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#### Connecting - January 24, 2020

1 message

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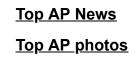
# Connecting

January 24, 2020









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Colleagues,

Good Friday morning on this the 24<sup>th</sup> day of 2019,

Our world and our profession lost a giant Thursday with the death of PBS NewsHour co-founder Jim Lehrer at the age of 85.

Today's Connecting brings you stories from the AP and from PBS - and included in the latter:

Jim and his journalism partner Robert MacNeil's approach to reporting the news became known as the "MacNeil-Lehrer style of journalism." Their approach helped lay the foundation for modern public media reporting.

The nine tenets that governed his philosophy included the assumption that "the viewer is as smart and caring and good a person as I am," that "there is at least one other side or version to every story," that separating "opinion and analysis from straight news stories" must be done clearly and carefully, and last but not least: "I am not in the entertainment business."



#### Jim Lehrer's Rules

Do nothing I cannot defend.

Cover, write and present every story with the care I would want if the story were about me.

Assume there is at least one other side or version to every story.

Assume the viewer is as smart and caring and good a person as I am.

Assume the same about all people on whom I report.

Assume personal lives are a private matter until a legitimate turn in the story absolutely mandates otherwise.

Carefully separate opinion and analysis from straight news stories and clearly label everything

Do not use anonymous sources or blind quotes except on rare and monumental occasions. No one should be allowed to attack another anonymously.

"I am not in the entertainment business."

We lead today's issue with reaction to the death Tuesday of Glenn Serafin, who played a key role in AP broadcast operations. Here are details on Glenn's services from his wife **Josephine**, who can be reached through gserafin@tampabay.rr.com Cards can be sent to the family at: 4212 Deepwater Lane, Tampa FL 33515.

Memorial Service on Monday, Jan. 27, 1 - 4 p.m., Blount & Curry Funeral Home, 6802 Silvermill Drive, Tampa, Florida. Funeral Mass on Thursday, Feb. 13, 11 a.m., St Thomas More RC, 204-25 Rockaway Point Blvd, Breezy Point, N.Y.

Hope you have a great weekend!

Paul

## Remembering Glenn Serafin



Mark Huffman (Email) - Thank you for the wonderful account of Glenn Serafin's career. I have to say news of his death came as a shock, though I had not seen him in years. While most may remember Glenn as a master salesman, which he was, I remember him as a radio news editor.

When I joined AP Radio in March 1976, I was assigned to observe Glenn on the night edit shift. That first night he showed me how he went to all three audio intake positions and placed sheets of paper, two sharpened pencils, a box of rubber bands, and a stack of clean carts at each position. He would then race from position to position as calls came in, taking in audio cuts. That first night, a jury in San Francisco convicted Patty Hearst of robbing a bank, so it was especially busy. "Oh my," I thought, "what have I gotten myself into?" But the takeaway from that first night was two things: Be prepared and put all your energy into it. Two lessons I learned from Glenn Serafin.

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**Brent Kallestad** (Email) - Jim Hood captured Glenn perfectly as a "force of nature." Fun to work with as well. So much energy and so positive.

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**Dave Lubeski** (Email) - Glenn Serafin was born to be salesman, but before he settled into that life, he was a talented newsman. I knew him from daily phone calls when he'd send feeds from New Jersey for our regional radio report. His energy and work ethic made him a natural for our newsroom and when he was hired, he drove in from Jersey and put in a full first day. At quitting time, we were going to go out to dinner, but first we had to find his car. He had parked in an underground garage somewhere along K Street. He couldn't remember which one. We walked through three or four garages before we found it. I have many great memories of Glenn. He became a part of my family and it wasn't unusual to get a frantic knock at the front door early on a Saturday morning when he arrived unannounced with coffee and donuts. In 1976 we were roommates at the Olympics in Montreal. I last had contact with him to wish him a happy birthday in September. It's hard to believe he's gone. He was always so full of life and enjoyed everything he did.

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**Dave Tomlin** (Email) - Glenn Serafin made AP sales work look and feel like fun, and I liked him as much as any of the good people whose assignments intersected with mine over the years, and more than most. I liked him enough to welcome him into my home in Pittsburgh, where I was correspondent, for more than one long, boozy dinner.

He endeared himself to the whole family. His trademark greeting for our 7-year-old daughter Heather was to hoist her like a javelin in the air with one little fist thrust straight forward and the other cocked on her hip. Then they ran through the house yelling "Superman!!"

She called him "Uncle Glenn," and after a while Pam and I always did too.

### Connecting series:

# My first day on the job

### Late for the first day of work

**Mike Harris** (Email) - After my first day working for the AP, I wasn't sure if my wire service career would last very long.

I had been working at the Rockford Morning Star and Register-Republic in northern Illinois before Chicago Bureau Chief Al Orton hired me. For some reason, Mr. Orton took a personal interest in me and definitely helped my career along. But he was not around when I got off to a very shaky start on my first day.

My wife and I were staying with her parents in the Chicago suburb of Skokie while we looked for an apartment. It was Sunday, Feb. 15, 1969, and we were getting ready to sit down for an early family dinner when the telephone rang. My mother-in-law walked into the dining room and said, ``Mike, it's for you, and he doesn't sound pleased."

I got on the phone and the voice at the other end said, ``Where are you?" I said, ``I'm at my in-laws. Who is this?" The still unidentified voice replied, ``You're supposed to be here."

It took a few moments to untangle the puzzle, but it turns out - unlike Rockford, where the work week was Monday to Sunday - the AP's work week was Sunday to Saturday. I was already an hour late for my very first shift on my new job. The voice on the other end of the phone turned out to be the AP's Chicago city editor Carroll Arimond, who was not amused. I told him I'd be there as soon as possible, hung up the phone, threw on a tie and sports coat, jumped in my car and sped to the city. Not much traffic on Sunday, so I got there in record time.

When I walked in the door, here was Mr. Arimond - looking dour and wearing a green eye shade like someone out of a 1940s newspaper movie. He was a legend among Chicago journalists and not very forgiving to youngsters who show up late on their first day.

My first assignment was to write a short story on a fatal crash in southern Illinois. I had the police report and an eye-witness account that had been phoned in by a stringer. I wrote it guickly and handed it to Carroll. He glanced at it, threw it back at me across the desk and said, "This is no good. Do it again. And, this time, get the detail up higher."

Long story short, I rewrote that little blurb three times before he accepted it for the wire. The rest of the shift, which ended at midnight, he totally ignored me. I sat at a desk and twiddled my thumbs and wondered where I would be working the next week

I showed up early the next day and was greeted warmly by Mr. Orton, who did not mention my late start of the previous day. I'm not sure that Carroll ever told anybody. And I was never late again. My time in the Chicago bureau only last 16 months, thanks to Mr. Orton, who recommended me for the sportswriter job in Indianapolis. But it was great experience and gave me a solid foundation for the rest of my AP career.

And, after our poor start, I quickly learned to love working with Carroll, who was a great teacher.

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### Arriving for first day in powder-blue leisure suit

**Dave Lubeski** (Email) - Lyle Price's story "as long as you're here, let's put you to work" when he just dropped by a day before he was scheduled to start his job at the AP, brings to mind a similar situation for me and my first day at AP.

I had driven from Houston to Washington, DC with a friend and colleague from the radio station where I'd worked. I checked in at the Guest Quarters a few blocks from the AP Radio office on K Street and we went across the street to the Watergate

complex for something to eat. I then drove my friend, whose final destination was NYC, to the airport and then drove back to the Guest Quarters.

After two days of driving, I was exhausted. I was still in my cutoff jeans, t-shirt and sandals and it was late in the day, so I thought I'd be safe calling in to let them know I was in town and would be there first thing in the morning. It was still a month before the network would sign on the air, but the 20 of us hired from around the country would be doing prep work leading up to the first day of broadcasting. Bob Benson was the boss who put the staff together. When I got him on the phone, instead of hearing, "Get a good night's rest and report first think in the morning," Bob said, "Come on in, there's some people I want you to meet."

About 45 minutes later, following a shower and shave, wanting to make a good impression, I walked through the door of the newsroom wearing a powder blue double knit leisure suit with a navy blue rayon shirt, choker chain and my platform shoes (hey, it was 1974). I was standing in the doorway of the newsroom where a large group of people in various forms of dress stopped what they were doing and looked up at me. it was a standoff for a few moments. I noticed most of them were in jeans and other casual wear, but no coats and ties and no dressy dresses. I nervously cleared my throat and announced to no one in particular that I was there to see Bob Benson. When Bob came out of his office, also dressed casually, he began introducing me to the others in the newsroom. The people he wanted me to meet were my future colleagues. Bob, it turns out, was a "do it now" kind of guy.

Even now, the most lingering memory of that "first day" was ... I was the only one in the room in a leisure suit.

## More on Dallas bureau's Finis **Mothershead**

**Larry Hamlin** (Email) - Charles Richards' first day on the job memory reminded me of my overnight tour with Finis Mothershead. I was ACoC in Dallas in the early 70s and was assigned the overnight shift, mainly to baby sit the DEC PDP11 computer we installed a few weeks earlier. I don't remember the exact time, probably around 4-5am, an irate radio DJ called with a printer problem. Finis took the call and handled it a lot better than I would have. The caller threatened to throw the Teletype off a second-floor balcony if we didn't get someone there to fix it RIGHT NOW. Finis didn't pass the call to me. Instead, he told him to go ahead and throw it off the balcony, but then he would for sure not get any news and he would have to pay for the equipment. When Finis told me about the call, he "suggested" I wait a couple hours before calling the station. I waited about 30 minutes to call. The guy had calmed down and said he would appreciate it if we could get someone there at our convenience! I've always wondered what would have happened if Finis hadn't

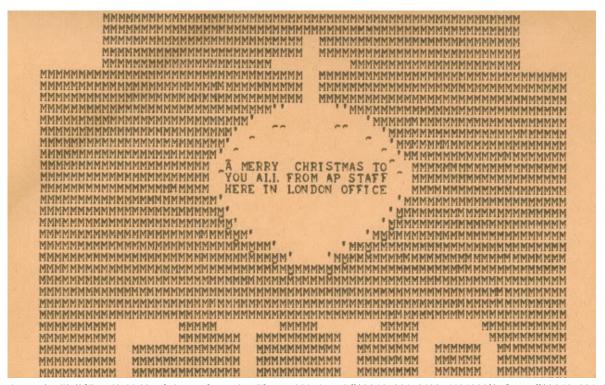
intervened. While writing this, I'm reminded of another overnight story involving Wes Gallagher, but I'll save that one for later...

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**Rod Davis** (Email) - I was an AP staffer in the Dallas bureau and also in Austin Capitol Press for a few years back in the early '70s. And a loyal Guild member. Charles Richards had gotten in touch with me regarding memories of Finis Mothershed; I didn't understand the time frame or that it was to be published somewhere, so sent something brief too late for his posting on Connecting. Here it is:

I think Finis and Clayton (the market guy) and Raymond (broadcast desk guy) were among the more memorable characters. And of course the great desk editor Bob Ford, snarls and all. I worked a few overnights and that's about the only times I had much encounter with Finis. He was definitely happy to be in the bureau alone, tearing off the various wire printers and spiking the copy on the desk. I always think of him as moving around fast and sort of slouching at the same time. He was fastidious and I think we all relied on him heavily to keep the ship afloat while were were out for the night, It was quite an experience in that bureau at that time, when we transformed into the computer age with a huge server, or maybe just a computer, installed inside a glass-enclosed room, gradually making the old line teletype operators obsolete.

## Teletype art

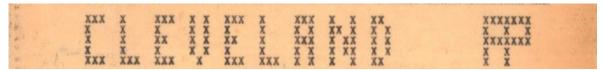


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Queen Elizabeth on a greeting from London, 1965







Choir boy, designed by Carl Fritz of the Cleveland bureau, won the AP's first teletype **Christmas greeting competition in 1955** 

Francesca Pitaro (Email) - The subjects of teletype art and the hope of finding artwork of King Kong and the Rockefeller Plaza Christmas tree came up this week in a posting by Joyce Rosenberg in Thursday's Connecting. I thought I'd add a bit of background on the discussion of teletype art that was especially prevalent at Christmas time.

The custom began in the 1920s and coincided with the widespread use of the teletype. It was a complicated process. The compositions were first plotted on graph or teletype paper and then punched onto perforated tape. Teletype operators would punch out their designs in advance of December 24th. The punching of the tape could take up to six hours (325 feet of tape was required for a greeting 30 inches long) and at 60 words per minute, transmission could take over an hour.

From humble beginnings the art became more sophisticated over the years with Madonnas, Santas, astronauts and even a replica of Leonardo da Vinci's Last Supper taking shape on the wire. The AP inaugurated a greeting competition among operators in 1955 with the first prize winner taking home \$50. Many member papers awarded the most artistic transmissions a place on the front page.

AP Corporate Archives is fortunate to have over 40 examples of these ephemeral works in our collection. The Library of Congress has a smaller collection. In 1962 the Library of Congress requested examples of AP teletype art and 12 works, printed on special paper, are permanently preserved in the Library's Prints and Photographs Division.

And, if anyone finds King Kong, I'd love to see it!

## **Connecting sky shot - Tokyo**



Kiichiro Sato (Email) - Yes. The full moon rises over Tokyo Tower Thursday, Dec. 12, 2019, in Tokyo. (AP Photo/Kiichiro Sato)

## **Big Wheels/Little Wheels**



Shared by Larry Hamlin from AP World, 1982.

## **Newspapers in Art - Bogota**



Kevin Walsh (Email) - "Hombre Leyendo el Periodico," Fernando Botero, 1998. Spotted in the Museo Botero in Bogota, Colombia.

## **Connecting wishes Happy Birthday**



To

Lisa Perlman Greathouse - Igreathouse@verizon.net

Lisa Pane - Ipane@ap.org

On Saturday to ...

John Gibbons - jandsgibbons@gmail.com

On Sunday to ...

David Royse - daveroyse@gmail.com

## **Welcome to Connecting**



#### Steve Lynch - stevenlynch@hotmail.com

### Stories of interest

### 'NewsHour' host and debate moderator Jim Lehrer dies at 85



FILE - This Sept. 26, 2008 file photo shows debate moderator Jim Lehrer during the first U.S. Presidential Debate between presidential nominees Sen. John McCain, R-Ariz., and Sen. Barack Obama, D-III., at the University of Mississippi in Oxford, Miss. PBS announced that PBS NewsHour's Jim Lehrer died Thursday, Jan. 23, 2020, at home. He was 85. (AP Photo/Chip Somodevilla, File)

#### By MARK KENNEDY and DAVID BAUDER

NEW YORK (AP) - Jim Lehrer, longtime host of the nightly PBS "NewsHour" whose serious, sober demeanor made him the choice to moderate 11 presidential debates between 1988 and 2012, has died, PBS said Thursday. He was 85.

Lehrer died "peacefully in his sleep," according to PBS. He had suffered a heart attack in 1983 and more recently, had undergone heart valve surgery in April 2008. For Lehrer, and for his friend and longtime partner Robert MacNeil, broadcast journalism was a service, with public understanding of events and issues its primary goal.

"We both believed the American people were not as stupid as some of the folks publishing and programming for them believed," Lehrer wrote in his 1992 memoir, "A Bus of My Own."

"We were convinced they cared about the significant matters of human events. ... And we were certain they could and would hang in there more than 35 seconds for information about those subjects if given a chance."

Read more here.

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### Remembering Jim Lehrer



President Bill Clinton presents Jim Lehrer with a National Humanities Medal in 1999. (AP Photo/J.Scott Applewhite)

#### By Anne Azzi Davenport and Jeffrey Brown, PBS

PBS NewsHour co-founder Jim Lehrer, a giant in journalism known for his tenacity and dedication to simply delivering the news, died peacefully in his sleep at home on Thursday, at the age of 85.

For Jim, being a journalist was never a self-centered endeavor. He always told those who worked with him: "It's not about us."

Night after night, Jim led by example that being yourself - journalist, writer, family man, citizen - can be a high calling.

For 36 years, Jim began the nightly newscast with a simple phrase: "Good Evening, I'm Jim Lehrer."

As an anchor of several iterations of the NewsHour, Jim reported the news with a clear sense of purpose and integrity- even as the world of media changed around him.

Read more here.

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### These North Carolina papers used to compete. Now, they watchdog together (Poynter)

#### By Kristen Hare

Last summer, a group of editors in North Carolina gathered in a conference room for some brainstorming.

They covered one wall at the News & Observer with Post-It notes. They snacked on chocolate treats. It was a pretty typical meeting - except when you consider the people in the room.

They came from Gannett, Gatehouse, McClatchy and BH Media Group. In all, editors from 10 of North Carolina's newspapers met with a goal that sounds simple but is definitely not.

They wanted to start working together.

Now, 22 newspapers in the state are part of the North Carolina News Collaborative, or NCNC ("nick-nick") for short.

Read more **here**. Shared by Richard Chady, Diane Palguta.

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## Life and the big picture (Columbia Journalism Review)



George Strock's photo of dead US Marines on Papua, New Guineau, during the Pacific War. This was the first photograph to show American war dead during World War 2. George Strock/Getty Images

#### By Amanda Darrach

Editor's note: For decades last century, American magazines used beautiful imagery and brave, honest writing to introduce readers to whole new worlds. They invented a visual language, and gave voice to people we'd otherwise never have heard from or

seen. This series seeks to celebrate the most interesting examples, and examine the ways they shaped a nation.

The three soldiers lie in a curved line on the sand of New Guinea's Buna-Gona beach. The man in the foreground, in full uniform, is a few feet from the edge of the sea, his left knee and forearm already buried in sand. We know he is dead; they are all dead. But if we didn't, the title of the photograph-Dead Americans at Buna Beach, published in the September 20, 1943, edition of Life magazine-removes any ambiguity.

It was the first photograph an American news organization ever ran of US forces killed in action. The photographer, George Strock, embedded with American forces in the South Pacific in December 1942. It was monsoon season, which meant eight to ten inches of rain a day. Entire companies at the front line tested positive for malaria and fought with fevers of 104. The bodies piled up so quickly-nine thousand over two months-that the troops renamed it "Maggot Beach."

Strock's thirteen pages of war pictures from the Battle of Buna first ran in Life in February of 1943. But it did not include Dead Americans at Buna Beach. US government censors feared that such a visceral depiction of the human toll of war would break American morale. It wasn't until September that Life staffers persuaded the censors, and finally President Franklin Roosevelt, to let them publish the photo. Life's copy read: "To come directly and without words into the presence of their own dead.... This is the reality that lies behind the names that come to rest at last on monuments." [Content warning: Strock's photo runs below]

Read more here. Shared by Bob Daugherty.

## Today in History - January 24, 2020



#### By The Associated Press

Today is Friday, Jan. 24, the 24th day of 2020. There are 342 days left in the year.

#### **Today's Highlight in History:**

On Jan. 24, 1943, President Franklin D. Roosevelt and British Prime Minister Winston Churchill concluded a wartime conference in Casablanca, Morocco.

#### On this date:

In 1848, James W. Marshall discovered a gold nugget at Sutter's Mill in northern California, a discovery that led to the gold rush of '49.

In 1935, beer was first sold in cans in Richmond, Virginia, by the Gottfried Krueger Brewing Co.

In 1939, at least 28,000 people were killed by an earthquake that devastated the city of Chillan (chee-YAHN') in Chile.

In 1945, Associated Press war correspondent Joseph Morton was among a group of captives executed by the Germans at the Mauthausen-Gusen concentration camp in Austria.

In 1965, British statesman Winston Churchill died in London at age 90.

In 1984, Apple Computer began selling its first Macintosh model, which boasted a built-in 9-inch monochrome display, a clock rate of 8 megahertz and 128k of RAM.

In 1985, the space shuttle Discovery was launched from Cape Canaveral on the first secret, all-military shuttle mission.

In 1987, gunmen in Lebanon kidnapped educators Alann Steen, Jesse Turner, Robert Polhill and Mitheleshwar Singh. (All were eventually released.)

In 1989, confessed serial killer Theodore Bundy was executed in Florida's electric chair.

In 1993, retired Supreme Court Justice Thurgood Marshall died in Bethesda, Maryland, at age 84.

In 2003, former Pennsylvania Gov. Tom Ridge was sworn as the first secretary of the new Department of Homeland Security.

In 2018, former sports doctor Larry Nassar, who had admitted molesting some of the nation's top gymnasts for years under the guise of medical treatment, was sentenced to 40 to 175 years in prison. Singer Elton John announced that he would be retiring from the road after an upcoming three-year global tour.

Ten years ago: In an audio message, Osama bin Laden endorsed the failed attempt to blow up a U.S. airliner on Christmas Day and threatened new attacks against the United States. Afghanistan postponed parliamentary elections. The Indianapolis Colts beat the New York Jets 30-17 in the AFC championship game. The New Orleans Saints of the NFC made it to their first Super Bowl after battering the Minnesota Vikings 31-28 in overtime. Bowler Kelly Kulick became the first woman to win a PBA Tour title, beating Chris Barnes in the final of the 45th Tournament of Champions in Las Vegas. Actor Pernell Roberts, 81, died in Malibu, California.

Five years ago: President Barack Obama condemned the murder of Japanese hostage Haruna Yukawa by the Islamic State group and called for the immediate release of another Japanese hostage, journalist Kenji Goto (Goto was beheaded by his captors days later). Parts of the Northeast got their first real taste of winter as a storm dumped rain, sleet and snow as it moved up the coast. "Birdman" received the Producers Guild of America's highest film award.

One year ago: Venezuelan President Nicolas Maduro called home all Venezuelan diplomats from the United States and closed its embassy, a day after ordering all U.S. diplomats out of the country; the Trump administration had said the order wasn't legal because the U.S. now recognized opposition leader Juan Guaido, and not Maduro, as Venezuela's legitimate leader. The Senate voted down competing Democratic and Republican plans for ending a 34-day partial government shutdown, but the setbacks prompted bipartisan talks aimed at temporarily halting the longestever closure of federal agencies.

Today's Birthdays: Cajun musician Doug Kershaw is 84. Singer-songwriter Ray Stevens is 81. Singer-songwriter Neil Diamond is 79. Singer Aaron Neville is 79. Actor Michael Ontkean is 74. Actor Daniel Auteuil is 70. Country singer-songwriter Becky Hobbs is 70. Comedian Yakov Smirnoff is 69. South Korean President Moon Jae-in is 67. Actor William Allen Young is 66. Bandleader-musician Jools Holland is 62. Actress Nastassja Kinski is 59. Rhythm-and-blues singer Theo Peoples is 59. Country musician Keech Rainwater (Lonestar) is 57. Comedian Phil LaMarr is 53. Olympic gold medal gymnast Mary Lou Retton is 52. Rhythm-and-blues singer Sleepy Brown (Society of Soul) is 50. Actor Matthew Lillard is 50. Actress Merrilee McCommas is 49. Blues/rock singer Beth Hart is 48. Actor Ed Helms is 46. Actor Mark Hildreth is 42. Actress Christina Moses is 42. Actress Tatyana Ali is 41. Rock musician Mitchell Marlow (Filter) is 41. Actress Carrie Coon is 39. Actor Daveed Diggs is 38. Actor Justin Baldoni is 36. Actress Mischa Barton is 34.

Thought for Today: "I think of a hero as someone who understands the degree of responsibility that comes with his freedom." [-] Bob Dylan.

### Got a story or photos to share?

Got a story to share? A favorite memory of your AP days? Don't keep them to yourself. Share with your colleagues by sending to Ye Olde Connecting Editor. And don't forget to include photos!

Here are some suggestions:

- Second chapters You finished a great career. Now tell us about your second (and third and fourth?) chapters of life.
- Spousal support How your spouse helped in supporting your work during your AP career.
- My most unusual story tell us about an unusual, off the wall story that you covered.
- "A silly mistake that you make"- a chance to 'fess up with a memorable mistake in your journalistic career.
- Multigenerational AP families profiles of families whose service spanned two or more generations.
- Volunteering benefit your colleagues by sharing volunteer stories with ideas on such work they can do themselves.
- First job How did you get your first job in journalism?
- Connecting "selfies" a word and photo self-profile of you and your career, and what you are doing today. Both for new members and those who have been with us a while.



- Most unusual place a story assignment took you.

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