here's why](#)

Caffeine is a drug, but really thinking about what that means in terms of physiological effects on your body can be a little alarming. **Travis Bradberry**, co-founder of emotional intelligence testing and training company TalentSmart, is out with a new post on LinkedIn that makes the case as to why daily coffee habits are terrible for personal productivity.

-0-

The last word

[George Arfield](#) shares the following video with this note: "From France, comes this message of hope for the future of paper... (unsuitable for those lacking a sense of humor...)"



Paper? No paper?

Mark Mittelstadt
Connecting newsletter
markmitt71@yahoo.com

[Forward this email](#)

 [SafeUnsubscribe](#)

This email was sent to stevenspl@live.com by stevenspl@live.com | [Update Profile/Email Address](#) | Rapid removal with [SafeUnsubscribe](#)[™] | [Privacy Policy](#).



Connecting newsletter | 14719 W 79th Ter | Lenexa | KS | 66215