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## Connecting

Sept. 23, 2022

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Colleagues,

Good Friday morning on this Sept. 23, 2022,

We wish our Jewish colleagues a Happy New Year - Rosh Hashanah 2022 will begin on Sunday and end in the evening of Tuesday, Sept. 27.

Connecting received word that longtime AP London photographer **Dave Caulkin** has died. An obituary story is in the works and we will bring it to you next week.

The Guardian celebrated his life in pictoral fashion - From tennis to the Troubles: Dave Caulkin — a career in pictures. A look back at the career of the late press photographer Dave Caulkin. He worked across all aspects of UK news, especially the Troubles in Northern Ireland, and he covered many international news stories and was part of the Associated Press team that won a Pulitzer Prize after the US embassy bombing in 1998. He also covered tennis and football extensively.



Anti-nuclear protesters outside the gates of Greenham Common airbase, 1983. Photograph: Dave Caulkin/AP

Our congratulations to colleague <u>Lisa Matthews</u>, Assignment Manager of U.S. Video for the AP in Washington, on being the first active journalist to ever have been inducted into the National Capital Public Relations Hall of Fame. That news is our lead story.

Have a great weekend – be safe, stay healthy!

Paul

## AP's Lisa Matthews Among 3 to Be Inducted Into the National Capital Public Relations Hall of Fame

WASHINGTON (September 22, 2022) — The Public Relations Society of America's National Capital Chapter (PRSA NCC) announced three new inductees who will join the National Capital Public Relations Hall of Fame this fall as members of the class of 2022. Communications industry leaders Susan Matthews Apgood, Lisa Matthews, and Melissa Skolfield will be honored at a special cocktail reception at the National Press Club on November 17. Tickets are now available.

"This elite class of individuals have pushed the boundaries and have established themselves as three of the most influential communicators for our region," said Robert Krueger, PRSA NCC's president. "The Washington region is a top market for communications and this year's inductees have made countless contributions to the industry throughout their careers. They have helped grow our industry, and receiving this honor will cement their impact for years to come."

Matthews, a 20-year veteran of the Associated Press (AP), is the first active journalist to have ever been inducted into the Hall of Fame. She currently serves as the Assignment Manager of U.S. Video for the AP. In this role, Matthews implements video newsgathering efforts nationally, including coverage of the White House, Congress, and



Cabinet Agencies. Previously, Matthews served as the 114th President of the National Press Club. During her time in this position, she led the Club's first-ever all-woman leadership team. She expanded its outreach to historically black colleges and universities, offering journalism and communications graduates free one-year memberships. Before her current AP role, Matthews worked in public relations. From 2014 to 2017, she served as vice president at Hager Sharp, where she developed media strategies. With a lifetime commitment to combating misinformation and mistrust of the media, her work helped Matthews earn two Edward R. Murrow Awards – one in 2002 for outstanding coverage of the events on September 11, 2001, and her second in 2010 for Video Continuing Coverage of the Economy. Matthews received her BA in communications from James Madison University.

See full news release **here**.

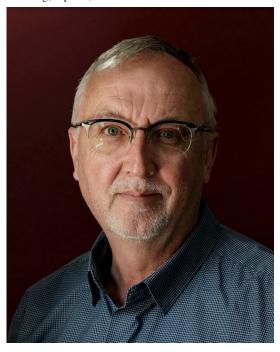
## 'Something in the water' produces top Kansas photographers

<u>Cliff Schiappa</u> – It's been said "there's something in the water that makes good photographers in Kansas." While reading the list of inductees into the inaugural class of the Kansas Photojournalism Hall of Fame, I'd have to agree the Ogallala Aquifer may well be a magic elixir. Twelve photojournalists, including AP's own Kansas City staffer Charlie Riedel, will be inducted November 19 in Topeka, Kan., into the second statewide Hall of Fame for photojournalists in the country (Missouri being the first).

Riedel, who spent many years at the Hays Daily News before joining AP, was the quintessential community journalist in western Kansas. He knew everyone and everyone knew Charlie because he would show up at all the town's events and make pictures that not only graced the front

page of the Daily News, but also had extended life on refrigerator doors and scrapbooks throughout the city. In fact, Life Magazine did a story about Charlie showcasing his role as the Hays visual documentarian. Now in his role with AP (I had the privilege of helping hire him to replace me in 2000), not only does he cover Kansas and Missouri, but he is sent around the world to cover some of the top news and sporting events with his distinctive photographic style.

Continuing perusal of the list of inductees, one immediately realizes the outsized influence of Connecting colleague Rich Clarkson upon the photojournalistic scene in Kansas and beyond. Seven of the 12



inductees worked for Clarkson at the Topeka Capital Journal, and without a doubt three of the remaining four watched the Cap-Journal on a regular basis during their careers to pick up story ideas, view bold layouts, while envious at the space devoted to excellent photography each day. And from an AP perspective, the Cap-Journal always shared their photos for the benefit of all the papers that were on the LaserPhoto network during Clarkson's tenure as director of photography, and many years afterwards.

For a visual treat, Google any of the 12 inductees to see why they have earned a place in the Kansas Photojournalism Hall of Fame, and there are many more who deserve the honor. I look forward to raising a glass of water (from the Ogallala Aquifer) to toast each one at the induction ceremony in Topeka.

## Former AP staffer Roger Nyhus nominated to be U.S. ambassador to Barbados



This photo from David Ammons Facebook page is from a reunion a year ago of the Olympia press corps outside the soon-to-be-demolished "White House," the decrepit press quarters named after legendary AP correspondent John White. AP folk are front row from left, Donna Blankinship, David Ammons, two over with the beer can former OLY correspondent and SEA news editor Paul Queary, current OLY correspondent Rachel La Corte. Back row from right, photo stringer John Froschauer, newly named U.S. ambassador to Barbados Roger Nyhus, and Hunter George. Only Rachel still works for AP.

<u>George Tibbits</u> - Former AP staffer turned Seattle business and political mover Roger Nyhus just landed a new job. He was nominated this week to become U.S. ambassador to Barbados and a half-dozen other Caribbean nations. I'm sounding like a fanboy here because I am – he's an old friend and it couldn't happen to a nicer guy.

The White House (WDC version) <u>news release</u> tells the basics of how he founded his PR company, Nyhus Communications, and became a big shot in Democratic Party and LGBTQ politics and as a corporate advisor. But we AP folk knew him when and still know him now.

After graduating from Washington State University's Edward R. Murrow College, Roger came to Olympia as the legislative temp in early 1991. He then moved on to Seattle and Juneau before jumping ship to return to Olympia in 1992 for an extremely brief career with the GOP.

"He was super well-liked by the Olympia press corps and was the first openly gay statehouse reporter," says David Ammons, former AP Olympia political writer who still refers to him as "Young Roger."

"He was the organizer of press parties and most of us kept up with him when he moved on to partisan communications work – famously lasting only one day at the Senate Republican Caucus press shop before quitting."

Before founding his company in 1994, Roger worked a number of PR gigs, including for cellular phone pioneer Craig McCaw, and eventually became press secretary for former Gov. Gary Locke. His later clients included the Bill and Melinda



Gates Foundation and Alaska Airlines. He sold his company a few weeks ago.

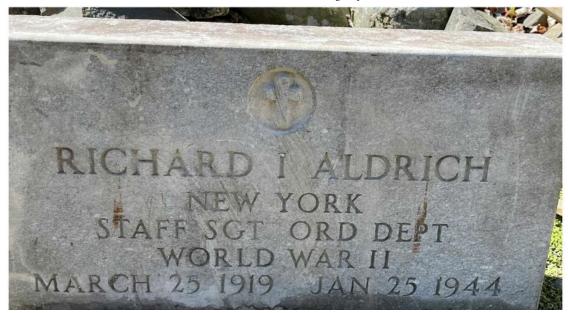
Roger is a major backer of LGBTQ rights both nationally and locally and has held scores of fundraisers for nonprofits and Democrats at his landmark Seattle mansion, "the White House," hosting Joe Biden, among others.

Virtually everybody in Seattle politics and business knows Roger, but he's still one of the gang to us AP staffers and alumni, seldom missing retirement parties or reunions. In the group photos, he's usually the guy in the back.

(Oh. If you're interested, Roger just listed his 7,500-square-foot cabin on Seattle's Capitol Hill. He's looking for \$6 million.

### Contacts with WWII researchers paying off

<u>Chris Carola</u> - Contacts I established with a couple of World War II researchers during my days as a reporter at the AP bureau in Albany, N.Y., are paying off now that I'm doing freelance work.



On Memorial Day, the Times Union of Albany, N.Y., published my story on the mystery surrounding a gravestone a couple found while removing an old oil tank from the basement of their Hudson Valley home. It turned out the serviceman whose name was on the headstone had drowned in a river in Papua New Guinea, where he was serving in the Army Air Forces. A search of his WWII records revealed much more about the unfortunate airman and his tragic death, and WWII researcher Katherine Rasdorf also helped me track down the man's niece, who lives in the Albany area and has a scrapbook of her uncle's wartime photos, letters and other documents.



Harry Younge's 1943 graduation photo. He played trumpet in the Amityville High School band.

My story on the Pentagon's efforts to identify dozens of U.S. airmen killed in a Tokyo POW prison fire in May 1945 was published in the Sunday, June 5 edition of Newsday. One of the airmen killed in the fire started by U.S. B-29 bombers was a Long Island musician known for playing his trumpet over his plane's intercom for fellow crewmembers to break up the monotony during their hours-long bombing missions over the Pacific. Rasdorf provided background material and put me in touch with the niece of the trumpet-playing airman and the grandson of another of the fire victims who led the effort to get the Pentagon to exhume the remains.



And on Sept. 16 – National POW/MIA Recognition Day – the Times Union posted my story on a fighter pilot from New York City whose remains were buried at Arlington National Cemetery that day, nearly three years to the day after the remains were finally recovered in Papua New Guinea after being listed as missing in action since July 1944. Among the items recovered from crash site was the gold wedding band worn by the pilot, whose daughter was born 17 days after he died. The daughter died in 2015. Her daughter, a lawyer living in central New York, wears her grandfather's wedding ring. Background, contacts and documentation was provided by Justin Taylan, a WWII researcher who found the crash site in September 2005 and reported it to the Pentagon.

Rasdorf is a former Marine who specializes military records research for veterans of WWII, Korea and Vietnam and their families, as well as POW/MIA cases from the WWII's Pacific theater. Taylan, an expert on WWII Pacific military aviation history and MIA cases, is founder of Pacific Wrecks, Inc., a not-for-profit charity dedicated to locating, documenting and recovering MIA personnel.

### Goodbye to Summer of '22



<u>Dave Lubeski</u> - Late afternoon sun in the clouds over Lake Sherwood in Southwest Topeka, Kansas on the last official day of summer.

### **Connecting wishes Happy Birthday**



Joni Beall

**Trenton Daniel** 

**Kristin Gazlay** 

**Tom Leone** 

Jon Rust

**Greg Thompson** 

On Saturday to...

**Linda Deutsch** 

On Sunday to...

**Mark Mittelstadt** 

**Wayne Slater** 

### Stories of interest

## Gannett positions for the future by cutting today (Poynter)

**By: Greg Burns** 

This article was originally published on Northwestern University's Medill Local News Initiative website and is republished here with permission.

Earlier this month, Gannett's Michael Reed had an opportunity to set a new course for the nation's biggest newspaper company after disappointing financial results in August.

Instead, he doubled down.

Reed doubled down on cost-cutting, promising to cut \$200 million to \$240 million from "declining parts" of the business — primarily print. He doubled down on paying off debt, which tops \$1.34 billion. Most of all, he doubled down on boosting digital subscriptions, while also promising to expand a unit that specializes not in journalism, but in selling web services to small- and medium-sized businesses.

At a Wall Street conference just weeks after he posted a \$53.7 million quarterly loss and warned of a loss for the year, Reed said his long-term strategy remains unchanged. Gannett's print business will continue to fall, but its smaller digital businesses will grow. In two years, he pledged, digital revenues will grow enough to more than make up for the decline in Gannett's "legacy" business.

"We cross the inflection point in 2024," said Reed, the company's chairman and chief executive officer. "The math is that simple. You see overall stabilization and it starts to grow."

So far, Wall Street isn't buying it. Gannett stock plunged 70% to \$2.10 on Sept. 20, from a peak of \$7 a year earlier, as Reed's optimistic forecast for 2024 failed to move the share price higher. Also leaving investors unmoved was his decision to invest \$1.2 million of his personal fortune in Gannett stock shortly after reporting the second-quarter loss. The stock spiked on the news, then went down again even more. "I know there's a lot of skepticism," Reed said at the Sept. 9 investor conference. "I feel good about our future, and I would say that's evidenced by the fact that just a couple of weeks ago, I bought 500,000 shares of stock in Gannett because I believe so much in the future."

Read more **here**. Shared by Mark Mittelstadt.

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# Iranian President Bails on Interview With CNN's Christiane Amanpour After She Refuses to Wear Headscarf (Mediaite)

#### By Ken Meyer

CNN anchor Christiane Amanpour revealed Iranian President Ebrahim Raisi canceled an interview when she refused his demand she wear a headscarf.

Amanpour joined New Day on Thursday to talk about the riots raging across Iran after Mahsa Amini's death in police custody last week. Amini was arrested by Tehran's morality police on charges of violating Iranian law requiring women to wear headscarves. While officials say she died as a result of a heart attack, the government's claim has been met with broad public skepticism, and mass protests have broken out against Iran's authoritarianism and oppression of women.

Amanpour was slated to have an interview with Iranian President Ebrahim Raisi while he was in New York for the United Nations General Assembly. While explaining all the preparations that went into the interview, Amanpour said that after 40 minutes of waiting for Raisi to show up, one of his aides asked her to put on a headscarf for the Islamic holy months of Muharram and Safar.

Read more **here**.

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## Allan M. Siegal, Influential Watchdog Inside The Times, Dies at 82 (New York Times)

### By Todd S. Purdum

Allan M. Siegal, a former assistant managing editor of The New York Times who left a deep imprint on the newspaper's policies and practices as its exacting and

unquestioned arbiter of language, taste, tone and ethics for 30 years, died on Wednesday at his home in Manhattan. He was 82.

His wife, Gretchen Leefmans, confirmed the death. She did not specify a cause but said he had dealt with heart issues for many years.

Mr. Siegal, who started at The Times as a copy boy in 1960, was widely respected, often revered and sometimes feared in the newsroom. Though never the face of The Times — he worked in relative anonymity — he was something like its collective conscience, an institutionalist watching over a place whose folkways he was often called on to codify.

He did so in the late 1990s with William G. Connolly, a senior editor who had met Mr. Siegal when they were copy boys in the paper's headquarters on West 43rd Street in Manhattan, off Times Square. The two edited a revised and expanded edition of "The New York Times Manual of Style and Usage," a guide consulted by news organizations and journalists nationwide.

Read more **here**. Shared by Lou Boccardi.

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## US Senate Approves Former VOA Chief to Head US Global Broadcasting (VOA)

The U.S. Senate Thursday approved President Joe Biden's nominee to head the U.S. Agency for Global Media (USAGM), the federal agency that oversees Voice of America and other international broadcasting entities.

On a 60-36 vote, the narrowly-Democratic-controlled Senate approved Amanda Bennett, the former director of VOA, to head USAGM for a three-year term.

Following the vote, acting USAGM CEO Kelu Chao praised her experience and vision and said Bennett can help equip the agency to "confront threats to independent media and reach audiences in need."

"Now more than ever, people across the world are depending on USAGM's fact-based news to triumph over increasing misinformation, disinformation, and censorship. I join our entire agency in welcoming Amanda back to serve during this crucial moment for freedom and democracy," Chao said.

Read more here.

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## Year-long data project by the San Francisco Chronicle reveals who owns the Bay Area (Editor and Publisher)

### Press Release | SFChronicle From Editor for Emerging Product and Audio Sarah Feldberg:

Property ownership records are public information, available through county assessor rolls that are used to determine property taxes. But each county in the Bay Area maintains its own database, and the information each one contains — who owns large swaths of property in the Bay Area — has never been available from a single source. Until now.

For the past year, The Chronicle has been collecting, standardizing and analyzing this data to create a clearer picture of property ownership across the nine-county region and uncover the power players who control vast holdings of rental properties and apartments from San Jose to Santa Rosa.

"It seems like it should be simple to know who owns the most buildings in the Bay Area, but it definitely isn't," said Chronicle Data Editor Dan Kopf. "Through the incredible reporting of my colleagues, we now know more about some of the biggest players in the region. We can also better explain why answering questions about property ownership is so hard."

Read more **here**. Shared by Hank Ackerman.

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## Hong Kong journalist granted bail, trip for fellowship

#### By ZEN SOO and ALICE FUNG

HONG KONG (AP) — The head of Hong Kong's largest journalist group was granted bail Thursday and allowed to leave the city for an overseas fellowship two weeks after he was arrested for allegedly obstructing police officers while reporting.

Ronson Chan, who chairs the Hong Kong Journalists Association, pleaded not guilty to two counts of obstructing the police. A conviction could mean up to two years in jail.

Chan was allowed to post bail and leave Hong Kong for a fellowship program at the University of Oxford later this month on the condition that he keeps the Hong Kong police updated on his address and mobile number while in Britain.

He was arrested while reporting on a homeowners' meeting in the Mong Kok district earlier this month with a colleague.

Read more here. Shared by Adolphe Bernotas.

### Today in History – Sept. 23, 2022



Today is Friday, Sept. 23, the 266th day of 2022. There are 99 days left in the year.

#### Today's Highlight in History:

On Sept. 23, 1952, Sen. Richard M. Nixon, R-Calif., salvaged his vice-presidential nomination by appearing on television from Los Angeles to refute allegations of improper campaign fundraising in what became known as the "Checkers" speech.

#### On this date:

In 1780, British spy John Andre was captured along with papers revealing Benedict Arnold's plot to surrender West Point to the British.

In 1806, the Lewis and Clark expedition returned to St. Louis more than two years after setting out for the Pacific Northwest.

In 1955, a jury in Sumner, Mississippi, acquitted two white men, Roy Bryant and J.W. Milam, of murdering Black teenager Emmett Till. (The two men later admitted to the crime in an interview with Look magazine.)

In 1957, nine Black students who'd entered Little Rock Central High School in Arkansas were forced to withdraw because of a white mob outside.

In 1962, "The Jetsons," an animated cartoon series about a Space Age family, premiered as the ABC television network's first program in color.

In 1987, Sen. Joseph Biden, D-Del., withdrew from the Democratic presidential race following questions about his use of borrowed quotations and the portrayal of his academic record.

In 1999, the Mars Climate Orbiter apparently burned up as it attempted to go into orbit around the Red Planet.

In 2001, President George W. Bush returned the American flag to full staff at Camp David, symbolically ending a period of national mourning following the 9/11 attacks.

In 2002, Gov. Gray Davis signed a law making California the first state to offer workers paid family leave.

In 2011, after 41 years, the soap opera "All My Children" broadcast its final episode on ABC-TV.

In 2016, President Barack Obama vetoed a bill to allow the families of 9/11 victims to sue the government of Saudi Arabia, arguing it undermined national security. (Both the House and Senate voted to override the veto.)

In 2020, President Donald Trump refused to commit to a peaceful transfer of power if he were to lose the election, telling reporters, "We're going to have to see what happens."

Ten years ago: The Libyan militia suspected in the Sept. 11 attack on the U.S. diplomatic compound that killed the U.S. ambassador and three other Americans said it had disbanded on orders of the country's president. "Homeland" won the Emmy Award for best drama series, and its stars Claire Danes and Damian Lewis each won leading actor awards; "Modern Family" received four awards, including a three-peat as best comedy series.

Five years ago: President Donald Trump tweeted that NBA star Stephen Curry of the Golden State Warriors was no longer invited to the White House because Curry had said he didn't want to make such a visit with his championship team; NBA star LeBron James responded with a tweet calling Trump a "bum" and saying, "Going to the White House was a great honor until you showed up!" Large amounts of federal aid began moving into Puerto Rico to help communities still without fresh water, fuel, electricity or phone service in the aftermath of Hurricane Maria.

One year ago: Opening a major new phase in the U.S. vaccination drive against COVID-19, the Centers for Disease Control and Prevention endorsed booster shots for millions of older or otherwise vulnerable Americans. In an effort to combat climate change, the Environmental Protection Agency issued a rule sharply limiting domestic production and use of hydrofluorocarbons, highly potent greenhouse gases commonly used in refrigerators and air conditioners. A gunman attacked a grocery store east of Memphis, Tennessee, killing one person and wounding 14 others before taking his own life; he'd been asked to leave his job at the store earlier in the day.

Today's Birthdays: Singer Julio Iglesias is 79. Actor Paul Petersen (TV: "The Donna Reed Show") is 77. Actor/singer Mary Kay Place is 75. Rock star Bruce Springsteen is 73. Director/playwright George C. Wolfe is 68. Rock musician Leon Taylor (The Ventures) is 67. Actor Rosalind Chao is 65. Golfer Larry Mize is 64. Actor Jason Alexander is 63. Actor Chi McBride is 61. Actor Erik Todd Dellums is 58. Actor LisaRaye is 56. Singer Ani (AH'-nee) DiFranco is 52. Rock singer Sam Bettens (K's Choice) is 50. Recording executive Jermaine Dupri is 50. Actor Kip Pardue is 46. Actor Anthony Mackie is 44. Pop singer Erik-Michael Estrada (TV: "Making the Band") is 43. Actor Aubrey Dollar is 42. Actor Brandon Victor Dixon is 41. Actor David Lim is 39. Actor Cush Jumbo is 37. Actor Skylar Astin is 35. Former tennis player Melanie Oudin (oo-DAN') is 31.

### Got a story or photos to share?

Connecting is a daily newsletter published Monday through Friday that focuses on retired and former Associated Press employees, present-day employees, and news industry and journalism school colleagues. It began in 2013 and past issues can be found by clicking Connecting Archive in the masthead. Its author, Paul Stevens, retired from the AP in 2009 after a 36-year career as a newsman in Albany and St. Louis, correspondent in Wichita, chief of bureau in Albuquerque, Indianapolis and Kansas City, and Midwest vice president based in Kansas City.

Got a story to share? A favorite memory of your AP days? Don't keep them to yourself.

Share with your colleagues by sending to Ye

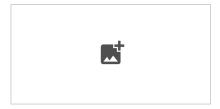
Olde Connecting Editor. And don't forget to include photos!



Here are some suggestions:

- Connecting "selfies" a word and photo self-profile of you and your career, and what you are doing today. Both for new members and those who have been with us a while.
- **Second chapters** You finished a great career. Now tell us about your second (and third and fourth?) chapters of life.
- **Spousal support** How your spouse helped in supporting your work during your AP career.
- My most unusual story tell us about an unusual, off the wall story that you covered.
- "A silly mistake that you make"- a chance to 'fess up with a memorable mistake in your journalistic career.
- Multigenerational AP families profiles of families whose service spanned two or more generations.
- **Volunteering** benefit your colleagues by sharing volunteer stories with ideas on such work they can do themselves.
- First job How did you get your first job in journalism?
- Most unusual place a story assignment took you.

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