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Connecting -- June 06, 2018

1 message

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Wed, Jun 6, 2018 at 9:06 AM

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Connecting

June 06, 2018

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Colleagues,

Good Wednesday morning!

Virtually all of our member newspapers operate on tighter and tighter editorial budgets - and one result is that the opportunities to fund training of their news staff have been cut over the years.

At least, that was what I witnessed with the newspapers I worked with during my AP bureau chief and regional vice president days. And I believe it remains true today.

AP NewsTrain is designed to help member newspapers large and small with affordable, effective training sessions - and over the past 15 years, some 7,400 journalists have received training at the one- and two-day workshops that are held regionally.



"Ya'll ARE AWESOME. I didn't want to leave the lectures to use the bathroom because they were so good," wrote a participant at the Phoenix NewsTrain on April 6-7.

Linda Austin is the project director, and I asked her to update Connecting members on the NewsTrain program. Her report leads today's issue. Never has the need been greater.

Have a great day!

Paul

In 15 years, APME's NewsTrain has brought affordable training to 7,400-plus journalists at 90 workshops



**Attendees at NewsTrain in Norman, Oklahoma, experience 360-video in 2017.
Photo/Linda Austin**

By Linda Austin ([Email](#))

For 15 years, APME's NewsTrain workshops have brought high-quality, affordable training to journalists where they work and live. The Associated Press, along with other donors, has made it possible to offer the one- to two-day workshops for just \$75.

NewsTrain has traveled to all 50 states and three Canadian provinces, training more than 7,400 at 90 workshops. It started in 2003 with an emphasis on newsroom-leadership training, when APME was known as Associated Press Managing Editors. (The group changed its name to Associated Press Media Editors in 2011.)

In recent years, the training's focus has shifted to digital skills, especially social, mobile, data and video. The skills taught are determined by a host committee of local journalists, who apply to bring NewsTrain to its region.



Q. McElroy of Cox Media Group teaches mobile storytelling at Columbus, Ohio, NewsTrain in 2017. Photo/E.W. Scripps School of Journalism

Trainers are accomplished journalists with teaching chops. If you're interested in teaching, email Project Director Linda Austin. Attendees regularly rate sessions as 4.5, with 5 as highly effective and highly useful.

"Ya'll ARE AWESOME. I didn't want to leave the lectures to use the bathroom because they were so good," wrote Chase Budnieski, a journalism student who attended Phoenix NewsTrain on April 6-7.

Reporter Rebecca Bibbs at The Herald Bulletin in Anderson, Indiana, said she appreciated the chance to update her skills after more than 30 years in the business. "I also thought it was very interactive and allowed us to practice what was preached." She attended NewsTrain in Muncie, Indiana, on April 14.

Early-bird registration at \$75 is available for upcoming NewsTrains in Greenville, South Carolina, on Sept. 6-7 and Denton, Texas, on Sept. 22. At each of these workshops, the APME Foundation offers five competitive diversity scholarships. In Greenville, the first 20 registrants will receive free AP Stylebooks.

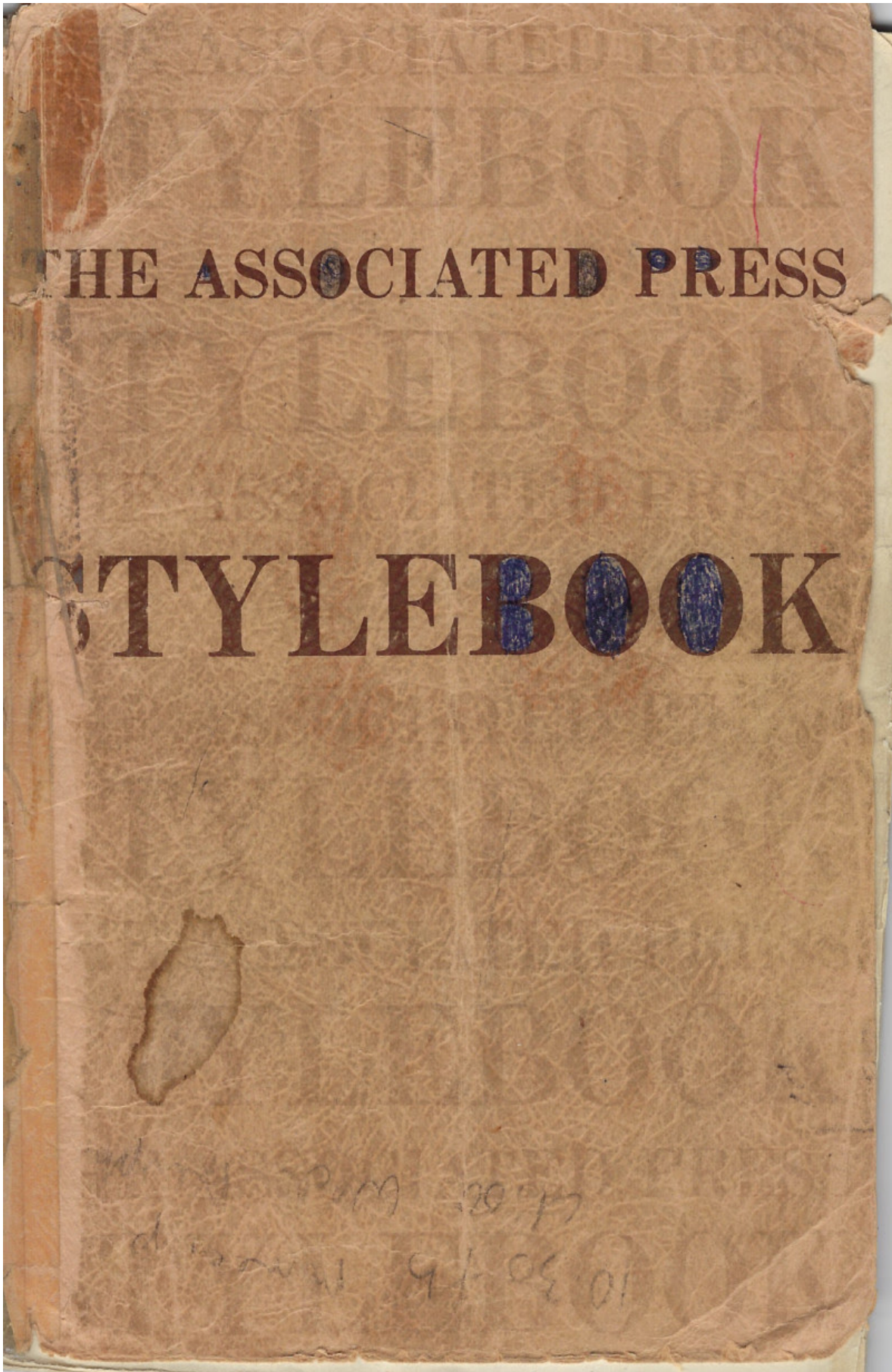
In 2019, NewsTrain is headed to Toronto, Denver, Austin and Milwaukee. To be notified when dates, agendas and trainers are set for these workshops, please provide an email at bit.ly/NT2018-19.

6/22/2018

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To apply to bring NewsTrain to your town in 2020, visit bit.ly/HostNewsTrain in early 2019.

AP Stylebooks through the ages



By Merrill Perlman, Columbia Journalism Review

THE RELEASE OF THE 2018 ASSOCIATED PRESS STYLEBOOK is an appropriate time to look at how these guidebooks have changed over the years, and how they have also stayed the same.

The new AP Stylebook, the largest yet at 638 pages, includes "about 200 new or revised entries, with chapters covering business, fashion, food, religion and sports terms, as well as media law, news values, punctuation, social media use and a new polls and surveys chapter," the website says.

The AP Stylebook is a Web-based subscription service that's updated frequently and has a useful Ask the Editor feature. We've already discussed a few of the changes, including those spurred by recent events and at least one spurred by users' complaints.

But some journalists still prefer the paper version: For many, having the AP Stylebook near to hand feels imperative.

That was true for this columnist, whose first copy, the 1970 edition, is dog-eared and coffee-stained, with exceptions rubber-cemented or penciled in through three college addresses and two professional ones. It is 52 pages long, organized by topics like capitalization, spelling, markets, and sports.

Read more [here](#). Shared by Valerie Komor.

AP's first pronunciation guide:

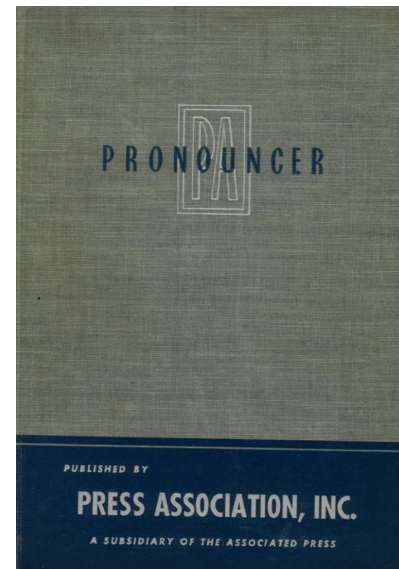
How Do You Say Scheveningen?

Francesca Pitaro ([Email](#)) - AP Corporate Archives, wrote the following for the latest issue of The Core, the in-house monthly New York newsletter:

The "PA Pronouncer," a recent addition to the Corporate Archives library, has the answer! (It's SKAY-vu-ning-un.) Published in 1941 and selling for \$2.50, the 58-page volume was AP's first pronunciation guide. The PA of the title was Press Association, Inc., a wholly owned subsidiary of the AP organized in 1941 to manage

the use of AP news for broadcast. Press Association activities were integrated into the AP in 1947 after the board approved extending AP Associate Membership to radio stations.

The Dutch philologist Jules Van Ilem created a system of phonetic spelling for the guide which was devoted primarily to the pronunciation of foreign places and people, a necessity during World War II. The guide had a chapter for place names and one for names of people, newspapers and press associations.



*Key to vowel sounds and
consonant combinations used
in the phonetic spelling.*

ah is like the a in ARM

a is like the a in APPLE

ai is like the ai in AIR

ay is like the a in ACE

e is like the e in BED

ee is like the ee in FEEL

i is like the i in TIN

oh is like the o in GO

o is like the o in LOVE

oo is like the oo in POOL

u is like the u in HUFF

kh is guttural

zh is like the g in ROUGE

With names in the news changing rapidly, updating the book was deemed impractical and by the 1960s the AP had adopted the practice of inserting pronunciation guides in the broadcast wire copy immediately following hard to pronounce names.

According to Warren Levinson, a 39-year veteran of AP Broadcast, pronunciations are still included in regular copy. Additionally, separate news and sports pronunciation files go out every day from Washington, updated depending on what new names make it into the news.

Photographer Recalls Being With Robert F. Kennedy During Assassination 50 Years Ago



Richard Drew was a 21-year-old photographer working for a Pasadena newspaper when he took photos of the assassination of Sen. Robert F. Kennedy. Today, he is a New York-based photographer for the AP - 48 years with the company - whose pictures of The Falling Man during the 9/11 terrorist attacks that felled the World Trade Center towers are considered among the most iconic images of the tragedy.

NEW YORK (WCBS 880) -- Tuesday marks 50 years since the nation was again stunned by a political assassination.

WCBS 880's Peter Haskell talked with a photographer who was an eyewitness to the attack, and has the photos to prove it.

On June 5, 1968, New York U.S. senator and presidential candidate Robert F. Kennedy was gunned down at the Ambassador Hotel in Los Angeles. He died the following day.

The year up to that point had already been one of turmoil, transition, and turbulence. Dr. Martin Luther King Jr. had been murdered in April, and only two months passed before RFK was also slain.

Photographer Richard Drew was in the kitchen of the Ambassador Hotel that night of June 5, after Kennedy had celebrated his victory in the California Democratic primary for the Democratic presidential nomination.

"All of a sudden, I see a hand pointing a gun, and I was standing over his right shoulder, and the hand came down and looked, and I was looking at the barrel of a gun. At that time, I was in the Army Reserve, and I know that I wasn't going to say, 'Oh my gosh, what's that?'" Drew said. "So I hit the floor. I went right down. I got out of the way."

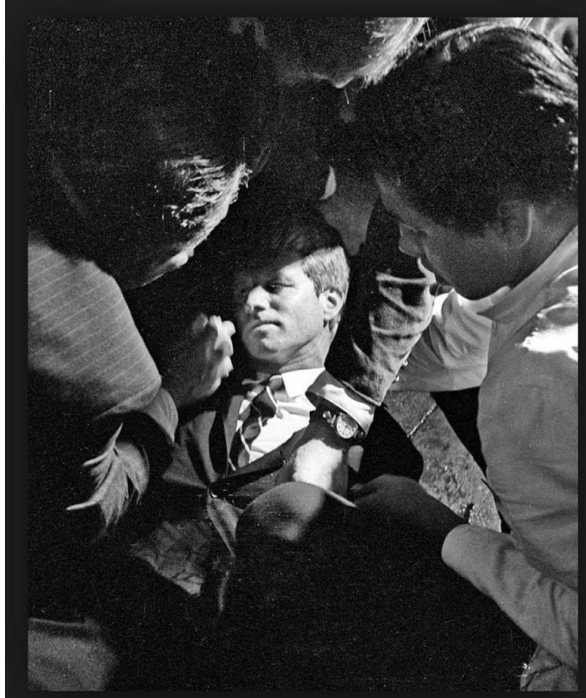


Photo by Richard Drew

Drew is a veteran photographer at The Associated Press in New York. At the time, he was a 21-year-old working for a paper in Pasadena.

Read more [here](#).

Connecting mailbox

Scott Charton named to Influencer panel by Kansas City Star

Scott Charton ([Email](#)) - a 22-year veteran of AP bureaus in Little Rock, Jefferson City and Columbia (Missouri) - has been chosen by The Kansas City Star as an Influencer. Charton is among "a group of more than 50 influential Missourians from across the state to discuss key issues and engage in a thoughtful conversation about solutions our government and our communities can pursue together," said Star editor Mike Fanin. [Click here](#) for a link to the Star announcement.

"I am honored to be among remarkable, experienced, wise and diverse company," Charton said. "I set aside my usual rule of not joining any group that would have me as a member. Stay tuned for a summer and fall of interesting (I hope) and challenging (it better be) discussion and commentary."



Charton started in small-town radio as a teenager. He covered the Arkansas and Louisiana capitols for statewide radio networks while studying political science at Hendrix College and the University of Arkansas at Little Rock. He joined AP as Arkansas broadcast editor in 1983 and covered Arkansas news, government and politics until 1989, when he was appointed Jefferson City statehouse correspondent and political writer. His assignments included leading AP coverage of the historic 1993 Midwest floods and the 2000 plane crash that killed Missouri Gov. Mel Carnahan, his son and pilot Randy Carnahan and aide Chris Sifford.

In 2000 Charton was appointed as the first AP Roving Reporter for Missouri, serving in that role until 2005, when he was appointed Director of Communications for the University of Missouri System, working as an adviser to the late President Elson Floyd and the university's governing board. In 2008, Charton launched his company, Charton Communications & Consulting based in Columbia, Missouri, and he works on communications projects for corporations, professional and trade associations and nonpartisan ballot campaigns. Two of his films are recent Midwest EMMY Award winners for best documentaries aired on public TV.



Charton with John Ashcroft after interview with the man who served as U.S. Attorney General.

(An aside: When Charton was appointed to Jefferson City correspondent, his numerical replacement in Little Rock was Ron Fournier, hired by Little Rock CoB Kristin Gazlay from the Arkansas Democrat-Gazette. Fournier served as AP's Washington chief of bureau during his AP career. And today, Gazlay is Director of Top Stories at AP-New York.

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John Dingman was kindly mentor to scared kid fresh out of college

Don Waters ([Email](#)) - If Doug Willis was surprised to learn that John Dingman, amiable bill collector, once worked in the AP news ranks, I can also reveal him as a kindly mentor to a scared kid fresh out of college in 1964 who was quickly handed the Albany overnight shift. "Sink or swim" was the guidance given by CoB W. Norris Paxton. He was crusty, yes, but generous with staff parties at his home.

On the job, John and I conversed by telephone, with him stationed across the Hudson River at an outpost known as Troy Radio. For many years, AP rented space in a second building to circumvent a rule forbidding news staff from transmitting copy in bureaus where union "punchers" were employed...

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Unwelcome assignments

Gene Herrick ([Email](#)) - Our friend, Hal Buell, wrote in Connecting's June 4 issue describing the old Wide World Photos division of The Associated Press.

It brought back memories from those years long ago -- back in the late 50's and 60's. The memories were not pleasant.

Every AP photog I met then lamented the call from Wide World to "Cover" an event for them. We would do anything possible to escape the assignment, but when we couldn't, it meant an assignment with almost constant pain to the derriere.

The assignments were "Commercial," not news. They were most often for auto manufacturers having their nation-wide new car extravaganza shows around the country. We would "Work" for some PR hack, which, generally, treated us like rented dogs. There was a lot of "My photographer."

As Buell said, "Though most of the (NY) Newsphoto desk staff saw WW as a different company and resisted the (Periodic) caption work." We photographers in the field resisted too. But....

Welcome to Connecting



Margi Bauer - baumarg@att.net

Stories of interest

Big City, Small Newspaper: Behind the Latest Cuts at the San Antonio 'Express-News' (Texas Monthly)

By MICHAEL HARDY

In May 24 the U.S. Census Bureau released its annual ranking of the fastest-growing American cities. Topping the list was San Antonio, which added more than 24,000 people between 2016 and 2017 for a total population of over 1.5 million, making it the second largest city in Texas (after Houston) and the seventh largest in the country.

The same day, Nancy Barnes, the executive editor of the Houston Chronicle and Hearst Texas Newspapers, was in the Alamo City to make an announcement of her own: the San Antonio Express-News, the city's 153-year-old daily newspaper, would be laying off fourteen newsroom employees. It was merely the latest round of layoffs for the beleaguered paper, which eliminated 165 positions, including 75 journalists—about a third of the newsroom—in 2009.

Among the newly unemployed journalists were reporters, photographers, and editors spread across the metro, features, and sports desks. Perhaps the highest-profile casualty was Peggy Fikac, the paper's veteran Austin bureau chief and

columnist. Others included reporter Zeke MacCormack, who had been at the Express-News for over two decades; Robert Seltzer, the paper's public editor; travel editor Terry Scott Bertling; and Mike Knoop, the director of news research and archives.

Read more [here](#). Shared by Susana Hayward.

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Wall Street Journal, Its Newsroom Unsettled, Names a New Editor (New York Times)

By Michael M. Grynbaum

The Wall Street Journal named a new editor in chief on Tuesday, elevating Matthew J. Murray to the top spot at one of the country's pre-eminent newspapers and bringing an end to the tenure of Gerard Baker, whose stewardship gave rise to unrest in the newsroom.

The British-born, Oxford-educated Mr. Baker, who led the broadsheet for five and a half years, will remain at The Journal as a weekend columnist. He will also host live events and a Journal-themed show on the Fox Business Network, which, like the newspaper, is an arm of Rupert Murdoch's media empire.

At The Journal, Mr. Baker oversaw a sharp rise in readership and an award-winning investigation that exposed fraudulent claims by the health care tech company Theranos. But he also faced apprehension among his staff.

Read more [here](#). Shared by Sibby Christensen.

The Final Word

Woman's obituary takes hellish turn: 'World is a better place without her' (USA Today)

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Kathleen Dehmlow


Kathleen Dehmlow (Schunk) was born on March 19, 1938 to Joseph and Gertrude Schunk of Wabasso.

She married Dennis Dehmlow at St. Anne's in Wabasso in 1957 and had two children Gina and Jay.

In 1962 she became pregnant by her husband's brother Lyle Dehmlow and moved to California.

She abandoned her children, Gina and Jay who were then raised by her parents in Clements, Mr. and Mrs. Joseph Schunk

She passed away on May 31, 2018 in Springfield



The beginning of 80-year-old Kathleen Dehmlow's obituary is pretty standard.

It states when she was born, who her parents were, the name of her husband, children, etc.

But it is sentence four that takes a turn, an awkward, cringe-worthy turn. It reads: "She abandoned her children, Gina and Jay who were then raised by her parents in Clements, Mr. and Mrs. Joseph Schunk."

Dehmlow's obituary states she was from Springfield, Minnesota. The ode was published in the Redwood Falls Gazette in Redwood Falls on Monday.

Its final two sentences are devastating.

"She passed away on May 31, 2018 in Springfield and will now face judgement," the obituary ends. "She will not be missed by Gina and Jay, and they understand that this world is a better place without her."

Read more [here](#). Shared by Mark Mittelstadt.

Today in History - June 6, 2018



By The Associated Press

Today is Wednesday, June 6, the 157th day of 2018. There are 208 days left in the year.

Today's Highlight in History:

On June 6, 1968, Sen. Robert F. Kennedy died at Good Samaritan Hospital in Los Angeles, 25 1/2 hours after he was shot by Sirhan Bishara Sirhan.

On this date:

In 1523, Gustav Vasa became Sweden's new king, Gustav I.

In 1654, Queen Christina of Sweden abdicated; she was succeeded by her cousin, Charles X Gustav.

In 1799, American politician and orator Patrick Henry died at Red Hill Plantation in Virginia.

In 1809, Sweden adopted a new constitution.

In 1918, U.S. Marines suffered heavy casualties as they launched their eventually successful counteroffensive against German troops in the World War I Battle of Belleau Wood in France.

In 1925, Walter Percy Chrysler founded the Chrysler Corp.

In 1933, the first drive-in movie theater was opened by Richard Hollingshead in Camden County, New Jersey. (The movie shown was "Wives Beware," starring Adolphe Menjou.)

In 1944, during World War II, Allied forces stormed the beaches of Normandy, France, on "D-Day" as they began the liberation of German-occupied Western Europe.

In 1966, black activist James Meredith was shot and wounded as he walked along a Mississippi highway to encourage black voter registration.

In 1978, California voters overwhelmingly approved Proposition 13, a primary ballot initiative calling for major cuts in property taxes.

In 1982, Israeli forces invaded Lebanon to drive Palestine Liberation Organization fighters out of the country. (The Israelis withdrew in June 1985.)

In 1994, President Bill Clinton joined leaders from America's World War II allies to mark the 50th anniversary of the D-Day invasion of Normandy. A China Northwest Airlines passenger jet crashed near Xian (SHEE'-ahn), killing all 160 people on board.

Ten years ago: The Dow industrial average dropped 394.64 points to 12,209.81, its worst loss in more than a year. Crude futures soared nearly \$11 for the day to \$138.54 a barrel. Actor Bob Anderson, who played young George Bailey in "It's a Wonderful Life," died in Palm Springs, California, at age 75.

Five years ago: Director of National Intelligence James Clapper moved to tamp down a public uproar spurred by the disclosure of secret surveillance programs involving phone and Internet records, declassifying key details about one of the programs while insisting the efforts were legal, limited in scope and necessary to detect terrorist threats. Russian President Vladimir Putin and his wife, Lyudmila Putina, announced they were divorcing after nearly 30 years of marriage. Esther

Williams, 91, the swimming champion turned actress, died in Los Angeles. Longtime soap opera actress Maxine Stuart, 94, died in Beverly Hills, California.

One year ago: Bill Cosby's chief accuser, Andrea Constand, took the stand at his sexual assault trial to tell her story publicly for the first time, saying the comedian groped her after giving her three blue pills that left her paralyzed and helpless. (The jury deadlocked, resulting in a mistrial, but Cosby was convicted in a second trial.) George and Amal Clooney welcomed twins Ella and Alexander. Saudi arms dealer Adnan Khashoggi, 81, once one of the world's richest men who was implicated in the Iran-Contra affair, died in London. Scooter Gennett hit four home runs, matching the major league record, as the Cincinnati Reds routed the St. Louis Cardinals 13-1.

Today's Birthdays: Singer-songwriter Gary "U.S." Bonds is 79. Country singer Joe Stampley is 75. Jazz musician Monty Alexander is 74. Actor Robert Englund is 71. Folk singer Holly Near is 69. Singer Dwight Twilley is 67. Playwright-actor Harvey Fierstein (FY'-ur-steen) is 66. Comedian Sandra Bernhard is 63. International Tennis Hall of Famer Bjorn Borg is 62. Actress Amanda Pays is 59. Comedian Colin Quinn is 59. Record producer Jimmy Jam is 59. Rock musician Steve Vai is 58. Rock singer-musician Tom Araya (Slayer) is 57. Actor Jason Isaacs is 55. Actor Anthony Starke is 55. Rock musician Sean Yseult (White Zombie) is 52. Actor Max Casella is 51. Actor Paul Giamatti is 51. Rhythm and blues singer Damion Hall (Guy) is 50. Rock musician Bardi Martin is 49. Rock musician James "Munky" Shaffer (Korn) is 48. TV correspondent Natalie Morales is 46. Country singer Lisa Brokop is 45. Rapper-rocker Uncle Kracker is 44. Actress Sonya Walger is 44. Actress Staci Keanan is 43. Actress Amber Borycki is 35. Actress Aubrey Anderson-Emmons is 11.

Thought for Today: "To win without risk is to triumph without glory." - Pierre Corneille (KOHR'-nay-uh), French dramatist (born this date in 1606, died 1684).

Got a story or photos to share?

Got a story to share? A favorite memory of your AP days? Don't keep them to yourself. Share with your colleagues by sending to Ye Olde Connecting Editor. And don't forget to include photos!

Here are some suggestions:

- **Second chapters** - You finished a great career. Now tell us about your second (and third and fourth?) chapters of life.

- **Spousal support** - How your spouse helped in supporting your work during your AP career.

- **My most unusual story** - tell us about an unusual, off the wall story that you covered.

- **"A silly mistake that you make"** - a chance to 'fess up with a memorable mistake in your journalistic career.

- **Multigenerational AP families** - profiles of families whose service spanned two or more generations.

- **Volunteering** - benefit your colleagues by sharing volunteer stories - with ideas on such work they can do themselves.

- **First job** - How did you get your first job in journalism?

- **Connecting "selfies"** - a word and photo self-profile of you and your career, and what you are doing today. Both for new members and those who have been with us a while.

- **Most unusual** place a story assignment took you.



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