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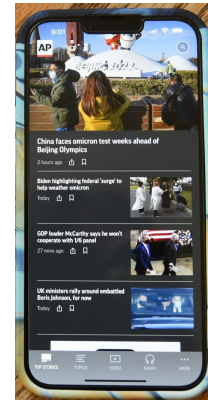
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Connecting

May 17, 2022

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Colleagues,

Good Tuesday morning on this May 17, 2022,

What's the coolest-looking entry way you've seen for an AP bureau?

After a posting Monday about Nick Ut being honored in the Rome bureau, and this photo showing him with Rome's AP Video Senior Producer Maria Grazia Murru, left, and Rome's AP Chief Photo Editor Domenico Stinellis, I offer you my nomination: the doorway to the Rome bureau. Wow!



You have a favorite? There'd be many who would vote for the entry way to AP headquarters when it was located at 50 Rockefeller Plaza in New York – shown in a photo below with a fond remembrance of Gary Clark by our colleague John Lumpkin. If you have a favorite and can send a photo of it, please do so.

Have a great day – be safe, stay healthy!

Paul

The Associated Press Joins the Content Authenticity Initiative

By Santiago Lyon, CAI Head of Advocacy and Education

We are proud and excited to welcome The Associated Press (AP) to our growing Content Authenticity Initiative (CAI) community of more than 700 members across the media, digital content, and technology industries, including AFP, BBC, Getty Images, The Washington Post, Gannett, DPA, Stern, DFINITY, Reface, McClatchy, Nikon, Wacom and many others.

Founded in 1846, AP is one of the most-trusted sources of news, dedicated to advancing the power of facts – a mission the CAI shares as we work to increase trust and transparency online by combatting misinformation and disinformation. As a global news agency, information from the AP reaches 4 billion people every day across multiple formats. With reporting from 250 locations around the world, AP is a key addition to the CAI's mission to help consumers everywhere better understand the provenance and attribution of images and video.

AP has won 56 Pulitzer Prizes, including 34 for photography, capturing history-making moments around the globe. With the addition of AP, the CAI will continue our work of bolstering trust in digital content.

“We are pleased to join the CAI in its efforts to combat misinformation and disinformation around photojournalism,” said AP Director of Photography David Ake. “AP has worked to advance factual reporting for over 175 years. Teaming up to help ensure the authenticity of images aligns with that mission.”

The success of the CAI depends on the size, strength and diversity of our members and their invaluable perspectives and insights. We look forward to adding more members to our growing community. If interested, please reach out to our team [here](#).

Click [here](#) for link to this story.

AP's Larry Heinzerling honored by his alma mater

Ann Cooper – wife of the late AP journalist **Larry Heinzerling** – Ohio Wesleyan University, Larry's alma mater, honored him posthumously last Saturday with its Distinguished Alumni Award. The photo at right shows his son, Ben Heinzerling, who accepted the award.

The award is a recognition the university gives for “accomplishments and service to their profession and/or outstanding service to mankind.” In accepting for his father, Ben captured perfectly the essence of Larry, who focused on others and how he could help them, “and never on what he did, or about himself.”

Ben, who attended with his wife Gabby and me, said his father had died of cancer nine months ago and since then, countless people all over the world had spoken to him about Larry – with one common theme of how he had always focused on what others were doing and how he could help, and never on what he did or about himself.

(Larry Heinzerling died in 2021 at the age of 75. The wire story on his death can be viewed [here](#).)



Gary Clark – part of a generation of AP bureau chiefs who felt theirs was a ‘calling’



A gathering of AP bureau chiefs with President/CEO Lou Boccardi in the late 1980s. Gary Clark is in the back row, center, his head just next to AP logo on left. (AP Photo/Richard Drew)

John Lumpkin - A line in Gary Clark's obituary struck home - "the longest standing AP Chief of Bureau upon retirement in 2009."

Why? Because he was part of a contingent of CoBs of his generation who believed what they did was a "calling" and not a job. It was not lack of ambition that it was the last position they held in AP; it was an honor. They did what they did because they learned from and were inspired by their like-minded predecessors in domestic service.

To name a couple - the late Ron Autry of Atlanta and the late Tom Dygard of Chicago. It had to be a calling because it certainly wasn't the road to financial success. Dygard spent nights at a typewriter in a motel room writing sports novels for young readers to make ends meet. Autry wore out a blue blazer and ordered a club sandwich and iced tea for lunch - no "three martinis" for sure. When a newspaper executive transferred from Autry's territory to Texas where I was bureau chief, I ordered the same thing at his club. The member publisher's rejoinder - "Is that a part of bureau chief school training?"

The Autry-Dygard cohort were "lifers" when bureau chiefs like Gary and I were sent to our first posting. Like they, we came up from entry-level bureau news work followed by assignments as correspondents or news editors. From our generation was the late

Jake Booher, who did more than anyone to ensure the next wave would have more women CoBs than the indefatigable Nancy Shipley. Think Eva Parziale and Dorothy Abernathy, to name two. Whether good or not, we didn't negotiate transfers. The General Manager, the title of AP's CEO prior to the 1990s, would make a phone call and, as the late George Zucker would say, "I accept with enthusiasm." Then your next phone call was to your family, not the greatest practice but one that spouses endured, along with other familial sacrifices.

Outsiders were mystified that a company like AP would convert rising journalists to an executive position that required marketing skills for which they had no training. Given AP's legacy and its principles, you didn't "sell" it to the newspaper owners of your cooperative. You handled it with care and, because it was a "calling," you added some religious-like fervor to your marketing activities. With the Dygards and Autrys as examples, you built relationships with members that could bend but were hard for the other side to break. Gary Clark was as good at this as any of us.

Still, there was some marketing talent, given pride in AP work. The late Carl Bell, who switched from CoB to regional marketing and back to retiring as Atlanta CoB, once met with a Thomson Newspaper executive in the 1970s when Thomson was the rare company that dictated wire service choice to its local papers. Bell took out a legal pad and wrote in longhand all the papers in a particular state with AP in one column and then the miniscule number that subscribed to UPI. Then, the Thomson executive said, "Carl, how to I get off this sh-t list?"

Gary and we took advice from our mentors like "a bureau chief never got in trouble for covering the news." Translated, every other responsibility takes a back seat when news broke. Get in the damn company car and drive as many hours as it took to get back to the home bureau, while stopping at pay phones along the way to make sure the news staff was in high gear. Bureau chiefs' careers hung in the balance on that.

Another chestnut - "Kill your own snakes." This one was courtesy of the late Bill Barnard, a war correspondent who came home to be Dallas bureau chief. It meant don't wait for someone in headquarters to solve your problem.

Yet another - "Your personnel successes will wave goodbye," meaning it was your responsibility to develop talent and not hoard it. Again, this was Gary's strength, as Michael Giarrusso noted in his elegant eulogy following first word of Gary's passing.

It's interesting that Lou Boccardi as CEO took on the challenge of improving bureau chiefs' compensation and other qualities of the position. He also showed some appreciation for a bureau chief wanting to stay put - i.e., it was no longer verboten to say "no" to a new assignment. As Connecting readers know, Lou's great career began and ended at New York headquarters, but he valued the multifaceted role of the CoBs as long as they respected their news imperatives. Under LDB, the bureau chief strategic planning committee was created, so there was a formal corporate role for CoBs in plotting AP's future.

As is obvious to some Connecting readers, Gary retired at the right time, as AP would transition to its current model of separating domestic marketing and regional news supervision soon thereafter. Whatever his generation thinks about that outcome, it

definitely wouldn't have been for him, which underscores why what he did was a "calling" and not a job.

Rest in place, Gary. To Fay and the rest of his family, God Bless.

Saddened by death of television giant Richard Wald

[David Bauder](#) - *AP media writer* - I had an enormous amount of respect for Dick Wald, who was a giant of journalism but never made you feel that way. He was always helpful when I had to contact him on a story, and always of good cheer. Someone described his work with *Roone Arledge* by saying it's amazing how much someone can accomplish if you're not worried about who gets the credit. Later, when he was at Columbia, I had the honor and privilege of serving with him on the DuPont-Columbia awards jury. His intellectual curiosity, knowledge of the industry and joy of getting into a discussion about good journalism made a huge impression on me.



(Wald once served on the AP board of directors.)

On bureau chiefs and tenure

[Ed McCullough](#) - I neglected to chime in earlier, figuring a mere three CoB postings - Caracas, Venezuela (1994-1998), Stockholm, Sweden (1998-2002) and Madrid, Spain (2002-2005) wouldn't make the grade.

But maybe I can pep that up with two regional manager postings: Rome, Italy (responsible for southern Europe) 2005-2006; and Mexico City (for Latin America) 2007-2008.

Like you (Connecting editor), I entered AP at Albany, N.Y.; then subsequently was posted to the bureaus mentioned above and: Buffalo, Washington, D.C.; N.Y.C., San Juan, Puerto Rico; Buenos Aires and finally Miami. On assignment I worked in at least a couple of dozen other bureaus.

Best AP posting: CoB and I don't have a favorite. It was the nature of the job: reporting, editing, hiring, firing, budget management, HR. There were 3 benchmarks: never get beat on a story, never go over budget (and if you do, it better be for news), and ... everything else.

[Dan Day](#) - If you're compiling a list, you can add me to the four-or-better bureaus team: Omaha, Seattle, San Francisco and Trenton. It was a privilege to serve in them all.

It was interesting to read that George Zucker was a COB in five locations. Wow!

Bill Kole - Like Gary Clark, I was a bureau chief in four locations, but with a twist: two in the U.S. (Hartford and Boston) and two internationally (Amsterdam and Vienna.) Of the four, Amsterdam was far and away the most fun, but Vienna didn't suck, as we say inelegantly here in New England.

Re 'Democracy is at stake' and 'Pollster presidential misses'

Ed McCullough - The role of news media should be an honest broker, not partisan participant. The claim that "most" of the Republican Party "touts" that Trump won should be supported by evidence, which I don't believe exists because many Republicans correctly distinguish between Trump policies and Trump.

Facts that should be presented to voters include those mentioned by (Washington Post columnist Margaret) Sullivan and also: inflation and its causes, border security, aid to Ukraine, the independence of the Supreme Court, the cognitive capacity of the president, how many more Americans will die from Covid (a major issue in Democrats' last campaign), etc. If news media don't do that, they have no role as honest broker.

Right now, Americans are living, politically, with an exact split in the Senate, 50-50; and an almost tie in the House. On the basis of that very narrow edge, the party that temporarily and precariously controls two of the three branches of government is forcing through a "progressive" agenda for which it was not elected. If voters reject that in November, as traditionally happens anyway in off-year elections, why would that not also "protect democracy?"

Ms. Sullivan may equilibrate a GOP win to an "American democracy tumble into oblivion," but why not leave that decision and outcome to voters, and why allege that Americans who vote that way don't love their country as much as she claims to?

Eclipse watchers



Peter Leabo - Partial lunar eclipse of the moon in Libra over Kansas City, MO. For the geeks: Canon 5D Mk IV with Sigma 150-600mm lens with Sigma 1.4x extender (840mm equivalent). 1/4 sec @ f/9, ISO 20000. Tripod mount, mirror locked up, 10-second shutter delay. Post production noise reduction with DXO PureRAW.



[Cliff Schiappa](#) - The lunar eclipse is framed by an uplit palm tree Sunday evening, May 15, 2022, in Palm Springs, California.



[Nick Ut](#) - The lunar eclipse Sunday evening, May 15, 2022 in Monterey Park California.

Stories of interest

EXPLAINER: White 'replacement theory' fuels racist attacks (AP)

By DAVID BAUDER

NEW YORK (AP) — A racist ideology seeping from the internet's fringes into the mainstream is being investigated as a motivating factor in the supermarket shooting that killed 10 people in Buffalo, New York. Most of the victims were Black.

Ideas from the "great replacement theory" filled a racist screed supposedly posted online by the white 18-year-old accused of targeting Black people in Saturday's rampage. Authorities were still working to confirm its authenticity.

Certainly, there was no mistaking the racist intent of the shooter.

WHAT IS THE 'GREAT REPLACEMENT THEORY'?

Simply put, the conspiracy theory says there's a plot to diminish the influence of white people.

Believers say this goal is being achieved both through the immigration of nonwhite people into societies that have largely been dominated by white people, as well as through simple demographics, with white people having lower birth rates than other populations.

Read more [here](#).

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Q&A: Telling War Stories Under Fire (Open Society Foundations)

Covering a conflict zone is arduous duty for any journalist. The challenge has been exceptionally tough for Ukraine's independent media, who have scrambled to file their dispatches from live fire zones, telling the world stories of unimaginable atrocities while combating a flood of disinformation from Russian sources denying the hard truths they uncover—and refusing to even acknowledge Ukraine's right to exist. Stanislav Liachinskiy, director of the Social Capital Program at the International Renaissance Foundation in Ukraine, shared reflections about the trials and tribulations of the media partners he supports.

How have you managed to do your job since the Russians began their all-out assault on Ukraine in February?

I work in Kyiv. We heard the air sirens in the early morning hours of February 24. I moved outside Kyiv, to central Ukraine. When the Russians retreated, I returned home. Many of my colleagues are still in the western part of the country. It has taken an enormous effort to relocate and keep going, but the pandemic helped prepare us to work remotely, so we have managed to carry on.

Read more [here](#). Shared by Richard Chady.

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Underused words for your repertoire (Axios)

Some 75% of our daily speaking comes from just 800 words, BBC estimates.

The big picture: We all fall into language patterns and ruts, so we asked Axios' staff to give us their favorite cool, underused words to lengthen our vocabulary lists.

Here are some fun ones worth elevating — and their Merriam-Webster definitions:

Apricity: the warmth of the sun in the winter

Protean: "displaying great diversity or variety," like an actor who can do both comedy and tragedy

Doyen: a person considered to be uniquely skilled and experienced in a certain field

Petrichor: the pleasant smell of the earth after a rainstorm following a long dry period

Spindrift: sea spray

Susurrus: a whispering or rustling sound (it sounds like what it means!)

Avuncular: "suggestive of an uncle especially in kindness or geniality"

Frabjous: wonderful, extraordinary, joyous (Fun fact: Axios chief financial correspondent Felix Salmon used frabjous in a story once.)

The bottom line: We can always expand our vocabularies to communicate our ideas with more precision — or just find new words that make us smile.

Editor's note: This article appeared in Axios Finish Line, a new newsletter in the Axios Daily Essentials package. Sign up [here](#) for free.

The Final Word



Shared by Jim Limbach, Adolphe Bernotas, Bill Kaczor, Amy Sancetta.

Today in History - May 17, 2022



By The Associated Press

Today is Tuesday, May 17, the 137th day of 2022. There are 228 days left in the year.

Today's Highlight in History:

On May 17, 1954, a unanimous U.S. Supreme Court handed down its *Brown v. Board of Education of Topeka* decision which held that racially segregated public schools were inherently unequal, and therefore unconstitutional.

On this date:

In 1536, Archbishop of Canterbury Thomas Cranmer declared the marriage of England's King Henry VIII to Anne Boleyn invalid after she failed to produce a male heir; Boleyn, already condemned for high treason, was executed two days later.

In 1940, the Nazis occupied Brussels, Belgium, during World War II.

In 1946, President Harry S. Truman seized control of the nation's railroads, delaying — but not preventing — a threatened strike by engineers and trainmen.

In 1973, a special committee convened by the U.S. Senate began its televised hearings into the Watergate scandal.

In 1980, rioting that claimed 18 lives erupted in Miami's Liberty City after an all-white jury in Tampa acquitted four former Miami police officers of fatally beating Black insurance executive Arthur McDuffie.

In 1987, 37 American sailors were killed when an Iraqi warplane attacked the U.S. Navy frigate *Stark* in the Persian Gulf. (Iraq apologized for the attack, calling it a mistake, and paid more than \$27 million in compensation.)

In 1996, President Bill Clinton signed a measure requiring neighborhood notification when sex offenders move in. ("Megan's Law," as it's known, was named for Megan Kanka, a 7-year-old New Jersey girl who was raped and murdered in 1994.)

In 2004, Massachusetts became the first state to allow same-sex marriages.

In 2010, the Supreme Court ruled 5-4 that young people serving life prison terms should have “a meaningful opportunity to obtain release” provided they didn’t kill their victims.

In 2015, a shootout erupted between bikers and police outside a restaurant in Waco, Texas, leaving nine of the bikers dead and 20 people injured.

In 2017, the Justice Department appointed former FBI Director Robert Mueller as a special counsel to oversee a federal investigation into potential coordination between Russia and the 2016 Donald Trump campaign.

In 2020, New York Gov. Andrew Cuomo was tested for the coronavirus on live TV as he announced that all people in the state who were experiencing flu-like symptoms were eligible for tests.

Ten years ago: Washington’s envoy to Israel, Dan Shapiro, told the Israel Bar Association the U.S. had plans in place to attack Iran if necessary to prevent it from developing nuclear weapons. Donna Summer, 63, the “Queen of Disco,” died in Naples, Florida. Frank Edward “Ed” Ray, the California school bus driver hailed as a hero for helping 26 students escape after three kidnappers buried them underground in 1976, died at age 91.

Five years ago: The Justice Department appointed former FBI Director Robert Mueller as a special counsel to oversee a federal investigation into potential coordination between Russia and Donald Trump’s campaign during the 2016 presidential election. Pvt. Chelsea Manning, the soldier who was sentenced to 35 years in a military prison for giving classified materials to WikiLeaks, walked free after serving seven years behind bars, her sentence having been commuted by President Barack Obama. Chris Cornell, who was lead singer with rock bands Soundgarden and Audioslave, took his own life in a Detroit hotel room; he was 52.

One year ago: The Supreme Court, with a 6-3 conservative majority, agreed to consider a major rollback of abortion rights by hearing a challenge to a Mississippi abortion law that would ban abortions after 15 weeks of pregnancy. (A decision in the case is expected next month.) The White House said President Joe Biden expressed support for a cease-fire in a call to Israeli Prime Minister Benjamin Netanyahu after eight days of Israeli-Palestinian airstrikes and rocket attacks. AT&T announced a deal to combine its massive media operations, including HBO and CNN, with Discovery, the owner of lifestyle networks including the Food Network and HGTV.

Today’s Birthdays: Actor Peter Gerety is 82. Singer Taj Mahal is 80. Rock musician Bill Bruford is 73. TV personality Kathleen Sullivan is 69. Boxing Hall of Famer Sugar Ray Leonard is 66. Sports announcer Jim Nantz is 63. Producer Simon Fuller (TV: “American Idol”) is 62. Singer Enya is 61. Actor-comedian Craig Ferguson is 60. Rock singer-musician Page McConnell is 59. Actor David Eigenberg is 58. Singer-musician Trent Reznor (Nine Inch Nails) is 57. Actor Paige Turco is 57. R&B musician O’Dell (Mint Condition) is 57. Actor Hill Harper is 56. TV personality/interior designer Thom Filicia is 53. Singer Jordan Knight is 52. R&B singer Darnell Van Rensalier (Shai) is 52. U.S. Commerce Secretary Gina Raimondo is 51. Actor Sasha Alexander is 49. Rock singer-musician Josh Homme (HAHM’-ee) is 49. Rock singer Andrea Corr (The Corrs) is 48.

Actor Sendhil Ramamurthy (SEN'-dul rah-mah-MURTH'-ee) is 48. Actor Rochelle Aytes is 46. Singer Kandi Burruss is 46. Actor Kat Foster is 44. Actor Ayda Field is 43. Actor Ginger Gonzaga is 39. Folk-rock singer/songwriter Passenger is 38. Dancer-choreographer Derek Hough (huhf) is 37. Actor Tahj Mowry is 36. Actor Nikki Reed is 34. Singer Kree Harrison (TV: "American Idol") is 32. Actor Leven Rambin is 32. Actor Samantha Browne-Walters is 31. Actor Justin Martin is 28.

Got a story or photos to share?

Connecting is a daily newsletter published Monday through Friday that focuses on retired and former Associated Press employees, present-day employees, and news industry and journalism school colleagues. It began in 2013 and past issues can be found by clicking Connecting Archive in the masthead. Its author, Paul Stevens, retired from the AP in 2009 after a 36-year career as a newsman in Albany and St. Louis, correspondent in Wichita, chief of bureau in Albuquerque, Indianapolis and Kansas City, and Midwest vice president based in Kansas City.



Got a story to share? A favorite memory of your AP days? Don't keep them to yourself. Share with your colleagues by sending to Ye Olde Connecting Editor. And don't forget to include photos!

Here are some suggestions:

- **Connecting "selfies"** - a word and photo self-profile of you and your career, and what you are doing today. Both for new members and those who have been with us a while.
- **Second chapters** - You finished a great career. Now tell us about your second (and third and fourth?) chapters of life.
- **Spousal support** - How your spouse helped in supporting your work during your AP career.
- **My most unusual story** - tell us about an unusual, off the wall story that you covered.
- **"A silly mistake that you make"** - a chance to 'fess up with a memorable mistake in your journalistic career.
- **Multigenerational AP families** - profiles of families whose service spanned two or more generations.

- **Volunteering** - benefit your colleagues by sharing volunteer stories - with ideas on such work they can do themselves.

- **First job** - How did you get your first job in journalism?

- **Most unusual** place a story assignment took you.

Paul Stevens

Editor, Connecting newsletter

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