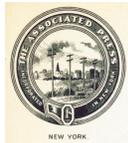

From: Paul Stevens [stevenspl@live.com]
Sent: Tuesday, January 06, 2015 9:23 AM
To: stevenspl@live.com
Subject: Connecting - January 6, 2015

Having trouble viewing this email? [Click here](#)



Connecting

January 6, 2015

Click [here](#) for sound of the Teletype



Colleagues,

Good Tuesday morning!

Our collective memories were tested last week by a posting from **Ken Fields**, former Seattle chief of communications, on the quality-test print of a young woman that ran weekly on the AP Laserphoto network. Members worldwide were asked to mail the print to their AP bureau to be sure their receivers were in tune.

So **Francesca Pitaro** of AP Archives dug into the files and found this AP Log story from 1983 about the woman.

Which begs the question, 32 years later: Is she still with us today - my math shows she would be in her early 80s by now - and where is Shirley George? - last report, Massachusetts.

Let the sleuthing begin.

Paul

Now There's a Name for the Face in Photo Test

Now we know whose face that is in the test sent by AP each week to determine how Laserphoto equipment is functioning in newspapers all over the world. And she's delighted that her name is finally catching up with her picture.

The Jan. 10 issue of AP Log carried excerpts from a column by Gary Nelson in the Quad-City Times in Davenport, Iowa. He wrote that no one knew who she was and he speculated: "By now, her countenance is wrinkled, her dark hair turning gray. The grandkids are asking what it was like in the old days. ... She's probably spread out some, and may be wearing dentures."

R. Nelson Skuce, managing editor of The Citizen in Ottawa, noted Nelson's column in the Log and recalled that Citizen reporter Jane Taber had learned the woman's name—Shirley George—and interviewed her in November 1979.

The Log telephoned Mrs. George and she supplied the picture on this page, saying she was happy to be able to clear up any mystery.

"It's funny," she said, "every few years someone will call me and ask if I'm the lady in the test."

With a laugh, she answered the questions raised by Nelson:

—"There are a few wrinkles. But who doesn't have some at 50?"

—"My hair is still dark. I keep it that way by coloring the gray."

—"There are no grandchildren, yet. But I look forward to having some."

—"I've spread out a little. What weight I add in the winter I try to take off in the summer."

—"I have my own teeth, but they're all capped."

She and her husband, William, have lived for a dozen years in Rehoboth, Mass., a semi-rural community of about 7,000 near the Rhode Island bor-



SHIRLEY GEORGE HOLDS THE PHOTO TEST

der. He has a management position at the Texas Instruments plant in nearby Attleboro. They have two dogs and a cat.

Married since 1954, they have four children: Linda, 27; Geoffrey, 24; Stephen, 20, and Leslie, 18.

Linda is married, lives in Pennsylvania and is working on a master's degree at Villanova. In the early 1970s, Linda won a Junior Miss contest sponsored by Breck, the shampoo company, and became a Breck Girl.

Geoffrey, a Dartmouth engineering graduate, works for the Wang Corp. in Burlington, Mass. Stephen lives at home and is a toolmaker in Attleboro. Leslie is a freshman at the University of New Hampshire.

Mrs. George was Shirley Schubert and had just graduated from Northwestern University with a B.S. in psychology in 1954 when she took a summer job in market research at Eastman Kodak Co. in Rochester, N.Y.

"I was delivering a message when two men were following me and one asked if I would pose for some pictures," she said. "I didn't know what it was all about."

One of those photos was chosen by the Institute of Electrical and Electronic Engineers for the test picture, which first went to wire services in 1955 to monitor photo equipment. It remains the standard for checking the shades from black to white.

"It's my only claim to fame," she said of the picture. "I'm really flattered that it's still being used."

In The Blizzard's Aftermath

The Beep Goes On

During the Feb. 10-12 blizzard, Philadelphia staff photographer George Widman lost his pocket beeper while making pictures of snow-bound traffic on the Schuylkill Expressway.

The next day, he went back to the expressway and plodded from snowbank to snowbank while Photo Editor Rob Borea "beeped" him from the bureau every few moments.

It wasn't long before Widman heard the familiar beep and quickly dug his beeper from a snowdrift.

Connecting mailbox

Seeking out the best international correspondents today

Terry Anderson ([Email](#)) - I wonder if our fellow connecting addicts could help me out a bit by telling me who in their eyes are the best young international reporters around today. I

am once again this semester teaching international reporting at the University of Florida, and I'd like to have working correspondents talk via Skype to my class. The students connect better with young reporters than old farts like us, but since we're all news addicts, I figure we're all watching the new generation (mostly with envy).

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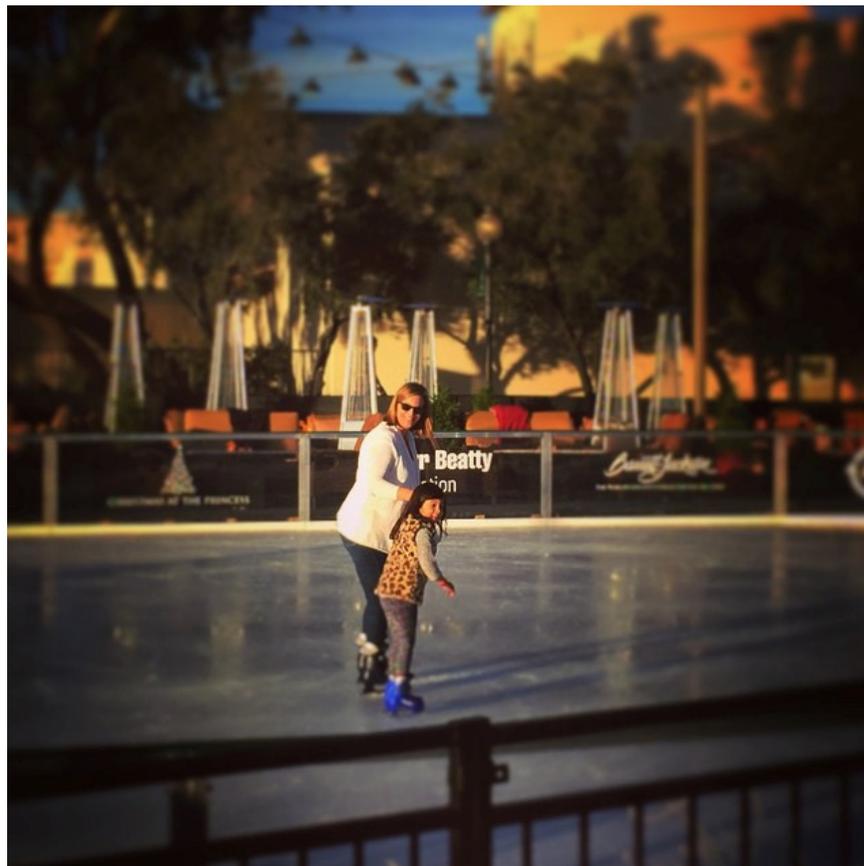
AP back in the Hartford Courant



To which Connecting colleague and AP New England news editor **Bill Kole** ([Email](#)) remarks: "SO great!" The Courant is among Tribune Publishing newspapers - including the Chicago Tribune - that just returned to AP services.

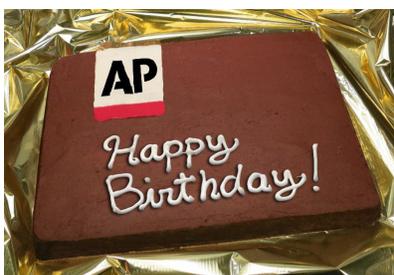
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What? Ice skating in Phoenix?



Yes, it's true, as evidenced by this photo of Connecting colleague and West Regional Editor **Traci Carl** ([Email](#)) - ice skating at the Fairmont Princess Hotel with her youngest daughter, Kyra Melchor, who is 5. It was her family's last holiday hoorah before heading back to work and school. "It was fun, but my back is punishing me today," Traci said.

Connecting wishes Happy Birthday



To

John Solomon ([Email](#))

(A day late)

Stories of interest

[Defiant on Witness Stand, Times Reporter Says Little](#)

ALEXANDRIA, Va. - After losing a seven-year legal battle, James Risen, a reporter for The New York Times, reluctantly took the witness stand in federal court here on Monday, but refused to answer any questions that could help the Justice Department identify his confidential sources.

Mr. Risen said he would not say anything to help prosecutors bolster their case against Jeffrey A. Sterling, a former C.I.A. officer who is set to go on trial soon on charges of providing classified information to Mr. Risen for his 2006 book, "State of War."



The Justice Department first subpoenaed Mr. Risen to testify in the case against Mr. Sterling in 2008, and Attorney General Eric H. Holder Jr. authorized the subpoena again in 2011. The attempt to force Mr. Risen to disclose his sources has come to symbolize the Obama administration's crackdown on government officials who talk to reporters about national security matters.

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[Sharyl Attkisson sues administration over computer hacking](#)

Former CBS News correspondent Sharyl Attkisson has sued the Justice Department over the hacking of her computers, officially accusing the Obama administration of illegal surveillance while she was reporting on administration scandals.

In a series of legal filings that seek \$35 million in damages, Attkisson alleges that three separate computer forensic exams showed that hackers used sophisticated methods to surreptitiously monitor her work between 2011 and 2013.

"I just think it's important to send a message that people shouldn't be victimized and throw up their hands and think there's nothing they can do and they're powerless," Attkisson said in an interview.

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[Magnum Photos, and Founders, Will Come to Life in Upcoming TV Show](#)



Carnival Films, which produces the Emmy-award winning *Downton Abbey*, will develop the as-yet untitled series. "Carnival has been talking to Magnum about this project for quite a long time," Magnum's Executive Director David Kogan says. "We get approached on a regular basis by people who want to do films, drama, historical documentaries, or fly-on-the-wall documentaries. When I came in as Executive Director and with my background in

television [as global managing director of Reuters Television], I was very interested in [Carnival's idea]."

Earlier this year, Kogan negotiated a proposal that "was fair to all parties," before presenting it to the photo agency's members at the annual general meeting in July. "Our photographers and the estates of our four founders [Robert Capa, Henri Cartier-Bresson, George Rodger and David 'Chim' Seymour] were very happy to work with Carnival because it has a very good reputation," Kogan tells TIME.

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[Milwaukee carrier delivers more than newspaper to financially-strapped customer](#)

Cory Hagedorn had no idea he was committing news himself when he delivered a newspaper - as he does every day - to Jeff Melchior's condo in Brookfield.

"I was not expecting it to be a big deal," Cory said when I surprised him with a call last week.

You see, it wasn't just the newspaper that he left at Jeff's home last month. Attached to the paper was a card containing a \$50 bill.

Turning the tipping tradition on its head, the carrier was giving money to the customer.

And, in this caring gesture, he was fanning Jeff's hopes for better days ahead.

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[George Rodrigue is named Plain Dealer editor](#)

George Rodrigue, the long-time VP and Managing Editor of The Dallas Morning News and Pulitzer Prize winner, will be the next editor of The Plain Dealer in Cleveland. Rodrigue, who has been an accomplished journalist and editor for more than 35 years, is currently a news executive at WFAA-TV in Dallas.

He was elected to the APME Board of Directors in 2014.

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[FCC Launches Consumer Complaint Help Site](#)

The FCC has launched a new online consumer help center to make it easier for the public to file complaints against FCC licensees - like broadcasters and cable operators - and others.

It is billed as part of a broader effort to reform FCC process, but it is also in the wheelhouse of chairman Tom Wheeler's pledge of a consumer-focused agency. The common broadcast complaints in the TV portion of the site include "sports blackouts" and "loud commercials" (which gets its own category [there is also a "broadcast advertising" category]), as well as ones on indecency, closed captioning and complaints about broadcast journalism (the FCC concedes it has narrow authority over that category confined primarily to cases of falsifying the news, though the site does point out that the FCC "has stated publicly that 'rigging or slanting the news is a most heinous act against the public interest.'")

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[Selfie students: London college offers course in selfies](#) (Shared by Doug Pizac)

A central London college is offering its students the chance to become fully qualified selfie-takers.

Starting in March, City Lit College in Covent Garden is offering a dedicated course in 'The art of photographic self-portraiture', or in layman's terms - selfies.

The month-long programme of lectures and seminars promises to "improve critical understanding of the photographic self-portrait".

Students can look forward to exploring notions of "identity, selfhood and memory".

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[Northwest Arkansas dailies consolidated into single, regional newspaper](#)

Northwest Arkansas Newspapers, LLC announced Monday that it is consolidating its five northwest Arkansas daily newspapers into a single regional newspaper, the Northwest Arkansas Democrat-Gazette.

Northwest Arkansas Newspapers, LLC is jointly owned by WEHCO Media, Inc. and Stephens Media. Northwest Arkansas Newspapers owns and operates the Benton County Daily Record, Rogers Morning News, Springdale Morning News and Northwest Arkansas Times and the Arkansas Democrat-Gazette, Northwest Edition. With the consolidation, the individual daily newspaper nameplates and content will continue to be published as the

"B" section of the Northwest Arkansas Democrat-Gazette. Production of the company's 10 weekly publications is not affected by the change.

"With a regional population of 500,000, northwest Arkansas is recognized as a major metropolitan area," said Rusty Turner, editor of the Northwest Arkansas Democrat-Gazette. "We have come to think, live, work and act as a region without borders and this decision reflects our region's growth and development."

The Final Word



Today in History

By The Associated Press

Today is Tuesday, Jan. 6, the sixth day of 2015. There are 359 days left in the year.

Today's Highlight in History:

On Jan. 6, 1540, England's King Henry VIII married his fourth wife, Anne of Cleves. (The marriage lasted about six months.)

On this date:

In 1759, George Washington and Martha Dandridge Custis were married in New Kent County, Virginia.

In 1838, Samuel Morse and Alfred Vail gave the first successful public demonstration of their telegraph in Morristown, New Jersey.

In 1912, New Mexico became the 47th state.

In 1919, the 26th president of the United States, Theodore Roosevelt, died in Oyster Bay, New York, at age 60.

In 1941, President Franklin D. Roosevelt, in his State of the Union address, outlined a goal of "Four Freedoms": Freedom of speech and expression; the freedom of people to worship God in their own way; freedom from want; freedom from fear.

In 1945, George Herbert Walker Bush married Barbara Pierce at the First Presbyterian Church in Rye, New York.

In 1950, Britain recognized the Communist government of China.

In 1963, "Oliver!," Lionel Bart's musical adaptation of the Charles Dickens novel "Oliver Twist," opened on Broadway. "Mutual of Omaha's Wild Kingdom" premiered on NBC-TV.

In 1974, year-round daylight saving time began in the United States on a trial basis as a fuel-saving measure in response to the OPEC oil embargo.

In 1975, the original version of "Wheel of Fortune," hosted by Chuck Woolery and Susan Stafford, premiered on NBC-TV.

In 1987, the U.S. Senate voted 88-4 to establish an eleven-member panel to hold public hearings on the Iran-Contra affair.

In 1994, figure skater Nancy Kerrigan was clubbed on the leg by an assailant at Detroit's Cobo Arena; four men, including the ex-husband of Kerrigan's rival, Tonya Harding, went to prison for their roles in the attack. (Harding denied knowing about plans for the attack.)

Ten years ago: Attorney General-nominee Alberto Gonzales, under scorching criticism at his Senate confirmation hearing, condemned torture as an interrogation tactic and promised to prosecute abusers of terror suspects. Congress certified President George W. Bush's re-election. Former Ku Klux Klan leader Edgar Ray Killen was arrested on murder charges 41 years after three civil rights workers were slain in Mississippi. (Killen was later convicted of manslaughter and sentenced to 60 years in prison.) Andrea Yates' murder conviction for drowning her children in the bathtub was overturned by a Texas appeals court. (Yates was found not guilty by reason of insanity in a retrial.)

Five years ago: James von Brunn, a 89-year-old white supremacist charged in a deadly shooting at Washington's Holocaust museum, died in North Carolina, where he was being held while awaiting trial. British Prime Minister Gordon Brown fended off a challenge to his leadership from within his own ruling Labour Party just months before general elections.

One year ago: The U.S. Supreme Court stayed a decision by a federal judge striking down Utah's ban on same-sex marriage so that the 10th Circuit Court of Appeals in Denver could decide the issue. (In June 2014, the Court of Appeals overturned the ban; in October, the U.S. Supreme Court turned away appeals from five states seeking to preserve their bans, including Utah.) By a vote of 56-26, the U.S. Senate confirmed Janet Yellen as the first woman to lead the Federal Reserve. Former Miss Venezuela Monica Spear and her ex-husband, Thomas Henry Berry, were shot and killed and their 5-year-old daughter wounded after they'd resisted robbers by locking the doors of their broken-down car. No. 1 Florida State beat No. 2 Auburn 34-31 in the BCS National Championship Game.

Today's Birthdays: Pollster Louis Harris is 94. Retired MLB All-Star Ralph Branca is 89. Author E.L. Doctorow is 84. Country musician Joey, the CowPolka King (Riders in the Sky) is 66. Former FBI director Louis Freeh is 65. Rock singer-musician Kim Wilson (The Fabulous Thunderbirds) is 64. Singer Jett Williams is 62. Rock musician Malcolm Young (AC-DC) is 62. Actor-comedian Rowan Atkinson is 60. World Golf Hall of Famer Nancy Lopez is 58. Rhythm-and-blues singer Kathy Sledge is 56. TV chef Nigella Lawson is 55. Rhythm-and-blues singer Eric Williams (BLACKstreet) is 55. Movie composer A.R. Rahman is 49. Movie director John Singleton is 47. Actor Norman Reedus is 46. TV personality Julie Chen is 45. Actor Danny Pintauro (TV: "Who's the Boss?") is 39. Actress Cristela Alonzo (TV: "Cristela") is 36. Actress Rinko Kikuchi is 34. Actor Eddie Redmayne (Film: "The Theory of Everything") is 33. NBA player Gilbert Arenas is 33. Actress-comedian Kate McKinnon (TV: "Saturday Night Live") is 31. Rock singer Alex Turner (Arctic Monkeys) is 29.

Thought for Today: "Simplicity is an acquired taste. Mankind, left free, instinctively complicates life." - Katharine Fullerton Gerould, American author (1879-1944).

Paul Stevens
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