

**From:** Paul Stevens [stevenspl@live.com]  
**Sent:** Friday, March 13, 2015 8:47 AM  
**To:** stevenspl@live.com  
**Subject:** Connecting - March 13, 2015

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# Connecting

March 13, 2015

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Colleagues,

Good Friday morning!

**Mark Mittelstadt** will be taking over Connecting editor duties starting today through next Tuesday, so please send your submissions to Mark at [markmitt71@yahoo.com](mailto:markmitt71@yahoo.com) Ye Olde Connecting Editor and his wife Linda are headed west for a visit with best friend **Andy Lippman** in Los Angeles.

"Away from the White House: Presidential Escapes, Retreats, and Vacations" - a book written in 2014 by Connecting colleague **Larry Knutson** ([Email](#)) - has an avid fan in 6-year-old

**Max Volanakis**, my grandson, and Max is pictured here reading from the book that he just acquired as a gift from Larry and his grandma and grandpa.

Says his mom, Jenny, "After learning about Washington and Lincoln in his 1st grade classroom,



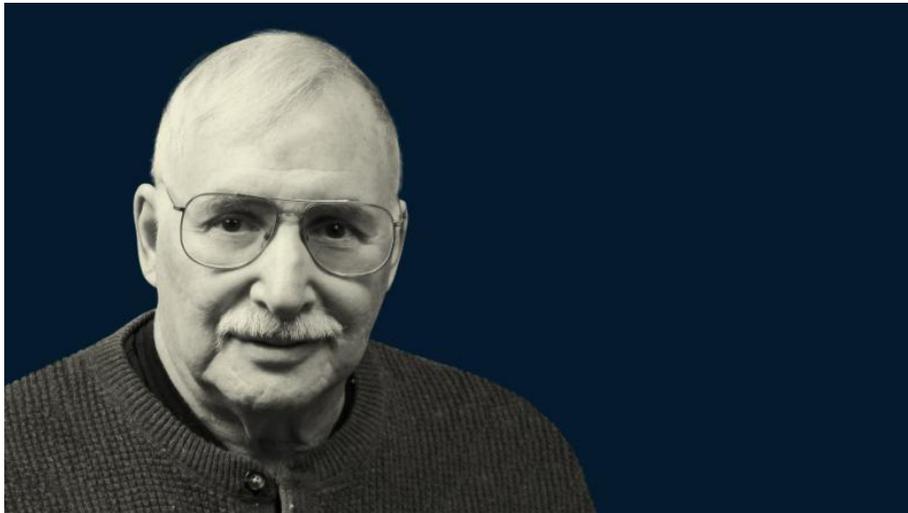
Max has developed a fascination with presidents. He memorizes facts about them the way other kids do about sports stars! His new favorite resource for fun presidential facts is Larry Knutson's 'Away from the White House.'"

Watch for Max's review on Connecting. Well, maybe, if he can be bribed...

Here are stories of interest, leading off with a great story in Grantland.com on our colleague **Dave Goldberg**, one of the most respected AP sports journalists in the company's history.

Paul

## **Man on a Wire: The Legacy of Dave Goldberg, NFL Beat Writer for the AP and One of Pro Football's First 'Insiders'**



**By Bryan Curtis**  
**Grantland.com**

Dave Goldberg, who died February 8, locked nearly every reporter he met in a bear hug of friendship. For me, it just took one lunch. I met Goldberg last spring near his home in Bedford Hills, New York, to talk about his 25 years as the lead NFL writer at the Associated Press. Goldberg's hair was frightfully uncombed and he wore a well-used sweatshirt. If Mitchell & Ness made sportswriter throwbacks, the tag on this one would have read: "Astrodome locker room, 1984."

Without preamble, Goldberg began to talk. He talked of Joe Montana, Dan Rooney, young Roger Goodell - everything but his own literary merits, which is the subject most old sportswriters never move away from. "His greatest asset was his mouth," one of his colleagues said postmortem. Goldberg would have certainly agreed.

Writing a eulogy for Goldberg is like writing a eulogy for "wire services." You know the term? It's journalism's ghostly non-byline, the voice of anonymous authority. You'd see it rolling along the ESPN Bottom Line this week if Adam Schefter had left any trades for the AP to break.

In the old press box, Goldberg was the literary manifestation of "wire services." He was an enormously powerful NFL writer during the reigns of three commissioners. But his name is almost unknown to readers. Last month, the AP published Goldberg's obituary.

Newspapers inflicted their typical violence, in some cases chopping off the byline. At first, I felt a small pang for the author. But then I remembered Dave. How fitting, I thought. How utterly perfect.

Click [here](#) to read more. (Shared by Doug Tucker)

## **The AP's FOIA Lawsuit; the Opportunity Gap; More on Common Core**

The Associated Press has filed a FOIA lawsuit against the State Department after its repeated requests for emails and records when Hillary Clinton was Secretary of State went unanswered.

AP investigative reporter Jack Gillum and David Schulz, the co-director of the Media Freedom & Information Access Clinic at Yale Law School, who is representing AP in its lawsuit, talk about the emails and the lawsuit. Plus: the racism of fraternity members in Oklahoma that was caught on video; inequality is causing the "American Dream" to fall apart for some kids; and as parents rally for and against Gov. Cuomo's education budget proposals, WNYC's Beth Fertig discusses the Common Core, testing and teacher evaluations.

Click [here](#) to view the video. (Shared by Margy McCay)

## **Helen Beard, secretary to AP general manager, dies at 99**

Helen S. Beard was born in September, 1916, in Yonkers, N.Y., to Esther and John Stephens and died on February 28, 2015, in Sacramento, Calif. She attended Packard Business School in New York City, and subsequently held the position of secretary to the general manager of the Associated Press in Rockefeller Plaza for 13 years.



In May of 1943 she married Wm. George Beard. He spent three years in the Pacific as a lieutenant in the Navy. After the war they moved first to Paramus, N.J., and then to Ridgewood, N.J., where he taught math in the public school system. After retiring, they moved to Cayucos where Helen was active in AFS, Friends of the Library and Morro Bay Presbyterian Church. She was predeceased by her husband in 2002. She is survived by her children: Lorna Buis (Greg), Steve Beard (Carol) and Shelley Dourgarian (Mike); seven grandchildren and five great-grandchildren. At her request there will be no service. Sign her guestbook at [sanluisobispo.com/obituaries](http://sanluisobispo.com/obituaries) - See more at: [http://www.legacy.com/obituaries/sanluisobispo/obituary.aspx?n=helen-beard&pid=174368464&eid=sp\\_shareobit#sthash.1W9ZR1xk.dpuf](http://www.legacy.com/obituaries/sanluisobispo/obituary.aspx?n=helen-beard&pid=174368464&eid=sp_shareobit#sthash.1W9ZR1xk.dpuf)

Click [here](#) to read more. (Shared by Ben Brown)

## Remembering Wick Temple - His work as a journalist, his impact on my career

By Robert Shaw ([Email](#))

I was working the night shift on a quiet Saturday evening in the St. Louis bureau when Correspondent Wick Temple phoned to tell me he was coming to the office to write a story and I was to make sure the operator was around to transmit the copy to New York after midnight.

At mid-evening or so, Wick walked in, exchanged pleasantries and quickly went to his typewriter, banging out the story in short order - typical Temple speed -- that would be something of a sensation.

Wick's story was about the secrecy-shrouded sex research of William Masters and Virginia Johnson. Their work had been the subject of medical journal articles, but this was a general public airing of their findings in an interview with Wick in late 1965, just ahead of their book "Human Sexual Response." in 1966.

The story moved first for Monday PMs newspapers, as I recall, and created such a stir that the morning papers clamored for a version for them. So, New York ordered another round from Wick for Tuesday AMs, which I understand was somewhat unusual for non-spot copy at that time.



Not long before, Wick's work had created another stir, albeit a humorous one. They were building the Gateway Arch -- we could watch the progress from windows of the AP day office shop - and a joke was that the two sides rising and curving concurrently would miss each other when they reached the meeting point at the top.

In a story on the arch, a National Parks official joked to Wick that they might have to use some girdles to pull the two sides into alignment. Quoted thusly, the parks guy was deluged with girdles sent from across the country. One or two supposedly went into the arch's time capsule.

Our paths first crossed in the early '60s when Wick was in the Little Rock AP bureau and I was a college student and sports writer for the Arkansas Gazette. We got to know each other better and became friends when I moved up to reporter-editor on the state desk.

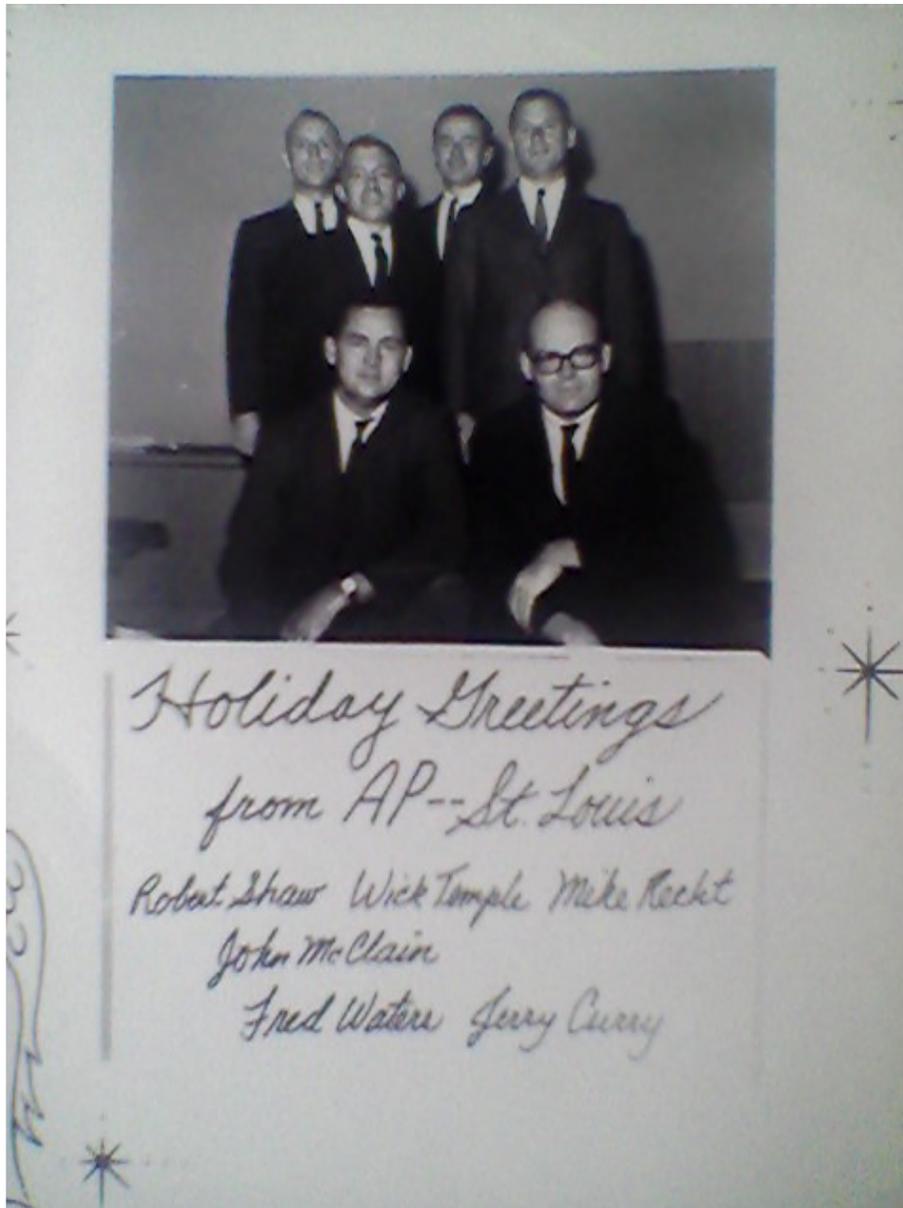
As the news editor on a two-person day shift in the office, Wick wrote most if not all of the non-Capitol copy - that which he had originated, freshened and re-written for the AMs report. It was a measure of Wick's skill and speed that the AMs copy bearing his initials on the carbons was usually quite a bundle -- a well-written bundle.

On a bigger stage, his ability to organize and write quickly and cogently showed in those comprehensive roundups that he did so well as sports editor on the daily activities at the Olympics.

My memory also associates Wick with a writing endeavor that, sad to say, was not a success -- an attempt at a novel. I read the manuscript, but I don't know if it was ever

submitted to a publisher. And, I don't recall anything about it except that it ended in a conflagration of some sort and was titled "All the Empty Windows."

Margy reports that, yes, there is a manuscript of a book in the attic but that Wick's poetry was printed in some regional collections.



I asked Wick for a job in St. Louis under unusual circumstances. The Temples had driven down to Little Rock to visit his friend John R. Starr, then the AP's Capitol reporter and later Little Rock CoB. Starr invited the Shaws over for a cookout.

A fire of a different sort broke out - an enormous blaze in a nearby apartment complex under construction that drew our party to a safe distance away. As we watched, I asked Wick to consider me if he had a job opening. Not much later, I was hired to start in

September 1965 when Bob Poos went to Vietnam as a war correspondent.

But first, Wick told me, the AP member Gazette had to approve. The ME gave his OK after proffering a \$5 raise to keep me as a general assignment reporter. I think he really liked Wick, which might explain why he gave me the \$5 raise anyway for each week of my notice period.

Wick was detailed in preparing me for AP work, mailing me several packages of things, including marked-up wire copy to show how to handle and update breaking stories. But what I remember most was the press card in my name for the Cardinals' baseball games.

Wick helped me in another notable way, leasing a house for my family several miles from his own home. Then, he and staffer/feature specialist Jerry Curry helped move in my furniture when I arrived in a rental truck. Before I caught a train to Little Rock to retrieve my family, I tried my Cardinals' press card at Sportsman's Park and Wick shoved his typewriter in front of me to write my first AP story - the standard 150-word account of the game transmitted to NY Sports for relay.

Others on the St. Louis staff were John McClain, later a longtime news editor in Washington; Mike Recht, who went on to NY Sports and news editor in Concord; and photographer Fred O. Waters, a veteran of work in the war zones of SE Asia.

Big stories included the crash that killed two astronauts when their small plane landing at the foggy St. Louis airport clipped the building that housed the Gemini craft they were to ride into space; the great St. Louis heat wave of 1966; the strike that halted McDonnell aircraft's production of the Vietnam War workhorse Phantom fighter-bomber; the last game in Sportsman's Park, opening of a new Busch stadium and the 1966 major league All-Star game; a riot at the Menard, Ill., prison and, of course, the arch.

While reporting and writing were pre-eminent, Wick also called on members and prospects. He once picked up a contract from a St. Louis radio station by arranging with the techs to dress up the black AP printer by painting it in a color that would complement the station's newly redecorated studio - orange or green hues, I think.

After Wick left to be bureau chief in Helena in 1966, I enjoyed working for another notable AP figure, Ben Brown. Soon, however, my dream job at the time came calling. When he was promoted to bureau chief in Little Rock, Starr asked me to succeed him at the Capitol and that became the second of my seven AP postings.

Wick had started me on a wonderfully enjoyable, challenging and rewarding experience that went from the 13 months in St. Louis to almost 42 years in the AP. I can't imagine it all having happened without Wick and his continuing support, influence, encouragement and friendship.

## Connecting mailbox

## ***When a lark became a loon***

**Bill Chevalier** ([Email](#)) - In 1951, about four years before I joined The AP in Minneapolis, I was a senior at the University of Minnesota Journalism School and was an editor for the Minnesota Daily, which we published five days a week for our 25,000+ students. The late Leon Carr, who became an AP staffer in South Dakota, was editor in chief of the Daily.



Looking for a diversion, we and some other undergrads decided to campaign, just as a lark, to get the Common Loon (shown above in photo by Kristin Maling) officially listed as Minnesota State Bird. Of course, something as weighty as this, had to be acted upon by the Minnesota Legislature. So we headed to the Library to research the loon and borrow some vinyl records for good renditions of loon calls. Somehow, I became chairman of the Loon for State Bird committee, a lofty title for sure. We managed to get an audience with a State Senate committee to hear our plea and listen to loon calls and more loon calls. We told this august body about how loons occupied most of Minnesota's 10,000 lakes, usually just one pair of loons per lake, They could dive very deep in pursuit of fish and other lake critters. Their plaintive call could be heard clearly at sundown on lakes everywhere. And Minnesota possessed more loons than any other state except Alaska.

The Senate committee went for the idea and advanced the measure to the full Senate. When brought to a vote, the Senate chamber resounded with a chorus of loon calls instead of ayes and nays. After such enthusiasm, we thought we had the loon in the bag, but when it went to the House, the poor loon had serious competition from champions of the Mourning Dove, the Goldfinch, the Kingfisher and the Pileated Woodpecker! Things went downhill from there, and the Loon project went away, lost forever we thought.

Ten years later, in 1961, after I had graduated and had gone to work for a South Dakota daily, joined the AP for five years and was working for Honeywell, the news came out that the Minnesota Legislature voted to make the Loon the State Bird for Minnesota! And the governor signed it into law. Maybe I should have become a lobbyist. Maybe not.

Click [here](#) for the call of the loon.

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### ***Connecting sky shot - Rio***



**Brad Brooks** ([Email](#)) - A double rainbow is seen on Wednesday, March 11, over Rio's iconic Sugarloaf Mountain and in Guanabara bay, the venue for sailing events during the 2016 Olympic Games. The photo was taken by Brad Brooks from the windows of the AP's GMS studio in the Rio bureau.

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### ***Hatch, Glover partner on new site for Iowa progressives***

A new news source for Iowa liberals and progressives launched this week, with a former Associated Press newsman as its managing editor.

**Mike Glover**, a long-time Iowa Capitol reporter who retired in 2012, will lead the new

Iowa Daily Democrat. According to its website, the publication will provide "politically conscious Iowans and newsreaders with the stories that matter to progressives."

In its first week, the Daily Democrat published stories from Glover as well as Roxanne Dass, a former journalist who worked on former state Sen. Jack Hatch's unsuccessful campaign for governor last year, and Jamie Buelt, a Des Moines-based corporate communications strategist.

Click [here](#) to read more.

## AP Best of the States

Iowa City-based **Ryan Foley**, a member of the State Government Team, was working with Minnesota statehouse reporter Brian Bakst on a story about the high cost of police body cameras and video storage fees when he spotted the outlines of an accountability thread.



Taser, one of the biggest players in the fast-growing body camera market, had questionable financial ties to the police chiefs who held sway over their cities' decision on whether to spend significant taxpayer dollars on such gear. Foley flagged it to the attention of his editors and outlined an initial coverage plan, then was given time to dig.

Through aggressive use of public records and persistence in following up, Foley broke the story that Taser, the stun-gun maker, was indeed forging financial ties with police chiefs as a way to win lucrative city contracts in the body camera market. Here's how it works: Taser covers the expenses for police chiefs to pitch its products at company events across the country and has hired recently retired chiefs as consultants just months after they pushed for approval of Taser contracts.

Foley's story quickly prompted officials in Fort Worth, Texas, and Salt Lake City to launch reviews of their ethics policies: "What you're seeing is the Fourth Estate in action," Salt Lake City spokesman Art Raymond told Foley for his follow-up story. Tom Cowan, chairman of the ethics committee for the Texas police chiefs association, told Foley that his story had prompted the group to examine the former Fort Worth chief's actions as a likely violation of its ethics code: "It's caused a lot of entities to rethink this," he said.

Foley read company literature and financial documents to identify individuals, filed records requests in the cities where they served and pursued comments from his main subjects over several weeks. In Fort Worth, city officials resisted efforts to release some documents and even appealed to the Texas AG's office, an effort that remains ongoing. Foley did get some of what he requested and turned that into a sidebar that exposed an incriminating e-mail exchange between the city's former police chief and a Taser sales rep: "I have the votes," the chief triumphantly declared after persuading the city to approve a

rushed \$2.7 million contract to help Taser meet a quarterly sales goal. The chief retired shortly afterward and is now in negotiations to get a consulting job with Taser that will take him to Australia and other overseas destinations to promote the company's products.

Foley also revealed that the current Salt Lake City police chief, who had done extensive promotional work for Taser, had bypassed the normal city budgeting rules to buy 295 Taser body cameras without the city council's knowledge. Emphasizing the significance of the beat, a reporter for a Salt Lake City TV station emailed Ryan a congratulatory note after his story ran, saying, "I had heard rumors about this unhealthy relationship more than a year ago but couldn't pin anything down; glad you busted this out."

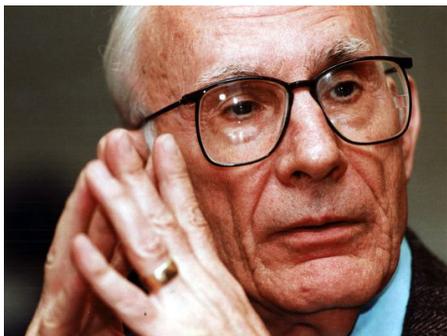
In addition to prompting immediate action in several cities, Foley's story landed in the top 10 on Mobile on a heavy news day. It also made the front pages of the Fort Worth Star-Telegram and the Salt Lake Tribune.

For spotting an important thread and aggressively pursuing public records for a story with immediate real-world impact, Foley wins this week's \$300 Best of the States award.

(Shared by Valerie Komor)

## Stories of interest

### [Voices: A tribute to the king of the civil right beat](#)



Before he died at 89 on Tuesday, Claude Sitton, whose byline and news stories from the South dominated the front pages of The New York Times and influenced national policy from 1958 to 1964, insisted that his children not hold a memorial service for him. He wanted, and he will receive, a natural burial at the Trappist Monastery in Conyers, Ga., near his childhood home.

To the end, and beyond, Claude Sitton resisted convention and acclaim. He was the single most important news reporter who covered the modern civil rights struggle and he may also be about the least known. His modesty frustrated many. When he acceded to participate in public events that might serve to celebrate him or his historic work, he made it clear he was doing it only as a favor to someone else, not because he believed he was important.

Those who worked with Claude as journalists knew him as flinty, as a tough nut to crack, as not especially warm and pleasant when he was on a story. And that may be our best guidance to understanding what set him apart - and why he is an exemplar worth teaching the next generation of journalists. Sitton wasn't there for the camaraderie; he didn't seek

the comfort of the herd. He was there for the story, and usually the story no one else had. I have seen many photos of scrums of reporters as they were covering major civil rights stories. It is remarkable how few of them show Sitton. He was somewhere else, meeting the people who could not be so public, getting the story others missed.

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### [The 60-second interview: Stephen Adler, editor in chief, Reuters](#)

CAPITAL: Reuters has competed historically against newswires like the Associated Press and Agence France-Presse. Are those still your primary competitors? Or do you now take into account places like BuzzFeed and Vice, that are adding to their international reporting ranks?



ADLER: Many news organizations I consider as competitors, partners and customers. Because, as a news agency, while we compete for news with various people, we're also selling news to them. So we have sort of a friendly competition with a lot of news organizations all around the world.

CAPITAL: Tribune Publishing recently decided to drop Reuters America in favor of the A.P. How is the service doing?

ADLER: We're growing dramatically, and we do lose some clients along the way, but now there are over 50 news organizations subscribing specifically to the domestic news service here in the U.S., and that's only something like three years old. So actually I think we're gaining significant ground in the U.S.

We also find sometimes when we lose a customer for a while then we get them back on the next cycle. So it's just competitive, and it's give-and-take.

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### [Rieder: The lessons of Hillary's press debacle](#)

Years ago, a crisis management expert hired me to conduct a mock interview with the top executive of a company about to get whacked with some serious allegations.

So I fired questions at him, and he was terrible: grudging, defensive, not at all appealing. It was so bad that his people stopped it in the middle, like a referee halting a boxing match because one of the pugilists had had more than enough.

Then they went to the videotape to show him all the things he had done wrong and how to correct them.

AFTERMATH: AP sues State Dept. over Clinton e-mails

If I were running Hillary Clinton's soon-to-be-launched presidential campaign, I'd use in the same way the video of her ill-fated press conference Tuesday on the e-mail controversy that has engulfed her.

Because Clinton put on a clinic on how not to defuse a crisis.

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### [FCC posts its 400-page net neutrality order](#)

Get your reading glasses out and put on a fresh pot of coffee. The Federal Communications Commission has made its net neutrality rules public.

Simply titled "Open Internet FCC-15-24A1," the order runs 400 pages. However, the actual rules encompass only eight pages at the end of the document.

The rest of the document deals with the background of the rules, the approach the agency took, details about public comments and the dissent opinions of FCC Commissioners Ajit Pai and Michael O'Rielly, who voted against the rules last month, leading to a 3-2 approval.

The rules don't become law until 60 days after they appear in the Federal Register. Congress is working on legislation that would supersede any FCC rules. And a court challenge by ISPs is expected, too.

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### [Columbia Journalism School to Cut Class Size and Staff Jobs](#) (Shared by Paul Shane)

Columbia's Graduate School of Journalism is reducing its class size and cutting staff positions as demand for journalism schools across the country dwindles.

The school plans to decrease enrollment over the next several years and will eliminate about six staff positions before the next school year, according to an email sent Wednesday to staff members and full-time faculty from Steve Coll, the dean of the school.

The job cuts do not include faculty positions, said Elizabeth Fishman, the school's associate dean for communications.

Newsrooms across the country, struggling with declining revenue and readership, have been downsizing. In 2012, the number of full-time employees in newsrooms fell by 2,600 jobs, or 6.4 percent, according to a March 2014 report by the Pew Research Center.

# The Final Word



New Connecting colleague **Karl Gude** ([Email](#)) shared this photo on Facebook, and asked, when was this taken and what were the circumstances?

Anyone care to enlighten us?

## Today in History

By The Associated Press

Today is Friday, March 13, the 72nd day of 2015. There are 293 days left in the year.

### **Today's Highlight in History:**

On March 13, 1865, Confederate President Jefferson Davis signed a measure allowing black slaves to enlist in the Confederate States Army with the promise they would be set free.

### **On this date:**

In 1781, the seventh planet of the solar system, Uranus, was discovered by Sir William Herschel.

In 1845, Felix Mendelssohn's Violin Concerto in E Minor, Op. 64, had its premiere in Leipzig, Germany.

In 1901, the 23rd President of the United States, Benjamin Harrison, died in Indianapolis at age 67.

In 1925, the Tennessee General Assembly approved a bill prohibiting the teaching of the theory of evolution. (Gov. Austin Peay signed the measure on March 21.)

In 1933, banks in the U.S. began to reopen after a "holiday" declared by President Franklin D. Roosevelt.

In 1947, the Lerner and Loewe musical "Brigadoon," about a Scottish village which magically reappears once every hundred years, opened on Broadway.

In 1954, the Battle of Dien Bien Phu began during the First Indochina War as communist forces attacked French troops, who were defeated nearly two months later.

In 1964, bar manager Catherine "Kitty" Genovese, 28, was stabbed to death near her Queens, New York, home; the case gained notoriety over the supposed reluctance of Genovese's neighbors to respond to her cries for help.

In 1975, the first Chili's restaurant was opened in Dallas by entrepreneur Larry Lavine.

In 1980, Ford Motor Chairman Henry Ford II announced he was stepping down, the same day a jury in Winamac, Indiana, found the company not guilty of reckless homicide in the fiery deaths of three young women in a Ford Pinto.

In 1995, two Americans working for U.S. defense contractors in Kuwait, David Daliberti and William Barloon, were seized by Iraq after they strayed across the border; sentenced to eight years in prison, both were freed the following July.

In 2013, Jorge Bergoglio (HOHR'-hay behr-GOHG'-lee-oh) of Argentina was elected pope, choosing the name Francis.

Ten years ago: Pope John Paul II was released from the hospital and returned to his Vatican apartment overlooking St. Peter's Square. Robert Iger was named to succeed Michael Eisner as chief executive of The Walt Disney Co.

Five years ago: At least 30 people were killed in a series of Taliban suicide bombings in Afghanistan in what appeared to be a failed attempt to free inmates from a Kandahar prison. The Vatican denounced what it called aggressive attempts to drag Pope Benedict XVI into the spreading scandal of pedophile priests in his German homeland. With the biggest fight crowd in the U.S. in 17 years cheering him on at Cowboys Stadium, Manny Pacquiao dominated Joshua Clottey from the opening bell to retain his welterweight title. One year ago: Seeking to pacify frustrated immigration advocates, President Barack Obama directed the government to find more humane ways to handle deportation for immigrants in the U.S. illegally. Former Florida Gov. Reubin Askew, who'd guided the state through a period of school busing to achieve integration in the 1970s, died in Tallahassee at age 85.

Today's Birthdays: Jazz musician Roy Haynes is 90. Country singer Jan Howard is 85. Songwriter Mike Stoller (STOH'-ler) is 82. Singer-songwriter Neil Sedaka is 76. Opera singer Julia Migenes is 66. Actor William H. Macy is 65. Comedian Robin Duke is 61. Actress Glenne Headly is 60. Actress Dana Delany is 59. Rock musician Adam Clayton (U2) is 55. Jazz musician Terence Blanchard is 53. Actor Christopher Collet is 47. Rock musician Matt McDonough (Mudvayne) is 46. Actress Annabeth Gish is 44. Actress Tracy Wells is 44. Rapper-actor Common is 43. Rapper Khujo (Goodie Mob, The Lumberjacks) is 43. Singer Glenn Lewis is 40. Actor Danny Masterson is 39. Actor Noel Fisher is 31. Actor Emile Hirsch is 30. Singers Natalie and Nicole Albino (Nina Sky) are 29.

***Thought for Today: "Dare to err and to dream. Deep meaning often lies in childish plays." - Friedrich von Schiller, German author (1759-1805).***

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