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Connecting - November 05, 2019

1 message

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Tue, Nov 5, 2019 at 8:38 AM

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Connecting

November 05, 2019

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Colleagues,

Good Tuesday morning on this the 5th day of November 2019,

We lead with news that our colleague **Linda Deutsch** has pledged a \$1 million planned gift to her alma mater, Monmouth University, to establish an endowed scholarship fund for aspiring Monmouth journalism students. She returns to the university next week to be honored there.

On Nov. 11, the university will dedicate the home of the student newspaper in honor of Linda, who was one of the most famous court reporters in journalism history - working from the Los Angeles bureau and covering such trials as the Manson murders and OJ Simpson's murder trial.

Colleague **Cheryl Arvidson** (a fellow University of Iowa and Daily Iowan grad) can attribute her hiring at UPI to decision she made as student editor of the Iowan in publishing what a state legislator termed an obscenity and called on the university to fire her and her staff. Read more in today's issue.

AND, if you have a favorite story from your days at the high school or college student newspaper, please share it.

Finally, The Washington Post published a poignant story on the wife of the late former AP communications director **Dave Bowen** that you will not want to miss. Read it in today's Final Word.

Have a great day!

Paul

Veteran Associated Press Reporter and Monmouth U. Alumna Linda Deutsch Pledges \$1 Million Planned Gift to University's Journalism Students

Monmouth University News Release

WEST LONG BRANCH, N.J. - A celebrated 1965 graduate of Monmouth University who built a legendary career in journalism will return to the campus on Nov. 11 to be honored for her achievements and her generosity to her alma mater. Linda Deutsch, the esteemed Associated Press trial reporter, has pledged a \$1 million planned gift

to establish an endowed scholarship fund for aspiring Monmouth journalism students.

In recognition of her generosity and storied career, the university will dedicate the office space of the student-run newspaper, The Outlook, as the "Linda Deutsch '65 Student Journalism Center." Deutsch was an editor and reporter for The Outlook from 1961 to 1965.

The ceremony will take place at 5 p.m. on the second floor of the university's Jules Plangere, Jr. Center for Communication, where The Outlook is currently located. Plangere was publisher of the Asbury Park Press when Deutsch launched her career there. The Linda Deutsch '65 Student Journalism Center also encompasses rooms previously named by E. Donald Lass, former publisher and editor-in-chief of the Press and a former colleague of Deutsch's, as well as Sandy and David Wilson '80, senior reporter at Bloomberg News.



Linda Deutsch

Deutsch, who lives in California, will be on campus to inaugurate the center, which will showcase archival displays and photos donated by the AP. After the celebration, Deutsch will be inducted into the Department of Communication Alumni Academy at a dinner awards reception in Woodrow Wilson Hall.

"Linda is not only a champion for women journalists, she is also a role model for the profession at large," Monmouth University President Patrick F. Leahy said. "We are honored to recognize her legacy of journalistic integrity and grateful for her dedication to the field of journalism by supporting students at her alma mater."

Deutsch, who has been referred to as "the most trusted voice in court journalism," is a Pulitzer Prize-nominated journalist whose career spans more than 50 years. A symbol of AP excellence from 1967 until her retirement in 2014, Deutsch has covered some of the highest profile legal proceedings in modern history, including the Charles Manson trial, the trial of Robert F. Kennedy's assassin, and the trials of O.J. Simpson and Michael Jackson.

"Monmouth has had such a transformative impact on my life and career, which is why I have decided to give back," Deutsch said. "In a time when journalism is under attack on

many fronts, I am convinced that meaningfully supporting young reporters and editors will save my beloved profession from extinction. It is my hope that the scholarship fund that has already begun helping students in a modest way during my lifetime, in addition to my bequest intention after I am gone, will allow more students to experience an exceptional education and carry on my legacy in reporting the news."



Linda filing story from Manson trial

When Deutsch first joined the AP, she was the only woman in the Los Angeles bureau. Over the course of her career, she rose through the ranks and in 1992 earned the title of special correspondent, a designation bestowed on only 18 reporters since the news cooperative was founded in 1846. Deutsch has proudly noted that an AP reporter covered Lincoln's Gettysburg Address and another rode with George Armstrong Custer to his death at the Battle of the Little Bighorn. Deutsch's title gives her a permanent place in AP's rich history.

Read more [here](#). Linda Deutsch's email is - lcdeutsch@yahoo.com

'Obscenity' Helps Launch a Journalism Career



Photo by Dave Luck

Cheryl Arvidson ([Email](#)) - Way back in 1969, when antiwar sentiment was sweeping across the nation and turning conventional wisdom upside down, I was editor of The Daily Iowan student newspaper at the University of Iowa. We learned that several students at University High in Iowa City had been suspended for

publishing an underground newspaper that the school's administrators branded as obscene. This was an important story for the DI to cover because many if not most of the students at U High were the children of U of I professors and other faculty members.

I told my staff that we would only publish that story if it included a representative sample of the contents of the underground paper so that our readers could make their own determination on whether it was obscene. We poured over the paper and finally decided on a brief example: "Kill, kill, kill. Kill, kill, kill, motherfuckers, 'til all the world is dead."

The story ran on the front page of the DI the next day and generated no reaction whatsoever on campus, where far more virulent and colorful things were being said every day.

So imagine my surprise a few weeks later when I got a call from a reporter in the UPI Bureau in Des Moines saying that he had obtained a copy of the newspaper, waved it in front of the most conservative member of the Iowa House, and that lawmaker had demanded my resignation and that of my staff for printing an obscenity. My only comment, as I recall, was "That's interesting." I gave it no further thought until the following Friday afternoon when UPI ran that story, and all hell broke loose.

Suddenly I was getting calls from the AP in Des Moines which was trying to match the story, the Des Moines Register and all sorts of other news outlets in the Midwest seeking reaction and information. The funniest question I remember actually was from an AP reporter asking me to describe the "obscenity" in words he could use in the story. As I recall, I said the word was "Motherfucker," use it or not.

My poor parents were bowling on Friday night when the story broke, and my dad got home, switched on the 10 o'clock news and was greeted by a picture of me on the TV screen with the words "Coed Accused of Obscenity." My mother called immediately, demanding to know what the hell I was doing. She ended the conversation with these words which I will remember all my life, "Your father says he loves you, but he can't talk now."

Of course, I did not retire, nor was I pressured or subjected to any criticism on campus. The U of I journalism faculty and the board that oversees the DI never raised any concern over what we had done initially or the subsequent uproar. In fact, the only person who tried to retaliate against me was the DI publisher, an old guy who had been fired from the Des Moines Register and was hired as a charity gesture by the DI. He had no clue about what was happening on campus and was appalled that we would print such a word in the paper. He actually took the paper out onto a street corner in Iowa City and tried to get people to say they were offended and sign a petition to get me fired. Not surprisingly, he found no support.

But off campus, there definitely was fallout. The story and my picture ran in newspapers throughout the Midwest. I was a senior at the time and was weighing possible job opportunities and had three pretty firm prospects. Suddenly, those three near-offers disappeared. The one I remember most in terms of explaining the decision not to hire me was the Register's claim that "a massive influx of returning Vietnam veterans" had filled all their newsroom vacancies. Right. The only massive influx of returning Vietnam veterans at that time were soldiers in coffins.

So there I was, a short time from graduation with no job and absolutely no idea what I would do. Out of the blue, I got a call from Bruce Bakke, the bureau chief for UPI Des Moines, where I had interviewed some time before but rejected it as a job option. "Did that story help your job prospects?" he asked. "Not really," I replied. "Well, we'll still hire you.," he said. "It's not as if you are going to be the bureau chief after all."

So I graduated from the University of Iowa on a Friday in early June 1969 and started with UPI Des Moines the following Monday. And believe it or not, within a year, I was named bureau chief! After 3 more years, I was transferred to UPI Washington, arriving on the day of the Saturday Night Massacre and pitching in immediately to help with coverage of that amazing event and subsequent Watergate trials and hearings. Who knows if I ever would have had a chance to get to Washington, let alone cover the amazing stories I did, if I had taken one of those newspaper jobs.

For the life of me, I cannot remember why or what went through my mind in making the decision to include a sample of the underground newspaper's contents so readers could make their own decision on whether it was obscene. But I can say without question that it is the still the action I am most proud of in my journalism career. And it also is the thing that sent my career in a totally different direction than I expected. As it turns out, joining UPI was the best thing that ever happened to me!

(EDITOR'S NOTE: Cheryl Arvidson worked for UPI from 1969 to 1980 (Iowa 1969-1973; Washington 1973-1980). In Washington, she covered Congress, starting as a regional reporter and then became a Senate and congressional ethics specialist as well covering national politics. From 1980 to 1985, she worked for the Cox Newspapers Washington bureau as a political and investigative reporter and an economics specialist. In 1986, she was named Washington Bureau Chief of the Dallas Times Herald, the first woman to head a major national newspaper bureau in DC. From 1993-2001, she worked as director of communications for The Freedom Forum and Newseum, then reinvented herself as a media and communications specialist, working for an insurance trade association until 2008. In



2009 she joined the federal government as assistant communication director for the Recovery Accountability and Transparency Board overseeing the Obama economic stimulus program, then went to the Government Accountability Office (GAO) from 2012 through 2015 when she retired. Since then, she has continued to work as a free-lance writer and editor. She is a communications consultant for the Smithsonian Inspector General's office, working with the audit teams on their investigations and helping them structure their reports. She is a contributing writer for Leader's Edge, a monthly magazine published by the Council of Insurance Agents and Brokers (where she worked from 2001-2008). Her latest stories on flood insurance and flood mitigation efforts can be found in the October and November issues of the magazine. She also has a story on what to do if you lose your passport overseas in the latest edition of the AARP magazine (with Tom Hanks on the cover).

Connecting mailbox

Advice to new correspondents

Joe Frazier ([Email](#)) - The departing advice I remember came from the late George Bria at the end of my last shift on the foreign desk before departing for my posting in Mexico and Central America in 1979.

He said to me, "Joe, just remember, get the blood and guts up high and keep it to 600 words," a common but often missed target length in those slow-speed days

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Newspapers in art





Kevin Walsh ([Email](#)) - Two paintings by Italian writer and painter Ardengo Soffici in the Museo del Novecento in Milan, Italy. On top, "Bottle, Glass and Newspaper (1915)." On the bottom, "Still Life/Slow Speed (1914)."

Fake news? No jobs? Prospective journalists soldier on



This Oct. 29, 2019 photo shows Editor-in-Chief Maddy Arrowood, a senior journalism and American history major, checking pages of The Daily Tar Heel, the independent student newspaper of the University of North Carolina at the paper's editorial office in Chapel Hill, N.C. Thousands of young journalists train for the future on a dual track, in classrooms and in student-run newsrooms that are models for the places they hope to work someday.

(Dustin Duong/The Daily Tar Heel via AP)

By DAVID BAUDER

SYRACUSE, N.Y. (AP) - The Daily Orange isn't daily anymore.

The student-run newspaper that has covered Syracuse University since 1903, and trained generations of journalists, now prints three issues per week. Editor-in-chief Haley Robertson wonders where she'll find advertisers, worries about firing friends,

and searches for alumni donors who will pay to send reporters on the road to cover the university's sports teams.

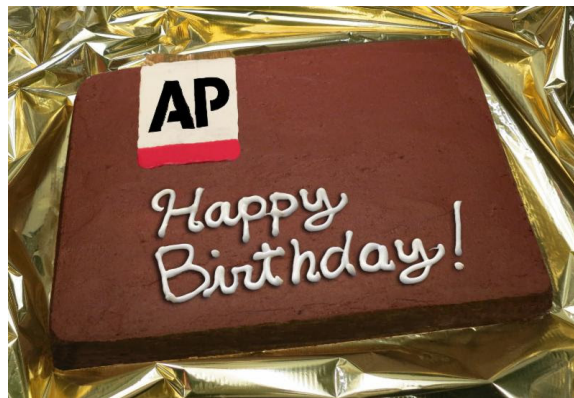
These are problems not unlike those that bedevil executives two or three times her age - evidence of how the news industry's woes have seeped onto campuses that try to harness youthful energy and idealism to turn out professionals who can inform the world.

Meanwhile, college journalism educators are changing the way they teach in a race against obsolescence. They're emphasizing versatility and encouraging a spirit of entrepreneurship.

After some brutal years, there are signs of life. Much as the journalistic pursuit of a crooked president in the 1970s inspired a generation, another leader who denounces reporters as enemies on a nearly daily basis has given birth to a new resolve: Enrollment in journalism programs is up.

Read more [here](#). Shared by Mike Feinsilber, Peg Coughlin, Doug Pizac.

Connecting wishes Happy Birthday



to

Darrell Condon - darrellcondon@gmail.com

Amy Sancetta - james4ellie@gmail.com

Stories of interest

In historic shift, The Salt Lake Tribune gets IRS approval to become a nonprofit

By Matt Canham

The Salt Lake Tribune is now a nonprofit, an unprecedented transformation for a legacy U.S. daily that is intended to bolster its financial prospects during a troubling time for journalism nationwide.

The IRS approved the shift in a letter dated Oct. 29, deeming The Tribune a 501(c)(3) public charity. That means supporters can start making tax deductible donations now.

The move from a for-profit model was spurred by Tribune owner Paul Huntsman, who, in agreeing to turn Utah's largest paper into a nonprofit, is giving up his sole ownership.

"The current business model for local newspapers is broken and beyond repair," said Huntsman, who also serves as The Tribune's publisher. "We needed to find a way to sustain this vital community institution well beyond my ownership, and nonprofit status will help us do that. This is truly excellent news for all Utah residents and for local news organizations across the country."

Read more [here](#). Shared by Steve Graham, Paul Shane, Doug Pizac, Doug Tucker, David Egner.

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A family of baseball writers, at WAR (Washington Post)



Murray Chass, a Hall of Fame baseball writer, is known for his antipathy toward sabermetrics. His grandson, sportswriter Zach Kram, employs them regularly. (Ben Strauss/The Washington Post)

By Ben Strauss

Zach Kram was roughly 13 years old when he thought of the perfect birthday gift for his grandfather. A young baseball fanatic, he created a statistic that was a knockoff of the then-popular VORP, or value over replacement player, which measures players against a hypothetical league average counterpart. Kram called his metric VORG, or value over replacement grandpa.

"I rated him, and he rated pretty well," Kram said.

The gag was particularly hilarious if you know anything about Kram's grandpa, Hall of Fame baseball writer Murray Chass.

Read more [here](#). Shared by Dennis Conrad.

The Final Word

At 94, she was ready to die by fasting. Her daughter filmed it. (Washington Post)



Mary Beth Bowen holds a portrait of her mother, Rosemary Bowen, who died last year at 94. Mary Beth started filming her mother's last days as she stopped eating and her body shut down. (Marvin Joseph/The Washington Post)

By Tara Bahrapour

When Rosemary Bowen hurt her back last fall, she was diagnosed with a spinal compression fracture, a common injury for people with osteoporosis. At 94, the retired school reading specialist was active and socially engaged in her Friendship Heights neighborhood, swimming each day, cooking and cleaning for herself, and participating in walking groups, a book club and a poetry cafe. Doctors assured her that with physical therapy and a back brace, she would probably recover in about three months.

Instead, she announced to her family and friends that she had decided to terminate her life by fasting. After saying her goodbyes, she stopped eating, and in the early morning of the eighth day of her fast, she died in her sleep.

But first, Rosemary asked her daughter, Mary Beth Bowen, to film her fast. The final week of her life is now documented, day by day, in a 16-minute film, which was

shown publicly for the first time Saturday at the End of Life Expo hosted by Iona Senior Services in Tenleytown.

Read more [here](#). Shared by Larry Blasko and Sibby Christensen, who noted: "The principal in this story was the wife/widow of Dave Bowen, once AP's top communications executive and longtime editor/writer. I knew the Bowens when they lived in nearby Larchmont, NY."

Today in History - November 5, 2019



By The Associated Press

Today is Tuesday, Nov. 5, the 309th day of 2019. There are 56 days left in the year.

Today's Highlight in History:

On Nov. 5, 2017, a gunman armed with an assault rifle opened fire in a small South Texas church, killing more than two dozen people; the shooter, Devin Patrick Kelley, was later found dead in a vehicle after he was shot and chased by two men who heard the gunfire. (An autopsy revealed that he died from a self-inflicted gunshot wound.)

On this date:

In 1605, the "Gunpowder Plot" failed as Guy Fawkes was seized before he could blow up the English Parliament.

In 1781, the Continental Congress elected John Hanson of Maryland its chairman, giving him the title of "President of the United States in Congress Assembled."

In 1911, singing cowboy star Roy Rogers was born Leonard Slye in Cincinnati, Ohio.

In 1940, President Franklin D. Roosevelt won an unprecedented third term in office as he defeated Republican challenger Wendell L. Willkie.

In 1968, Republican Richard M. Nixon won the presidency, defeating Democratic Vice President Hubert H. Humphrey and American Independent candidate George C. Wallace.

In 1974, Democrat Ella T. Grasso was elected governor of Connecticut, becoming the first woman to win a gubernatorial office without succeeding her husband.

In 1987, Supreme Court nominee Douglas H. Ginsburg admitted using marijuana several times in the 1960s and 70s, calling it a mistake. (Ginsburg ended up withdrawing his nomination.)

In 1990, Rabbi Meir Kahane (meh-EER' kah-HAH'-nuh), the Brooklyn-born Israeli extremist, was shot to death at a New York hotel. (Egyptian native El Sayyed Nosair (el sah-EED' no-sah-EER') was convicted of the slaying in federal court.)

In 1992, Malice Green, a black motorist, died after he was struck in the head 14 times with a flashlight by a Detroit police officer, Larry Nevers, outside a suspected crack house. (Nevers and his partner, Walter Budzyn, were found guilty of second-degree murder, but the convictions were overturned; they were later convicted of involuntary manslaughter.)

In 1994, former President Ronald Reagan disclosed he had Alzheimer's disease.

In 2003, President Bush signed a bill outlawing the procedure known by its critics as "partial-birth abortion"; less than an hour later, a federal judge in Nebraska issued a temporary restraining order against the ban. (In 2007, the U.S. Supreme Court upheld the Partial Birth Abortion Ban Act.)

In 2006, Saddam Hussein was convicted and sentenced by the Iraqi High Tribunal to hang for crimes against humanity.

Ten years ago: A shooting rampage at the Fort Hood Army post in Texas left 13 people dead; Maj. Nidal Hasan, an Army psychiatrist, was later convicted of murder and sentenced to death.

Five years ago: A day after sweeping Republican election gains, President Barack Obama and incoming Senate Majority Leader Mitch McConnell pledged to try to turn divided government into a force for good rather than gridlock, yet warned of veto showdowns as well.

One year ago: The U.S. re-imposed all sanctions on Iran that had been lifted under its 2015 nuclear deal with world powers. Fox News Channel personality Sean Hannity spoke from the stage of President Donald Trump's last midterm election rally, after insisting all day that he wouldn't. Facebook said it had shut down 30 Facebook accounts and 85 Instagram accounts for suspected "coordinated inauthentic" behavior on the eve of the U.S. midterm elections. NBC, Fox News Channel and Facebook all said they would stop airing President Donald Trump's campaign ad featuring an immigrant convicted of killing two police officers; CNN had earlier rejected the same ad as racist.

Today's Birthdays: Actor Harris Yulin is 82. Actor Chris Robinson is 81. Actress Elke Sommer is 79. Singer Art Garfunkel is 78. Singer Peter Noone is 72. TV personality Kris Jenner is 64. Actor Nestor Serrano is 64. Actress-comedian Mo'Nique is 61. Actor Robert Patrick is 61. Singer Bryan Adams is 60. Actress Tilda Swinton is 59. Actor Michael Gaston is 57. Actress Tatum O'Neal is 56. Actress Andrea McArdle is 56. Rock singer Angelo Moore (Fishbone) is 54. Actress Judy Reyes is 52. Actor Seth Gilliam is 51. Rock musician Mark Hunter (James) is 51. Actor Sam Rockwell is 51. Country singers Heather and Jennifer Kinley (The Kinleys) are 49. Actor Corin Nemec is 48. Rock musician Jonny (cq) Greenwood (Radiohead) is 48. Country singer-musician Ryan Adams is 45. Actor Sebastian Arcelus is 43. Actor Sam Page is 43. Actor Luke Hemsworth is 39. Actor Jeremy Lelliott is 37. Actress Annet Mahendru (MAH'-hehn-droo) is 34. Rock musician Kevin Jonas (The Jonas Brothers) is 32. Actor Landon Gimenez is 16.

Thought for Today: "Imagination is the only key to the future. Without it none exists [-] with it all things are possible." [-] Ida M. Tarbell, American journalist (1857-1944).

Got a story or photos to share?

Got a story to share? A favorite memory of your AP days? Don't keep them to yourself. Share with your colleagues by sending to Ye Olde Connecting Editor. And don't forget to include photos!

Here are some suggestions:

- **Second chapters** - You finished a great career. Now tell us about your second (and third and fourth?) chapters of life.

- **Spousal support** - How your spouse helped in supporting your work during your AP career.

- **My most unusual story** - tell us about an unusual, off the wall story that you covered.

- **"A silly mistake that you make"** - a chance to 'fess up with a memorable mistake in your journalistic career.

- **Multigenerational AP families** - profiles of families whose service spanned two or more generations.

- **Volunteering** - benefit your colleagues by sharing volunteer stories - with ideas on such work they can do themselves.

- **First job** - How did you get your first job in journalism?

- **Connecting "selfies"** - a word and photo self-profile of you and your career, and what you are doing today. Both for new members and those who have been with us a while.

- **Most unusual** place a story assignment took you.



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