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## Connecting - April 12, 2018

1 message

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Thu, Apr 12, 2018 at 9:04 AM

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# Connecting

April 12, 2018

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Colleagues,

Good Thursday morning!

Headlines were made Tuesday when Facebook CEO Mark Zuckerberg testified on Capitol Hill about privacy failures at Facebook, with the Washington press corps out in full force to cover his testimony.

One photographer made headlines of his own - AP Washington's **Andrew Harnik** - when he captured a shot of Zuckerberg's notes in an open binder.

Today's Connecting leads with an account of how this happened.

And we bring you more interesting stories in our series on making the move to New York headquarters. I look forward to hearing from you with your story.



**Andrew Harnik**

Have a great day!

Paul

## How I got that photo of Zuckerberg's notes



**An aide to Facebook CEO Mark Zuckerberg closes a binder of notes left on the table as Zuckerberg takes a short break from testifying on Capitol Hill in Washington, April 10,**

**2018. (AP Photo/Andrew Harnik)**

AP Washington photographer Andrew Harnik recounted how he got that shot in an interview shared by Connecting colleague Lauren Easton, AP director of media relations.

**When did you notice Zuckerberg's notes were visible? Did you anticipate such an opportunity might arise?**

During the five-hour hearing there were three short breaks from testimony where Mr. Zuckerberg would leave the room along with his aides. At his first break, the photographers gathered at his desk to photograph his return to his seat. I noticed that he had left his binder of notes out on the table. They remained on the table for a number of minutes. After a while an aide came up to the table and closed the binder and took it away. As she did, I made a fairly wide photograph of the table with her hand closing the binder.

**Did you realize when you made the photo that it would get so much attention? What's your impression of the response?**

I initially only thought to make the image to help our reporters with their story, and frankly we were moving so fast I didn't stop to actually read what was on the pages. Later in the day our photo desk requested I send the image to them so they could move it onto the wire.

Once I was able to sit down at the end of the event and see the response from Twitter and read what was in Zuckerberg's notes, I realized this was pretty important information. I read some responses on Twitter - the photo was congratulated and celebrated by many fellow journalists, while others thought it was an invasion of privacy. Others simply saw the irony of someone's notes being shared so publicly during a major congressional hearing on data privacy.

**Anything to add?**

We photograph congressional hearings all the time, and this one only felt different in the sense that it was a joint hearing. There were 40 senators in the room, so it was more crowded than usual and the access that photographers usually have was restricted.

Here is the AP news story about Zuckerberg's notes:

# Zuckerberg's bullet points: Mistakes, yes. Resignation, no



By LAURIE KELLMAN

WASHINGTON (AP) - Here's what Facebook CEO Mark Zuckerberg wanted 44 senators to know about the scandal in which Cambridge Analytica used the massive social platform to access 87 million users: He made mistakes. Facebook's mission is to "help people connect." And no, he's not resigning.

"Founded Facebook. My decisions. I made mistakes. Big challenge but we've solved problems before. Going to solve this one," read Zuckerberg's notes under the heading "Accountability" and the bullet point "Resign?" Zuckerberg left the notes on his desk during a break in testimony to the Senate Judiciary and Commerce committees, and an Associated Press photographer took a picture.

Not so fast, the much older senators told Zuckerberg, 33, who was perched atop a seat pillow for the much-anticipated hearing into whether and how the breach affected the 2016 elections. They peppered him with questions about an array of Facebook's lengthy privacy policy and data, but didn't always seem to know how to

follow up Zuckerberg's talk of algorithms and AI systems. So one member of the joint committee, average age 62, got to the point.

Read more [here](#).

## More of your stories on making the move to NY Headquarters

**Ruth Gersh** ([Email](#)) - How I got to New York will always have a tinge of mystery.

I was bureau chief in Iowa on a vacation visit to my father in New York in 1992, when I stopped in to 50 Rock to pay my respects to then President Lou Boccardi. We talked business and then turned to some personal chit-chat. I was a competitive ballroom dancer at the time, and he asked me how it was going. I said I was on a break because my dance partner had moved to Birmingham, Alabama, but to watch out if the correspondence there ever opened up.

Sure enough, a couple of months later, the Birmingham correspondent retired. After an internal debate, I decided to send LDB a "funny" message on our fledging, internal only, email system. (So fledging the addresses were positions, not names. The Iowa bureau chief's address was DCCOB.) "Just want to let you know I will not be applying for the Birmingham correspondence," I wrote. "Have found dance partner in Des Moines."

My news editor was aghast when I told him what I had done. He was convinced I was going to hear about it. Let's just say, it wasn't normal behavior for a junior COB to attempt humor with the august office of the president.

Sure enough, 10 minutes later, I get a call from the president's office. From the president. Lou mentioned with what sounded like some confusion this "note" he had gotten from me, and I said I was just trying to start off his morning with a funny. And Lou said he had been intending to call me anyway, and he offered me a job in New York as his assistant. To this day, he swears it was all a coincidence. I wasn't quite convinced then - or now. Either way, I'm glad he did.

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**Mike Harris (Email)** - My story about moving to AP headquarters in NYC is probably a little unusual. I got the call from General Sports Editor Wick Temple in the fall of 1979 while working as the sports writer in Cleveland. He asked my wife and me to fly to New York to talk about taking the auto racing beat. It wasn't what I really wanted, but it was the chance to get to New York and work on one of the major sports beats. After a late night covering the Cleveland Browns and Dallas Cowboys on a Monday night game, Judy and I caught an early flight to New York and a taxi to 50 Rock.

After talking with Wick for about an hour, it was decided I would start covering autos the first week of January and that I would move to NYC at that point while Judy attempted to sell the house in Cleveland. Sounds simple enough, right? But, unfortunately, interest rates on mortgages in late 1979 were in the 14 percent range and houses simply weren't selling. After living at the Drake Hotel at 56th and Park Ave. for nearly five weeks and walking to work at 50 Rock between racing trips, I petitioned Wick to let me move back to Cleveland until our house was sold. So, back I went.

We finally managed to find a buyer in April, then loaded up the station wagon with the necessities and our two then-small kids and headed back to NY. I had arranged for an open-ended reservation at a Holiday Inn on the west side of the city while we house-hunted. But, when we arrived, I was told the reservation had been cancelled because we arrived at 6:20 p.m., 20 minutes too late. Pleading for a reprieve did not help. So there we were, two frazzled parents and two cranky kids with no place to go on a Tuesday night in Manhattan.

In desperation, I telephoned the Drake Hotel, which I had heard at that time had a deal with AP for a number of nights, and asked to speak to the manager. That wonderful gentlemen heard my plight and said, "No problem. Get yourselves over here and we'll take care of you."

He was as good as his word. We spent four weeks at the Drake, where the staff adopted my family and made our stay a delight while Judy was trekking off to house hunt in New Jersey and, on other days, taking the kids by subway (or down the rabbit holes as she told the kids) to discover New York. I was alternating between race trips and working at 50 Rock.

I was at the office a couple of weeks after arriving in NYC when Judy called to say, "I've found two houses in Westfield, NJ., that we could afford (barely). One is big and needs a lot of work and the other is small and needs a lot of work." Since I'm no handyman and was going to be traveling a lot, we chose the smaller house.

Our kids went all the way from K-12 in the exceptional Westfield schools and that house- with some major improvements over the years - proved to be a wonderful home for 16 years.

I spent most of my work time during that period at race tracks all around North America, with an occasional foray back to 50 Rock, usually around the Christmas holidays. I always loved spending those days and nights at the office, especially with the collection of great and fun characters that populated AP Sports.

In 1995, with our children off to out-of-state colleges, AP allowed us to move to Raleigh, NC., where the living was cheaper and where we were closer to the center of NASCAR racing. I also thought we'd retire there. But, as I neared that retirement in 2009, our daughter let us know that we were going to be grandparents. That prompted the move to the Boston suburb of Newton, where we became day care workers for our granddaughter Liliana and then her brother Milo. We've been in Massachusetts for nearly nine years now and love it.

But I do occasionally get nostalgic for those crazy nights in AP Sports, with the phones ringing, the teletypes clacking and the people yacking. Those days were a lot of fun.

## Connecting mailbox

### ***Why I'm leaving journalism*** (Truscott Rossman)

**By RON FOURNIER**

Nearly two years ago, I left Washington. Now, I'm leaving journalism.

Today (Wednesday) I announced my resignation as editor and publisher of Crain's Detroit Business to be president of Truscott Rossman, the state's leading strategic communications firm, a bipartisan enterprise based in Lansing with offices in Detroit and Grand Rapids. I couldn't be more excited about my next chapter in Detroit, my hometown.

I make this move for the same reason I made the last one, when I jumped from Washington to Michigan in the fall of 2016: I want to be a part of Detroit's rise. I want to work with the key leaders of business, politics, and non-profits. I want to help shape and spread the Detroit story, to be a part of its transformation.



Read more [here](#). Shared by Scott Charton. Fournier is a former AP Washington chief of bureau.

[Click here](#) for Crain's Detroit Business story.

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## ***Don LeBrecht Was a Radio Pioneer, Trailblazer and Husband*** (Radio World)

By **THELMA LeBRECHT**

The broadcasting world may have lost a pioneer and trailblazer; I lost not only my husband but the person most responsible for any success in my own career.

Don LeBrecht passed away at age 80, after nearly 40 years in the industry. We'd moved to Lakewood Ranch, Fla., to retire after I'd spent more than 35 years in broadcast news.



**Thelma and Don LeBrecht**

He had spent 17 years as head of the Broadcast Industry Council in Washington, where he worked with the National Association of Broadcasters on various public service campaigns, including literacy, alcohol and drug abuse, and AIDS awareness. Prior to that, he held management positions at major radio stations in New York, Toronto, Philadelphia and Washington, as well as with Triangle Broadcasting, Jefferson-Pilot Broadcasting and Capital Cities Communications.

The last 23 years of my career, I was with the Associated Press Broadcast News Center, where I covered everything from hurricanes to wars and every presidential campaign from 1984 to 2004. You'd also hear my signoffs on Capitol Hill, the Pentagon, the White House and State Department. As an AP senior correspondent, I also covered such things as the sniper shootings in the D.C. area and the Timothy McVeigh trials in Denver.



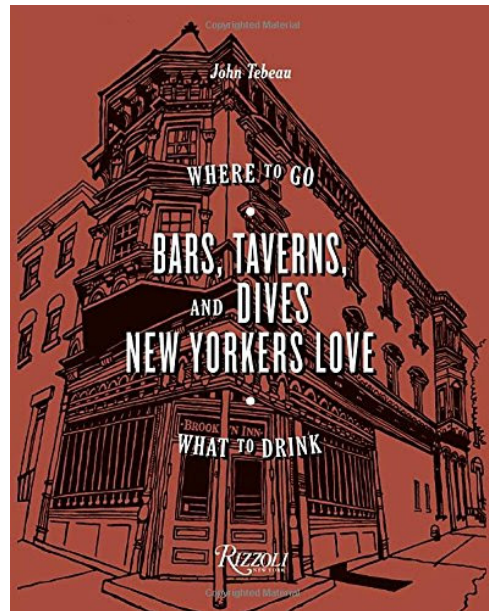
Read more [here](#).

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## ***A new book: 'Bars, Taverns and Dives New Yorkers Love'***

**John Tebeau**, husband of AP Stylebook product manager Colleen Newvine, has a new book out called "Bars, Taverns and Dives New Yorkers Love." It isn't about the best bars of NYC, it's about 50 beloved community gathering places. As more than one person said describing a featured bar, they're like Cheers.

John is both the illustrator and writer of this full color hard cover book, published by Rizzoli. Colleen supported as research assistant, crisscrossing all five boroughs to explore everything from high-end cocktail lounges to sports bars and dives. She was also John's first-read copy editor, though she was challenged because the book's editors follow Chicago Manual of Style instead of AP.



John began a series of bar illustrations in 2013 out of an appreciation of architecture and community gathering places, later reporting on and writing about what made those bars special. Tebeau also works as a bartender at one of New York's great neighborhood bars, Fort Defiance in Red Hook, Brooklyn.

[Click here](#) for the Amazon link to the book.

## **\$30,000 rumor? Tabloid paid for, spiked, salacious Trump tip**

By **JAKE PEARSON** and **JEFF HORWITZ**

NEW YORK (AP) - Eight months before the company that owns the National Enquirer paid \$150,000 to a former Playboy Playmate who claimed she'd had an affair with Donald Trump, the tabloid's parent made a \$30,000 payment to a less famous individual: a former doorman at one of the real estate mogul's New York City buildings.

As it did with the ex-Playmate, the Enquirer signed the ex-doorman to a contract that effectively prevented him from going public with a juicy tale that might hurt Trump's campaign for president.

The payout to the former Playmate, Karen McDougal, stayed a secret until The Wall Street Journal published a story about it days before Election Day. Since then curiosity about that deal has spawned intense media coverage and, this week, helped prompt the FBI to raid the hotel room and offices of Trump's personal lawyer, Michael Cohen.



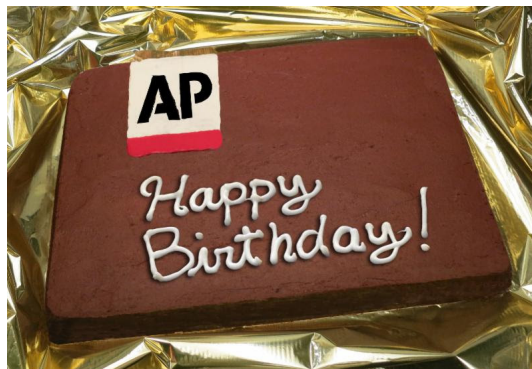
Michael Cohen (AP Photo/Seth Wenig)

The story of the ex-doorman, Dino Sajudin, hasn't been told until now.

The Associated Press confirmed the details of the Enquirer's payment through a review of a confidential contract and interviews with dozens of current and former employees of the Enquirer and its parent company, American Media Inc. Sajudin got \$30,000 in exchange for signing over the rights, "in perpetuity," to a rumor he'd heard about Trump's sex life - that the president had fathered an illegitimate child with an employee at Trump World Tower, a skyscraper he owns near the United Nations. The contract subjected Sajudin to a \$1 million penalty if he disclosed either the rumor or the terms of the deal to anyone.

Read more [here](#). Shared by Adolphe Bernotas.

## Connecting wishes Happy Birthday



To

Nick Ludington - [nickl68266@aol.com](mailto:nickl68266@aol.com)

John Temple - [jtemplermn@gmail.com](mailto:jtemplermn@gmail.com)

*And a day late to:*

Bobbie Seril - [SPQR985@aol.com](mailto:SPQR985@aol.com)

## Stories of interest

### ***Fox News host slams incorrect reports saying graphic showed network is least trusted***

(Washington Post)

By HERMAN WONG

Fox News host Howard Kurtz blasted reports that said his Sunday show mistakenly posted a graphic that showed the cable network is less trusted than its competitors.

"The Associated Press should be embarrassed by a story that utterly distorts what happened yesterday on my program 'Media Buzz,'" Kurtz wrote Monday on Facebook. The news agency had published a story with the headline, "Fox News mistakenly posts graphic showing it lags in trust," which has since been corrected.

On Sunday, Kurtz had been talking about a new Monmouth University poll on "fake news" and American trust in the media when a graphic appeared on-screen.

"Do the media report fake news regularly or occasionally," Kurtz said. "Seventy-seven percent say yes."

"WHO DO YOU TRUST MORE?" the graphic's banner said, and listed Fox News at 30 percent, while competitors CNN and MSNBC came in at 48 percent and 45 percent respectively.

Kurtz quickly noticed.

"This is not the graphic we're looking for," he said. "Hold off. Take that down please."

Read more [here](#). Shared by Byron Yake.

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## ***Sinclair attacks CNN with video alleging 'hypocrisy' in 'fake news' debate*** (Washington Post)

By **PAUL FARHI**

The nation's largest owner of TV stations has mounted an unusual video attack on CNN for what it calls "dishonesty and hypocrisy" in the cable giant's coverage of the company's widely panned news promotions.

Stations owned by Sinclair Broadcast Group on Tuesday began posting on their websites a corporate-produced video that challenges CNN's reporting on Sinclair's controversial promos - a script, echoing President Trump's criticism of the mainstream news media, that Sinclair distributed to its local stations and required dozens of its TV anchors to deliver.

The new four-minute Sinclair video, titled "Did CNN Attack Sinclair For Doing Exactly What CNN Has Done For Years?" was created last week at Sinclair's Hunt Valley, Md. headquarters in response to widespread coverage of Sinclair's "journalistic responsibility" promotional campaign.

Read more [here](#). Shared by Arnold Zeitlin.

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## ***The Seattle Times is making it everyone's job to grow digital subscribers*** (Poynter)

By KRISTEN HARE

One Monday last June, a few teams at The Seattle Times got together to sift through about 30 ideas they'd collected from the newsroom for a hack week.

In an off-white conference room with exposed ductwork and windows looking out on Seattle's Denny Way, the product, software development and user experience teams scribbled ideas onto big neon yellow and orange sticky notes.

They included: election app, podcast center, UGC contest tool, events calendar and analytics hub.

Nick Eaton, digital audience editor, asked for that last one. Could the developers build a dashboard, he wondered, that was actually easy to use and brought all the data that's available into one place? Could they build a single tool that more clearly answered the question: How's my story doing?

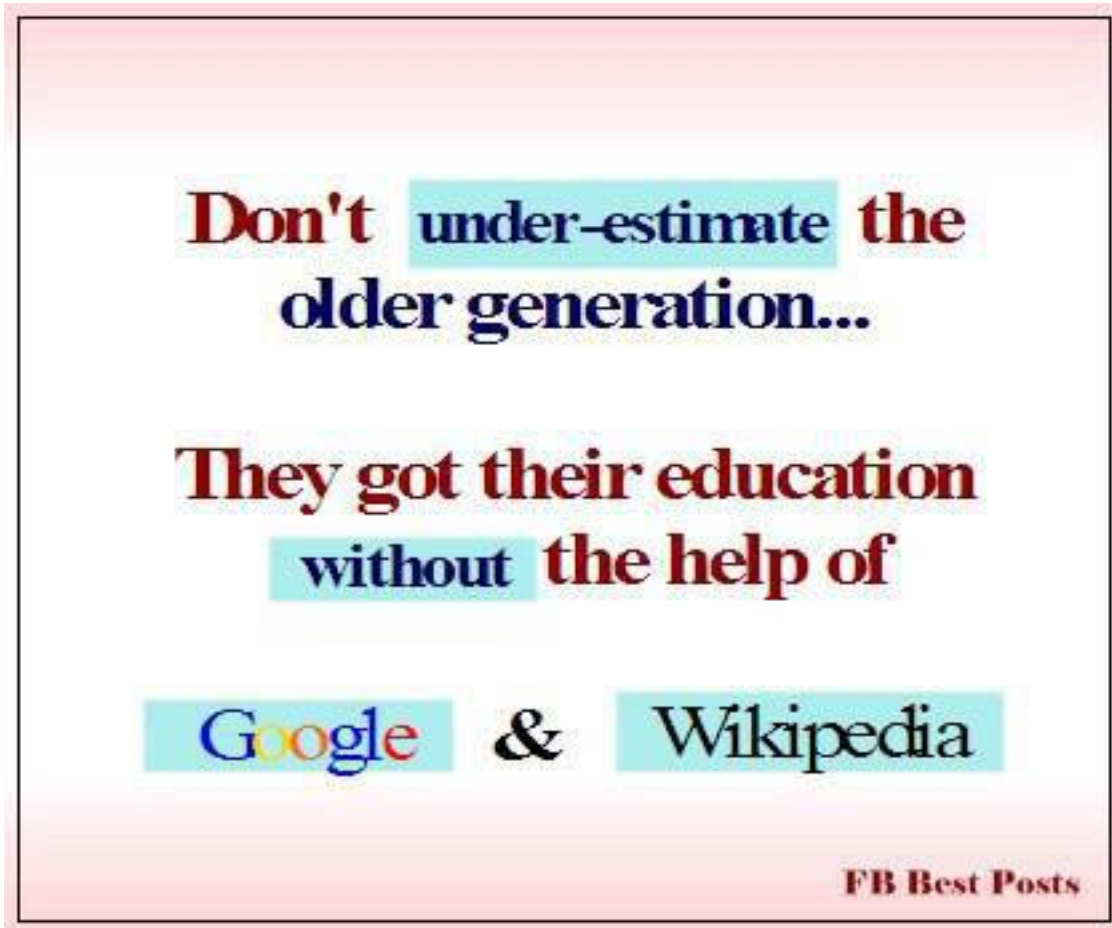
Newsrooms have tracked audience for years now. But what if they've been watching the wrong numbers, or, perhaps, not all the right numbers?

That hack week last summer produced the hub, and the Times has been tweaking it ever since. What they think they've come up with is a measurement that moves journalism analytics beyond the pageview hunt.

Now, the newsroom can see if their stories are actually turning readers into subscribers.

Read more [here](#).

## The Final Word



**Today in History - April 12, 2018**





## By The Associated Press

Today is Thursday, April 12, the 102nd day of 2018. There are 263 days left in the year.

### Today's Highlight in History:

On April 12, 1861, the Civil War began as Confederate forces opened fire on Fort Sumter in South Carolina.

### On this date:

In 1606, England's King James I decreed the design of the original Union Flag, which combined the flags of England and Scotland.

In 1776, North Carolina's Fourth Provincial Congress authorized the colony's delegates to the Continental Congress to support independence from Britain.

In 1934, "Tender Is the Night," by F. Scott Fitzgerald, was first published in book form after being serialized in Scribner's Magazine.

In 1945, President Franklin D. Roosevelt died of a cerebral hemorrhage in Warm Springs, Georgia, at age 63; he was succeeded by Vice President Harry S. Truman.

In 1955, the Salk vaccine against polio was declared safe and effective.

In 1961, Soviet cosmonaut Yuri Gagarin became the first man to fly in space, orbiting the earth once before making a safe landing.

In 1963, civil rights leader Martin Luther King Jr. was arrested and jailed in Birmingham, Alabama, charged with contempt of court and parading without a permit. (During his time behind bars, King wrote his "Letter from Birmingham Jail.")

In 1975, singer, dancer and civil rights activist Josephine Baker, 68, died in Paris.

In 1983, Chicagoans went to the polls to elect Harold Washington the city's first black mayor.

In 1985, Sen. Jake Garn, R-Utah, became the first sitting member of Congress to fly in space as the shuttle Discovery lifted off.

In 1988, the U.S. Patent and Trademark Office issued a patent to Harvard University for a genetically engineered mouse, the first time a patent was granted for an animal life form.

In 1990, in its first meeting, East Germany's first democratically elected parliament acknowledged responsibility for the Nazi Holocaust, and asked the forgiveness of Jews and others who had suffered.

Ten years ago: Democratic presidential candidate Barack Obama conceded that comments he'd made privately during a fundraiser about bitter working class voters who "cling to guns or religion" were ill chosen. Actors, relatives and politicians gathered at a church in Los Angeles to mourn Charlton Heston, one of the last lions of Old Hollywood who died April 5 after battling Alzheimer's disease. Boston College won the NCAA hockey championship, 4-1, over Notre Dame.

Five years ago: U.S. Secretary of State John Kerry, visiting South Korea, delivered a stark warning to North Korea not to test-fire a mid-range missile while tamping down anxiety caused by a new U.S. intelligence report suggesting significant progress in the communist regime's nuclear weapons program. Guan Tianlang, a 14-year-old from China, made history as the youngest player to make the cut in a PGA Tour-sanctioned event; despite being the first player at Augusta National to get hit with a one-shot penalty for slow play, Guan made the cut under the 10-shot rule at the Masters. American chess grandmaster Robert Byrne, 84, died in Ossining, New York.

One year ago: The United States and China struck what appeared to be an unusual bargain as President Donald Trump said he wouldn't label China a currency manipulator and voiced confidence Chinese President Xi Jinping (shee jihn-peeng) would help him deal with North Korea's mounting threat. Embattled Fox News Channel host Bill O'Reilly began a vacation after reports emerged of settlements reached with five women to keep quiet about harassment accusations.

Today's Birthdays: Children's author Beverly Cleary is 102. Actress Jane Withers is 92. Opera singer Montserrat Caballe is 85. Playwright Alan Ayckbourn (AYK'-bohrn) is 79. Jazz musician Herbie Hancock is 78. Rock singer John Kay (Steppenwolf) is 74. Actor Ed O'Neill is 72. Actor Dan Lauria is 71. Talk show host David Letterman is 71. Author Scott Turow is 69. Actor-playwright Tom Noonan is 67. Rhythm-and-blues singer JD Nicholas (The Commodores) is 66. Singer Pat Travers is 64. Actor Andy Garcia is 62. Movie director Walter Salles (SAL'-ihs) is 62. Country singer Vince Gill is 61. Actress Suzanne (cq) Douglas is 61. Model/TV personality J Alexander is 60. Rock musician Will Sergeant (Echo & the Bunnymen) is 60. Rock singer Art Alexakis (al-ex-AH'-kis) (Everclear) is 56. Country singer Deryl Dodd is 54. Folk-pop singer Amy Ray (Indigo Girls) is 54. Actress Alicia Coppola is 50. Rock singer Nicholas Hexum (311) is 48. Actor Nicholas Brendon is 47. Actress Shannen Doherty is 47. Actress Marley Shelton is 44. Actress Sarah Jane Morris is 41. Actress Jordana Spiro is 41. Rock musician Guy Berryman (Coldplay) is 40. Actor Riley Smith is 40. Actress Claire Danes is 39. Actress Jennifer Morrison is 39. Actor Matt McGorry is 32. Contemporary Christian musician Joe Rickard (Red) is 31. Rock singer-musician Brendon Urie (Panic! at the Disco) is 31. Actress Saoirse (SUR'-shuh) Ronan is 24.

***Thought for Today: "All history is only one long story to this effect: men have struggled for power over their fellow men in order that they might win the joys of earth at the expense of others, and might shift the burdens of life from their own shoulders upon those of others." - William Graham Sumner, American educator and social critic (born 1840, died this date in 1910).***

## Got a story or photos to share?

Got a story to share? A favorite memory of your AP days? Don't keep them to yourself. Share with your colleagues by sending to Ye Olde Connecting Editor. And don't forget to include photos!

Here are some suggestions:

- **Second chapters** - You finished a great career. Now tell us about your second (and third and fourth?) chapters of life.

- **Spousal support** - How your spouse helped in supporting your work during your AP career.

- **My most unusual story** - tell us about an unusual, off the wall story that you covered.

- **"A silly mistake that you make"** - a chance to 'fess up with a memorable mistake in your journalistic career.

- **Multigenerational AP families** - profiles of families whose service spanned two or more generations.

- **Volunteering** - benefit your colleagues by sharing volunteer stories - with ideas on such work they can do themselves.

- **First job** - How did you get your first job in journalism?

- **Connecting "selfies"** - a word and photo self-profile of you and your career, and what you are doing today. Both for new members and those who have been with us a while.

- **Most unusual** place a story assignment took you.



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