



Paul Shane <pjshane@gmail.com>

Connecting - December 04, 2019

1 message

Paul Stevens <paulstevens46@gmail.com>
Reply-To: paulstevens46@gmail.com
To: pjshane@gmail.com

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Connecting

December 04, 2019

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Colleagues,

Good Wednesday morning on this the 4th day of December 2019,

Today's Connecting brings you a listing of scholarships created in honor of Associated Press employees - a wonderful means of keeping their names alive and benefiting the profession they loved and in which they excelled.

The most recent was established in early November at Monmouth University by our colleague **Linda Deutsch**, famed AP courts reporter during her five-decade career in the Los Angeles bureau.

I am sure there are more such scholarships out there - and am counting on you to let me know what they are and provide a description and contact information. I will publish others I missed and then publish the entire list a couple times a year.

Here's to a great day!

Paul

Linda Deutsch Scholarship Fund at Monmouth University

Linda Deutsch, the esteemed Associated Press trial reporter, has pledged a \$1 million planned gift to establish an endowed scholarship fund for aspiring Monmouth University journalism students. Monmouth is her alma mater. Her AP career spanned more than 50 years and included coverage of some of the highest profile legal proceedings in modern history, including the Charles Manson trial, the trial of Robert F. Kennedy's assassin, and the trials of O.J. Simpson and Michael Jackson.



For further information, click [here](#).

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George Esper International Study Enhancement Fund

The West Virginia University P.I. Reed School of Journalism has established a fund in memory of former Ogden Newspapers Visiting Professor George Esper - a renowned journalist with The Associated Press and beloved professor. The George

Esper International Study Enhancement Fund will provide travel support for qualified School of Journalism students participating in an international study abroad project or faculty-led international trip. Esper, a 1953 WVU alumnus, began his journalism career as a student writing for The Daily Athenaeum and his hometown newspaper, the Morning Herald, in Uniontown, Pa. He went on to spend 42 years with the AP, spending 10 of those years covering the Vietnam War. Esper earned accolades for his coverage of the Vietnam War and was named bureau chief for his last two years there. With the fall of Saigon to the North Vietnamese in April 1975, he was one of the last Americans to leave the city. Esper was one of a handful of AP reporters to earn the title of AP Special Correspondent.



For further information, click [here](#).

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James R. and Joan Lisante Hood Endowed Scholarship in Creative Nonfiction

The James R. and Joan Lisante Hood Endowed Scholarship in Creative Nonfiction, a scholarship in the Southern Illinois University English Department to be awarded to a student/students with demonstrated talent and potential in creative nonfiction. It will initially provide a scholarship of about \$1,500 per year in perpetuity. For further info, students should contact their faculty advisor. The Hoods have also contributed about \$35,000 to help equip a digital audio lab where students can learn to produce podcasts and other new media. For further information, contact Jim Hood - jimhood44@gmail.com

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Sally Jacobsen Scholarship Fund

Sally Jacobsen is a former vice president and long-time board member and supporter of the OPC Foundation, a non-profit charitable organization committed to

nurturing and supporting the next generation of Sally Jacobsen international journalists. She was instrumental in establishing the fellowship program that places aspiring foreign correspondents in overseas bureaus of major American media organizations. We would like to continue her efforts with a scholarship fund in her name. A widely experienced Associated Press correspondent, she became the first woman to serve as the news service's international editor, overseeing with a cool, steady hand coverage of wars, terrorism and a daily stream of history-making events. Her 39-year career took her from a Washington economics correspondent to the pressure-packed job at New York headquarters of leading AP's scores of international correspondents through the years of 9/11 and the invasions of Afghanistan and Iraq.



For more information, click [here](#).

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Anja Niedringhaus Courage in Photojournalism Award

The Anja Niedringhaus Courage in Photojournalism Award was created to honor the life and work of Pulitzer Prize-winning AP photographer and IWMF Courage in Journalism Award winner Anja Niedringhaus (1965-2014). With this Award, the IWMF celebrates the courageous work of women photojournalists like Anja. The Award recognizes the importance of visual journalistic work that inspires us to take action and compels us to better understand the world. Created in 2014 with a \$1 million gift from the Howard G. Buffett Foundation, the Award will be given annually to a woman photojournalist whose work reflects courage and dedication, as Anja's does. The Award winner will be publicly honored, have her work showcased, and receive a cash prize of \$20,000.



For more information, click [here](#).

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Richard Pyle Scholarship

Richard Pyle devoted his life to the cause of being a correspondent. His long and accomplished Associated Press career spanned the globe and a half-century of crisis, war, catastrophe and indelible moments in news reporting, from the Cuban missile crisis, the resignation of Richard Nixon to Desert Storm. He will be remembered most for his Vietnam War coverage over five critical years, the last half as chief of the news organization's Pulitzer Prize-winning Saigon bureau.



For more information, click [here](#).

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Stan Swinton Fellowship

Stan Swinton spent 42 years with the Associated Press, filing stories with his byline from 100 different countries. He joined AP in 1940 and also worked for Stars and Stripes during World War II. One of his best-known stories was an eyewitness account from behind the German lines in 1945 in which he described how Benito Mussolini was slain and hung upside down by Communist partisans in Milan.



For further information, click [here](#).

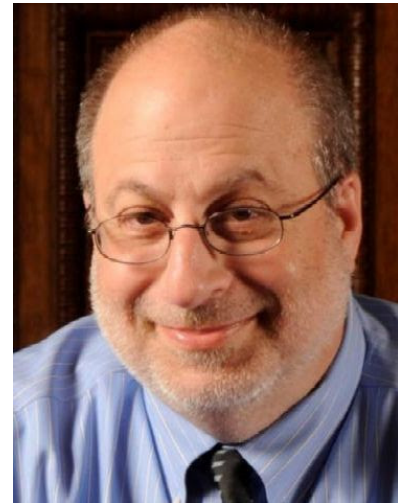
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Jon Wolman Scholarship

This scholarship in honor of Jon Wolman was created at the University of Wisconsin-Madison. Jon, who over more than 45 years in journalism, served as

editor and publisher of the Detroit News and previously worked as a reporter, Washington bureau chief and executive editor at the Associated Press. He died in 2019 at the age of 68. It is endowed to provide a \$1,000 yearly scholarship.

For further information, contact Owen Ullman (Jon's good friend) at - owenullmann@gmail.com



Connecting mailbox

On the 10 most powerful news orgs

Terry Anderson ([Email](#)) - Re 10 most powerful news organizations (in Tuesday's Connecting: Good lord! The Drudge Report? As for the Huffpost, it's not actually a news organization, but an aggregator that steals other news organizations' work and monetizes it. And what is an honorary award? I've been given half a dozen honorary PhDs, for which I did not do the work required of an actual PhD. Is the Pulitzer then not a "real" award, actually earned by those who receive it?

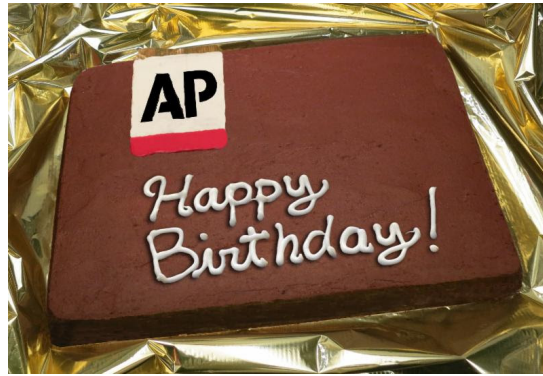
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New Hampshire memories

Norm Abelson ([Email](#)) - It was the mid-1950s, and I was at my first full-time writing assignment for The Associated Press in the Concord, New Hampshire, office. At times I would take a story over the phone from the new correspondent in the Montpelier, Vermont, AP office. We both were in our 20s.

The name of the guy at the other end of the line? Walter Mears.

Connecting wishes Happy Birthday



to

Elaine Hooker Jackson - enhooker@hotmail.com

Welcome to Connecting



Charles Bartels - cbartels@sbcglobal.net

Stories of interest

Former editor of USA TODAY: A reflection on the Newseum's impact as it closes its doors
(USA Today)

By Ken Paulson, Opinion columnist

USA TODAY Founder Al Neuharth was a brilliant news executive, but he had his quirks. Proud of his South Dakota roots, he had something of a chip on his shoulder, disdaining East Coast elites and daring them to mock his unconventional ideas.

In 1982, he launched USA TODAY, a colorful newspaper filled with concise stories and groundbreaking graphics. Early critics derided it as a "comic book" or "McPaper." Neuharth loved it.

A few years later, Neuharth asked me to organize a once-in-a-lifetime news project for USA TODAY, which entailed Neuharth and a small team of reporters traveling by bus to all 50 states to report on the state of the nation. Any visions of journalistic glory disappeared when Neuharth shared the unique name of his project: "Buscapade."

"People will laugh at us," I said.

"Of course," he responded, before upbraiding me for thinking like an unimaginative Midwesterner.

So it wasn't a surprise when Neuharth, then chairman of the Freedom Forum, embraced "Newseum" as the name of a national museum of news his foundation was building in the Washington, D.C., area. Of course, critics laughed.

Read more [here](#). Shared by Mark Mittelstadt.

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Customer service and technology saving Arkansas Democrat-Gazette (TB&P)

By ROBY BROCK

In the midst of a technological revolution, a simple business basic may be the salvation that rescues the 200-year old Arkansas Democrat-Gazette newspaper.

Publisher Walter Hussman and VP for audience development at WEHCO Media Eliza Gaines both contend that customer service has been crucial in leading subscribers from the print version of the statewide newspaper to its iPad-friendly digital version.

"I think it was absolutely customer service and having an individual really walk you through all of the features of the iPad and really helping people understand why this is valuable and what you can get out of it," Gaines said of the county-by-county effort made over the past year to educate subscribers on the new technology. "The slide shows, the videos, the extra content, you know, being able to zoom in, all these extra features and then people really get in the habit of just waking up, picking up their iPad and reading it in bed... it's a change of habit but it's gone pretty well."

"It's that one-on-one customer service. This could be a great message to businesses around the country where customer service has gotten so bad," Hussman added. When asked if the investment in customer service could be maintained from current high levels, he said, "We've got to make sure the economics work for getting new subscribers and providing that kind of customer service, so hopefully it will."

Read more [here](#). Shared by Scott Charton.

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A former copy editor fought to defend the apostrophe. Now he admits 'ignorance and laziness' have won. (Washington Post)

By Antonia Noori Farzan

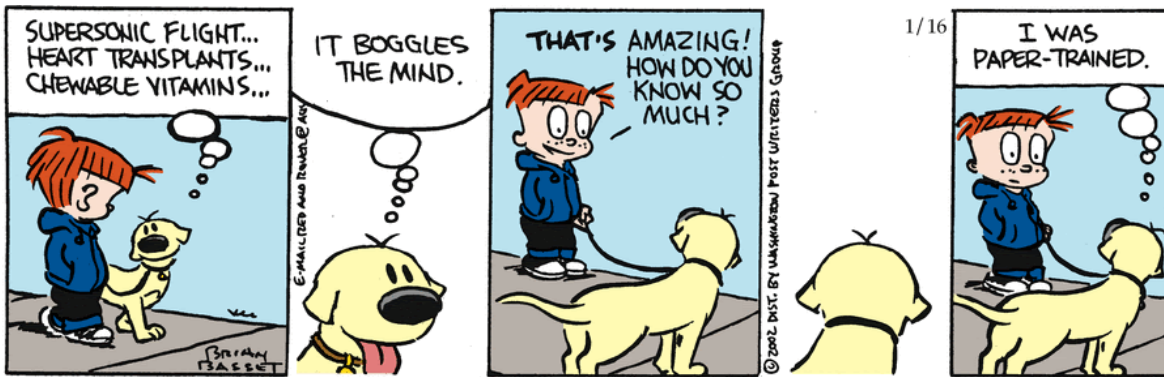
For nearly two decades, John Richards dedicated his life to protecting an endangered species: the correctly placed apostrophe.

As the founder of the Apostrophe Protection Society, he waged war against signs advertising "ladies fashions" or claiming that "Diamond's are forever." But last month, the 96-year-old admitted defeat.

"The ignorance and laziness present in modern times have won!" Richards wrote on the Apostrophe Protection Society's website. Given the lack of interest in correct apostrophe usage and his own advancing age, Richards recently announced that he is shutting down the group.

Read more [here](#). Shared by Adolphe Bernotas.

The Final Word



Shared by Bruce Lowitt - an oldie (2002) but goodie...

Today in History - December 4, 2019



By The Associated Press

Today is Wednesday, Dec. 4, the 338th day of 2019. There are 27 days left in the year.

Today's Highlights in History:

On Dec. 4, 1978, San Francisco got its first female mayor as City Supervisor Dianne Feinstein (FYN'-styn) was named to replace the assassinated George Moscone (mahs-KOH'-nee).

On this date:

In 1783, Gen. George Washington bade farewell to his Continental Army officers at Fraunces Tavern in New York.

In 1867, the National Grange of the Order of Patrons of Husbandry, also known as The Grange, was founded in Washington, D.C., to promote the interests of farmers.

In 1875, William Marcy Tweed, the "Boss" of New York City's Tammany Hall political organization, escaped from jail and fled the country.

In 1918, President Woodrow Wilson left Washington on a trip to France to attend the Versailles (vehr-SY') Peace Conference.

In 1942, during World War II, U.S. bombers struck the Italian mainland for the first time with a raid on Naples. President Franklin D. Roosevelt ordered the dismantling of the Works Progress Administration, which had been created to provide jobs during the Depression.

In 1954, the first Burger King stand was opened in Miami by James McLamore and David Edgerton.

In 1965, the United States launched Gemini 7 with Air Force Lt. Col. Frank Borman and Navy Cmdr. James A. Lovell aboard on a two-week mission. (While Gemini 7 was in orbit, its sister ship, Gemini 6A, was launched on Dec. 15 on a one-day mission; the two spacecraft were able to rendezvous within a foot of each other.)

In 1980, the bodies of four American churchwomen slain in El Salvador two days earlier were unearthed. (Five Salvadoran national guardsmen were later convicted

of murdering nuns Ita Ford, Maura Clarke and Dorothy Kazel, and lay worker Jean Donovan.)

In 1986, both houses of Congress moved to establish special committees to conduct their own investigations of the Iran-Contra affair.

In 1995, the first NATO troops landed in the Balkans to begin setting up a peace mission that brought American soldiers into the middle of the Bosnian conflict.

In 1996, the Mars Pathfinder lifted off from Cape Canaveral and began speeding toward the red planet on a 310 million-mile odyssey. (It arrived on Mars in July 1997.)

In 2000, in a pair of legal setbacks for Al Gore, a Florida state judge refused to overturn George W. Bush's certified victory in Florida and the U.S. Supreme Court set aside a ruling that had allowed manual recounts.

Ten years ago: President Barack Obama began putting the finishing touches on a fresh job creation proposal, telling a community college crowd in Allentown, Pennsylvania, "I still consider one job lost one job too many." Gunmen and a suicide bomber attacked a mosque in a military installation in Rawalpindi, Pakistan, killing 35. Paula Hawkins, a Republican who in 1980 became the first woman elected to a full U.S. Senate term without a family political connection, died in Orlando, Florida, at age 82.

Five years ago: The Obama administration acknowledged that many people covered under the Affordable Care Act would face higher premiums next year. Police waged hours-long gun battles with Islamic militants who attacked Chechnya's capital of Grozny, leaving at least 20 people dead. Jeremy Thorpe, an influential British politician who'd helped revive the Liberal Party before his career was cut short by scandal, died in London at age 85.

One year ago: Long lines of people wound through the Capitol Rotunda to view the casket of former President George H.W. Bush; former Sen. Bob Dole steadied himself out of his wheelchair to salute his old friend and one-time rival. On Instagram, Kevin Hart revealed that he'd been chosen to host the 2019 Academy Awards; he would step down as host by week's end following an outcry over previous anti-gay tweets, and the ceremony ended up taking place with no host. The National Hockey League Board of Governors unanimously approved adding Seattle as the league's 32nd franchise, with play set to begin in 2021. Ohio State University football coach Urban Meyer abruptly announced his retirement, citing health concerns and a difficult year that included a three-game suspension over his handling of domestic violence allegations against an assistant.

Today's Birthdays: Game show host Wink Martindale is 86. Pop singer Freddy Cannon is 83. Actor-producer Max Baer Jr. is 82. Actress Gemma Jones is 77. Rock musician Bob Mosley (Moby Grape) is 77. Singer-musician Chris Hillman is 75. Musician Terry Woods (The Pogues) is 72. Rock singer Southside Johnny Lyon is 71. Actor Jeff Bridges is 70. Rock musician Gary Rossington (Lynyrd Skynyrd; the Rossington Collins Band) is 68. Actress Patricia Wettig is 68. Actor Tony Todd is 65. Jazz singer Cassandra Wilson is 64. Country musician Brian Prout (Diamond Rio) is 64. Rock musician Bob Griffin (formerly with The BoDeans) is 60. Rock singer Vinnie Dombroski (Sponge) is 57. Actress Marisa Tomei is 55. Actress Chelsea Noble is 55. Actor-comedian Fred Armisen is 53. Rapper Jay-Z is 50. Actor Kevin Sussman is 49. Actress-model Tyra Banks is 46. Country singer Lila McCann is 38. Actress Lindsay Felton is 35. Actor Orlando Brown is 32. Actress Scarlett Estevez (TV: "Lucifer") is 12.

Thought for Today: "People who have what they want are fond of telling people who haven't what they want that they really don't want it." [-] Ogden Nash, American humorist and poet (1902-1972).

Got a story or photos to share?

Got a story to share? A favorite memory of your AP days? Don't keep them to yourself. Share with your colleagues by sending to Ye Olde Connecting Editor. And don't forget to include photos!

Here are some suggestions:

- **Second chapters** - You finished a great career. Now tell us about your second (and third and fourth?) chapters of life.
- **Spousal support** - How your spouse helped in supporting your work during your AP career.
- **My most unusual story** - tell us about an unusual, off the wall story that you covered.
- **"A silly mistake that you make"** - a chance to 'fess up with a memorable mistake in your journalistic career.
- **Multigenerational AP families** - profiles of families whose service spanned two or more generations.



- **Volunteering** - benefit your colleagues by sharing volunteer stories - with ideas on such work they can do themselves.

- **First job** - How did you get your first job in journalism?

- **Connecting "selfies"** - a word and photo self-profile of you and your career, and what you are doing today. Both for new members and those who have been with us a while.

- **Most unusual** place a story assignment took you.

Paul Stevens
Editor, Connecting newsletter
paulstevens46@gmail.com

Connecting newsletter, [14719 W 79th Ter, Lenexa, KS 66215](#)

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