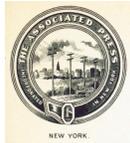

From: Paul Stevens [stevenspl@live.com]
Sent: Thursday, October 02, 2014 9:55 AM
To: stevenspl@live.com
Subject: Connecting - October 2, 2014

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Connecting

October 2, 2014

Click [here](#) for sound
of the Teletype



Colleagues,

Good Thursday morning!

In today's Connecting is a Job Posting of particular interest to the former U.S. bureau chiefs among us - reflecting for the first time in title, anyway, a picture of how the Chief of Bureau position has been evolving for some years.

To reflect that changed role, this AP job posting is the first I have seen of a new title:

Boston chief of bureau has become Director of Local Media for New England.

The position opened when Bill Kole was named news editor for New England in early August.

The gathering of revenue to fund the great journalism that AP still provides, even in these days of reduced staffs and budget cutbacks, is essential for all of us, in my opinion. But it is a bit sad to someone like me who was a Chief of Bureau for 25 of his 36 AP years to see the apparent start of the title's retirement.

But, as the "singer-poet laureate" of Indiana, John Cougar Mellencamp, sings, "If you're not part of the future, then get out of the way."

And, Connecting congratulates Pat Milton, former AP New York journalist, for her role in CBS News' Emmy for the Boston Marathon bombings coverage.

Paul

Title change reflects changed role of the U.S. AP bureau chief

The AP posted Wednesday a job for Director of Local Media for New England - a position formerly known as the Boston chief of bureau.

Click [here](#) for a link to the job description, which includes:

The Associated Press is seeking a media-savvy business development executive to advance AP's market position with the local newspaper, television and radio markets, as well as corporate, government and media clients in the region.

The Director of Local Media of New England will be responsible for maintaining strong relationships with AP's newspaper owners and broadcast members, as well as identifying new customers for AP news content and services. He/she will learn the strategy and business direction of clients and work with the Product Development Team to develop products and business models to best align with client needs, specifically in the areas of New Media, Mobile and Digital Distribution.

The Director of Local Media will be responsible for sales and marketing activities, account management and analysis, maintaining account data and constant communication with clients and prospects.

He/she will report to the East Regional Director, and to the Director of Local Broadcast Markets and will work closely with news managers, product managers, Technology and Support groups to foster relationships with AP members and customers in Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island and Vermont.

The ideal candidate has a strong working knowledge of the newspaper and broadcast businesses, as well as digital media landscape. He or she must have the ability to analyze industry trends and develop potential markets for AP content and services, as well as experience and/or a deep understanding of traditional media. He or she will represent AP in the media community as well as raise our profile among emerging digital businesses in the region.

Responsibilities:

- *Cultivate relationships with existing members and customers at all levels -- from decision-makers to end users -- to ensure AP content is effectively integrated across media platforms.
- *Drive business development by fostering relationships with key industry players, continually building knowledge and skills to keep pace with market trends.
- *Develop new revenue channels by identifying opportunities, developing sales strategies and working with potential partners to match content, services and technology to their needs.
- *Build a sales pipeline and achieve aggressive sales and retention objectives.
- *Gather and analyze feedback and market trends to inform product, pricing and licensing opportunities.
- *Represent the AP in the region's journalism community, in Freedom of Information and public access issues.

Former AP journalist Pat Milton part of CBS News' Emmy award-winning team

Former Associated Press journalist and Connecting colleague [Pat Milton](#) was part of a team at CBS News that won an Emmy for coverage of the Boston Marathon bombings.

CBS News received 10 Emmy awards, the most for a broadcast network. The National Academy of Television Arts & Sciences unveiled its 35th annual News & Documentary Emmy Awards Tuesday night in New York. Only PBS (11) came away with more trophies than CBS News. (Pat is shown at right with Jeff Fager, chairman of CBS News.)

Click [here](#) to read more.

Pat is a senior producer in the CBS News Investigative Unit since February 2008. In her AP career, she reported on scores of the biggest news events for more than two decades with the AP's New York bureau - from terrorism, crime and the courts to sports and aviation, she frequently contributed breaking and exclusive information to the coverage of major stories.



Pat told Connecting: "I was part of an excellent team at CBS News which mobilized as soon as word of the bombing sent shock waves across the country. As a senior producer with CBS' investigative unit, I immediately went into reporter mode calling

sources and feeding information at times exclusive news to anchors Scott Pelley and Bob Orr and John Miller who were on the air continuously for hours throughout the day and evening providing viewers with the latest minute by minute coverage of what happened and following the facts as the investigation unfolded. Some worked the phones as others rushed to the scene, neighborhoods and hospitals. It was an amazing team effort as we endeavored to remain true to the AP 's best of traditions to get it first but get it right."

AP names Victor Caivano director for Southern Cone

MEXICO CITY (AP) - Victor Caivano, a veteran photographer who has led photo coverage for The Associated Press in Spain and Brazil, has been named news director for the Southern Cone countries of Argentina, Chile, Paraguay and Uruguay.

The appointment was announced Wednesday by Latin America Editor Marjorie Miller.



In his new role, Caivano will be based in Argentina and lead a team of reporters, videographers and photographers across the Southern Cone. He will report to Miller and be the first all-formats bureau leader for the news cooperative in Latin America.

"Victor is going to bring a photographer's eye and a reporter's depth of knowledge to our coverage of the Southern Cone," said Miller.

"We are excited to have a news director from Argentina, who knows the Southern Cone, but also has a rich global perspective to bring to AP's audience in the region and the world," said John Daniszewski, senior managing editor for international news.

"Victor's appointment to this position is consistent with our ongoing work to unify our photo, text and video formats under cross-format leaders wherever possible, said Santiago Lyon, AP's director of photography. "His proven track record at covering and coordinating major stories will be highly valuable in this new role."

Born in Buenos Aires, the 40-year-old Caivano has served as chief photographer in Spain, Portugal and Brazil. He has also worked for the news agency from Mexico, Honduras and Miami, after joining the AP as an intern in Texas in 1997.

Caivano has covered the devastation of Hurricane Mitch in 1998, the 2000

presidential elections in Mexico, the wars in Afghanistan and Iraq, a gold rush in the Amazon, the London Olympics and this year's World Cup in Brazil, among other high-profile assignments.

Caivano, who is fluent in Spanish, English and Portuguese, holds a bachelors of journalism from the University of Texas at Austin.

Connecting mailbox

Oh, those unusual newspaper names still arriving

[Marty Thompson](#) - Recent mention of Foster's Daily Democrat in New Hampshire reminded me of another newspaper with it's owner's name on the masthead: Jessen's Daily, a newspaper once published in Fairbanks, Alaska. Owned my a man named Jessen, of course. (Sorry to hear via Sally Hale that Today's Sunbeam's light has gone out.)

[Larry Hamlin](#) - Just wanted to chime in with some unusual/semi-funny news paper names:

Meeker News, Meeker OK
Fairview Republican, Fairview OK
Freedom Call, Freedom OK
Country Connection, Eakly OK
Moore American, Norman OK
Seminole Producer, Seminole OK
Valliant Leader, Valliant OK
Fort Sill Cannoneer, Fort Sill OK
Tinker Takeoff, Tinker Air Force Base, Oklahoma City OK

[Mike Holmes](#) - A few interesting daily names from my AP travels that I don't think have been mentioned yet:

Ohio:

Toledo Blade (as Toledo, Spain, was traditionally known for its steel and sword-making)
Canton Repository
Youngstown Vindicator

Texas:

Brazosport Facts
Huntsville Item

And if you really want to have some fun, we could start listing weeklies, which always have the most interesting monikers. Here's one from Nebraska: Custer County was named for Gen. George A., but the newspaper there is the Custer County ... Chief.

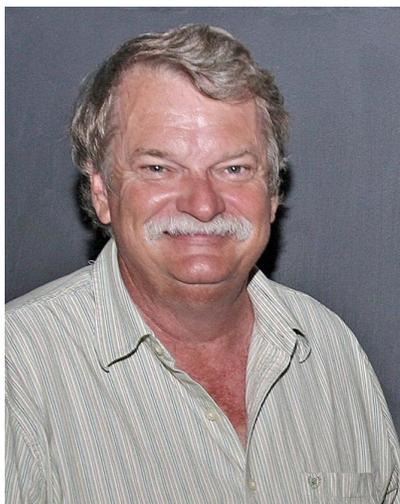
AP Milestone anniversaries in Mexico City

[Michelle Morgante](#) shares this photo, which shows Marjorie Miller (center), AP's regional editor for Latin America based in Mexico City, congratulating Paul Haven and John Rice on their milestone AP anniversaries. Haven, the region's deputy editor, marked 20 years with the AP and John Rice, the LatAm editor who usually runs our desk as morning supervisor, celebrated 35 years with the cooperative.



Atlanta seminar launches David "Mullet" Martin Scholarship

ATLANTA, GA (October 1, 2014) - The Atlanta Photojournalism Seminar today announced a \$1,000 grant to be named after longtime Associated Press photographer David "Mullet" Martin, who passed away suddenly on January 1, 2014, while on assignment in Atlanta.



The grant will be awarded to a college student who wishes to pursue or continue a personal photojournalism project.

The student must be currently enrolled in college. To apply, candidates should go to photojournalism.org/grants.

In the application process a detailed description of

the project, including how the money will be spent, is required. Applicants should include a link to their portfolio, as well as to any work already begun on the project. (If the project has not been started, only a portfolio of work is required.) The project can be shot in stills, video, or as a combination.

Half of the grant will be awarded up front and half will be awarded when the project is submitted. The project will need to be submitted by September 1, 2015. It will be showcased during the 2015 Atlanta Photojournalism Seminar and displayed on our Web site, photojournalism.org. Seminar faculty and staff will determine the winner.

The deadline for entry is November 1, 2014.

Martin, 59, was a larger-than-life photographer, who was as much teacher as photographer. He covered assignments with a tenacity that inspired and continues to inspire many in the photojournalism field. His work ethic was matched only by his desire to help others, teach, and share what he had to offer, even to his competitors. It is in this spirit that the Atlanta Photojournalism Seminar created this grant.

"It is an honor for us to be able to continue Dave's legacy through these grants," said Atlanta Photojournalism Seminar president Kevin Liles. "I have worked alongside Dave at many events, and in a field that is often overshadowed by competitiveness and ego, Dave was a breath of fresh air."

Donations can be made to fund the grant by visiting our Eventbrite page, photojournalism.eventbrite.com.

The Atlanta Photojournalism Seminar, a volunteer-run, non-profit organization, was founded in 1973 by a group of photojournalists representing newspapers, magazines and wire services. Its aim is to promote the highest standards of photojournalism through an annual educational conference and a photography contest judged by those working in the photojournalism field.

Click [here](#) for the link to the story. (Shared by Chuck Zoeller)

His handshake to Jackie Robinson captured in iconic AP photo by John J. Lent



George Shuba, the Brooklyn Dodgers outfielder who played in three World Series during the 1950s but who was best remembered for his welcoming gesture to Jackie Robinson at home plate on the day Robinson, as a minor leaguer, broke baseball's color barrier, died on Monday at his home in Youngstown, Ohio. He was 89.

His son, Michael, confirmed the death.

Playing in Brooklyn for seven seasons, Shuba was usually a backup, but he had his moments. Known as Shotgun for his ability to spray line drives, like buckshot, out of his left-handed batting stance, he batted .305 for the Dodgers' 1952 National League pennant-winner. He was the first National Leaguer to hit a pinch-hit homer in the World Series, connecting for a two-run drive off Allie Reynolds at Yankee Stadium in Game 1 of the 1953 Series.

But his career was most pointedly defined in Jersey City, by an image at home plate at Roosevelt Stadium two years before Shuba made his major league debut.

On the afternoon of April 18, 1946, Robinson became the first black player in modern organized baseball when he made his debut with the Dodgers' Montreal Royals farm team in their International League opener against the Jersey City Giants.

In the third inning, Robinson hit a three-run homer over the left-field fence. When he completed his trip around the bases, Shuba, the Royals' left fielder and their next batter, shook his hand.

Congratulating a home-run hitter was a commonplace ritual, but Shuba's welcome to a smiling Robinson was captured in an Associated Press photograph (by John J. Lent) that has endured as a portrait of racial tolerance.

Click [here](#) to read more.

Former AP journalist Bill Dedman tells journalism students that things **weren't** better in the old days

Bill Dedman, who recently left NBCNews.com to join Newsday (and was the first director of computer-assisted reporting for the AP), told Arizona State University journalism students this week:



"First, I'd like to urge you to stop worrying about how things were so much better in the old days. They weren't better."

"In a way, I want some of you to be discouraged from going into journalism, if you're the sort that can be discouraged. If you're going into it to make money, then it's not your best plan. But if you're someone who wants to understand stories, who wants to tell rich stories, who couldn't possibly be discouraged, then you're the ones we need. ...So my first piece of advice is to not be discouraged."

"Who would go into journalism to go do stories that others have already done? The fun [of reporting] is not in localizing a story; the fun is in nationalizing a local story - finding something that's happening in your town, that's so interesting that you write about so completely that [Poynter's Al Tompkins] tells everybody about it [in his daily story-ideas report], and then every other poor SOB in every other newsroom in the land has their editor come over and they have to do [the story]. ...Do original work; that's where all the fun is."

Click [here](#) for the story.

Welcome to Connecting



[Larry Margasak](#) - I'm as busy as I was with AP, minus the paycheck. I'm a volunteer with the Smithsonian American History Museum; the News Literacy Project that sends journalists into high schools to explain our profession, and the American Film Institute's documentary festival. About 30 of my 47-plus years with AP were spent either covering Congress or working on the investigative team. I guess I'm known best for covering every major congressional ethics case from 1983 through my retirement in February 2013.

Connecting wishes Happy Birthday



To

[Robert Meyers](#)

[Charlotte Porter](#)

Stories of interest

[Financial Times Editor Lionel Barber: "Now Software's Driving the Journalism" \(Q&A\)](#)

Lionel Barber, the 59-year-old, Oxford-educated editor of the Financial Times, comes across exactly the way you'd expect a 59-year-old, Oxford-educated editor of a significant newspaper to act: Gracious, opinionated, maybe a bit deliberative.



But that's not the full picture. He's also a fan of Silicon Valley and aims to be a regular. The London native visits whenever he can, not only to see his daughter, who works at a San Francisco startup, but also to take a measure of tech's latest fluctuations, to gauge its possible impact on the news business.

In fact, the FT, a 126-year-old financial and business broadsheet known for its unusual salmon-pink hue, has tipped more steeply into digital distribution than any other major newspaper, including the New York Times and the Wall Street Journal. Over two thirds of the FT's total paying readership of 677,000 are online subscribers, with digital circulation growing at a rate of 33 percent a year. Even the recent design update to its print paper was partly done to favor the quicker pace of its website, as the online posts will now determine what appears in the daily print edition.

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[D.C. mystery: Jeff Bezos' plan for The Washington Post](#) (Bob Daugherty)

Jeff Bezos rarely visits The Washington Post.

His most recent trip to the nation's capital, on Sept. 17, was for a press conference about Blue Origin, his spaceflight startup. He doesn't keep an office at the Post's headquarters, on 15th Street, and he doesn't much care for hobnobbing with the D.C. media establishment. Every few months he meets face-to-face with the Post leadership, but these gatherings usually take place 3,000 miles outside the Beltway, in his hometown of Seattle.

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[Legendary, Derek Jeter Launch Digital Media Startup for Pro Athletes to Post 'Unfiltered' Content](#)



Derek Jeter, the now-retired New York Yankees ballplayer, has a new career: multimedia entrepreneur.

Jeter is teaming up with movie studio Legendary Entertainment to launch The Players' Tribune, a digital startup that promises to be a home for professional

athletes to share "their unfiltered, honest and unique perspectives, bringing fans closer to the games they love."

"I do think fans deserve more than 'no comments' or 'I don't know,'" Jeter, the company's founding publisher, wrote in a post on The Players' Tribune website. "We want to have a way to connect directly with our fans, with no filter."

The Players' Tribune will let athletes develop and create content ranging from first-person written features to videos, podcasts, photo galleries, polls and more. The New York-based company plans to announce "all-star professional athlete contributors" in the coming weeks.

AP Beat of the Week

When Rome correspondent Frances D'Emilio sat down with the mafia clan matriarch and her son, she was in a world where journalists are the enemy. Yet D'Emilio obtained an exclusive invitation inside the fortress-like home of one of Italy's most notorious crime families. The resulting story, about a new program to forcibly exile mafia scions into rehabilitation, wins this week's Beat of the Week.

D'Emilio learned about the program when an Italian newspaper published a letter from Riccardo, the youngest son of the powerful Cordi' mob family. She contacted the Sicilian anti-Mafia organization, a group she had previously reported on, which

was entrusted with the teenager's care in exile, and she was put in contact with the juvenile court judge. This judge was the first to start sending youths away from their homeland in Calabria, the southern Italian region that is the stronghold of a syndicate that runs a multibillion-dollar narcotics empire.

The judge took two weeks to check D'Emilio's credentials, to make sure she truly understood the world of organized crime and was not out for a superficial, sensational story. D'Emilio has cultivated extensive sources during her three decades covering organized crime, and after prosecutors and others vouched for her track record, the judge agreed to speak about the case. The anti-Mafia group's psychologist who worked with Riccardo eventually persuaded the Cordi' family to meet with D'Emilio.

D'Emilio selected a neutral site for the meeting: a hotel in Reggio Calabria, about 90 minutes' drive from the family home, which had a terrace affording some privacy. The psychologist and a social worker assigned to the case showed up as a way to reassure the young man, along with his mother.

Things were tense at first. It was an unusual situation: Journalists commonly interact with the mafia by exposing their crimes; now D'Emilio was chronicling an effort to legitimize a teen's life. Riccardo, true to the traditions of the 'ndrangheta, a criminal clan in which men betray nothing, including their own emotions, spoke sparingly. The mother, Antonia Spano', declined to be quoted, or even mentioned by name, even though she did most of the talking for the family.

Then, an opportunity arose: Spano' asked if D'Emilio planned to visit the family's home town of Locri. D'Emilio, of course, said yes. The mother invited her to meet at a café on the main piazza owned by a relative.

Two days later, D'Emilio and a photographer went to the café. This is a region where journalists have been threatened, their cars torched or flowerpots thrown at their heads. D'Emilio was making small talk with Spano' when the mother unexpectedly invited them to come to her house and see Riccardo.

The Cordi' home was behind a forbidding steel fence inside a compound of clan residences. The mother told the photographer to leave her equipment at the door. As they toured the home, which held portraits of slain and imprisoned Cordi' males and a kitchen that once held a passageway to a secret bunker, D'Emilio's long-cultivated sense for this part of the world told her not to pull out her notebook. She simply observed and chatted with Spano'. The trust-building decision paid off: After consulting with another family member, Spano' agreed to let D'Emilio use her name and quotes.

D'Emilio's text story, based on interviews with the mother, son, judge, psychologist and others, was almost unheard of even in Italian media, and provided unique insight into a powerful new strategy to fight organized crime. It was accompanied by photographs of Riccardo taken at the hotel meeting.

The story was No. 1 on AP Mobile and appeared far and wide among AP clients such as The Washington Post, Newsday, New York Daily News, the Miami Herald, MSNBC, Yahoo and the Huffington Post. Reuters' longtime Rome correspondent, who hails from the same region, wrote D'Emilio to call it a "truly great piece of work."

<http://bigstory.ap.org/article/90f92df20a05475cad818a9835e33f3f/italy-fights-mafia-new-strategy-banish-sons>

For her determined work building the type of trust that earned access to a place few journalists will ever see, D'Emilio wins this week's \$500 prize.

(Shared by Valerie Komor)

The Last Word

Reporting on Ebola: First rule is you don't touch anyone



MONROVIA, Liberia - I was goofing around with a small group of young children outside their home on a muddy, cratered road in the New Kru Town slum here. I made a scary face and the kids skittered, giggling, behind a low wall at the front of their shanty. Then they peeked out, hoping for more.

Finally the boldest of the lot, a little girl perhaps 5 years old, approached and stuck out her hand. "Shake!" she offered excitedly.

"No touching," I responded, keeping my hands at my sides, trying to hide my sadness. "No touching."

You don't touch anyone in Liberia. Not kids, not adults, not other Westerners, not the colleagues you arrived with. It is the rule of rules, because while everyone able is taking precautions, you just can't be sure where the invisible, lethal Ebola virus might be. Once the virus is on your fingers, it would be frighteningly easy to rub an eye and infect yourself.

Click [here](#) to read more.

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