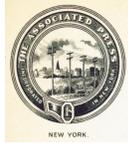


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**From:** Paul Stevens [stevenspl@live.com]  
**Sent:** Friday, February 27, 2015 9:00 AM  
**To:** stevenspl@live.com  
**Subject:** Connecting - February 27, 2015

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# Connecting

February 27, 2015

Click [here](#) for sound of the Teletype



Colleagues,

Good Friday morning.

Here's a reminder of the various avenues that Connecting offers for your stories and memories, starting with the newest:

**"My boo boos - A silly mistake that you make"** is the topic of a new Connecting feature suggested by colleague **Hilmi Toros** that gives you a chance to 'fess up with some of your more memorable mistakes in your journalistic career.

Hilmi shared the idea from his home in the southern Turkish coastal town of Fethiye between the Aegean and Mediterranean seas - more precisely, from a tiny off-shore island called Sovalye, a mile-long island; with him, its winter population is six, shooting up to 50 during summers. Hilmi promises to share a Boo-Boo or two from his career that included assignments in New York, Miami and Rome.

And another new feature:

**Multigenerational AP families** - Aye Aye Win launched the series earlier this week with her remarkable remembrance of her father, U Sein Win, and what he means to her career

at Myanmar correspondent.

Are you part of a family that is a multigenerational AP family? If so, send along your story with a photo. I have received a number of suggestions.

Here are some others to consider:

- **Volunteering** - many have told me they benefited from others' volunteer stories with ideas on such work they can do themselves.
- **First job** - How did you get your first job in journalism?
- **Connecting "selfies"** - a word and photo self-profile of you and your career, and what you are doing today. Both for new members and those who have been with us a while.
- **Recollections** of your most memorable saloon, bar, watering hole--and explain why - foreign and domestic.
- **Life after AP** for those of you who have moved on to another job or profession.
- **Most unusual** place a story assignment took you.

Paul

## Winners of Pictures of the Year International



***First place in general news: Evgeniy Maloletka, The Associated Press***

Daniel Berehulak, a freelance photographer for The New York Times, was named Photographer of the Year in the reportage category of the Pictures of the Year International contest. Brad Vest, of the Memphis Commercial Appeal, was named Newspaper Photographer of the Year.

Mr. Berehulak's entry included work from Brazil, India and Somalia, but the centerpiece was his extensive coverage of West Africa's Ebola crisis. Last week, he was part of a New York Times team whose coverage of the epidemic won a George Polk Award.

"It is an honor to be recognized amongst peers, but the effect that we have with our images beyond our photo community is far more important," he said in a phone interview from his Barcelona home, to which he had just returned after his fourth trip to West Africa. "I don't want to say that it validates the work because we should be doing it for the right reasons."

For the second year in a row, Michele McNally and the New York Times photo editing staff received the Angus McDougall Overall Excellence in Editing Award. In the Newspaper Online News and Issue Story Editing, The New York Times swept all four awards.

The Los Angeles Times won first place in the editing portfolio newspaper category, with The New York Times taking second and the San Francisco Chronicle third. National Geographic was named the best publication in the editing category.

This year's Pictures of the Year International awards come after World Press Photo revealed that the jury disqualified 20 percent of the finalists for excessive postprocessing, including significant alterations to the content of the image. The disqualifications came after experts compared the submitted images to the unprocessed RAW files.

Click [here](#) to read and view more. (Shared by Mark Mittelstadt)

## **Petesch appointed AP West Africa correspondent**

JOHANNESBURG (AP) - Carley Petesch, a longtime editor in Africa who has reported from Nigeria and South Africa for The Associated Press, has been named a West Africa correspondent for the news organization.

The appointment was announced Thursday by Africa regional editor Andrew Selsky.

Petesch has served as an editor on the Africa Desk in Johannesburg since 2009, working with the AP's stringers



across the continent. During reporting stints, she has covered illegal gold mining and the weeks of unrest after police shootings at a South African platinum mine. She also reported from Nigeria.

"Petesch has a wide knowledge of the issues and challenges facing the continent," said West Africa bureau chief Krista Larson. "She also has an eye for finding stories about arts and culture, and daily life."

Petesch, 36, a native of Deerfield, Illinois, previously worked on the International Desk at AP's headquarters in New York, reporting from the United Nations and editing copy from around the world.

She holds a master's degree in journalism from Columbia University. She graduated from Duke University, where she studied psychology, dance and French.

## Claire Galofaro joins AP Louisville bureau

LOUISVILLE, Ky. (AP) - The Associated Press has named Claire Galofaro, a veteran newspaper reporter who has covered criminal justice and social service issues, as its administrative correspondent for Kentucky and Tennessee. She will be based in her hometown of Louisville.

The appointment was announced Tuesday by South Region Editor Lisa Marie Pane and Tennessee-Kentucky News Editor Scott Stroud.

"Claire is an exceptional journalist with an inquisitive mind, the drive to keep digging and the talent to capture why things matter and how they impact our everyday lives," Pane said. "We're looking forward to her telling the fascinating stories of the people and issues in this part of the country."

Galofaro, 32, most recently worked at The Courier-Journal, where she covered criminal justice and social services. She previously reported for The New Orleans Advocate, The Times-Picayune and the Bristol Herald-Courier in the Appalachian Mountains of southwest Virginia.

Her work has examined the fragile criminal justice safety net and its failures to protect the innocent. She has written about an anti-government militia's deadly encounters with law enforcement, the epidemic of pet euthanasia in the rural South and how a small town's tough-on-crime conservatism led to incarcerating more people, per capita, than any place on earth.



"Claire's respect for the people whose stories she tells is part of what drew us to her work," Stroud said. "She knows Kentuckians and the challenges they face, and is also familiar with their triumphs. We think she'll continue to capture the texture and character of our region in surprising and original ways."

Before receiving her master's degree in journalism from Syracuse University, Galofaro worked as a costume designer and crafts artisan in New York and Italy. She made monkey wings for the musical *Wicked*, Scar's suits in the *Lion King* and a Halloween costume for Bette Midler.

Galofaro has a bachelor's degree in theater design from The University of Cincinnati.

## Connecting mailbox

### *A favorite headline - and its aftermath*

**Joseph Benham** ([Email](#)) - The piece on headlines reminded me of a favorite head and its aftermath.

When I was growing up in Texas, men often described a hard freeze as, "cold enough to freeze the balls off a brass monkey!" Thus, most male readers of the Dallas Morning News recognized the allusion in this head on a story about an approaching cold front: "Brass Monkeys Beware." However, so many readers complained that the author lost his job.

And when I was on the General Desk in NY, one of the old timers liked to quote this Bronx Home News head on the story of a Japanese earthquake in the 1920s that killed 200,000: "Big quake hits Japan; no Bronx residents among casualties."

I understand that both the General Desk and Bronx Home News are no more.

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### *Loved writing headlines, seeing that they fit*

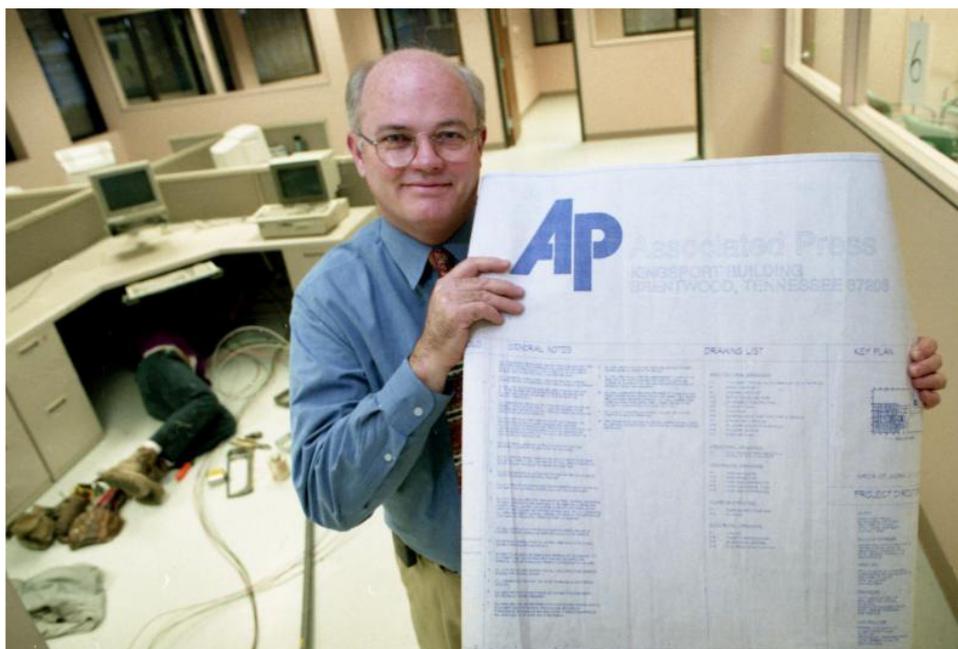
**Jim Bagby** ([Email](#)) - Coming from the cold type days and page layout, I really appreciated Tom Kent's section on headlines. The days or nights on the Lawton Constitution-Press I was assigned as editor got to be golden: measuring the AP copy with the marks on the back of the long-departed pica pole that translated to inches of copy; deciding what got the 72-point bold streamer headline and what went in the 48-point italic below it (this would be a typical Saturday morning edition in football season).

We had nine columns to work with and we never bumped multi-column heads, so dropping from the banners would normally be a two-column, 36-point head, in varying type sizes, on each side that carried the lead stories; a 4-column picture and 1-column

head. Sometimes we've have quick contests among the 4- or 5-man staff to see who came up with the best heads (if you were writing a game story under deadline it was a distraction). I loved counting and writing heads, then later going to the back shop to see that all the type fit.

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### ***Kent Flanagan in the (then-) new Nashville bureau***



**Adam Yeomans** ([Email](#)) - who succeeded the late Kent Flanagan as Nashville chief of bureau in 2004, shares this photo of Kent from The Tennessean. It shows Kent inside the new AP bureau in Brentwood in 1996 after AP left The Tennessean.

And speaking of Kent, who died Wednesday, we have identified the one person in his retirement party photo that we could not name. He is **Richard Lowe**, former news editor in Nashville. Connecting colleague **John Lumpkin** knows him well - Richard was his best man at John and Eileen's wedding in 1970 before he and John worked for AP. They were classmates at University of Virginia and took creative writing together under the great short-story author and novelist Peter Taylor.

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### ***Richard Pyle - a correction***

**Richard Pyle** ([Email](#)) writes to make a correction in his ``Thank you for your service" item in Wednesday's Connecting. The Hillary Clinton comment that John McCain poked fun at in 2000 was "vast right-wing conspiracy," not "giant right-wing conspiracy." (Richard said a "giant conspiracy," of no particular political coloration, "was my brother Dan's explanation for everything that didn't pan out.")

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***Tokyo: Gene Herrick and Jackson***



**Gene Herrick** ([Email](#)) - While mulling around in my archives, I ran across this picture of me and "Jackson," also known by his real name, Yuichi Ishizaki, the legendary figure in the AP Tokyo bureau. The picture was taken as I passed through Tokyo on my way to Korea in August of 1950.

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***Connecting sky shot - Punta Gorda, Florida***



**Daniel Haney** ([Email](#)) shares this spectacular shot he recently took of a Punta Gorda sunset, taken at the home of friends John and Nancy Abbott.

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### ***Speaking Of Competition***

**Gene Herrick** ([Email](#)) - It is no secret about the fierce competition between news organizations. Whether the written word, or photography - no difference.

During my stationing in Minneapolis in the 1960's, as an Associated Press photographer, I encountered a young UPI photographer named Joe Marquette. Joe was also very competitive. I found out later that Marquette's New York office had told him to keep a close eye on me and shoot whatever I shot. Quite a compliment to me, but funny stories came out of it.



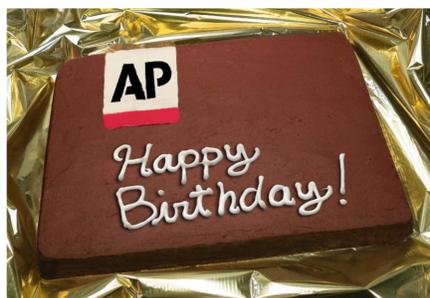
One of the most interesting stories about our competition happened in 1964 at the National Corn Picking Contest near Sioux Falls, S.D. We had been at the contest covering Sen. Hubert H. Humphrey, who was running for president of the U.S. Marquette and I, after leaving the political appearance at the contest, drove back to the Sioux Falls airport. While I was on the tarmac talking with Sen. Humphrey, who was preparing to take off. I found out that Sen. Barry Goldwater's plane was due to land in just a few minutes. In talking with Humphrey, who I had covered for a very long time, I suggested that it was about 4 p.m. on Saturday, and that the Sunday newspapers across the country would really like a red-hot news picture for their Sunday editions. I suggested that it would be a page one shot of he and Goldwater talking as their paths crossed. Humphrey was very wise to timely publicity. He paused for a moment and talked with his aides. They made the decision to delay their flight and meet Goldwater. (See attached pix)

After taking the pictures, I handed my film to a messenger from the Sioux Falls office, to take back and process and transmit on Wirephoto. Marquette and I, and a couple of others, jumped into a convertible to follow Goldwater to the Corn Picking Contest, which was about seven miles from Sioux Falls.

Marquette said, "Is that Sioux Falls over there?" "Yes," I said. "Did you ship your film?" "Yes," I said. He screamed. When I told him I had a messenger at the airport and had sent my film in for processing and transmission on the AP national network, he screamed. I had beat him and he knew it. He was terribly perturbed and mumbling some swear words at me during the trip to the field. As we started to turn into the cornfield where the huge event was taking place, Joe leaped from the convertible, while it was still going about 25 miles per hour. He went bucket over teakettle, landed bouncing in a ditch, and ended up in hospital. I felt terribly sorry for him, but that is news-service competition!

Often, following a Twins baseball game, we'd go to the dressing room for one of those pictures featuring the winning pitcher and the game-winning home run hitter. This specific night, being tired of always being the one to set up the picture and then have a flash go off over my shoulder, and Marquette running for his darkroom ahead of me, I set up a stupid irrelevant picture. Bam, it happened. Marquette shot it and ran. After he left, I then set up the appropriate picture and moments later transmitted it on the Wirephoto network. (AP was the first to have a regular full-time darkroom and transmitting station at a ballpark). The next day, Joe shows up at my darkroom just raising hob, and waving a red-hot note he had received from his NY office and showing my picture on page one of a NY paper. UPI NY was mad; "What the hell is this," the note said. Joe was mad and hurt. Not long after that, Joe was transferred to Denver, and I to Chicago. At a going way shindig by some of the photographers in the Twin Cities, I gave Joe a gift. I took a small piece of 2x4, cut out a section to fit over one's shoulder, and inserted a tri-pod screw. I told him that this was for him to use to put on the shoulder of any Associated Press photographer so that he could always get a perfect shot. His face got red.

## Connecting wishes Happy Birthday



To

Dave Tschantz [\(Email\)](#)

Doug Crews [\(Email\)](#)

## Stories of interest

### [Sale of Daily News a Possibility, Mortimer Zuckerman Says](#)

Mortimer B. Zuckerman, the longtime owner of The Daily News in New York, is exploring the possibility of selling the newspaper, opening a new chapter for a nearly century-old publication that has struggled amid changes buffeting the industry.

In a memorandum to the staff on Thursday, Mr. Zuckerman said that he was approached recently about selling The News, which he has owned since 1993. "Although there were no immediate plans to consider a sale, we thought it would be prudent to explore the possibility," he wrote. To that end, he added, he has retained the financial advisory firm Lazard.

"I have not come to this decision easily," Mr. Zuckerman, 77, said. He said he believed "the immense hard work in turning the business around in an extremely challenging period for the industry" had put the newspaper in as strong a position as it had ever been, particularly online.

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### [Getty Images Is Running Tight on Cash](#)

(Bloomberg) -- Getty Images Inc. burned through a third of its cash in the last three months of 2014 as declining earnings limit the Carlyle Group LP-controlled photo archiver's ability to invest and curb its access to credit, according to two people with knowledge of the company's finances.

Getty, which doesn't publish its financials, told holders of its \$2.46 billion of debt this week that it depleted a third of its cash during the last three months of 2014, leaving it with \$27 million, said the people, who asked not to be identified because they weren't authorized to speak about the private report. It had almost \$41 million three months earlier.

"Their free-cash flow is challenged or muted by the high debt service and therefore they have to be prudent in their investments," Carl Salas, an analyst at Moody's Investors Service, said in a telephone interview. "They don't have as much capacity as Moody's would like to see for them to be more competitive" against rivals such as Shutterstock Inc., he said.

*(Doug Pizac, who shared this story, also shares [this link](#) in which professional photographer John Harrington provides a practical analysis of what this means for the stock photo agency and the photographers it represents, which is not good. Harrington has written multiple books on the business of photography that are the standard for freelancers and they are used as textbooks in college photo classes.*

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### [How John Oliver Transformed the Net Neutrality Debate Once and for All](#)

It started with a case of coyote urine.

Before June 1, 2014, just four episodes of Last



Week Tonight With John Oliver had aired. The weekly, half-hour HBO show took on current affairs from comedic angle. Conceptually in debt to Oliver's alma mater, The Daily Show, Last Week Tonight nonetheless aimed for deeper dives on abstruse subjects, hardly a tried-and-true recipe for TV success. But as the fifth show began at 11 pm that Sunday, the British comedian introduced his latest explainer, joking that the Internet had vastly increased access to everything from cat pictures to "a case of coyote urine."

What followed was an acclaimed segment on net neutrality, that not only created significant buzz for his show but gave a bump to a political movement that will score its biggest victory to date on Thursday when the Federal Communications Commission is expected to buck cable companies, the GOP, and its own previous stance, to ensure protections for Oliver's beloved open-access Internet for millions of Americans.

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### [Milwaukee columnist: Why would a newspaper employee like me need union protection?](#)

That's right! Job security is almost guaranteed for newspaper employees these days, so why the heck would they need a union? Milwaukee Journal Sentinel award-winning columnist Jim Stingl wrote this piece just as Wisconsin journalists working for the state's Gannett papers were getting laid off. None of them had Guild representation, by the way. [Correction: The Sheboygan Press still has a newsroom union.]

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### [Scripps Washington bureau to lay off 4 long-form journalists](#)

The Scripps Washington Bureau will lay off four journalists in preparation for the upcoming newspaper spinoff of The E. W. Scripps Company, the company confirmed Thursday.

The journalists, who focus on long-form text, will leave after March 31, said Ellen Weiss, Washington bureau chief for Scripps. The cuts come as Scripps gets ready to divest its print assets to become a digital and broadcast news company. Scripps' print assets will be combined with those of Journal Communications and split into a new company called Journal Media Group.

Among the journalists losing their jobs are investigative reporter Sydney Freedberg, a four-time Pulitzer Prize winner, and Marcia Myers, a two-time Polk award-winner who was hired as senior investigations editor. The other two journalists are investigative correspondent Thomas Hargrove and national reporter Isaac Wolf.

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### [Pakistan: Reuters bureau chief Maria Golovkina died of asphyxiation says Islamabad post-mortem](#)

Maria Golovnina, the late Reuters news agency bureau chief for Afghanistan and Pakistan, had marks on her neck when her body was found in Islamabad earlier in February, according to a post-mortem.

The examination by Pakistan Institute of Medical Sciences (Pims) also concluded the 34-year-old journalist died of asphyxiation, Pakistan's Dawn newspaper reported.

But forensics did not directly link the three marks on Golovnina's neck to her death, saying the causes could not be immediately established. The report has been forwarded to police.

Golovnina was pronounced dead at an Islamabad hospital where she was taken after falling unconscious at Reuters' bureau in the capital on 23 February, the agency said.

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### [Jill Abramson nets \\$1 million book deal](#)

Simon & Schuster has landed the rights to Jill Abramson's first book since her abrupt departure from The New York Times.

The deal, rumored to be around \$1 million, will see Abramson weighing in on "the evolving state of media in the information age and what it means for the future of news," per a press release from the publisher. What Abramson will not be writing about is her abrupt termination from the Times, following internal frustrations with her management style.

"It is not a score-settling book," a Simon & Schuster spokesperson told The Guardian on Thursday. "We haven't announced a publication date yet, but Jill is writing and reporting as we speak."

What Abramson's book will address, per the publisher, is "the creative disruption that characterizes today's news organizations, where net-native companies are gaining enormous popularity, while the venerable legacy institutions of the 20th century are struggling to both remain profitable and find new avenues for readership."

## **The Final Word - from, who else?, the New York Post**



(Shared by Mark Mittelstadt)

## Today in History

By The Associated Press

Today is Friday, Feb. 27, the 58th day of 2015. There are 307 days left in the year.

### Today's Highlight in History:

On Feb. 27, 1933, Germany's parliament building, the Reichstag (RYKS'-tahg), was gutted by fire. Chancellor Adolf Hitler, blaming the Communists, used the fire to justify suspending civil liberties.

### On this date:

In 1801, the District of Columbia was placed under the jurisdiction of Congress.

In 1814, Ludwig van Beethoven's Symphony No. 8 in F major, Op. 93, was first performed in Vienna.

In 1911, inventor Charles F. Kettering demonstrated his electric automobile starter in Detroit by starting a Cadillac's motor with just the press of a switch, instead of hand-

cranking.

In 1922, the Supreme Court, in *Leser v. Garnett*, unanimously upheld the 19th Amendment to the Constitution, which guaranteed the right of women to vote.

In 1939, the Supreme Court, in *National Labor Relations Board v. Fansteel Metallurgical Corp.*, effectively outlawed sit-down strikes. Britain and France recognized the regime of Francisco Franco of Spain.

In 1943, during World War II, Norwegian commandos launched a raid to sabotage a German-operated heavy water plant in Norway. The U.S. government began circulating one-cent coins made of steel plated with zinc (the steel pennies proved unpopular, since they were easily mistaken for dimes).

In 1951, the 22nd Amendment to the Constitution, limiting a president to two terms of office, was ratified.

In 1960, the U.S. Olympic hockey team defeated the Soviets, 3-2, at the Winter Games in Squaw Valley, California. (The U.S. team went on to win the gold medal.)

In 1968, at the conclusion of a CBS News special report on the Vietnam War, Walter Cronkite delivered a commentary in which he said the conflict appeared "mired in stalemate."

In 1973, members of the American Indian Movement occupied the hamlet of Wounded Knee in South Dakota, the site of the 1890 massacre of Sioux men, women and children. (The occupation lasted until May.)

In 1982, Wayne Williams was found guilty of murdering two of the 28 young blacks whose bodies were found in the Atlanta area over a 22-month period. (Williams, who was also blamed for 22 other deaths, has maintained his innocence.)

In 1991, during Operation Desert Storm, President George H.W. Bush declared that "Kuwait is liberated, Iraq's army is defeated," and announced that the allies would suspend combat operations at midnight, Eastern time.

Ten years ago: Pope John Paul II made a surprise first public appearance after surgery, appearing at his Rome hospital window. The Iraqi government announced the capture of Sabawi Ibrahim al-Hassan, Saddam Hussein's half brother and former adviser. (Although sentenced to death, al-Hassan died of cancer in 2013.) Academy Awards went to "Million Dollar Baby," director Clint Eastwood, star Hilary Swank and supporting actor Morgan Freeman.

Five years ago: In Chile, an 8.8 magnitude earthquake and tsunami killed 524 people, caused \$30 billion in damage and left over 200,000 homeless. Steven Holcomb drove USA-1 to the Olympic gold medal in four-man bobsledding in Vancouver, ending a 62-year drought for the Americans in the event.

One year ago: President Barack Obama kicked off his "My Brother's Keeper" initiative from the White House East Room, calling for vigorous efforts to reverse underachievement among young black and Hispanic males. Masked gunmen stormed parliament in Ukraine's strategic Crimean region while the newly formed interim government pledged to prevent a breakup with strong backing for the West.

Today's Birthdays: Actress Joanne Woodward is 85. Consumer advocate Ralph Nader is 81. Opera singer Mirella Freni is 80. Actress Barbara Babcock is 78. Actor Howard Hesseman is 75. Actress Debra Monk is 66. Rock singer-musician Neal Schon (Journey) is 61. Rock musician Adrian Smith (Iron Maiden) is 58. Actor Timothy Spall is 58. Rock musician Paul Humphreys (Orchestral Manoeuvres in the Dark) is 55. Country singer Johnny Van Zant (Van Zant) is 55. Rock musician Leon Mobley (Ben Harper and the Innocent Criminals) is 54. Basketball Hall-of-Famer James Worthy is 54. Actor Adam Baldwin is 53. Actor Grant Show is 53. Rock musician Mike Cross (Sponge) is 50. Actor Noah Emmerich is 50. Actor Donal Logue (DOH'-nuhl LOHG) is 49. Rhythm-and-blues singer Chilli (TLC) is 44. Rock musician Jeremy Dean (Nine Days) is 43. Rhythm-and-blues singer Roderick Clark is 42. Country-rock musician Shonna Tucker (Drive-By Truckers) is 37. Chelsea Clinton is 35. Actor Brandon Beemer is 35. Rock musician Cyrus Bolooki (New Found Glory) is 35. Rhythm-and-blues singer Bobby Valentino is 35. Singer Josh Groban is 34. Rock musician Jared Champion (Cage the Elephant) is 32. Actress Kate Mara is 32.

***Thought for Today: "He that respects himself is safe from others. He wears a coat of mail that none can pierce." - Henry Wadsworth Longfellow (born this date in 1807, died in 1882).***

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