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Connecting

June 17, 2021

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Colleagues,

Good Thursday morning on this the 17th day of June 2021,

President Joe Biden apologized to CNN's chief White House correspondent, Kaitlan Collins, after he lost his temper while speaking with her at the end of his press conference following the Geneva summit Wednesday with Russian President Vladimir Putin. In [this CNN story](#), it was noted that before departing Geneva on Air Force One, Biden walked over to a group of reporters assembled on the tarmac and said he owed Collins "an apology."

"I shouldn't have been such a wise guy with the last answer I gave," Biden said.

Biden, however, also complained to the group of reporters that journalists "never ask" him positive questions. **"To be a good reporter, you got to be negative, that you got to have a negative view of life, it seems to me," Biden said.**

Connecting welcomes your thoughts on that statement – to be a good reporter, do you need to be negative and have a negative view of life?

It's all in the family.

When longtime AP Tallahassee technician **Eldon Cort** died in late May, Connecting noted that his Associated Press service of 42 years when combined with that of his father – photographer **Horace Cort**, 38 years - and his uncle – technician **Walter Cort**, 35 years - totaled 115 years.

So it sparked the idea with Ye Olde Connecting Editor to explore multigenerational AP service of other families and so this is a start – including a story on the Rose family – Murray, Jack, Marty and Marty's wife Peggy – whose service totaled 123 years.

If you are part of such an AP family, drop a note with details on your family's AP service along with job description and bureaus where they worked. I know there are more out there...this is just a start.

Celebrating AP's 175th

To celebrate AP's 175th anniversary, the Corporate Archives has organized "AP at 175: Conversations with History," a series of three webinars.

The final one is today!

AP correspondents bring home the world: Their history in their own words: Prof. Giovanna Dell'Orto in conversation with Vice President and Editor at Large for Standards John Daniszewski.

When: Thursday, June 17, 2021 11:00 AM-12:00 PM (UTC-05:00) Eastern Time (US & Canada).

Where:

Zoom: <https://ap.zoom.us/j/94209986199>

Giovanna Dell'Orto, Ph.D., is a former newswoman with The Associated Press (in Minneapolis, Rome, Phoenix and Atlanta). Now Associate Professor of journalism at the University of Minnesota, she teaches and researches the interplay of news production, news content and international affairs. She is the author or senior editor of six books on this topic, including an oral history of AP foreign correspondence from the Second World War to the 2010s, published by Cambridge University Press in 2015. Join Zoom Meeting

<https://ap.zoom.us/j/94209986199>

Meeting ID: 942 0998 6199

Finally, your editor is out of town Friday so **this is the final issue of the week**. See you in your Inbox next Monday. Have a great weekend – be safe, stay healthy!



Paul

The Roses – Murray, Jack, Marty and Peggy – and their service to AP



Murray Rose, AP sports writer, greets Marcel Cerdan, French middleweight champion, as the boxer finished a few rounds during his training in Loch Sheldrake, New York, June 8, 1949, for his upcoming bout with Jake LaMotta, Bronx middleweight, in

Detroit, June 15th. (AP Photo/Marty Lederhandler) (Photos courtesy AP Corporate Archives)



● Operator Jack Rose holds battery-powered lantern as AP Special Correspondent Saul Pett (front) and Bureau News Editor Pierce Lehmbek confer on text of a blackout story.

Marty Rose (Email) – My late uncle Murray Rose was one of the most widely known boxing writers in the country in the years when boxing was one of the premier sports in the country. He covered every big fight for years and his bald head and thick glasses could be seen on TV as he worked from the first row next to the ring. How much so? Well, boxing promoter Don King, was at Murray's retirement party in 1980, as was NFL commissioner Pete Rozelle, writer Dick Young, cartoonist Bill Gallo, among others.

Murray covered Olympic Games on six continents and at one time interviewed Australian Olympic swimmer Murray Rose, who was often confused with writer Murray Rose. He and colleague Jack Hand wrote and edited a magazine called Sport World for several years where many writers were listed as contributors, but Murray and Jack wrote all the articles. In his later years, he gave up traveling and was named Sports Special Projects Officer under Wick Temple. He and his wife Evelyn had one son, David, who was a dentist until his retirement.

As for family at AP, my dad, Jack Rose, was a teletype operator at AP for almost 25 years. I recall as a child, my dad taking me to the ballpark when he had that assignment to send each batter's result via teletype. His skill at his job kept him in communications in the US Navy during WWII, and was at Quonset Point, RI, for the duration.

I served four years in the Air Force, 1967-71. I took a computer course when I got out and got a job in a bank computer room through a veterans hiring fair. When my dad looked into which computers AP was using at the time, he found they were just switching over to the IBM 370, which I was familiar with, so he arranged an interview for me in the Financial Markets department. Good thing I paid attention to fractions in school since stocks traded in fractions back then.

I was hired and started on a 42-year career topping out at Market Tables Editor, which at the time provided financial tables to virtually every newspaper including 18 pages in the Sunday NY Times business section.

I met my wife, Peggy, at AP. She was a receptionist on the 7th floor at 50 Rock and was promoted to the benefits department, where she worked until she became pregnant with our first of two daughters. (Peggy worked with our colleague Evelyn Colucci-Calvert in Benefits for 11 years and was Evelyn's matron of honor at her wedding.)

Our 40th anniversary will be later this year.

Peggy Romani, confidential secretary who handles health claims in the employee benefits department, and Martin Rose, supervisor of financial markets in the business news department, are shown at their Nov. 28 Staten Island wedding. The bride joins an established AP clan: the groom's father was the late **Jack Rose, a Teletype operator, and his uncle is **retired sports writer Murray Rose**.**



Among families with lengthy AP service

Blackman/Putzel family: Sam Blackman worked at the AP for 38 years, retiring in 1969 after serving as AP's general news editor – then the AP's top editorial job - for his last 11 years with the cooperative. He died in 1995 at the age of 90. His daughter Ann Blackman was a member of the AP's Mod Squad in New York and Washington and

worked with AP for 15 years. Ann's husband Michael Putzel served AP for 25 years, including Moscow bureau chief and reporting positions in Saigon and Washington.

Temple-McCay family: R.W. Temple worked with the AP for 21 years and his son Wick Temple – an AP bureau chief, sports editor, managing editor, and director of Human Resources and Newspaper Membership, served for 44 years. Wick III was with AP for less than four years and Wick Temple's wife Margy McCay was with AP 31 years as a newswoman, correspondent and HR executive.

Martin family of Kansas City: Betty Martin served with AP in Kansas City for 20 years; she was Administrative Secretary for CTS Engineering and died in 2017. Her son Brad Martin was hired as a copyboy in 1968 and retired almost 50 years later when he was Senior Manager, Operations Control Center in Kansas City.

You can't totally blame readers

Bill Sikes (Email) - You can't totally blame readers for not buying something they don't find useful anymore.

We journalists tend to think readers subscribed to their local paper primarily for the news content we produced. In reality, they bought it for much more: classified ads (esp. for real estate and auto sales), comics, local ads (esp. for grocery and department stores) and of course, coupons. And when I was a kid, my dad employed used newspapers to line the birdcage, cover the floor where he shined his shoes and as wrapping paper as a gag when giving gifts.

Classified migrated to dedicated web portals, many papers shrank or ditched comics (you rarely find them in online in any news website), realtors and auto dealers bypassed print advertising altogether to instead sell through their dedicated websites, local companies stopped spending precious dollars to reach fewer eyeballs looking at the paper, and the coupons landed on digital apps in the smartphone.

Add to all that the increased cost of subscription or online access for the meager news product due to lack of resources and staff to cover the community, factored with a family's budgetary decision where to allocate their income, coupled with no coin boxes on the street to buy individual papers (at least not around here), and the outcome becomes today's reality.

Local news organizations' fate was sealed by failure of ownership and their business brain trust to accurately assess the value of, retain and properly charge for local advertising when the migration to online portals first began.

At the advent of radio, business people in that industry understood the requirement to charge advertisers enough to pay for both the content and delivery. There was no way to directly charge the consumer for it.

Then TV came along and they also figured out how to charge advertisers enough to cover the cost of their content and delivery. Until cable arrived (and now streaming

devices), there was no way to directly charge the consumer for any of their content either.

And both radio and television provide a much wider variety of programming than news to attract and retain their audiences.

In the dark ages when I was in journalism school, they taught us that newspaper subscriptions pretty much paid for printing and delivery while advertising covered the cost of news gathering. If that was correct, the business people in the newspaper industry failed when digital publishing was born. They didn't even charge advertisers enough for the salaries and resources for news gathering.

Otherwise, there would have been enough money to continue with roughly the same newsroom staffs and resources to provide the online product even after the need to print and deliver the paper faded away.

That advertising misstep begat today's greatly diminished local news product which, for so many readers, just isn't worth buying.

GoFundMe campaign begun for daughter of Doug Willis



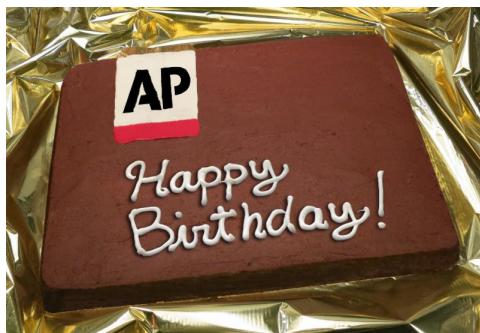
The daughter of the late AP Sacramento correspondent Doug Willis was involved in a serious car accident over the Memorial Day holiday that resulted in amputation of her left leg – and a [GoFundMe campaign](#) has been established to help with her present and future medical expenses. The motorist who struck her was uninsured.

Rebecca Willis Schmidt's life was changed forever when she was run down while out for a bike ride and nearly killed by a drunk driver just before noon on a Sunday morning.

Her dad, Doug Willis, covered California politics for the Associated Press for decades from the AP bureau in Sacramento. He died in 2015 at the age of 77.

(Shared by Peggy Walsh)

Connecting wishes Happy Birthday



Daniel Haney - dqhaney@earthlink.net

On Saturday to...

Dennis Anderson - denis.anders@hotmail.com

Jim Baltzelle - jbaltzelle@ap.org

Helen Sosniecki - sozsez@aol.com

Stories of interest

As Biden and Putin met, press chaos reigned (NBC News)

By Shannon Pettypiece and Elyse Perlmutter-Gumbiner

GENEVA — While President Joe Biden and Russian President Vladimir Putin participated in a well-choreographed greeting and posed for photos ahead of their summit here, a chaotic scene was unfolding between the U.S. and the Russian press in front of them.

Reporters covering the event as part of the small group called the press pool described a shoving match that broke out moments after Biden and Putin went inside the historic villa for their meeting.

American and Russian journalists rushed to enter the building for a second planned photo opportunity, but they were stopped by U.S. and Russian officials who told them they had to line up in single file before entering the building.

Some reporters began to line up, but others continued to push and shove for about 10 minutes to get their way inside. An NBC News journalist representing the television networks as part of the press pool described being elbowed and shoved, with security, press and government officials yelling in both Russian and English.

“The media scuffle was the most chaotic your pooler has seen at a presidential event in nine years,” Anita Kumar, a White House correspondent for Politico, wrote in a dispatch to U.S. media organizations as part of her role representing print news outlets for the press pool. “Journalists pushed and shoved, yelling at each other to move but no one did.”

Meanwhile, the meeting between Biden and Putin was already underway, and the journalists were at risk of losing their opportunity to get photos and video of the two leaders seated together and ask them questions.

Read more [here](#).

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Media consumers may be reaching limit of streaming services (AP)

By DAVID BAUDER

A British research company may have discovered a magic number for American media consumers — and it’s seven.

That’s seven streaming services, paid or free, that consumers are willing to subscribe to before the hassle of keeping track of log-ins and passwords just becomes too much, said Maria Rua Agnete, senior research director at the London-based media consultancy OMDIA.

For the past few years, OMDIA has been monitoring the average number of streaming services that online homes subscribe to, and it rose steadily from around 5 to 7.23 in the United States last November. But the latest survey, completed in April, showed that number had dropped to 7.06.

“It’s not that people want to watch less,” Rua Agnete said. “But people don’t like to keep so many streaming services and log-ins.”

If true, if seven is indeed the number where many consumers will draw the line, that has enormous business implications. It increases the importance of aggregators, or services where people can seamlessly collect their services, and make it harder for new companies to get into the business. It can also be the impetus for big business deals, like last month’s announced merger between Discovery and WarnerMedia.

Read more [here](#).

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Aspiring journalist awarded Daniel Pearl scholarship

(AP)

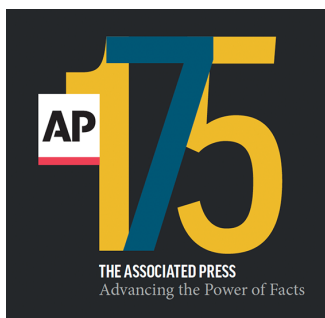
PITTSFIELD, Mass. (AP) — A recent high school graduate whose love of music developed into a love of the written word and a passion for journalism was named Wednesday the 2021 recipient of a college scholarship founded in honor of slain Wall Street Journal reporter Daniel Pearl.

Emma Kostyun, a graduate of Pittsfield High School, plans to use the \$2,000 Daniel Pearl Berkshire Scholarship to study journalism at the University of New Hampshire, according to the scholarship's board of judges.

Pearl, south Asia bureau chief for The Wall Street Journal, was kidnapped and killed in Pakistan in January 2002 while researching a story on terrorism.

He began his journalism career in western Massachusetts at the now defunct North Adams Transcript and The Berkshire Eagle in Pittsfield.

Read more [here](#). Shared by Adolphe Bernotas.



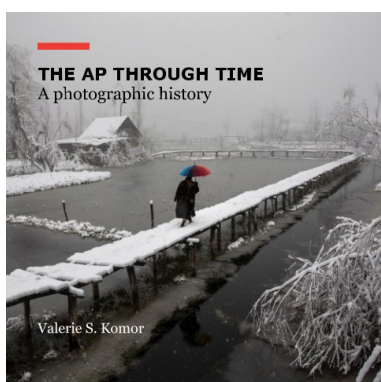
A special section celebrating AP's 175th

AP store for 175th, vintage merchandise



The AP has created a store with 175th anniversary merchandise available for purchase, as well as items branded with some of AP's most historic logos. The site can be reached by clicking [here](#).

AP Through Time: A Photographic History



AP Through Time: A Photographic History" - created by Director of Corporate Archives, Valerie Komor, is a keepsake commemorating AP's 175th year. Small in size (6 ¾ x 6 ¾ in.), it is organized chronologically in eight segments that trace the broad outlines of AP's development from 1846 to the present: Beginnings, Evolution, New Century, Modernity, Expansion, One World, Speed, and Transformation. Click [here](#) to view and make an order.

AP at 175 video

This video celebrates the unique role AP has played since 1846.

Oops!

The embed code for this video is not valid.



Today in History - June 17, 2021



By The Associated Press

Today is Thursday, June 17, the 168th day of 2021. There are 197 days left in the year.

Today's Highlight in History:

On June 17, 1994, after leading police on a slow-speed chase on Southern California freeways, O.J. Simpson was arrested and charged with murder in the slayings of his ex-wife, Nicole, and her friend, Ronald Goldman. (Simpson was later acquitted in a criminal trial but held liable in a civil trial.)

On this date:

In 1775, the Revolutionary War Battle of Bunker Hill resulted in a costly victory for the British, who suffered heavy losses.

In 1885, the Statue of Liberty arrived in New York Harbor aboard the French ship *Isere* (ee-SEHR').

In 1933, the "Kansas City Massacre" took place outside Union Station in Kansas City, Mo., as a group of gunmen attacked law enforcement officers escorting federal prisoner Frank Nash; four of the officers were killed, along with Nash.

In 1963, the U.S. Supreme Court, in *Abington (Pa.) School District v. Schempp*, struck down, 8-1, rules requiring the recitation of the Lord's Prayer or reading of Biblical verses in public schools.

In 1967, China successfully tested its first thermonuclear (hydrogen) bomb.

In 1972, President Richard Nixon's eventual downfall began with the arrest of five burglars inside the Democratic headquarters in Washington, D.C.'s Watergate complex.

In 1986, President Ronald Reagan announced the retirement of Chief Justice Warren Burger, who was succeeded by William Rehnquist.

In 2009, President Barack Obama extended some benefits to same-sex partners of federal employees. Nevada Sen. John Ensign resigned from the GOP leadership a day after admitting an affair with a former campaign staffer.

In 2012, Rodney King, 47, whose 1991 videotaped beating by Los Angeles police sparked widespread outrage and who struggled with addiction and repeated arrests, died in Rialto, California, in an apparent accidental drowning.

In 2013, the U.S. Supreme Court ruled 7-2 that states can't demand proof of citizenship from people registering to vote in federal elections unless they get federal or court approval to do so.

In 2015, nine people were shot to death in a historic African-American church in Charleston, South Carolina; suspect Dylann Roof was arrested the following morning. (Roof was convicted of federal hate crimes and sentenced to death; he later pleaded guilty to state murder charges and was sentenced to life in prison without parole.)

In 2019, Iran announced that it was breaking compliance with the international accord that kept it from making nuclear weapons; the announcement meant that Iran could soon start to enrich uranium to just a step away from weapons-grade levels. The Trump administration followed Iran's announcement by ordering 1,000 more troops to the Middle East.

Ten years ago: The United Nations endorsed the rights of gay, lesbian and transgender people for the first time ever, passing a resolution hailed as historic by the U.S. and other backers and decried by some African and Muslim countries. A Saudi woman defiantly drove through Riyadh while others brazenly cruised past police patrols in the first forays of a challenge to Saudi Arabia's male-only driving rules. Rory McIlroy became the first player in the 111-year history of the U.S. Open to reach 13-under par.

Five years ago: President Barack Obama, his wife and their daughters traveled to Carlsbad Caverns National Park in New Mexico as part of a long Father's Day weekend that was also designed to draw attention to America's natural wonders. Thousands of friends and fans said farewell to "The Voice" singer Christina Grimmie at services in Medford, New Jersey, a week after the 22-year-old was shot to death while signing autographs in Orlando, Florida, by a man who then killed himself.

One year ago: Prosecutors in Atlanta brought murder charges against white police officer Garrett Rolfe in the fatal shooting of a Black man, Rayshard Brooks, following a struggle; a second officer, Devin Brosnan, was charged with aggravated assault and violating his oath. Quaker Oats announced that it would retire the Aunt Jemima

brand, saying the company recognized that the character's origins were "based on a racial stereotype." City commissioners in Portland, Oregon, voted to cut \$16 million from the police budget in response to concerns about use of force and racial injustice. Jean Kennedy Smith, the last surviving sibling of President John F. Kennedy, died at her New York home at the age of 92. Prosecutors in Los Angeles said actor Danny Masterson of 'That '70s Show' was arrested and charged with raping three women in the early 2000s; the actor has denied the charges. (A judge has ordered Masterson to stand trial on three counts of rape.)

Today's Birthdays: Actor Peter Lupus is 89. Movie director Ken Loach is 85. Actor William Lucking is 80. Singer Barry Manilow is 78. Former House Speaker Newt Gingrich is 78. Comedian Joe Piscopo is 70. Actor Mark Linn-Baker is 67. Actor Jon Gries (gryz) is 64. Rock singer Jello Biafra is 63. Movie producer-director-writer Bobby Farrelly is 63. Actor Thomas Haden Church is 61. Actor Greg Kinnear is 58. Actor Kami Cotler is 56. Olympic gold medal speed skater Dan Jansen is 56. Actor Jason Patric is 55. Actor-comedian Will Forte is 51. Latin pop singer Paulina Rubio is 50. Tennis player Venus Williams is 41. Actor Arthur Darvill is 39. Actor Jodie Whittaker is 39. Actor Manish Dayal is 38. Country singer Mickey Guyton is 38. Actor Marie Avgeropoulos is 35. Rapper Kendrick Lamar is 34. NHL forward Nikita Kucherov is 28. Actor Damani Roberts is 25. Actor KJ Apa is 24.

Got a story or photos to share?

Got a story to share? A favorite memory of your AP days? Don't keep them to yourself. Share with your colleagues by sending to Ye Olde Connecting Editor. And don't forget to include photos!

Here are some suggestions:

- **Second chapters** - You finished a great career. Now tell us about your second (and third and fourth?) chapters of life.
- **Spousal support** - How your spouse helped in supporting your work during your AP career.
- **My most unusual story** - tell us about an unusual, off the wall story that you covered.
- **"A silly mistake that you make"** - a chance to 'fess up with a memorable mistake in your journalistic career.
- **Multigenerational AP families** - profiles of families whose service spanned two or more generations.
- **Volunteering** - benefit your colleagues by sharing volunteer stories - with ideas on such work they can do themselves.



- **First job** - How did you get your first job in journalism?

- **Connecting "selfies"** - a word and photo self-profile of you and your career, and what you are doing today. Both for new members and those who have been with us a while.

- **Most unusual** place a story assignment took you.

Paul Stevens

Editor, Connecting newsletter

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