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Connecting

June 28, 2023

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Colleagues,

Good Wednesday morning on this June 28, 2023,

We lead today's Connecting with an announcement made Tuesday to AP staff by Executive Editor **Julie Pace** on the relaunch of **APNews.com** that she called the first significant update to the AP consumer-facing website in several years.

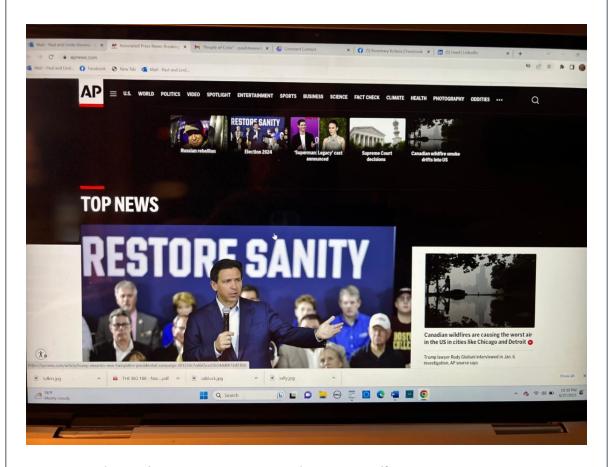
She said, "The new site – as well as a new app coming this fall – serves as a modern showcase for AP's global, independent and fact-based journalism, and allows us to experiment with new digital storytelling techniques that also benefit our licensing customers."

You can view the new website by clicking **Top AP News** in the masthead of each day's Connecting.

Have a great day – be safe, stay healthy, live the day to your fullest.

Paul

A milestone moment: The relaunch of APNews



Executive Editor Julie Pace, in a note Tuesday to AP staff:

Today marks an important and exciting milestone at The Associated Press as we seek to deepen our engagement with digital news audiences and diversify our revenue: the relaunch of <u>APNews.com</u>, our consumer-facing website.

The relaunch marks the first significant update to our website in several years and is the result of months of tireless work by teams across every department at AP. The new site – as well as a new app coming this fall – serves as a modern showcase for AP's global, independent and fact-based journalism, and allows us to experiment with new digital storytelling techniques that also benefit our licensing customers.

Indeed, our licensing customers remain the bedrock of AP's business, and that won't change. They are already benefiting from the steps we're taking to create digitally optimized content for APNews – including improved text headlines, faster filing of visuals, and social ready content— and that reciprocity will grow as we create more journalism aimed specifically at digital audiences.

Still, as a truly independent news organization, we can only spend what we make. To continue to grow, we need to diversify our revenue sources. Digital advertising, along

with e-commerce and our services businesses, is a key part of this. While advertising will never be a dominant revenue stream for the AP like it is for most media companies, it is a crucial growth driver. We are already seeing exciting opportunities in this space, including working directly with brands.

You can learn more about our direct to audience and digital efforts in the attached FAQ and in the next installment of our "Tell Me More" town halls on July 26, featuring some of the leaders spearheading this work.

Today's relaunch has been an enormous undertaking by so many people and teams across the AP. We're grateful to everyone involved in the website relaunch, and look forward to all that's ahead.

FAQ: AP News site launch

Why are we focusing on direct-to-audience now?

Direct-to-audience isn't new for the AP. We've had a B2C audience – predominantly in the U.S. – for a decade. But we see exciting opportunities to better engage that audience and fill a void in the market for those seeking nonpartisan, fact-based, independent journalism. In doing so, we'll also be diversifying AP's revenue, which is crucial for our growth.

Does this indicate a shift away from our B2B business model?

No. Content licensing remains AP's core business, and that won't change. Revenue generated from advertising is reinvested into the whole business, which benefits the journalism we provide to all of our customers. Lessons we learn on the B2C side will help us offer digitally optimized content to our customers, who are already benefitting from improved headlines, SEO keywords in our URLs, and faster filing of digital and social-ready video. Reciprocity is important; whatever we create for our consumer audience will also be offered to our licensing customers.

How much do we expect to grow advertising?

AP makes the vast majority of its revenue (78%) from content licensing. Less than 5% today comes from advertising. By focusing on better engaging our current audience, we certainly expect advertising revenue to grow dramatically, but even then we don't anticipate it making up more than 10% of our total revenue. Advertising will never be a dominant revenue stream for the AP, but diversifying our revenue -- through direct to audience, e-commerce and our services businesses -- is crucial to future growth.

Who is the audience for the new AP News site?

Currently, the audience for APNews.com is largely in the U.S. We'll focus at the start on deepening and growing our engagement with that audience. But that doesn't mean we'll be serving them only news from the U.S. In fact, some of our most highly engaged coverage on APNews comes from our international teams, and journalism from around the world will continue to be showcased on the site. Once we've proven

out our ability to grow advertising revenue in the U.S., we plan to look at other markets.

How will the direct-to-audience efforts impact our approach to journalism?

This is part of our effort to get the entire news department thinking about news in a digital-first way because our customers are also making these transitions. News teams are encouraged to consider the best format for their stories, including what visuals pop and how to package mobile-friendly content. The growing digital team will work with current newsgathering and production teams to think about how we can present, curate and package our coverage for audiences on AP News and on our social media platforms.

While we have built out the team focused on our digital presence, our consumerfacing platforms will remain a fraction of AP's overall audience. It's important to remember AP journalism reaches four billion people every day via our customers – our largest audience by far.

What's next?

Now that the AP News site is launched, we are focused on relaunching the mobile app in the fall. This means that for the next few months, the site and the app will look different, both in terms of design and story selection.

Norm Abelson in my new book, THE BIG 100

<u>Bill Kole</u> - I'm a huge Norm Abelson fan -- so much so that I included a snippet of his wisdom in my forthcoming new book, THE BIG 100: The New World of Super-Aging (out Oct. 3 via Diversion Books but available for pre-order now.)

Below is from Chapter 8: Exceptionally Old, with Extreme Influence, which explores the fierce debate over whether aging leaders like Biden ought to yield to younger generations.

These are words that Norm originally wrote for Connecting, which is duly credited in the back of the book. Thanks, Norm, and thanks, Connecting!

-0-

Norm Abelson, a 90-plus-year-old journalist, memoirist, columnist, and poet who lives in Maine — demographically the oldest U.S. state —suggests the debate is misdirected. Instead, he poses an alternative question: How young is too young to take on what well could be the toughest job on Earth?

"There's an African saying," he writes. "'When an old man dies, a library burns down.' When I was a kid, my parents told me that when an older person entered the room I

was to stand as a show of respect. It isn't that all of us older people are smarter, but rather it's that the very experience of living, with all its bumps and setbacks, provides balance and perspective. It gives the opportunity to learn from mistakes, to grow and mature."

Abelson adds: "The Constitution sets 35 as the minimum age for accession to the presidency. It wisely does not set a maximum. Being in one's latter years hardly disqualifies a person to lead. And neither does being young necessarily make one a better candidate to occupy the Oval Office or any other responsible position. The measure shouldn't be whether one lives long enough to finish a term; it should be what people are able to accomplish, and the grace of their leadership, in whatever time on Earth they are given."

Politicians used to kiss babies to curry favor among young families and win votes. In our centenarian future, given the increasing political clout of super-agers, they'll likely need to lavish their attention and affection on elders.

And more thoughts on Norm's essay

<u>Adolphe Bernotas</u> - Here's part of an email I sent today to my dear friend Norm Abelson:

Re: Connecting. Thanks for your bright assessment of how accumulation of years increasingly leads us to our own age of enlightenment.

By the same token, after 58 years in the trenches of the union, I am stepping down as president of the CWA Media Sector Retired Members' Council. In a couple of weeks I will borrow from your essay as I promote the wisdom of the aging in my address to the NewsGuild Conference in St. Louis.

-0-

<u>Brad Martin</u> - I don't know Norm but by reputation but his self-examining piece Monday in Connecting made me feel related. I don't think my thoughts could have been expressed better. I also wanted to be Bogie in Casa Blanca.

Nice to know I have a soul brother.

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<u>Peggy Walsh</u> - The power of Connecting.

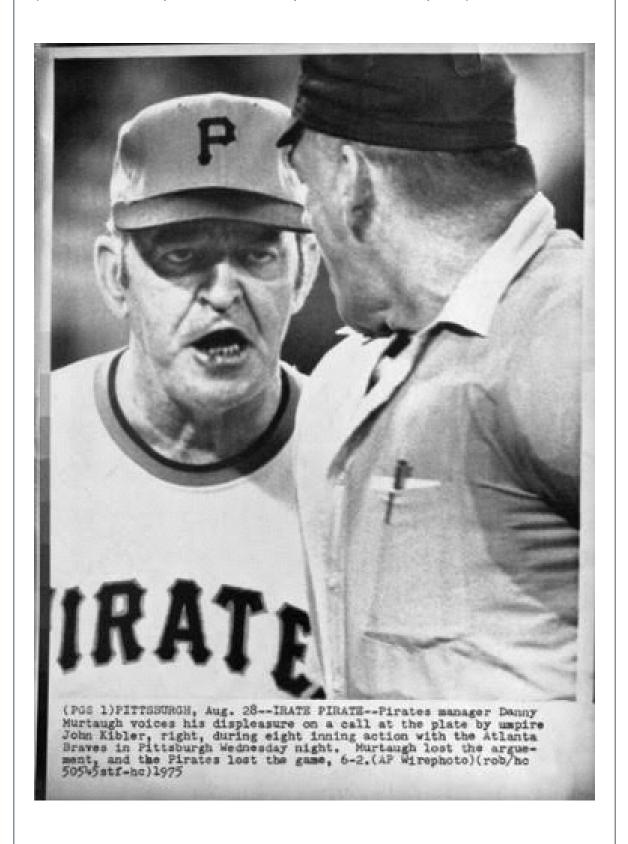
Norm Abelson and I have never met but when I read his powerful look at life Monday I did what I've done for years. I sent him an email. He thanked me, as he put it, "as always" for my comments.

Connecting is the reason we got to know each other years ago. For that I am eternally grateful.

I'm so delighted that his wisdom, wit and insight are being widely shared and that he knows just how much he's appreciated.

More on Charles Kelly's overlines

(EDITOR'S NOTE: Repeated from Tuesday to include omitted photo)



<u>Harry Cabluck</u> - Regarding Peggy Walsh's memories of the humanely humorous Charlie Kelly and Gary Gardiner's recalling of photo overlines... some called them "kickers."

Charley once recalled the kicker for a photo from a Buffalo hockey game where the goalie was shown frozen in the crease as an opposition power play was approaching to score. The kicker, "Buffalo Goalie, Won't You Come Out Tonight." Charlie also claimed there was a cheer from an Austin-Peay basketball game where a team member was nicknamed "The Fly." The cheer, as soon as his team took the offense was, "Our Fly is open, our fly is open...Go Peay! Go Peay."

It was a personal challenge to come up with a kicker while souping the print in the darkroom. There's enough time while one rocks the tray back and forth for about two minutes to see the image developing. The letters IRATE popped out in plenty of time to make it easy to finish the caption before the print was dry enough to transmit.

The use of 'people of color'

<u>Kazuo Abiko</u> - I would like to raise a question about the use of expressions such as "people of color" that are widely seen in news reporting. It seems to me that such expressions contain veiled racism that would be hard to justify today.

For a recent example, an AP story about the GOP presidential candidates had the following headline: Diverse Republican presidential primary field sees an opening in 2024 with voters of color.

The story also said that the GOP's primary field features six candidates of color, making it the party's most racially diverse ever. (Diverse Republican presidential primary field sees an opening in 2024 with voters of color | AP News)

I do not like racial expressions such as white, black, brown, red and yellow, to begin with. Yet "people of color" indicates that white is not a color, or is distinct from the group of other colors.

In the classic movie "Cry Freedom," a defendant told the judge that he was not exactly black and the judge looked more like pink than white, I recall.

I wish that AP had said "[racially] minority voters," instead of "voters of color," in its headline and used a similar expression in the story.

Connecting shared this with Paula Froke, AP Stylebook editor, who responded:

Here are the relevant entries.

As noted in the first one, many don't like the term people of color. But also, many don't like the term minority and in fact it often is not accurate, depending on the particular place or situation.

Also note the intro to the race-related coverage entry at the bottom. This umbrella entry includes many other entries as well.

This guidance was done with extensive input from AP's Race & Ethnicity team, and others inside and outside the AP.

From the AP Stylebook:

people of color The term is acceptable when necessary in broad references to multiple races other than white: We will hire more people of color. Nine playwrights of color collaborated on the script.

Be aware, however, that many people of various races object to the term for various reasons, including that it lumps together into one monolithic group anyone who isn't white.

Be specific whenever possible by referring to, for instance, *Black Americans, Chinese Americans or members of the Seminole Tribe of Florida.* Examples: *The poll found that Black and Latino Americans are bearing the brunt of the pandemic's financial impact, not people of color are bearing the brunt of the pandemic's financial impact. Most of the magazine's readers are Black women, not most of the magazine's readers are women of color.*

In some cases, other wording may be appropriate. Examples: *people from various racial and ethnic backgrounds; diverse groups; various heritages; different cultures.*

Do not use *person of color* for an individual.

Do not use the term *Black, Indigenous and people of color,* which some see as more inclusive by distinguishing the experiences of Black and Indigenous people but others see as less inclusive by diminishing the experiences of everyone else. Similarly, do not use the term *Black, Asian and minority ethnic*.

Do not use the shorthand *POC, BIPOC or BAME* unless necessary in a direct quotation; when used, explain it.

minority, racial minority The term is acceptable as an adjective in broad references to multiple races other than white in the United States: We will hire more members of minority groups.

Be sure the term is accurate in each circumstance, since what constitutes a racial minority varies by location. Be specific whenever possible by referring to, for instance, Black Americans, Chinese Americans or members of the Seminole Tribe of Florida. Examples: The poll found that Black and Latino Americans are bearing the brunt of the pandemic's financial impact, not minorities are bearing the brunt of the pandemic's financial impact. Most of the magazine's readers are Black women, not most of the magazine's readers are minority women.

Do not use *minority* as a noun in the singular. Limit use of the plural *minorities* unless needed for reasons of space or sentence construction. *Phrasing such as minority students or minority groups is preferable.*

And the intro to the race-related coverage umbrella entry, of which those two are a part:

race-related coverage

Reporting and writing about issues involving race calls for thoughtful consideration, precise language, and discussions with others of diverse backgrounds whenever possible about how to frame coverage or what language is most appropriate, accurate and fair.

Avoid broad generalizations and labels; race and ethnicity are one part of a person's identity. Identifying people by race and reporting on actions that have to do with race often go beyond simple style questions, challenging journalists to think broadly about racial issues before having to make decisions on specific situations and stories.

In all coverage — not just race-related coverage — strive to accurately represent the world, or a particular community, and its diversity through the people you quote and depict in all formats. Omissions and lack of inclusion can render people invisible.

Be aware that some words and phrases that seem innocuous to one group can carry negative connotations, even be seen as slurs, to another. As with all news coverage, be sensitive to your varied audiences and their different perceptions of language and the larger world.

For instance, many people see thug as code for a racial slur; Black boy has a loaded history and should be avoided in referring to Black males of any age; unarmed Black man could be seen as assuming the default is for Black men to be armed.

Do not write in a way that assumes white is default. Not: The officer is accused of choking Owens, who is Black. Instead: The white officer is accused of choking Owens, who is Black.

Passing through the decades

EDITOR'S NOTE: Connecting welcomes your own decade by decade look when you hit a -0 birthday.

<u>Ed Williams</u> – on the occasion of his 70th birthday, a glimpse of each decade:

At 10 in 1963 a fifth grader at Evergreen City School in Evergreen, Alabama. Our teacher was lining us up to go to the auditorium for a Thanksgiving program. The principal rushed in and told us, "Have you heard the news? The president is dead."

At 20, a junior at the University of Alabama.

At 30, editor and general manager of the Andalusia Star-News in Andalusia, Alabama.

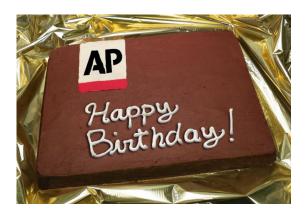
At 40, associate professor in the Journalism department at Auburn University and faculty adviser of the campus newspaper, The Auburn Plainsman.

At 50, professor of journalism at Auburn University and still the faculty adviser of the campus newspaper.

At 60, retired as professor of Journalism after 30 years of teaching at Auburn University.

At 70, journalism professor emeritus, and trying to figure out what to do next.

Connecting wishes Happy Birthday



Patrick Casey

Jesse Holland

Michael Liedtke

Stories of interest

White House Condemns Harassment of WSJ
Reporter for Questioning Modi About Rights (Wall Street Journal)

By a Wall Street Journal Staff Writer

The White House is condemning the harassment of a Wall Street Journal reporter who questioned India's prime minister about human rights in his country at a press conference last week.

Sabrina Siddiqui, a White House reporter, was the only U.S. journalist to ask Narendra Modi a question at the White House event Thursday. She referenced concerns from

human rights organizations, which have criticized discrimination against religious minorities, especially Muslims, and a crackdown on dissent and press freedom under Modi's Hindu nationalist government. Siddiqui asked Modi what steps he was taking to protect minorities and uphold free speech.

Modi, who has seldom faced the news media over his nine years as prime minister, said in response that "democracy is our spirit" and defended his government's record.

Since the press conference, Siddiqui has been subject to online attacks from officials from Modi's Bharatiya Janata Party, including a party spokesman who called her a "bigot" on Twitter.

Read more <u>here</u>. Shared by Len Iwanski.

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The "passive news consumer" is on the rise (Nieman Labs)

By KIRSTEN EDDY

The rise of social media signaled the promise of a new public square, facilitating more open debate and diverse voices. With these new opportunities for digital participation also came a host of new challenges, including online trolling, disinformation, and a less trusting and more disconnected public. When facing these challenges, newsrooms often rely on participation metrics (including comments, likes, and shares) to gauge success when engaging and retaining online audiences — even as many fear these spaces are being transformed into toxic, hostile hellscapes.

In this year's Reuters Institute Digital News Report, we unpack trends over time in global news participation to better understand whether having more means of digital participation has translated to greater actual participation among the public.

Instead, across many markets, we find steady falls over time in open and active sharing alongside rises in passive consumption.

For many years, the Digital News Report has tracked how people share or participate in news coverage during an average week. In our work, we break news users into three groups:

- active participators, who post and comment about news;
- reactive participators, who read, like or share news stories; and
- passive consumers, who use news but do not participate with it.

Read more **here**.

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The Coronado News. A new voice for quality journalism in Southern California (Editor and Publisher)

Bob Sillick | for Editor & Publisher

With its Mediterranean-like climate and resort lifestyle, Coronado, California, is a paradise for its residents and visitors. The affluent and wealthy have chosen the peninsula for their second or vacation homes for decades. Despite its near-perfection, Coronado is also a community with news and issues that affect its residents directly.

Paul Huntsman and his family have been visiting and residing in Coronado for decades. Huntsman made his mark in media by buying and revitalizing The Salt Lake City Tribune and transforming it into the first nonprofit, major metro newspaper.

His attachment to the community is why he launched The Coronado News in early 2023. He wanted to provide its residents with quality journalism — sharing the stories of its people and lifestyle and in-depth investigative pieces.

When he noticed the sewage crisis Coronado and its environs were experiencing during a visit, he realized it was the kind of investigative reporting that residents — many of his neighbors — would read.

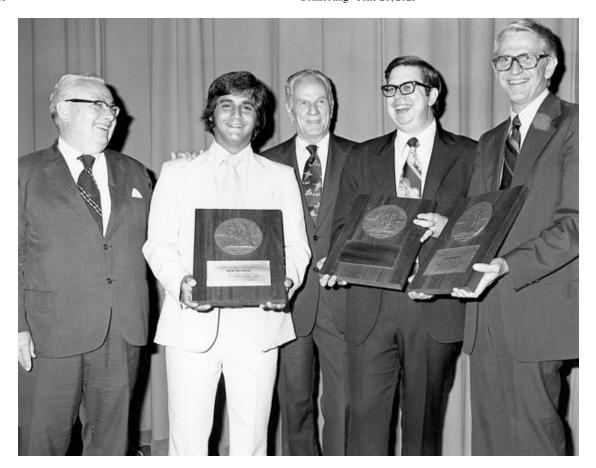
As Huntsman stated in his op-ed piece announcing the launching of The Coronado News, "I have great respect for anyone willing to invest in local journalism, but my experience has taught me that quality, not quantity, and restless, veteran reporters, combined with skilled and sage younger talent, can succeed."

Read more here.

The Final Word

EDITOR'S NOTE: Our colleague Ken Herman shares these stories, with the note: "Joe Murray, my long-ago editor at the Lufkin Daily News when work we did won a Pulitzer, has passed away. Joe was a good member/friend of AP for many years. Also helped me get my job at AP Dallas in 1977."

Former Lufkin Daily News editor/publisher Joe Murray dies at 82 (Lufkin Daily News)



On hand to receive the Pulitzer Prize for The Lufkin News in 1977 were, from left, Jack Tarver of Cox Enterprises, reporter Ken Herman, Robert Sherman of Cox Enterprises, editor Joe Murray and publisher Tom Meredith. Lufkin Daily News file photo

By STACY FAISON

In a storied career that would eventually lead him to travel the globe, Joe Murray was awarded journalism's highest honor — and earned The Lufkin Daily News national acclaim — for a series of stories reported without ever setting foot outside his hometown.

The iconic journalist died at his home Sunday at the age of 82. Services will be at 2 p.m. July 5 at First Baptist Church.

While editor of the paper, he and then-cub reporter Ken Herman won the Pulitzer Prize for Meritorious Public Service in 1977 for a series of articles leading to reforms in military training and recruiting practices.

But the lofty accomplishments and far-flung travels never changed who Murray was at his core: a folksy, down-to-earth guy readers could easily relate to and a true character friends and colleagues genuinely enjoyed.

"He once told me he only wanted to be remembered as a 'country journalist,' but his impact stretched worldwide," said Phil Latham, who worked with Murray at The Lufkin Daily News.

Read more here.

And this story from the Lufkin Daily News:

Pulitzer partner Herman recalls stories about Murray, shares impact mentor made on his life, career

By STACY FAISON/The Lufkin Daily News

Ken Herman has covered a lot of stories and a lot of ground since leaving The Lufkin Daily News for a job with the Dallas Bureau of The Associated Press in 1977, within days of learning he and then-editor Joe Murray won the Pulitzer Prize for Meritorious Public Service.

But he credits Murray — who died at his home Sunday at the age of 82 — for impacting his career and life in so many ways beyond journalism's highest honor.

"It's lucky how life worked out that a kid from Brooklyn got hooked up with someone from Lufkin — certainly for me, and I hope for Joe."

Herman came to Lufkin from college in South Florida in 1975 and had never been to Texas before.

"But like most college graduates, I thought I knew everything — and of course, realize probably nothing about journalism, about life and certainly about East Texas. But Joe taught me a lot about that."

Herman came to Lufkin because a friend he knew in college had gotten a job there, so he applied for a job at the paper, met Murray "and it took us about a day or two to get over each other's accents."

"We finally figured out what each other were saying the second or third day," he said.

Read more here.

Today in History - June 28, 2023



By The Associated Press

Today is Wednesday, June 28, the 179th day of 2023. There are 186 days left in the year.

Today's Highlights in History:

On June 28, 1919, the Treaty of Versailles (vehr-SY') was signed in France, ending the First World War.

On this date:

In 1838, Britain's Queen Victoria was crowned in Westminster Abbey.

In 1863, during the Civil War, President Abraham Lincoln appointed Maj. Gen. George G. Meade the new commander of the Army of the Potomac, following the resignation of Maj. Gen. Joseph Hooker.

In 1914, Archduke Franz Ferdinand of Austria and his wife, Sophie, were shot to death in Sarajevo by Serb nationalist Gavrilo Princip an act that sparked World War I.

In 1939, Pan American Airways began regular trans-Atlantic air service with a flight that departed New York for Marseilles, France.

In 1940, President Franklin D. Roosevelt signed the Alien Registration Act, also known as the Smith Act, which required adult foreigners residing in the U.S. to be registered and fingerprinted.

In 1950, North Korean forces captured Seoul, the capital of South Korea.

In 1978, the Supreme Court ordered the University of California-Davis Medical School to admit Allan Bakke, a white man who argued he'd been a victim of reverse racial discrimination.

In 1994, President Bill Clinton became the first chief executive in U.S. history to set up a personal legal defense fund and ask Americans to contribute to it.

In 2000, seven months after he was cast adrift in the Florida Straits, Elian Gonzalez was returned to his native Cuba.

In 2010, the Supreme Court ruled, 5-4, that Americans had the right to own a gun for self-defense anywhere they lived.

In 2019, avowed white supremacist James Alex Fields, who deliberately drove his car into a crowd of counterprotesters in Charlottesville, Virginia, killing a young woman and injuring dozens, apologized to his victims before being sentenced to life in prison on federal hate crime charges.

Ten years ago: Tens of thousands of supporters and opponents of President Mohammed Morsi rallied in Cairo, and both sides fought each other in Egypt's second-largest city of Alexandria, where two people - including an American - were killed and scores injured. The four plaintiffs in the U.S. Supreme Court case that overturned California's same-sex marriage ban tied the knot, just hours after a federal appeals court freed gay couples to obtain marriage licenses in the state for the first time in 4 1/2 years.

Five years ago: A man armed with a shotgun attacked a newspaper in Annapolis, Md., killing four journalists and a staffer before police stormed the building and arrested him; authorities said Jarrod Ramos had a long-running grudge against the newspaper for its reporting of a harassment case against him. Ramos was convicted and was given more than five life terms without the possibility of parole. President Donald Trump and Russian President Vladimir Putin firmed up plans to meet in Helsinki on July 16th.

One year ago: A key former White House aide told investigators that former President Donald Trump fought security officials for control of the presidential SUV as he struggled to get to the Capitol during the Jan. 6, 2021, insurrection, even after he had been told that some of his supporters were armed. Ghislaine Maxwell was sentenced to 20 years in prison for helping the wealthy financier Jeffrey Epstein sexually abuse teenage girls. The sentencing was the culmination of a prosecution that detailed how Epstein and Maxwell flaunted their riches and associations with prominent people to groom vulnerable girls and then exploit them. Serena Williams lost her first singles match in nearly a year, getting beat by 115th-ranked Harmony Tan of France in three sets to get knocked out of Wimbledon.

Today's Birthdays: Comedian-movie director Mel Brooks is 97. Comedian-impressionist John Byner is 86. Former Defense Secretary Leon Panetta is 85. Rock musician Dave Knights (Procul Harum) is 78. Actor Bruce Davison is 77. Actor Kathy Bates is 75. Actor Alice Krige is 69. College and Pro Football Hall of Famer John Elway is 63. Jazz singer Tierney Sutton is 60. Actor Jessica Hecht is 58. Rock musician Saul Davies (James) is 58. Actor Mary Stuart Masterson is 57. Actor John Cusack is 57. Actor Gil Bellows is 56. Actor-singer Danielle Brisebois is 54. Actor Tichina Arnold is 54. Actor Steve Burton is 53. Entrepreneur Elon Musk is 52. Actor Alessandro Nivola (nih-VOH'-luh) is 51. Actor Camille Guaty is 47. Rock musician Tim Nordwind (OK Go) is 47. Rock musician Mark Stoermer (The Killers) is 46. Country singer Big Vinny Hickerson

(Trailer Choir) is 40. Country singer Kellie Pickler is 37. Jamaican Olympic track star Elaine Thompson-Herah is 31.

Got a story or photos to share?

Connecting is a daily newsletter published Monday through Friday that reaches more than 1,800 retired and former Associated Press employees, present-day employees, and news industry and journalism school colleagues. It began in 2013. Past issues can be found by clicking Connecting Archive in the masthead. Its author, Paul Stevens, retired from the AP in 2009 after a 36-year career as a newsman in Albany and St. Louis, correspondent in Wichita, chief of bureau in Albuquerque, Indianapolis and Kansas City, and Midwest vice president based in Kansas City.

Got a story to share? A favorite memory of your AP days? Don't keep them to yourself. Share with your colleagues by sending to Ye Olde Connecting Editor. And don't forget to include photos!



Here are some suggestions:

- Connecting "selfies" a word and photo self-profile of you and your career, and what you are doing today. Both for new members and those who have been with us a while.
- **Second chapters** You finished a great career. Now tell us about your second (and third and fourth?) chapters of life.
- **Spousal support** How your spouse helped in supporting your work during your AP career.
- My most unusual story tell us about an unusual, off the wall story that you covered.
- "A silly mistake that you make"- a chance to 'fess up with a memorable mistake in your journalistic career.
- Multigenerational AP families profiles of families whose service spanned two or more generations.
- **Volunteering** benefit your colleagues by sharing volunteer stories with ideas on such work they can do themselves.
- First job How did you get your first job in journalism?
- Most unusual place a story assignment took you.



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