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Connecting - July 25, 2017

1 message

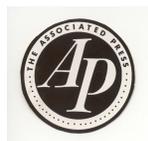
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Tue, Jul 25, 2017 at 9:09 AM

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Connecting

July 25, 2017

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Colleagues,

Good Tuesday morning!

An op-ed column by **Kevin Cooney** in this past Sunday's Des Moines Register resonates for all journalists - and focuses on an Iowan who as an Associated Press photographer in World War II was killed in battle 73 years ago this month.

Today's Connecting leads with the column, headlined "'Fake News' claim belies courage of journalists like Iowa WWII hero." **Randy Evans**, a longtime Register editor, shared it with his Connecting colleagues and noted that Cooney is a retired anchor for KCCI-TV, the CBS affiliate in Des Moines, who comes from a family of journalists. Both of his parents worked for the Register, and his wife was a reporter and anchor at KCCI.



Kevin Cooney

Meanwhile, the sister of AP St. Louis photographer **James Finley** - whose brother's death was covered in Monday's Connecting - wrote to thank all of you who expressed condolences to the family.

Wrote **Denise Porter** ([Email](#)) -

"We want to sincerely thank you all for the many kind words and comforting expressions of love towards James and our family.

"These memorable stories and experiences of life with the 'Fin' will be treasured in our hearts as well. It warmed our entire being to know how much James was loved and treasured by his AP family and that you were, a family. James not only met staff but also mothers, fathers, siblings, and children. You were an extended family.

"Thank you sooo much for being there in his trips of life. We appreciate you all. He was our Giant."

Love - Denise-sister, Daria-daughter, Thomas family members.

Paul

'Fake news' claim belies courage of journalists like Iowa WWII hero (who is listed on AP Wall of Honor)



By KEVIN COONEY
For The Des Moines Register

Iowan George Bede Irvin was killed in the battle of St. Lo, France, 73 years ago this month, when an American B-26 Marauder dropped a bomb short of its intended target.

The commanding general of the 9th Air Force, Lewis H. Brereton, told the Chicago Tribune that Irvin's death "can but serve to exemplify the role that he and his colleagues will play in this war ... heedless of personal danger, (he) flew with us, lived with us and worked with us that ... he might bring home to all of us the truths of war."

Irvin's body rests in the Normandy American Cemetery that rises above Omaha Beach in northern France. But unlike the thousands of other grave markers, Irvin's simple white cross has no information about a military rank or unit carved into it. Instead it says "WAR CORRESPONDENT."

Irvin is one of a handful of non-military whose remains rest in this hallowed ground. He was an Iowa teenager when he started work as a photographer for The Des Moines Register and Tribune. After a few years, he joined the Associated Press in 1936, eventually arriving in Liverpool in 1943 to cover World War II.



Undoubtedly, Irvin understood the risks, but there he was on the beaches and in the fields and hedgerows of Normandy to show us the "truths of war." His short battlefield photography career would end instantly when shrapnel tore through his body seven weeks after D-Day.

Each stone in Normandy has a story, and in recent months I've thought of Irvin's story and the words of Major General Brereton. The emotions I felt at Irvin's grave return every time our commander-in-chief uses the words "fake news."

Donald Trump's words are a despicable description of the work by thousands of men and women to find truth in our world; a task becoming more difficult as the president of the United States labels journalists, their stories and their companies as "fake" or "scum." It often occurs when poll results or investigations are not to his liking. Rarely in his 140 Twitter characters does he cite specifics, instead making blanket generalities about made-up stories or unnamed sources. He calls the media the "enemy of the American people."

Read more [here](#).

From the AP Wall of Honor:

Photographer George Bede Irvin was killed July 25, 1944, after photographing an aerial bombardment north of St. Lo, France, at the start of the Allied drive out of Normandy. He was 33. An Allied bomb which fell short of its mark caught Irvin as he dived for a roadside ditch from the jeep he had been sitting in. He had apparently hesitated for a second to grab his camera and was hit by a bomb fragment. Irvin, a native of Des Moines, Iowa, worked for the Des Moines Register and Tribune before joining the AP in Kansas City in 1936. He worked in Detroit before going to London in 1943 on the eve of the Normandy invasion, the first American photographer assigned by the AP to cover the war in Europe in preparation for D-Day. He was buried with military honors at a U.S. Military Cemetery near La Cambe, France, on July 27, 1944, his 34th birthday.

Connecting mailbox

Sharing your thoughts on James Finley

His laughter, bright smile touched hearts...

Diane Parker (Email) - AP director of staffing and diversity, New York - James Finley was an enthusiastic mentor for students who participated in AP's Diverse Visions program, a weeklong workshop for student photographers. He demonstrated patience and would willingly go the extra mile to assist any student who may be struggling. James' upbeat personality and passion for photography was a winning combination. I will always remember his laughter and bright smile that touched the hearts of both students and peers.

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A great teammate...

Paul Nowell (Email) - Thanks partner. James was a great teammate and he encouraged me to trust my talent when I was a young and inexperienced reporter. I came along when he was a stringer for Fred Waters and he kept his nose down and did whatever Fred asked (or ordered) him to do. Once we got out of the bureau and out on a story, we shared a lot of laughs. I really like the fact that Paul Stevens mentions several times that James was such a kind man. He was an imposing figure when I met him, as fit as most of the football and baseball Cardinals he covered. But it took about five seconds to know he had a very soft side. Not when he was working. He was a tough as they come and he pushed me to do the best work possible on every assignment. But he always had that heart of gold. When I was a rookie on the St. Louis staff, I got the chance to get tickets for Mary Ann and I for opening day for the baseball Cardinals. Well, it snowed and we were bummed and amazed. James went out of his way to come over to the stands to say hi and he asked us if he could take our photograph. Several months later, that photo showed up in the AP in-house publication. I've always loved that photo and it happened because James found us, took the photo, and sent it in with a humorous caption to the New York office. God rest his soul, they just don't come any better than James A. Finley.



James Finley

-0-

Wish I could have met him...

John Brewer (Email) - I never had the opportunity to meet James Finley. Your eulogy this morning certainly made me wish I had.

-0-

James and his Missouri AP colleagues



This photo was taken in December 1998 when James Finley and R.B. Fallstrom of the St. Louis bureau were honored as Fred Moen Missouri-Kansas AP Staffers of the Year for their coverage of the Cardinals' Mark McGwire home run-record year.

The photo shows, bottom row from left: Libby Quaid, then Kansas-Missouri Washington regional reporter and now an AP Washington newswoman; Roxana Hegeman, then and now AP Wichita correspondent; John Hanna, then and now AP Topeka correspondent; Peg Coughlin, ACoB and now an AP elections coordinator; and James Finley.

Back row, from left: Dave Young, AP chief of communications now deceased; Orlin Wagner, then and now AP Kansas City photographer; Paul Stevens, AP chief of bureau now Connecting editor; Kent Zimmerman, AP news editor now retired; John Rogers, AP Springfield correspondent now AP Los Angeles pop culture writer; Cliff Schiappa, AP Kansas City photographer now director of development, Heartland

Men's Chorus; Scott Charton, AP Jefferson City correspondent now CEO, Charton Communications; Jim Salter, then and now AP St. Louis correspondent; and R.B. Fallstrom, then and now, AP St. Louis sports writer.

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RIP Local news

Jim Hood ([Email](#)) - I enjoyed, although I don't necessarily endorse, the suggestion that local taxing districts be established to support local journalism (see Connecting, July 21). Take a look at the media page of any local government body, many of which are produced by retread journalists - not a pretty sight. I am hardly an expert on the subject although I have operated a local news site, FairfaxNews.com, since 1998 or so, and occasionally wonder why I ever thought it was a good idea.

The site has been somewhat successful, if you consider 20,000 or so pageviews per month to be acceptable for a local news site in a county of about 1.2 million people that is under the umbrella of the Washington Post and countless weeklies, shoppers and broadcast outlets. The only thing FairfaxNews has never done is make money.

We are trying though. This month, last time I checked, we had made about \$17 from Google ads and nothing from Amazon ads. This is about par for the course. If you look at the ads, many of them are for local businesses. They can buy ads through Google AdWords and pay a few pennies each time someone clicks on them; they pay nothing for those who simply see the ad.

This, of course, is lunacy bordering on outright stupidity but Google had the dumb idea back when it started destroying the advertising business to charge only for ads that get action. All the journalistic theory in the world has no answer for this - if we're only going to be paid by people who actually order and pay for a nutrition supplement that supposedly burns arm fat, we're not going to do very well.

I started FairfaxNews about the same time as ConsumerAffairs.com, fully expecting the news site to do well and the consumer site to be a niche product for government regulators and the like. In fact, ConsumerAffairs profited handily through the pay-per-click model, has made lots of money running lawnmower and walk-out bathtub reviews and now gets hundreds of thousands of pageviews every day. It is so successful I have lost interest in it, although from time to time we have done some very good kick-ass journalism, been sued nearly into oblivion by a wide assortment of crooks and con artists, and won our spot on many enemies lists.

Not wanting to start anything else that would get as big and hard to handle as ConsumerAffairs, and having lost tens of thousands of dollars on FairfaxNews, I naturally decided to start PalmSpringsNewswire.com when we bought a condo in that sun-baked community a few years ago. It was also rapidly successful, growing quickly to get even more pageviews than its Fairfax cousin and making close to \$100 one month.

In Palm Springs, I hired a very personable and well-connected woman who had sold radio advertising for years. Despite a very diligent effort, she sold not one dime's worth for me and was laughed out of several establishments when she quoted our rates.

"I can buy that site for 10 cents a click and maybe pay \$3 a month," laughed one Realtor (through whom, I might add, I had purchased the condo).

What's the answer? I occasionally decide there is none and act appropriately. I turned off PalmSpringsNewswire last year but to this day, I get emails and posts on our Facebook page asking us to please try it again. The same thing has happened when I have tried turning off FairfaxNews. People -- consumers, citizens, taxpayers -- do want multiple sources of news and are quick to complain when one goes away.

In my two how-to-lose-money test markets, there is vast resentment against the Washington Post and the Desert Sun, even though both are outstanding newspapers that do an excellent job of covering their communities. People simply resent not having competition. Comcast might be OK but they would also like to have Verizon on tap.

Northern Virginians like FairfaxNews because it puts them on the front page, I guess, whereas the Post sort of treats us like a rustic novelty (even though Northern Virginia overwhelms the District in terms of population and is where a majority of its readers live). In Palm Springs, I tried to emphasize news that affected locals instead of snowbirds and tourists, which seemed to hit a nerve.

But no matter how well one targets the editorial output, there's the revenue problem. I have come to the conclusion that the answer is to start charging flacks, those abominable press agents who drive us all mad with their incessant calls and emails promoting stories we wouldn't run if someone paid us. Or ... wait a minute, maybe we would run them if someone paid us.

I'm occasionally approached by a local funeral home, asking me to run an obit for someone whose family specifically asked that it be on our site. The funeral home offers \$50 or so, which I always decline for reasons I can't quite define, the simplest being it's too much trouble and I don't need the money that badly. (I'm sure the family gets charged anyway).

I still don't want to charge for obits, but I'm starting to think it would be OK -- or at least semi-OK -- to charge for stupid press releases about store openings, "charitable" actions by giant corporations, executive appointments and so forth. Nobody would read this stuff and, as long as it was clearly labeled Sponsored Content, probably no one would suffer a nose dislocation. The Wall Street Journal and others are already doing this.

There is just one really serious problem -- Google. It prohibits sites that are included in Google News from running paid content in the sections of the site that are included in the news index. After all, having destroyed the news industry once, it doesn't want to have to go through it all again by shutting down paid content that could just as well be distributed by Google.

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Miss covering sports events? A resounding NO!

Hal Bock ([Email](#)) - Every so often, when I'm watching a sports event on TV, my wife wonders out loud if I miss covering them, something I did for 40 years with The AP. The answer is a resounding ``No!!''

I had my time. Now it is somebody else's time. Thirty World Series, 30 Super Bowls, 11 Olympiads and every other major event on the sports calendar was a wonderful ride and I enjoyed it all, especially working for terrific editors like Wick Temple and Terry Taylor. But eventually, you move on.

I now keep my hand in by writing my column ``Bock's Score" for a website NY Sportsday and doing a podcast for Comfortably Zoned Radio Network. In the fall, I will co-host a radio show for Project Independence here on Long Island. Plenty to do and happy to let others enjoy the big event ride.

I neglected to include three books written in retirement: Willard Mullin's Golden Age of Baseball Drawings, The Last Chicago Cubs Dynasty, and Banned Baseball's Blacklist of All-Stars and Also-Rans.

When is it OK to use anonymous sources?



By **JOHN DANISZEWSKI**

AP Vice President for Standards

To strengthen the trust of our audiences around the world and to meet our own values, we long ago set tough rules on attribution and on the use of anonymous sources.

No one wants news that's built on unnamed, unaccountable sources and facts seemingly pulled from the air. Politicians and members of the public sometimes have cited such journalism as a reason for the fall in trust in the media. A poll in May by the AP-supported Media Insight Project was bleak: only 17 percent of Americans now judge the "news media" as very accurate.

Reporting with loose attribution or anonymous sourcing can be dismissed as fake by the skeptical reader or politician. On the other hand, a report filled with verifiable facts attributed to named and authoritative sources of information is impossible to dispute.

Read more [here](#).

360 camera, drones: AP team gears up for a melting Arctic



By **FRANK JORDANS**

THE ARCTIC CIRCLE (AP) - One of the big benefits of being a text reporter is that I can travel fairly light - a notebook, pencils and sharpeners. The same can't be said for my colleagues, Associated Press photographer David Goldman and video journalist David Keyton.

When their assignment is to document climate change's impact on the Arctic Circle's Northwest Passage - and do it from aboard an icebreaker - they don't have the luxury of dropping by a camera shop for a forgotten item or getting it shipped.

They packed a full line-up of wide angle, fixed focal length, zoom and telephoto lenses to go with their Canon DSLR camera bodies; a Panasonic P2 video camera; and several GoPro action cams with external microphones.

To keep the pictures steady on a ship, they brought along several tripods, monopods and lighting stands, as well as two gimbals and a glidecam - devices to mechanically

stabilize video capture when filming on the move.

Underwater housings for the cameras, two drones, remote controls and a couple of 360-degree cameras to provide a variety of visual perspectives.

In case of rain, they brought along camera covers. And since most of the voyage takes place outside areas covered by cellular networks, Goldman packed a satellite transmitter. And, of course, they packed lots of batteries and chargers.

Over the last couple of weeks, as the MSV Nordica moved from the Bering Strait to the ice floes deeper into the Arctic, Keyton and Goldman have had to get creative to get the photos and video that will bring viewers to the Arctic.

They are dangling GoPros with ropes down to the water level to record the icebreaker pushing aside or crushing the ice. Goldman has put his camera into a case that allows it to be dropped underwater, and is using a remote to make photos.

Goldman says it "looks like fishing for photos off the side of the boat."

Follow a team of AP journalists as they travel through the Arctic Circle's fabled Northwest Passage: <https://www.apnews.com/tag/NewArctic>

[Click here](#) for a link to this story. Shared by Paul Albright.

Welcome to Connecting



Melody Bezenek - mbezenek@socket.net

Paul Nowell - pmnowell@uncc.edu

John Travalent - jravioli@yahoo.com

Stories of interest

BBC women want wide gender pay gap fixed now, not in 3 years

LONDON (AP) - Some of the BBC's most prominent female journalists and TV presenters are banding together to demand that the broadcaster fix its wide gender pay gap immediately rather than in several years as management has proposed.

TV personalities including Clare Balding, Victoria Derbyshire and others wrote an open letter Sunday to the BBC's top manager saying that plans to resolve the company's gender pay gap by 2020 must be accelerated. They pointed out that the Equal Pay Act became the law in 1970.

BBC responded in a statement that it has made "significant changes" in recent years but needs to do more to close the pay gap.

Documents made public last week showed that male BBC TV and radio personalities make substantially more than their female counterparts. The salary disparity came to light after the publicly funded BBC was forced to publish the salary ranges of its best-paid actors and presenters.

Read more [here](#). Shared by Adolphe Bernotas.

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In Trump country, Russia just isn't big news. Here's why. (Washington Post)



By Gary Abernathy

Publisher and editor of the (Hillsboro, Ohio) Times-Gazette.

HILLSBORO, Ohio - I don't read many of the online comments following my op-eds because I'm an old-fashioned journalist who prefers signed letters to the editor, or even phone calls or emails. But friends and family told me that my last Post op-ed apparently inspired a lot of responses ridiculing me and, by extension, editors of small-town newspapers everywhere.

I won't whine about being criticized. Have at it. But maybe I can explain a little more about small-town newspapers - which I have often said are the last newspapers practicing old-school, non-sensationalized journalism - and in so doing perhaps help the head-scratchers better understand Trump country.

One particular response to my op-ed, summarizing probably hundreds of others, surmised that for newspapers like ours, the "biggest news is a new Dollar Store opening and the most column-inches are taken up by the crime report and obituaries. So sad."

I laughed, in part because the comment hit close to home. In fact, we have done stories on dollar-store openings. In some tiny communities in southern Ohio, the opening of a dollar store is real news because it means that local residents no longer have to drive 30 minutes or more to buy some important household and grocery items.

The reality of life in rural flyover country is lost on those who mock us. These are the places where Donald Trump won the presidency, where people know they are ridiculed by East and West Coast elitists who have little understanding of the meaningful issues - the real news - that affect their lives. Trump identified a common enemy when he took on the media elite, and rural America flocked to his side.

Read more [here](#). Shared by Brian Horton.

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Live-tweeting the #Detroit67 riots, 50 years ago today (Detroit Free Press)

This July marks the 50th anniversary of the civil disturbance and unrest that erupted in Detroit and we're live-tweeting the events of historic July 1967.

When areas of the city turned violent on July 23, 1967, journalists braved dangers to cover the ensuing days and document the impact on people, neighborhoods, businesses, law enforcement, the political establishment and the city at large. The Free Press was recognized for its efforts with a Pulitzer Prize.

But it's important to remember that Detroit in 1967 was a city of deep divisions that permeated every level of public life.

The city's segregation and prejudices led to omissions in coverage and perspectives. Detroit's African American community was under-represented in news stories and often delegitimized. The absence of blogs and social media accounts meant many voices and frustrations, from the city and suburbs alike, went unheard.

Read more [here](#).

The Final Word

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ing opportunity, says Hooey.

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8. Sign Off Smartly

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After studying more than 350,000 email threads, Brendan Greenley, a data scientist at the email productivity company Boomerang, found that showing appreciation in an email closing inspired more people to reply. "Thanks in advance," "Thanks," and "Thank you" all delivered higher response rates than the ubiquitous "Best" or "Regards."

(Shared by Peg Coughlin)

Today in History - July 25, 2017



By The Associated Press

Today is Tuesday, July 25, the 206th day of 2017. There are 159 days left in the year.

Today's Highlight in History:

On July 25, 1956, the Italian liner SS Andrea Doria collided with the Swedish passenger ship Stockholm off the New England coast late at night and began sinking; 51 people - 46 from the Andrea Doria, five from the Stockholm - were killed. (The Andrea Doria capsized and sank the following morning.)

On this date:

In 1593, France's King Henry IV converted from Protestantism to Roman Catholicism.

In 1866, Ulysses S. Grant was named General of the Army of the United States, the first officer to hold the rank.

In 1917, Nikon Corp. had its beginnings with the merger of three optical manufacturers in Japan.

In 1934, Austrian Chancellor Engelbert Dollfuss was assassinated by pro-Nazi Austrians in a failed coup attempt.

In 1946, the United States detonated an atomic bomb near Bikini Atoll in the Pacific in the first underwater test of the device.

In 1952, Puerto Rico became a self-governing commonwealth of the United States.

In 1957, Tunisia became a republic.

In 1960, a Woolworth's store in Greensboro, North Carolina, that had been the scene of a sit-in protest against its whites-only lunch counter - July dropped its segregation policy.

In 1975, the musical "A Chorus Line" opened on Broadway at the Shubert Theatre, beginning a run of 6,137 performances.

In 1984, Soviet cosmonaut Svetlana Savitskaya (sah-VEETS'-kah-yah) became the first woman to walk in space as she carried out more than three hours of experiments outside the orbiting space station Salyut 7.

In 1992, opening ceremonies were held in Barcelona, Spain, for the Summer Olympics.

In 2000, a New York-bound Air France Concorde crashed outside Paris shortly after takeoff, killing all 109 people on board and four people on the ground; it was the first-ever crash of the supersonic jet.

Ten years ago: A presidential commission urged broad changes to veterans' care that would boost benefits for family members helping the wounded, establish an easy-to-use website for medical records and overhaul the way disability pay was awarded. The bullet-riddled body of one of 23 South Koreans held hostage in Afghanistan by Taliban kidnappers was found; eight other captives were released. Pratibha Patil (PRUH'-tee-bah puh-TIHL') was sworn in as India's first female president.

Five years ago: President Barack Obama embraced some degree of control on the sale of weapons but also told the National Urban League in New Orleans he would seek a national consensus on combating violence. NBC announced it had topped the \$1 billion mark in advertising sales for the upcoming Olympic Games in London, topping the \$850 million in ad sales for the Beijing games in 2008.

One year ago: On the opening night of the Democratic national convention in Philadelphia, Bernie Sanders robustly embraced his former rival Hillary Clinton as a

champion for the same economic causes that enlivened his supporters, signaling it was time for them to rally behind her in the campaign against Republican Donald Trump. The FBI said it was investigating how thousands of Democratic National Committee emails were hacked (Wikileaks had posted emails suggesting the DNC had favored Clinton over Sanders during the primary season).

Today's Birthdays: Actress Barbara Harris is 82. Folk-pop singer-musician Bruce Woodley (The Seekers) is 75. Rock musician Jim McCarty (The Yardbirds) is 74. Rock musician Verdine White (Earth, Wind & Fire) is 66. Singer-musician Jem Finer (The Pogues) is 62. Model-actress Iman is 62. Cartoonist Ray Billingsley ("Curtis") is 60. Rock musician Thurston Moore (Sonic Youth) is 59. Celebrity chef/TV personality Geoffrey Zakarian is 58. Actress-singer Bobbie Eakes is 56. Actress Katherine Kelly Lang is 56. Actress Illeana Douglas is 52. Country singer Marty Brown is 52. Actor Matt LeBlanc is 50. Actress Wendy Raquel Robinson is 50. Rock musician Paavo Lotjonen (PAH'-woh LAHT'-joh-neh) (Apocalyptica) is 49. Actor D.B. Woodside is 48. Actress Miriam Shor is 46. Actor David Denman is 44. Actor Jay R. Ferguson is 43. Actor James Lafferty is 32. Actress Shantel VanSanten is 32. Actor Michael Welch is 30. Actress Linsey (cq) Godfrey is 29. Classical singer Faryl Smith is 22. Actress Meg Donnelly (TV: "American Housewife") is 16. Actor Pierce Gagnon is 12.

Thought for Today: "No matter what side of an argument you're on, you always find some people on your side that you wish were on the other side." - Jascha Heifetz (YAH'-shah HY'-fetz), Russian-born American violinist (1901-1987).

Got a story or photos to share?



Got a story to share? A favorite memory of your AP days? Don't keep them to yourself. Share with your colleagues by sending to Ye Olde Connecting Editor. And don't forget to include photos!

Here are some suggestions:

- **Second chapters** - You finished a great career. Now tell us about your second (and third and fourth?) chapters of life.
- **Spousal support** - How your spouse helped in supporting your work during your AP career.

- **My most unusual story** - tell us about an unusual, off the wall story that you covered.
- **"A silly mistake that you make"** - a chance to 'fess up with a memorable mistake in your journalistic career.
- **Multigenerational AP families** - profiles of families whose service spanned two or more generations.
- **Volunteering** - benefit your colleagues by sharing volunteer stories - with ideas on such work they can do themselves.
- **First job** - How did you get your first job in journalism?
- **Connecting "selfies"** - a word and photo self-profile of you and your career, and what you are doing today. Both for new members and those who have been with us a while.
- **Most unusual** place a story assignment took you.

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