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Connecting

May 28, 2020

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Colleagues,

Good Thursday morning on this the 28th day of May 2020,

The 55th edition of the AP Stylebook is now on sale.

The new spiral-bound AP Stylebook went on sale Wednesday with more than 200 new and revised entries, including about 100 technology terms.

The AP Stylebook, 55th Edition, reflects additions and changes made throughout the year on AP Stylebook Online, such as guidance on the coronavirus and a variety of updates announced earlier this month at ACES: The Society for Editing.

New today is a Digital Security for Journalists chapter. This guidance helps journalists secure their devices, online accounts and reporting material to protect their work and their sources and avoid online harassment.

Previously, some guidance had been part of the Social Media Guidelines chapter.

Two more changes this year:

AP will sell this print Stylebook for two years, instead of doing annual publications.

When you buy the spiral-bound AP Stylebook through the AP, you can get regular emails updating you on additions and changes to AP style. AP previously offered these only to AP Stylebook Online subscribers.

The classic spiral-bound Stylebook lies flat on your desk, making it easy for you to refer to an entry multiple times as you write or edit (a feature available by buying through AP).

Click [here](#) for further information.

Here's to a great day – be safe, stay healthy, keep optimistic!

Paul

Where in the world is Ebony Reed? Kansas City, of course!

Ebony Reed ([Email](#)) worked for the AP from 2010 to 2016, first as an Assistant Bureau Chief in the Boston bureau hired by Bill Kole and later as



She reached out to Connecting so her former colleagues know where she is and what she's doing. Here's her story:

I moved to Missouri in spring 2017 and took a position as Innovation Director at the Reynolds Journalism Institute and Associate Professor at the Missouri School of Journalism (my alma mater). While there I taught media sales, revamped the program and grew students' sales of Missouri-owned media products. I also ran a student entrepreneurial competition. It was an honor to serve my alma mater and the move placed me closer to family, too, in Missouri.



Last summer, The Wall Street Journal hired me as New Audiences Chief — a remote team leader — in its Digital Experience & Strategy (DXS) team embedded in the newsroom. I live now full-time in Kansas City where I'm continuing to work remote and before the pandemic I was traveling monthly to New York. In December, my work expanded to oversee the Audience Voices team, which drives audience engagement through reported stories, audience conversations and special projects.

I'd like to share some of my recent work from WSJ. The New Audiences team worked in collaboration with the Journal's Personal Finance and Management reporting teams to create WSJ Jobs and WSJ Money. Both are mobile-first, audience-focused microsites. Both request audience members share their questions with us and are open to all to read (outside the paywall). We plan to use the audience questions along with some user research testing to help us continue to serve audiences.

The projects:

WSJ Jobs – <https://www.wsj.com/questions/jobs>

WSJ Money - <https://www.wsj.com/questions/money>

Also, I was recently on WSJ's podcast — Your Money Briefing — to discuss WSJ Jobs and how it is designed to help people looking for jobs during the pandemic. Here's the link for you to listen:

<https://www.wsj.com/podcasts/your-money-matters/finding-a-job-during-the-pandemic-faqs-answered/5077334e-2629-4746-8045-963118d8f142>

I also published a blog on Medium this week with one of my team members to explain some of WSJ's other audience initiatives Audiences Voices and New Audiences teams have launched in the last couple of months. You can read the blog here: [Connecting With Readers During a Crisis](#) .

Connecting mailbox

Here's a silver lining

Bill McCloskey ([Email](#)) - As a full-season ticket holder for the NHL's Capitals and MLB's Nationals, I'm sure saving a lot of money by not buying \$13 beer at the games.

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On 'curated' and 'influenced'

Michael Rubin ([Email](#)) – re --- post in Wednesday's Connecting - Yes, everything is "curated," from the selection of salamis at the local deli to the wine list at each and every restaurant. Also, people are no longer "influenced" by something, someone, an experience, etc., now it's "informed" as in, "His writing was informed by years of abuse the hands of non-nonsense editors insisting he follow AP style."

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Connecting at 1,500 subscribers

John Wills ([Email](#)) - 15 hundred and growing like a weed. Like the morning paper, my day is not complete without a look/see at Connecting. Thanks for your effort, Paul, and to all the contributors.

New-member profile: Cliff Decatrel

Cliff Decatrel ([Email](#)) - *director, AP National and Local Markets, West* - brings more than 25 years of expertise in Television, Film, News, Digital and Advertising. In his current role, he is responsible for licensing and distribution of Associated Press video, photos, text, audio, and interactive journalism. His position also includes bringing current AP investigative, enterprise and archive stories to the Hollywood community for potential documentary and series co-production opportunities. Cliff works with award-winning TV shows, media broadcasters, news organizations and film-makers such Sony Pictures Television, Extra TV, Entertainment Tonight, Access, CBS, NBC, FoxSports and the NFL.

Before joining the AP, Cliff worked for 13 years as the Vice-President of Business Development in Advertising Sales and the Head of Multicultural Advertising for Altice\Cablevision in NY. In addition to sales, his extensive experience also spans marketing and distribution for well-known global media brands such as Time Warner, Showtime Networks and Sony Pictures Entertainment.

Cliff has also served with several non-profits, either on their advisory boards, or as a member and mentor: National Associated for Multi-Ethnicity in Communications (NAMIC) - New York, "She Runs It!" (formerly known as "Advertising Women In NY") and Big Brothers of New York. He is currently on the Advisory Board and the Membership Chairperson for the Southern California Chapter of NAMIC.



Cliff holds a degree in Communications\Television & Film from Queens College, CUNY and is fluent in four languages. He is currently a resident of Los Angeles and in his spare time, Cliff is passionate about travel, hiking, film, television, technology, science-fiction, and rescue dogs.

The legendary Indy 500 story of 'the winner who wasn't' - Will Overhead



EDITOR'S NOTE : The Indianapolis 500 would have normally been held this past Memorial Day but because of the coronavirus pandemic, it has been postponed until August 23.)

Mike Harris ([Email](#)) - Early in my time as AP's Auto Racing Writer, I was told the story of a completely unknown driver winning the Indianapolis 500. Turns out it was a huge mistake brought on by the use of wire lingo.

In 1933, telegraph was still being used to transmit race information to newspapers and other outlets across the United States. George Zanaon, a typesetter for The World-Independent newspaper in Walsenburg, CO, was preparing a story for that day's Indy 500. Since Memorial Day was a holiday, his young editor John B. Kirkpatrick was alone monitoring the AP wire for race updates. With speeds about half of the current 200 mph-plus laps, the race

droned on and on and the AP wire was shut down prior to the finish. Using the running lead (or play-by-play), Fitzpatrick had nearly the entire story ready for print, minus the winner of the race.

A helpful AP editor in Denver advised him that he would send the name of the winner via Western Union telegraph. The Denver editor wrote in typical AP wire lingo: ``WILL OVERHEAD WINNER OF INDIANAPOLIS 500," meaning he would send the information by telegraph when it was available.

The young editor misunderstood the telegraph message and the paper was printed with the headline: ``Will Overhead won the Indianapolis Memorial Day race today. At the two hundred fifty mil post Babe Stapp was lead the string of racing cars, but gave way to Overhead on the last half of the 500 mile grind." An image of that front page hung on the walls of many an AP office for years.

By the way, the actual winner of the 1933 race was Louis Meyer.

Stories of interest

This newspaper has never forgotten the 1921 Tulsa Race Massacre — and its fight continues (Los Angeles Times)

TULSA, Okla., June 1. (ADD BUREAU LEAD).---

The trouble is reported to have been the result of the arrest late yesterday of Dick Rowland, negro, for an alleged assault on an orphan girl in an elevator. The negro was spirited away from the county jail soon after 2 o'clock this morning by deputies from the deputies office of Sheriff McCullough. They refused to divulge his whereabouts. Officers declared he would be given a speedy trial as soon as the situation quieted down, a change of venue being sought if necessary.

The first attempts to fire the negro section were made about 1:30 o'clock this morning, when white men openly threatened to destroy the locality. Two houses at Archer and Boston, used by more than fifty negroes as a garrison, were set afire at that time and an alarm was turned in. Efforts of the fire department to lay hose were stopped by a crowd of armed white men and the department returned to its station.

The attempt to lay the negro quarter in ashes was resumed at 6:40 o'clock this morning when almost simultaneously fire began to burst forth from the

10a

(22) missing

This is a page of original AP copy from the Tulsa story, June 1, 1921.
(Courtesy AP Corporate Archives)

TULSA, Okla. — Jim Goodwin ran his thumb over the screen of his iPhone, reading a rough draft of a newspaper editorial.

In 300 words, the author recounted one of the worst acts of racial violence in American history and offered a stark suggestion to Tulsa officials as the 100th anniversary of the massacre approaches: Don't get so caught up in meeting the centenary deadline that you botch plans for a museum that at long last will properly address the atrocity.

Goodwin — the publisher of the Oklahoma Eagle, the city's black-owned weekly newspaper — nodded as he read the draft.

"I wish we had used 'Shame on Tulsa' somewhere in the piece," said Goodwin, 80. "But this is good."

Every Thursday for decades — through editorials, news stories and photos — the Eagle has forced the city to confront its violent past.

Read more [here](#) . Shared by Francesca Pitaro.

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NewsGuild launches 'Save the News' campaign

The NewsGuild-CWA launched a new advocacy campaign, Save The News, to make the case that news workers must be included in future federal recovery efforts to support essential industries. Check out the website, sign our petition and volunteer to get involved. Although many journalists are covering the biggest story of their lives, the news industry is fighting for survival. Local news outlets have been damaged for years by tech giants that have siphoned away advertising revenue and by private equity owners that have hollowed out the industry with extreme cost-cutting measures. The Save The News campaign calls for recovery measures that will keep reporters on the streets, ad representatives working the phones, digital production staff posting online, pressmen churning out papers, and drivers delivering them to readers' doors.

Read more [here](#) . Shared by Adolphe Bernotas.

Obituary Writer Aims To Show How Coronavirus Impacts 'All People In Our Society' (NPR)

By Courtney Dorning and Mary Louise Kelly

As the number of COVID-19 deaths continues its upward march, many of the rituals designed to help people navigate the loss of a loved one aren't possible.

One rite of grief that is still happening is the obituary. But with the sheer number of deaths, obituary writers can't write one for every victim of the coronavirus, says Maureen O'Donnell, who's been an obituary writer for the Chicago Sun-Times for more than a decade.

"So, we're doing what I call triage," O'Donnell tells All Things Considered. "We study the death notices, the requests for obituaries. We do the best we can telling a variety of stories — about people from every ethnicity, every profession, every age level — to show the story of how this is impacting all people in our society."

Read more [here](#) .

The Final Word

Remembering A Chance Meeting in Cold War Moscow Nearly 50 Years Ago



Left to right: Alexander (Sasha) Yakir, Zhenya's son; Reema, Zhenya's wife; Aliza Fromson Ben-Tal, Dodi's daughter; Evgeny "Zhenya" Yakir; Dodi Fromson; Derek Fromson, Dodi's son. (1973 photo by Murray Fromson)

Dodi Fromson ([Email](#)) – My husband Murray (Fromson, then CBS News Moscow bureau chief) and I, with our children, were posted to Moscow in early February 1972. The "refusednik" story was starting to build up, but we kept a low profile for a while, as surely we were being watched as newcomers. Then this unfolded (see below). Yevgeny Yakir, university trained in mechanical engineering, was the son of an Army Col., and his uncle was a general. Stalin's purges did away with them, and "Zhenya's" mother was sent to Magadan in Siberia for 19 years just because she was the wife of Zhenya's cousin, Pyotr Yakir, son of the late general, outspokenly political, was the head of the underground "Samizdat" newspaper. Zhenya was apolitical.

Zhenya was not in good health for some time. When I saw him last year, as every year on my trips to Israel, he was not looking or feeling well. He died Sunday in Tel Aviv.

How our lives intertwined is described in this letter I wrote which my daughter read at his funeral in Tel Aviv on Monday.

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My dear dear Zhenya,

In a few days I would have written you for your birthday...now I am saying goodbye to you instead.

I remember with such clarity the morning we met. I drove down to the side street near the Bolshoi, but the art exhibition was not open yet at the appointed hour of 11am. I looked across the street, and walked over to the little English language bookstore, a branch of the main one on Kutuzovsky, and thought I'd just buy all the children's books to take home the following summer to my many teacher friends.

I was hoping to speak my meager Russian, but the salesgirl preferred to practice her English. You were apparently watching all that, and when I left the store, hoping the exhibition had now opened, you followed me and held the door open for me.

Now I had to make a very quick decision: KGB or not? It was my first time out alone like that, and I certainly didn't want to jeopardize my husband's position as an American journalist. You said the only English words you then knew: "I speak English you." And you were keen to learn much more. In that time period, that wasn't possible, but we found we could converse in German.

We went through the exhibition together, carefully watching for any signs of being followed, and you showed me a painting of the street and building where your mother lived.

We talked a bit more, and made a plan to meet the next evening at 8p in front of the Kukolny Teater (Puppet Theater). I didn't know, having only been in Moscow for about seven months, that that was where many dissidents met their foreign contacts!

I went home, baked a cake the next day (bakeries had nothing good to sell except for black bread). Just before my husband and I were to leave to meet you, he got a call from his NY office to do a broadcast on the next hourly

news. So I had to decide to go it alone, knowing you lived far out of central Moscow, or not go and lose the chance to ever meet you again.

I went, explained my husband's unfortunate absence, and I drove us out to your apartment, at the edge of town. No sign posts, street signs, anything to guide me back later, and all while driving with only parking lights on, not full beams. And my foreign license plate making me very visible to every policeman on the roads of Moscow. It was a scary ride, but I did get home ok.

Back to the first evening, when I met your mother, Reema and Sasha. I gave Reema the cake to serve if she liked, and it turned out to be a bit of dumb luck: I had baked a Ukrainian poppyseed cake, a favorite of yours, which your grandmother used to make for you. What did I know?

After that, many (careful) visits, and slowly you introduced us to other friends. They knew and we knew that you sanctified us and them, meaning we were given a seal of approval that could otherwise have taken months or years to filter through, in that suspicious milieu.

You met our children, and everyone fell in love with everyone!

A year later you called one afternoon (no names, I just had to know your voice, and pre-arranged meeting place) and asked us to meet you asap. You would tell Murray and me that you and Reema had decided to emigrate. We were astonished. Murray was especially concerned: he explained that with your so-familiar family name, it would be highly unlikely for you to get exit visas, and that as an American correspondent he could not in any way help you, as he had to remain neutral in order to do his job. That hurt us both, but it was essential to say. I, on the other hand, though I was there as the wife of, could as an American citizen carefully, very very carefully, make contact outside, and certainly do that when I went back to the States on home leave.

We even snuck you all into the American Embassy dacha one day for an afternoon of leisure! No trouble ensued!

We met all the Refusedniks, one or two by two.

When we left Moscow for Hong Kong posting, and a year or two later back to Los Angeles, I could really get to work. Committees were formed, our synagogue "adopted" you, and we had a couple of different opportunities to

pipe in a phone call from you in Moscow to us in the Shul. Members were gripped and energized to help.

We had one effort where we sent about 10,000 postcards (from a photo we took of the three of you) that were mailed from all over the US, to Leonid Brezhnev, demanding your freedom. We didn't expect him to receive them, but we knew someone had to get them and would have to answer for them, and it might have been the final kicker that did get you out eventually.

You were interrogated about this, but I had had no way to tell you about this effort we undertook here, until we met in Israel much later.

And when Sasha was arrested, even tho he let it be known he was going on an archaeological dig, he ended up in Lefortova Prison in the same cell where your mother was, many years earlier, and then exiled out of Moscow.

Murray and I flew to Moscow from London, knowing Reema would be so depressed, just to try to cheer you up and tell you we would never stop caring and trying till you were out.

When that day finally came, luckily both Aliza and Derek were in Israel and met you on the tarmac at Lod as you disembarked from the plane. Everybody's happiest moment.

We were fortunate to visit with you every year when we would come to Israel, also to see Aliza and attend the Board of Governors meetings for her University, Ben Gurion Univ of the Negev.

My memory bank is overflowing, and this is getting too long. Suffice it to say, Zhenya, that a piece of my heart is being buried with you today in Eretz. Murray loved you, I did and do, and my daughter (whom you loved as your own) and son too.

You will be hugely missed...your winning smile, your optimistic upbeat attitude and the many memories we created together.

Rest in peace, dear friend. You have been through a lot

Love forever from my heart to yours....Dodi

Today in History - May 28, 2020



By The Associated Press

Today is Thursday, May 28, the 149th day of 2020. There are 217 days left in the year.

Today's Highlight in History:

On May 28, 1912, the Senate Commerce Committee issued its report on the Titanic disaster that cited a "state of absolute unpreparedness," improperly tested safety equipment and an "indifference to danger" as some of the causes of an "unnecessary tragedy."

On this date:

In 1533, the Archbishop of Canterbury, Thomas Cranmer, declared the marriage of England's King Henry VIII to Anne Boleyn valid.

In 1863, the 54th Massachusetts Volunteer Infantry Regiment, made up of freed blacks, left Boston to fight for the Union in the Civil War.

In 1908, British author Ian Fleming, the creator of James Bond as well as "Chitty Chitty Bang Bang," was born in London.

In 1918, American troops fought their first major battle during World War I as they launched an offensive against the German-held French village of

Cantigny (kahn-tee-NYEE'); the Americans succeeded in capturing the village.

In 1937, President Franklin D. Roosevelt pushed a button in Washington signaling that vehicular traffic could begin crossing the just-opened Golden Gate Bridge in California. Neville Chamberlain became prime minister of Britain. In Nazi Germany, Volkswagen was founded by the German Labour Front.

In 1940, during World War II, the Belgian army surrendered to invading German forces.

In 1957, National League owners gave permission for the Brooklyn Dodgers and New York Giants to move to Los Angeles and San Francisco.

In 1959, the U.S. Army launched Able, a rhesus monkey, and Baker, a squirrel monkey, aboard a Jupiter missile for a suborbital flight which both primates survived.

In 1964, the charter of the Palestine Liberation Organization was issued at the start of a meeting of the Palestine National Congress in Jerusalem.

In 1977, 165 people were killed when fire raged through the Beverly Hills Supper Club in Southgate, Kentucky.

In 1987, to the embarrassment of Soviet officials, Mathias Rust (mah-TEE'-uhs rust), a young West German pilot, landed a private plane in Moscow's Red Square without authorization. (Rust was freed by the Soviets the following year.)

In 2003, President George W. Bush signed a 10-year, \$350 billion package of tax cuts, saying they already were "adding fuel to an economic recovery."

Ten years ago: President Barack Obama visited Grand Isle, Louisiana, where he personally confronted the spreading damage wrought by the crude gushing into the Gulf of Mexico from the BP blowout [-] and the bitter anger rising onshore. Suspected Islamist militants attacked two mosques packed with hundreds of worshippers from a minority sect in eastern Pakistan; at least 93 people were killed and dozens wounded. Gary Coleman, the former child star of the 1970s TV sitcom "Diff'rent Strokes," died at Utah Valley Regional Medical Center in Provo two days after suffering a brain hemorrhage; he was 42.

Five years ago: A federal grand jury indictment handed up in Chicago revealed that former U.S. House Speaker Dennis Hastert had agreed to pay \$3.5 million in hush money to keep an unidentified person silent about “prior misconduct” by the Illinois Republican. (Hastert later pleaded guilty to breaking banking law and was sentenced to 15 months in prison; prosecutors said the money was intended to conceal past sexual abuse against a student wrestler while Hastert was a high school teacher and coach.) For the second straight year, the Scripps National Spelling Bee ended with co-champions as Vanya Shivashankar and Gokul Venkatachalam (GO'-kul VEHN'-kuh-TAHTCH'-uh-lum) were the last two standing.

One year ago: Sports Illustrated magazine was sold for \$110 million to Authentic Brands Group, a company that specializes in managing fashion, entertainment and sports brands. A vicious storm tore through the western outskirts of Kansas City, spawning one or more tornadoes that injured at least 12 people. Novelist MacKenzie Bezos, who had finalized her divorce from Amazon founder Jeff Bezos earlier in the year, pledged to give away half her fortune to charity.

Today's Birthdays: Actress Carroll Baker is 89. Producer-director Irwin Winkler is 89. Basketball Hall of Famer Jerry West is 82. Former New York City Mayor Rudolph Giuliani is 76. Singer Gladys Knight is 76. Singer Billy Vera is 76. Singer John Fogerty (Creedance Clearwater Revival) is 75. Country musician Jerry Douglas is 64. Actor Louis Mustillo is 62. Former governor and U.S. Rep. Mark Sanford, R-S.C., is 60. Actor Brandon Cruz (TV: “The Courtship of Eddie’s Father”) is 58. Country singer Phil Vassar is 56. Actress Christa Miller is 56. Singer-musician Chris Ballew (Presidents of the USA) is 55. Rapper Chubb Rock is 52. Singer Kylie Minogue (KY'-lee mihn-OHG') is 52. Actor Justin Kirk is 51. Sen. Marco Rubio, R-Fla., is 49. Olympic gold medal figure skater Ekaterina Gordeeva is 49. Television personality Elisabeth Hasselbeck is 43. R&B singer Jaheim is 43. Actor Jake Johnson is 42. Actor Jesse Bradford is 41. Actress Monica Keena is 41. Actress Alexa Davalos is 38. Actress Megalyn Echikunwoke (eh-cheek-uh-WALK'-ay) is 38. Pop singer Colbie Caillat (kal-LAY') is 35. Actress Carey Mulligan is 35. Actor Joseph Cross is 34. Chicago Cubs pitcher Craig Kimbrel is 32.

Thought for Today: “The bravest thing you can do when you are not brave is to profess courage and act accordingly.” [-] Corra May Harris, American writer (1869-1935).

Got a story or photos to share?

Got a story to share? A favorite memory of your AP days? Don't keep them to yourself. Share with your colleagues by sending to Ye Olde Connecting Editor. And don't forget to include photos!

Here are some suggestions:

- **Second chapters** - You finished a great career. Now tell us about your second (and third and fourth?) chapters of life.
- **Spousal support** - How your spouse helped in supporting your work during your AP career.
- **My most unusual story** - tell us about an unusual, off the wall story that you covered.
- **"A silly mistake that you make"**- a chance to 'fess up with a memorable mistake in your journalistic career.
- **Multigenerational AP families** - profiles of families whose service spanned two or more generations.
- **Volunteering** - benefit your colleagues by sharing volunteer stories - with ideas on such work they can do themselves.
- **First job** - How did you get your first job in journalism?
- **Connecting "selfies"** - a word and photo self-profile of you and your career, and what you are doing today. Both for new members and those who have been with us a while.
- **Most unusual** place a story assignment took you.



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