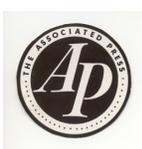


From: Paul Stevens [stevenspl@live.com]
Sent: Wednesday, October 08, 2014 9:34 AM
To: stevenspl@live.com
Subject: Connecting - October 8, 2014

Having trouble viewing this email? [Click here](#)



Connecting

October 8, 2014

Click [here](#) for sound of the Teletype



Colleagues,

Good Wednesday morning!

Ye Olde Connecting Editor is contemplating the possibility of another I-70 World Series between the Royals and the Cardinals. Both teams advanced to Major League Baseball's Final Four after St. Louis eliminated the Dodgers on Tuesday night.

Stay tuned!

We will continue to bring you Today in History, which has gotten good response, but with placement toward the end of Connecting.



Today's Highlight in History: On Oct. 8, 1914, the World War I song "Keep the Home Fires Burning," by Ivor Novello and Lena Guilbert Ford, was first published in London under the title "Till the Boys Come Home."

See the rest of Today in History for Oct. 8 below.

Paul

AP and NDN extend agreement through 2017

The Associated Press and News Distribution Network (NDN) today (Tuesday) announced that they have renewed their video licensing, sales and distribution agreement for three more years, extending their strategic relationship through 2017.

Atlanta-based NDN currently distributes AP video content to thousands of top-ranked Web publishers, including most of the newspaper websites in the United States. As part of the original agreement signed in 2010, NDN absorbed the operations of AP's 1,500-member Online Video Network, and provided all AP member companies with access to NDN's hosted video platform. That platform includes content from AP and from hundreds of other premium sources. In addition to the content, NDN provides publishers with a complete video content management system, the infrastructure for serving video and a strong direct sales operation that supplies premium advertising to run with the video.

"Our relationship with AP is a game changer for the online publishing world," said NDN's CEO Greg Peters. "For the last four years we've experienced incredible growth and have enjoyed working with our counterparts at AP to expand the audience of their coverage and create innovative tools for content delivery and monetization. This renewal is a measure of the mutual success we've seen with AP and we are thrilled to see this continue for the next three years."

Under the agreement, NDN will continue to power video and monetization on AP's video.ap.org and hosted.ap.org sites.

"AP has seen impressive growth on NDN's platform," said Dave Gwizdowski, AP's senior vice president for revenue for the Americas. "We set an all-time record for AP content on the NDN platform in the third quarter, nearly doubling traffic from a year ago. NDN's capability to monetize AP's content is a key differentiator over other platforms in the video space."

NDN's flexible video platform and content management tools - which now includes an ability to automatically add relevant video to story pages via semantic matching - will increase the value of AP's content beyond video, said NDN's Peters. Publishers who use the NDN tool suite to add AP and other video

to their AP story pages will generate substantial advertising revenue to offset other production costs.

Gwizdowski added: "We look forward to rolling out new technology that will match AP video with AP stories for our members who use NDN. We know that when video accompanies text, this greatly improves user experience and creates a positive impact for audiences and for advertisers."

About AP

The Associated Press is the essential global news network, delivering fast, unbiased news from every corner of the world to all media platforms and formats. Founded in 1846, AP today is the most trusted source of independent news and information. On any given day, more than half the world's population sees news from AP. On the Web: www.ap.org.

About NDN

News Distribution Network/NDN (www.newsinc.com) is the #1 online video property in the News & Information category and the #7 online video property overall. NDN partners with hundreds of leading video sources including The Associated Press, CBS Local, Bloomberg, Reuters, E! Online, Entertainment Tonight, Rachael Ray and Fox Sports. NDN curates their content in various vertical audience categories (such as News & Politics, Sports and Business & Tech), monetizes each video with advertising from major marketers, and then syndicates to more than 4,500 premium publishers including Chicago Tribune, New York Daily News, Los Angeles Times, and nearly every major metropolitan newspaper website in the United States. NDN's publisher ecosystem also includes large new media sites covering politics, entertainment, sports and other categories. NDN's state-of-the-art full video CMS eliminates significant infrastructure and operating costs. Both content providers and distributors benefit from shared revenue generated by NDN's national sales force.

Connecting mailbox

You can't make this up!

[Kia Breaux](#) - Another one to add to the worst pickup lines ever list. Last night, while simply trying to enjoy a night out and a live performance of one of my favorite R&B groups, a random guy insisted on paying for the drink I just ordered after I politely declined several times.

Guy: "So what's your name?"

Me: "Kia."

Guy: "Nice to meet you, Kia. I'm Hyundai."

I can't make this stuff up!

-0-

Another great sky shot - Dawn in Kansas



[Dave Lubeski](#) - I've enjoyed the California and Colorado sunset photos leading off Connections the past two days. Here's an offer of a shot of the morning sky in my neighborhood here in Topeka, taken with my phone, my Droid!

Voices: My journey to becoming a wife

SAN FRANCISCO - When our kids were in preschool, we were in a carpool. One day, I got a call from the mom who drove on Tuesdays.

A teacher had gotten engaged, and the talk in the car had been all about weddings. Our youngest was apparently quite excited about the whole thing.

The discussion had confused my friend.

"Is it true you've been married three times? Because that's what we heard in the car today," she asked me with a little trepidation.

I started laughing. "Well, yes, I have. But don't worry - it's all been to the same woman."

Click [here](#) to read more.

(The author, Elizabeth Weise of USA Today, worked previously for The Associated Press as a national writer covering technology)

Connecting wishes Happy Birthday



To

[Bud Weydert](#)

Welcome to Connecting



[Seth Sutel](#) - I joined the AP in Tokyo in 1990 shortly after college. I worked there for seven years covering the collapse of Japan's economic bubble, general news and Japanese pop culture, especially movies. I became fluent in Japanese by learning on the job and going in language school. In 1997 I transferred to the Business News desk in New York and have been there ever since. I covered publishing, broadcasting and other media companies for eight years, was a supervisor on the spot news desk during the financial crisis of 2008 and since 2009 have been an editor on the Financial Markets team. In 2002-2003 I spent a year on a fellowship at the University of Michigan studying business and other topics.

Stories of interest

[Dean Baquet's response: Beware creating a new journalism 'priesthood'](#)

Connecting colleague [Steve Buttry](#) -

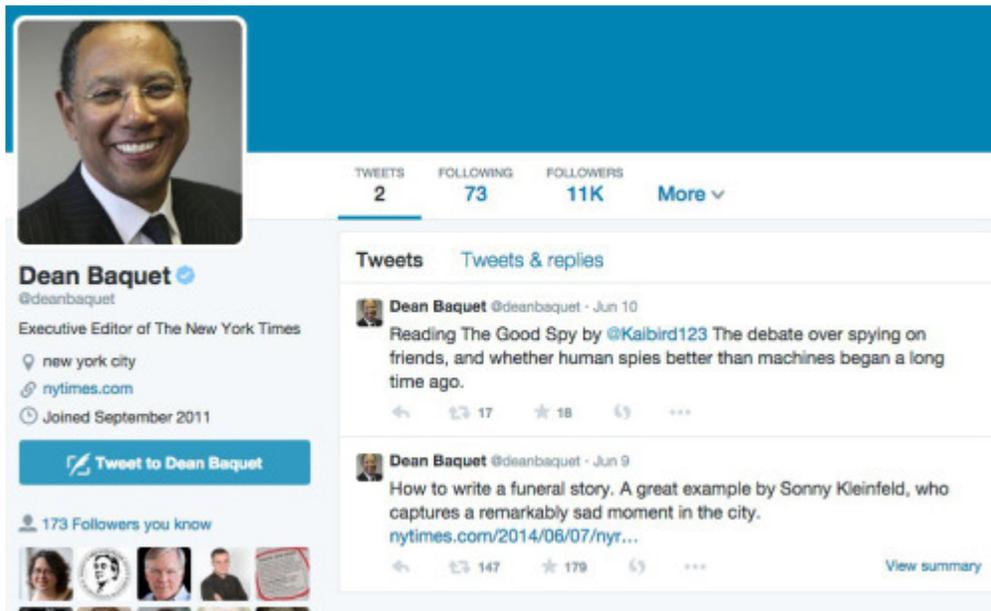
New York Times Executive Editor Dean Baquet has responded to last week's post which criticized top editors who aren't using Twitter actively, including Baquet.

I appreciate the response, which is below, combined from two emails. I don't agree with his observation, but I welcome it. I had my say last week and I'm glad to give him his say here today, without insisting on the last word. I do hope, though, that this post will merit his third tweet:

"I do think the fact that I have made so little use of Twitter is fair game for criticism. But I can't resist an observation. One of the biggest criticisms aimed at my generation of editors is that we created a priesthood, that we decided who was a journalist and who was not. If you hadn't done cops and courts you weren't a journalist, etc. That characterization was right on. We deserved the hit.

"As I observe the criticism nowadays, you will forgive me for noting that it sounds like a new priesthood is being created, with new rules for entry.

"Don't take that as saying I should not tweet more. I should. Just a warning that each generation of journalists seems so certain they know what it takes to be a journalist."



-0-

[Warren Buffett: Papers no longer primary](#)

Though Warren Buffett owns several newspapers and believes in journalism, newspapers are no longer a primary source for the public, the billionaire investor told POLITICO Editor-in-Chief John Harris in a POLITICO "Lessons from Leaders" series interview on Monday.

"Journalism is everything. Portions of journalism have declined in importance, and it'll continue to. It's too bad. Newspapers were primary 30 or 40 years ago in stock market prices or baseball scores, where you could find a house, where you could find a job - all of those areas, they're no longer primary in," Buffett said. "They're just less important to people than they were before, but news is still important to people, and they're getting it one way or another."

Buffett also addressed the challenges facing The Washington Post, where he was once an investor through Graham Holdings. Buffett said the Post, which caters to three different jurisdictions, struggled from the lack of a unifying coverage area.

-0-

[Rieder: Waging war on Internet nonsense](#)

It's the perfect initiative for the era of the three-breasted woman.

You know, the story late last month of the woman who supposedly had a third breast attached to make herself less attractive to men.

The ridiculous saga was - go figure - debunked, but not before it got plenty of attention on the Internet and on social media.

Well, Craig Silverman, who has spent much of his professional life countering erroneous journalism, is determined to do everything he can to help news organizations and news consumers alike separate fact from fiction.

-0-

[Greensboro columnist: I'm changing jobs so I can pay for my kids' college education](#) (Bob Daugherty)

Jeri Rowe, a columnist at Warren Buffett's Greensboro News & Record, told his readers this morning that he's leaving the paper after 25 years to become senior writer at High Point University.



He writes:

In the past, my professional suitors were always newspapers, and after investigating, visiting and hearing them out, I always said no.

But this time, it was different. With this position, I saw a future beyond daily deadlines. But more importantly, it was a chance to earn a paycheck that would help my two children with the rising cost of college.

-0-

[Al Jazeera is on the ISIS Blacklist](#) (Sibby Christensen)

ISIS has issued new rules for journalists working in areas under their control, according to the site Syria Deeply. The 11 rules were established directly by ISIS for any journalists "who wish to continue working in the governorate."

All of the rules are said to be non-negotiable. No. 4 stands out, as Al Jazeera is considered on the "blacklist."

-0-

[CNN Reporter: 'Shocked And Pretty Horrified At The Lack Of Screening' For Ebola In US Airports](#) (Mark Mittelstadt)

ATLANTA (CBS Atlanta/AP) - CNN senior medical correspondent Elizabeth Cohen said she was shocked and horrified at the lack of screening for Ebola at an Atlanta airport after coming back from Liberia. Speaking to HLN on Monday, Cohen described what happened when she was

going through customs at Atlanta's Hartsfield-Jackson International Airport.

"I expected that they were going to take my temperature, they were going to ask me lots of questions, but they didn't," Cohen said.

Cohen explained she told the airport official that she just came back from Liberia covering the Ebola outbreak.

-0-

[Jennifer Preston will join Knight Foundation as vice president for journalism](#)

MIAMI - Jennifer Preston, an award-winning New York Times journalist and digital innovator, will join the John S. and James L. Knight Foundation as vice president for journalism beginning Oct. 20, 2014.

Preston brings more than 30 years of newsroom and business-side experience to the position, including senior editorial and management roles at The Times. Since 2009, when she was named the newsroom's first social media editor, she has helped pioneer the use of social media for reporting, storytelling, engagement and real-time publishing.

Today in History

The Associated Press

Today is Wednesday, Oct. 8, the 281st day of 2014. There are 84 days left in the year.

Today's Highlight in History:

On Oct. 8, 1914, the World War I song "Keep the Home Fires Burning," by Ivor Novello and Lena Guilbert Ford, was first published in London under the title "Till the Boys Come Home."

On this date:

In 1869, the 14th president of the United States, Franklin Pierce (puhrs), died in Concord, New Hampshire.

In 1871, the Great Chicago Fire erupted; fires also broke out in Peshtigo, Wisconsin, and in several communities in Michigan.

In 1918, U.S. Army Cpl. Alvin C. York led an attack that killed 25 German soldiers and captured 132 others in the Argonne Forest in France.

In 1934, Bruno Hauptmann was indicted by a grand jury in New Jersey for murder in the death of the kidnapped son of Charles and Anne Morrow Lindbergh.

In 1945, President Harry S. Truman announced that the secret of the atomic bomb would be shared only with Britain and Canada.
In 1956, Don Larsen pitched the only perfect game in a World Series to date as the New York Yankees beat the Brooklyn Dodgers in Game 5, 2-0.
In 1957, the Brooklyn Baseball Club announced it was accepting an offer to move the Dodgers from New York to Los Angeles.
In 1967, former British Prime Minister Clement Attlee died in London at age 84.
In 1970, Soviet author Alexander Solzhenitsyn was named winner of the Nobel Prize for literature.
In 1982, all labor organizations in Poland, including Solidarity, were banned.
In 1992, former West German Chancellor Willy Brandt died in Unkel, Germany, at age 78.

Ten years ago: Martha Stewart reported to the Alderson Federal Prison Camp in West Virginia to begin serving five months behind bars for lying about a stock sale.

Today's Birthdays: Entertainment reporter Rona Barrett is 78. Actor Paul Hogan is 75. Rhythm-and-blues singer Fred Cash (The Impressions) is 74. Civil rights activist Rev. Jesse Jackson is 73. Comedian Chevy Chase is 71. Author R.L. Stine is 71. Actor Dale Dye is 70. Country singer Susan Raye is 70. TV personality Sarah Purcell is 66. Actress Sigourney Weaver is 65. Rhythm-and-blues singer Robert "Kool" Bell (Kool & the Gang) is 64. Producer-director Edward Zwick is 62. Country singer-musician Ricky Lee Phelps is 61. Actor Michael Dudikoff is 60. Comedian Darrell Hammond is 59. Actress Stephanie Zimbalist is 58. Rock musician Mitch Marine is 53. Actress Kim Wayans is 53. Rock singer Steve Perry (Cherry Poppin' Daddies) is 51. Actor Ian Hart is 50. Gospel and rhythm-and-blues singer CeCe Winans is 50. Rock musician C.J. Ramone (The Ramones) is 49. Actress-producer Karyn Parsons is 48. Singer-producer Teddy Riley is 48. Actress Emily Procter is 46. Actor Dylan Neal is 45. Actor-screenwriter Matt Damon is 44. Actress Kristanna Loken is 35. Rhythm-and-blues singer Byron Reeder (Mista) is 35. Rock-soul singer-musician Noelle Scaggs (Fitz and the Tantrums) is 35. Actor Nick Cannon is 34. Actor Max Crumm is 29. Singer-songwriter-producer Bruno Mars is 29. Actor Angus T. Jones is 21. Actress Molly Quinn is 21.

The Last Word

WHEN COMFORTING A GRAMMAR NAZI



I ALWAYS SAY SOFTLY,
“THERE, THEIR, THEY’RE”

Paul Stevens
Connecting newsletter
stevenspl@live.com

[Forward this email](#)

 [SafeUnsubscribe](#)

This email was sent to stevenspl@live.com by stevenspl@live.com | [Update Profile/Email Address](#) | Rapid removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).



Try it FREE today.

Connecting newsletter | 14719 W 79th Ter | Lenexa | KS | 66215