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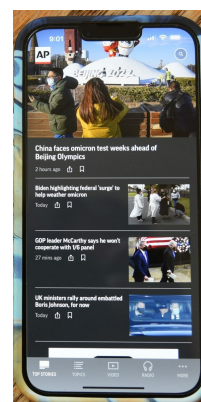
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# Connecting

March 4, 2022

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Colleagues,

Good Friday morning on this March 4, 2022,

We bring you the sad news of the death of longtime Northern California/Nevada technical specialist **Earl Pavao**.

He died Feb. 28 at the age of 66 after battling health issues, according to his colleague **Bill Pilc**, a New York technology specialist. Our thanks to Bill and another Connecting colleague, **Roseann Treloar**, senior director for Customer Support, for gathering information and comment on his death.

The AP lost another retiree with the death Thursday of Chicago photojournalist **Fred Jewell**, a 34-year AP veteran who retired in 2002.

AP Director of Photography **J. David Ake** said, "Fred started with the AP just in time to cover the 1968 riots at the Democratic Convention and retired in 2002 after a wonderfully productive career."

We will provide you further information as it becomes available.

If you worked with Earl or Fred and have a memory of them to share, please send it along.

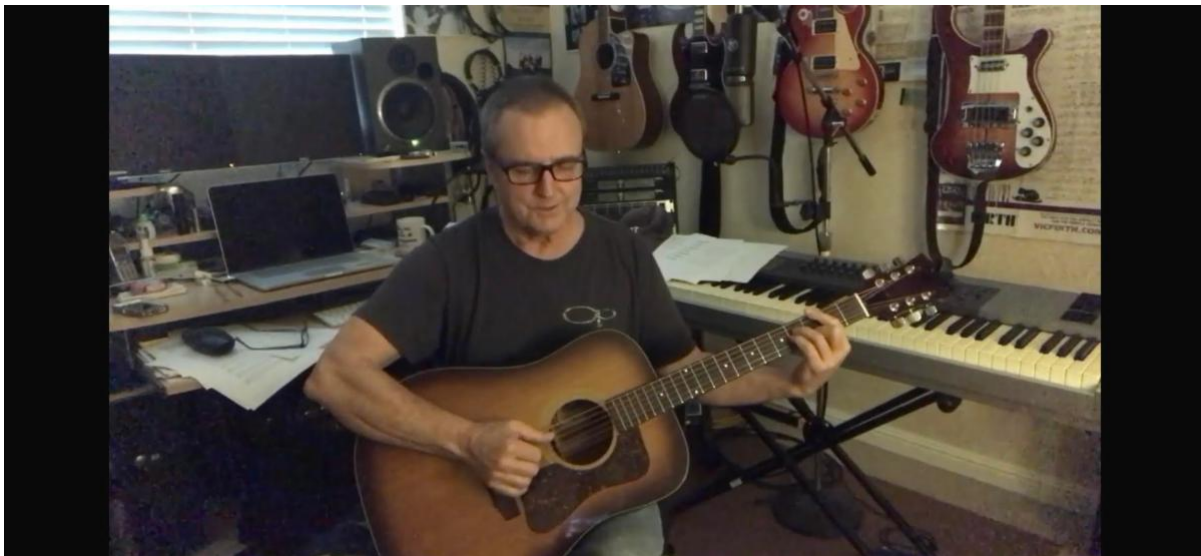
**SUNSHINE WEEK:** Sunshine Week will be observed March 13-19. It was launched in 2005 by the American Society of News Editors — now News Leaders Association — and has grown into an enduring initiative to promote open government.

You are encouraged to join News Leaders Association in the annual nationwide celebration of access to public information and what it means for you and your community. It's your right to know. Click [here](#) for further information.

Have a great weekend – be safe, stay healthy!

Paul

## Earl Pavao, retired AP California technical specialist with a love for music, dies at 66



Earl Pavao, who provided technical support to AP members and customers in Northern California and Nevada for 33 years and shared his love of music with all whom he met, has died at the age of 66.

He was surrounded by his family when he passed away Feb. 28 in French Camp, Calif. He leaves behind his wife of 47 years, Deborah, and their four children.

Pavao started with the AP in Northern California in 1984 as a technician providing support to AP members and customers. He traveled extensively throughout Northern California and Nevada – putting up satellite dishes and installing and supporting AP equipment. When he started his career, there were teletypes and direct current circuits. He was involved in successfully transitioning customers to computers and the internet, which were new technologies at the time.

He was known for his ability to get along with everyone he worked with (employees and customers). In the early 2000s, he became a Technology Specialist working for the special events team, interacting with tech staff around the country. He retired from AP in 2017 and went on to pursue his passion for music and spend more time with family.

Pavao's first love was music, according to [his obituary](#), which noted that he "was a gifted musician who played the guitar, and wrote his own original music. He was passionate about playing guitar on his church worship team and writing and performing with his bands, "Skinny," "PhD" and "The Edsels." He shared that love of music with his true love: his family. He was a kind and committed man who worked hard and was dedicated to his wife, children and grandchildren. He had a deep faith, a charismatic, joyful personality and a great sense of humor that endeared him to all.

A Celebration of Life will be held on Saturday, March 12, at 2pm PST at New Hope Church in Manteca, Calif. An online guestbook is available [here](#).



**Techs all dressed up for 2008 Oscars – from left: Jim Harrington, David Redfern, Earl Pavao, Roseann Treloar, Eric Klemik and Roy Wu.**



**Spokane Crew at AP Elections Center in 2006 - from left: Ann Joyce, Eric Klemik, Earl Pavao, Mike Cable, Roseann Treloar, Brian Buck, unknown, Joe Gugerty and Gary Litton.**

Here are memories of Earl from those who worked with him:

**Roseann Treloar – Senior Director, Customer Support:** I worked with Earl for several years in California. Most of my time spent with Earl when he was a Technology Specialist, handling special events. I worked with Earl covering many Western Region events, including Elections in Spokane and Oscars in LA. After long hard days of work setting up for events, we would all hang out to unwind. Music was always a part of our after-events with sing-a-longs, and Earl accompanying us with his guitar. He had a kind soul and loved his music. I have many good memories of those days.

**Roy Wu – Technology Specialist, Los Angeles** - He is a "happy person", he loves music, he plays Guitar, he had a family band to perform at the church. Earl is a hard-working guy, willing to work at any event. He will light up the event and make it cheerful. We all miss him, his voice will always be there for us. RIP Earl!

**Howard Gros – retired Director of Global Technology** - Earl was part of our Global Events support team and loved doing those events, as did many of us. He worked building-out and supporting AP journalists at numerous events, including Super Bowls, Entertainment events (Oscars, Grammy's, etc.) and played a large role in the build-out of the AP's Western Election Center (WEC) every election year. Earl often carried his guitar along and entertained us after work – he was a damn good guitar player. Guess I'll have to listen to his "Mr skinny dynamo" CD again, he cut it 2010 – you can hear his love of music. He had a great sense of humor and was very proud of his family. Earl

was he a great team member and most importantly a friend that that will be missed. Hey Earl, say hi to Tom.

**Eric Klimek – Technology Specialist, WDC** - While in AP Los Angeles office I had the pleasure of working with Earl Pavao for many years. We became close friends and relied on each other on the many assignments and adventures we shared. From elections, special events, award shows, sports events and bureau moves were easy when he was involved. He became my best friend, confidante and a reliable sounding board for life issues and thanks to his quick wit and sharp mind he easily made every encounter a sheer joy.

His musical talents were so numerous that he could play any instrument, write and sing any song, meet any challenge with humor and talent was well known but his greatest love was for his wife Debbie and his children.

Losing him is loss for the world. Despite a long fight over three years against lung and heart problems he never lost his faith nor surrender.

What others would be crushed by, he persevered against and never stopped fighting to get healthy for his family.

He gave us a model of intellect, courage, tenacity, common sense, generosity, kindness, humor and integrity was an example to all of us.

His faith also informed his life. That life - of his - now informs all of ours and we are better for it.

## **Tearful goodbyes at Kyiv train station during war in Ukraine**



**A girl and her brother sit on a train bound for Lviv at the Kyiv station, Ukraine, Thursday, March 3, 2022. (AP Photo/Emilio Morenatti)**

**By VADIM GHIRDA and EMILIO MORENATTI**

KYIV, Ukraine (AP) — A woman crouches down in the doorway of a blue and yellow train at a station in Kyiv, Ukraine’s embattled capital city. Her husband stands on the platform below and cranes his neck up for a kiss that both hope will not be their last.

As the train door closes, the woman holds up their 2-year-old son and he smiles and presses his tiny hand against the smudged window to wave goodbye to his father, who is staying behind to fight the Russian invaders.

Nearby, a grandmother reaches out to bid farewell to her daughter and grandson, who are on the train headed toward the border with Poland. She backs toward a wall of the train station and is soon overcome with emotion. She places her hands over her mouth, squeezes her eyes shut tight and lets the tears fall.

Read more [here](#).

## **New-member profile - Ken Klein**



**Ken Klein** worked in the Tallahassee AP office in the early Eighties, along with Robert Barnes (Supreme Court reporter, *The Washington Post*) and David Powell (an attorney who released a book in 2022 on early Cuban exiles, “*Ninety Miles and a Lifetime Away*”).

Klein was an AP intern in Tel Aviv in 1976-77 when Frank Crepeau was bureau chief. Returning stateside after the overseas internship, Klein took the AP test in New York while the noisy bureau covered a nearby plane crash. Dan Sewell encouraged Klein to apply at The AP when Sewell worked in The AP-Miami bureau and Klein was a reporter at the Gannett newspaper in Fort Myers, FL. Both are alumni of the journalism school at Ohio University.

After three years at AP-Tallahassee, Klein began working for then-Governor Bob Graham including Graham’s successful campaign for U.S. Senate in 1986. Klein relocated with Senator Graham to Washington, DC, working for Graham in various capacities including chief of staff. In 2001, Klein joined the national trade association for outdoor advertising, retiring at the end of 2021.

He lives in Silver Spring, MD, with spouse Susan DeFord. Their three adult sons live in Baltimore, MD, Coatesville, PA, and Columbus, OH. Klein enjoys hiking (see photo) and meat smoking. He serves on an advisory board at the Scripps College of Communication at Ohio University.

# Readers don't mind when news organizations run wire stories

*In fact, wire service and syndicated content can help to develop reading habits and retain subscribers among lighter readers, analysis finds.*



Dictation staffers Gershon Fishbein, left, and Anthony Catella, type the story in The Associated Press's Washington office as it is dictated by William F. Frye and Edward E. Bomar in Washington on March 17, 1942. Editor James W. Davis would take the copy, a sentence or so at a time; edit it and rush it to the 285,000 mile newswire network. (AP Photo)

**By: Greg Burns**

*This article was originally published on Northwestern University's Medill Local News Initiative website and is republished here with permission.*

When newspaper editors decide to "take the wire" instead of assigning staff to report a story, some consider it a compromise that could discourage regular readers.

Turns out, readers don't mind at all.



A first-of-its-kind analysis using data from Northwestern University's Medill Subscriber Engagement Index reveals that wire service and syndicated content can help to develop reading habits and retain subscribers among light and very light readers. Even for the most ardent, heavier readers, wire content has a neutral — not negative — effect.

"Syndicated content is important to grow engagement," said Edward Malthouse, research director at Northwestern's Medill Spiegel Research Center and Erastus Otis Haven Professor of Integrated Marketing Communications. "Any story's a good story if you can get me to read it."

The index, launched last year, enables participating news outlets to track their digital subscribers. It identifies content that correlates with retention and pinpoints customers most at risk of giving up their subscriptions.

This latest analysis took into account tens of millions of page views by digital subscribers of two participating newspapers over 23 months, from Jan. 1, 2020, to Nov. 30, 2021.

At first glance, the data appeared to show that wire service content was not associated with retention or regularity, or had negative associations, Malthouse said. The initial findings aligned with conventional wisdom that readers put a greater value on original news accounts than on widely available, commoditized stories.

A more detailed look at the data, however, showed the surprising benefit of wire service stories for retaining digital readers who rarely use their subscriptions. News organizations need to reach these underengaged subscribers before they cancel, and wire content can help, Malthouse said. "It's magic for light readers."

The latest findings were "obviously music to our ears," said Jim Kennedy, senior vice president of strategy and enterprise development at The Associated Press, a leading wire service. "We've always felt the local news readers are concerned about the whole range of news ... world, national, business, sports, entertainment. You're forcing them to look elsewhere if you don't run any of it."

Read more [here](#). Shared by Claudia DiMartino.

## Connecting mailbox

### *Congratulations to Bob Burns*

[Marty Steinberg](#) - Congrats to Bob Burns for his retirement after an amazing 45-year career with AP. I was really moved by the Pentagon spokesman's comments in the video offering well-earned praise to Bob despite the crush of news. I was even more moved by Bob's response. Not only did he demonstrate his class by sharing the praise for the entire Pentagon press corps. In the next breath, he somehow managed to focus on the news of the day by asking great questions about Russia's invasion. Bob Burns deserves our utmost admiration and best wishes.

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## ***Connecting's 80s and 90s club – a growing group***

**Gene Herrick** - I counted all of the Connecting folks who are in their 80's and 90's. WOW! There's a total of 85 of our members. What a stalwart group, and look at the names and you will find a big group we have worked with, or recognize for their work with AP.

Congrats everybody!

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## ***Sponsor-supported stories***

**Doug Pizac** - In 1977 when I was a senior in college I was the Special Sections editor for my campus' paper. The purpose of the additional copy was to generate revenue through advertising based on a theme such as automotive, fashion, etc. In the past, they were basically puff pieces. I decided to go a different route.

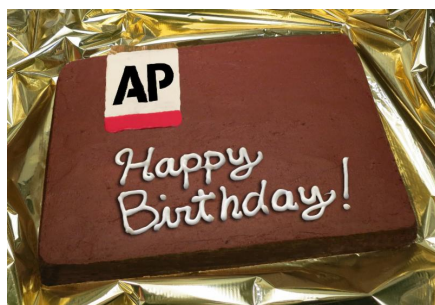
For the automotive section we did stories on the repair/tuneup pricing differences between dealerships and neighborhood auto shops, how to investigate new/used car pricing via Kelly Blue Book to get better deals when buying cars, etc. For fashion, instead of what was hot/pushed in the department stores we did tattoos, how to fray your own cheap jeans instead of buying expensive pre-frayed ones from retailers, the ending of bell bottoms, etc.

Naturally, these alternative ideas that matched/benefited the student population did not go over well with the paper's advertising department that was marketing the sections to their tried-and-true clients; nor were some clients pleased of which some threatened to pulled their ads. It was easy money for the paper.

The ideological conflict of independent journalism versus advertising came to a head whereupon our advisor/professor chose the separation of journalism and promotion. My argument about the potential lost revenue was that instead of sitting back and relying on established money roots, the marketing students needed to get off their duffs and find new clients whereupon they would have to earn their class credits by working for them. That didn't go over too well with a few.

The result? The sections were popular with the students and the paper earned MORE money from new clients versus old ones that were given discounts for automatically continuing their contracts.

## **Connecting wishes Happy Birthday**



*On Saturday to...*

[Richard Boudreaux](#)

[Mike Doan](#)

[David Liu](#)

*On Sunday to...*

[Wilson Ring](#)

[Bob Zaltsberg](#)

## Stories of interest

***Ukrainian camera operator Yevhenii Sakun killed in Russian shelling of Kyiv TV tower*** (Committee to Protect Journalists)

New York, March 2, 2022 – In response to reports that Ukrainian journalist Yevhenii Sakun was killed on Tuesday, March 1, when Russian forces shelled a television tower in Kyiv, the Committee to Protect Journalists issued the following statement of condemnation:

“We are deeply saddened by the death of Ukrainian journalist Yevhenii Sakun, who was killed in a reckless Russian attack on civilian infrastructure in Kyiv,” said Gulnoza Said, CPJ’s Europe and Central Asia program coordinator. “All parties to the conflict must protect local and international journalists and stop targeting media facilities and equipment.”

Sakun, 49, was a camera operator for the Ukrainian television station LIVE, which had covered the Russian invasion, according to a post on Twitter by his former colleague, EFE Noticias reporter Olga Tokariuk, and a post on Facebook by Sergiy Tomilenko, the head of the National Union of Journalists of Ukraine, a local professional union. Tomilenko told CPJ via email that Sakun was working along with his colleagues at the time of the attack, and his body was identified by his press card.

Read more [here](#). Shared by Lindel Hutson.

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## ***Last Vestiges of Russia's Free Press Fall Under Kremlin Pressure*** (New York Times)

By Anton Troianovski and Valeriya Safronova

As President Vladimir V. Putin wages war against Ukraine, he is fighting a parallel battle on the home front, dismantling the last vestiges of a Russian free press.

On Thursday, the pillars of Russia's independent broadcast media collapsed under pressure from the state. Echo of Moscow, the freewheeling radio station founded by Soviet dissidents in 1990 and that symbolized Russia's new freedoms, was "liquidated" by its board. TV Rain, the youthful independent television station that calls itself "the optimistic channel" said it would suspend operations indefinitely.

And Dmitri A. Muratov, the journalist who shared the Nobel Peace Prize last year, said that his newspaper Novaya Gazeta, which survived the murders of six of its journalists, could be on the verge of shutting down as well.

"Everything that's not propaganda is being eliminated," Mr. Muratov said.

Read more [here](#). Shared by Peggy Walsh.

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## ***Journalist group hits CNN for lack of diversity in streaming lineup*** (The Hill)

BY DOMINICK MASTRANGELO

A leading group of Hispanic journalists is criticizing CNN for a lack of Latino representation as part of its newly announced lineup of hosts for its soon-to-be-launched streaming service.

The National Association of Hispanic Journalists, in a statement this week, said it is "appalled by the lack of Latino journalists" hired to host programs on CNN+, which is scheduled to go live this month.

"This lack of representation is not only disrespectful to our diverse community, but also disregards the well-qualified Latino talent pool within the organization," the organization said. "We expect Chris Licht to do better to ensure that CNN hosts delivering the news reflect the communities they cover, and that diverse candidates are given equal opportunity."

Read more [here](#). Shared by Doug Pizac.

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## ***Bob Wick - A life in bronze*** (Editor and Publisher)

Mary Reardon | for Editor & Publisher

As a skilled, noted sculptor who produced layered bronze pieces, Bob Wick stood out in the media industry, which is not brimming with fine artists. Wick, co-owner of Arizona-based Wick Communications, also made a mark as an environmentalist, championing causes in his adopted state of Arizona.

Wick died on Jan. 13, after a battle with cancer and a heart attack. He was 86.

Wick was born in Niles, Ohio. He got a degree in journalism from Kent State University in 1957 and went on to earn a master's degree in fine art from the Cranbrook Academy of Art outside of Detroit.

Wick and brother Walter bought out their uncle, James Wick, in 1965 and partnered with their father, Milton. Milt died in 1981, and Bob and Walt assumed controlling shares of the company. Walt died in 2016. With operations in 11 states, Wick Communications is now in its third generation of family ownership, as Bob's son Francis Wick is now president and CEO of the company.

Read more [here](#).

## **The Final Word**

***A valuable collector's item one day?***



**Ye Olde Connecting Editor** has a couple of these AP Reporters Notebooks in his possession that these days he uses for grocery lists, tennis dates and the like. But with word that the AP no longer purchases such notebooks, he wonders if he should preserve them as a collector's item?

## Today in History - March 4, 2022



**By The Associated Press**

Today is Friday, March 4, the 63rd day of 2022. There are 302 days left in the year.

**Today's Highlight in History:**

On March 4, 1933, Franklin D. Roosevelt took office as America's 32nd president.

**On this date:**

In 1789, the Constitution of the United States went into effect as the first Federal Congress met in New York. (The lawmakers then adjourned for lack of a quorum.)

In 1863, the Idaho Territory was created.

In 1865, President Abraham Lincoln was inaugurated for a second term of office; with the end of the Civil War in sight, Lincoln declared: "With malice toward none, with charity for all."

In 1917, Republican Jeannette Rankin of Montana took her seat as the first woman elected to the U.S. House of Representatives, the same day President Woodrow Wilson took his oath of office for a second term (it being a Sunday, a private ceremony was held inside the U.S. Capitol; a second, public swearing-in took place the next day).

In 1966, John Lennon of The Beatles was quoted in the London Evening Standard as saying, "We're more popular than Jesus now," a comment that caused an angry backlash in the United States.

In 1981, a jury in Salt Lake City convicted Joseph Paul Franklin, an avowed racist and serial killer, of violating the civil rights of two Black men, Ted Fields and David Martin, who'd been shot to death. (Franklin received two life sentences for this crime; he was executed in 2013 for the 1977 murder of a Jewish man, Gerald Gordon.)

In 1987, President Ronald Reagan addressed the nation on the Iran-Contra affair, acknowledging that his overtures to Iran had "deteriorated" into an arms-for-hostages deal.

In 1994, in New York, four extremists were convicted of the 1993 World Trade Center bombing that killed six people and injured more than a thousand. Actor-comedian John Candy died in Durango, Mexico, at age 43.

In 1998, the U.S. Supreme Court ruled that sexual harassment at work can be illegal even when the offender and victim are of the same gender.

In 2015, the Justice Department cleared Darren Wilson, a white former Ferguson, Missouri, police officer, in the fatal shooting of Michael Brown, a Black 18-year-old, but also issued a scathing report calling for sweeping changes in city law enforcement practices.

In 2018, former Russian spy Sergei Skripal and his daughter were found unconscious on a bench in the southwestern English city of Salisbury; both survived what British authorities said was a murder attempt using a nerve agent.

In 2020, federal health officials investigated a suburban Seattle nursing home at the center of a coronavirus outbreak.

Ten years ago: President Barack Obama, in an address to the American Israel Public Affairs Committee in Washington, said he didn't want war but that he would not hesitate to attack Iran if that were the only option left to stop it from getting a nuclear weapon. Vladimir Putin scored a decisive victory in Russia's presidential election to return to the Kremlin and extend his hold on power. Nearly 300 people in the Republic of Congo were killed after a series of blasts at an arms depot in the capital Brazzaville.

Five years ago: President Donald Trump accused former President Barack Obama of tapping his telephones during the 2016 election; an Obama spokesman declared that the assertion was "simply false." Tommy Page, a former pop star whose song "I'll Be Your Everything" went to No. 1 in 1990 and who later became a record company executive, died in New York at age 46.

One year ago: Breaking from other Southern GOP governors, Alabama Gov. Kay Ivey extended her state's mask order for another month but said the requirement would end for good in April. Demonstrators in Myanmar protesting the previous month's military coup returned to the streets, undaunted by the killing of at least 38 people a day earlier by security forces.

Today's Birthdays: Actor Paula Prentiss is 84. Movie director Adrian Lyne is 81. Singer Shakin' Stevens is 74. Author James Ellroy is 74. Former Energy Secretary Rick Perry is 72. Singer Chris Rea is 71. Actor/rock singer-musician Ronn Moss is 70. Actor Kay Lenz is 69. Musician Emilio Estefan is 69. Movie director Scott Hicks is 69. Actor Catherine O'Hara is 68. Actor Mykelti (MY'-kul-tee) Williamson is 65. Actor Patricia Heaton is 64. Sen. Tina Smith, D-Minn., is 64. Actor Steven Weber is 61. Rock musician Jason Newsted is 59. Actor Stacy Edwards is 57. Rapper Grand Puba is 56. Rock singer Evan Dando (Lemonheads) is 55. Actor Patsy Kensit is 54. Sen. James Lankford, R-Okla., is 54. Gay rights activist Chaz Bono is 53. Actor Andrea Bendewald is 52. Actor Nick Stabile (stah-BEEL') is 52. Country singer Jason Sellers is 51. Jazz musician Jason Marsalis is 45. Actor Jessica Heap is 39. Actor Scott Michael Foster is 37. TV personality Whitney Port is 37. Actor Audrey Esparza is 36. Actor Margo Harshman is 36. Actor Josh Bowman is 34. Actor Andrea Bowen is 32. Actor Jenna Boyd is 29.

## Got a story or photos to share?

Connecting is a daily newsletter published Monday through Friday that focuses on retired and former Associated Press employees, present-day employees, and news industry and journalism school colleagues. It began in 2013 and past issues can be found by clicking [Connecting Archive](#) in the masthead. Its author, Paul Stevens, retired from the AP in 2009 after a 36-year career as a newsman in Albany and St. Louis, correspondent in Wichita, chief of bureau in Albuquerque, Indianapolis and



Kansas City, and Midwest vice president based in Kansas City.

Got a story to share? A favorite memory of your AP days? Don't keep them to yourself. Share with your colleagues by sending to Ye Olde Connecting Editor. And don't forget to include photos!

Here are some suggestions:

- **Connecting "selfies"** - a word and photo self-profile of you and your career, and what you are doing today. Both for new members and those who have been with us a while.
- **Second chapters** - You finished a great career. Now tell us about your second (and third and fourth?) chapters of life.
- **Spousal support** - How your spouse helped in supporting your work during your AP career.
- **My most unusual story** - tell us about an unusual, off the wall story that you covered.
- **"A silly mistake that you make"** - a chance to 'fess up with a memorable mistake in your journalistic career.
- **Multigenerational AP families** - profiles of families whose service spanned two or more generations.
- **Volunteering** - benefit your colleagues by sharing volunteer stories - with ideas on such work they can do themselves.
- **First job** - How did you get your first job in journalism?
- **Most unusual** place a story assignment took you.



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